

Implementing CUES in Healthy Start Settings

Peer Sharing

FUTURES WITHOUT VIOLENCE

nichQ National Institute for Children's Health Quality

HEALTHY start TA & SUPPORT CENTER

Agenda

Welcome
Tess Pierson, MS | Healthy Start TASC

DHSPS Remarks
India Hunter | Division of Healthy Start & Perinatal Services

Recap on CUES
Jennifer Haddad Bell, MTP & Anisa Ali, MA | FUTURES Without Violence

CUES in Practice: Peer Sharing
FUTURES Without Violence

Closing
Tess Pierson, MS | Healthy Start TASC





Introduction

India Hunter

Division of Healthy Start & Perinatal Services

HRSA MCHB

Addressing Intimate Partner Violence in Healthy Start Programs Webinar Series
Part 2: Implementing CUES in Healthy Start Settings - Peer Sharing
Hosted by the Healthy Start TA & Support Center at NICHQ

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Implementing CUES in Healthy Start Settings

Jennifer Haddad Bell, MTP
Anisa Ali, MA
FUTURES Without Violence

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NATIONAL HEALTH RESOURCE CENTER ON DOMESTIC VIOLENCE

Implementing CUES in Healthy Start Settings: Peer Sharing

November 19, 2026

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Introductions

- Name
- Role
- What's your go-to comfort food when the weather turns chilly?



Grounding

Plan for today…

1. Describe key lessons learned and strategies from peer experiences implementing the CUES approach in Healthy Start programs and services.
2. Identify strategies and resources to support continued implementation of the CUES approach.
3. Develop an actionable plan for continued implementation of the CUES approach in Healthy Start programs from rural and urban communities.

Check in:

- What is one thing that stayed with you from the first session?
- Have you noticed an opportunity to use CUES in your Healthy Start work?
- What's one thing you're feeling more confident about, or still figuring out?

Menti Poll

Where are you with CUES?

1. I've used CUES with participants
2. I've tried introducing parts of CUES
3. I've identified opportunities but haven't tried it yet
4. I'm still figuring out how to integrate it into my role

Recap on CUES

Benefits of universal education




Connected Parents, Connected Kids

CUES: A healing-centered approach for IPV

C

CONFIDENTIALITY

- Promote **safety, privacy and trust**
- Clearly explain **limits to privacy**

UE

UNIVERSAL EDUCATION

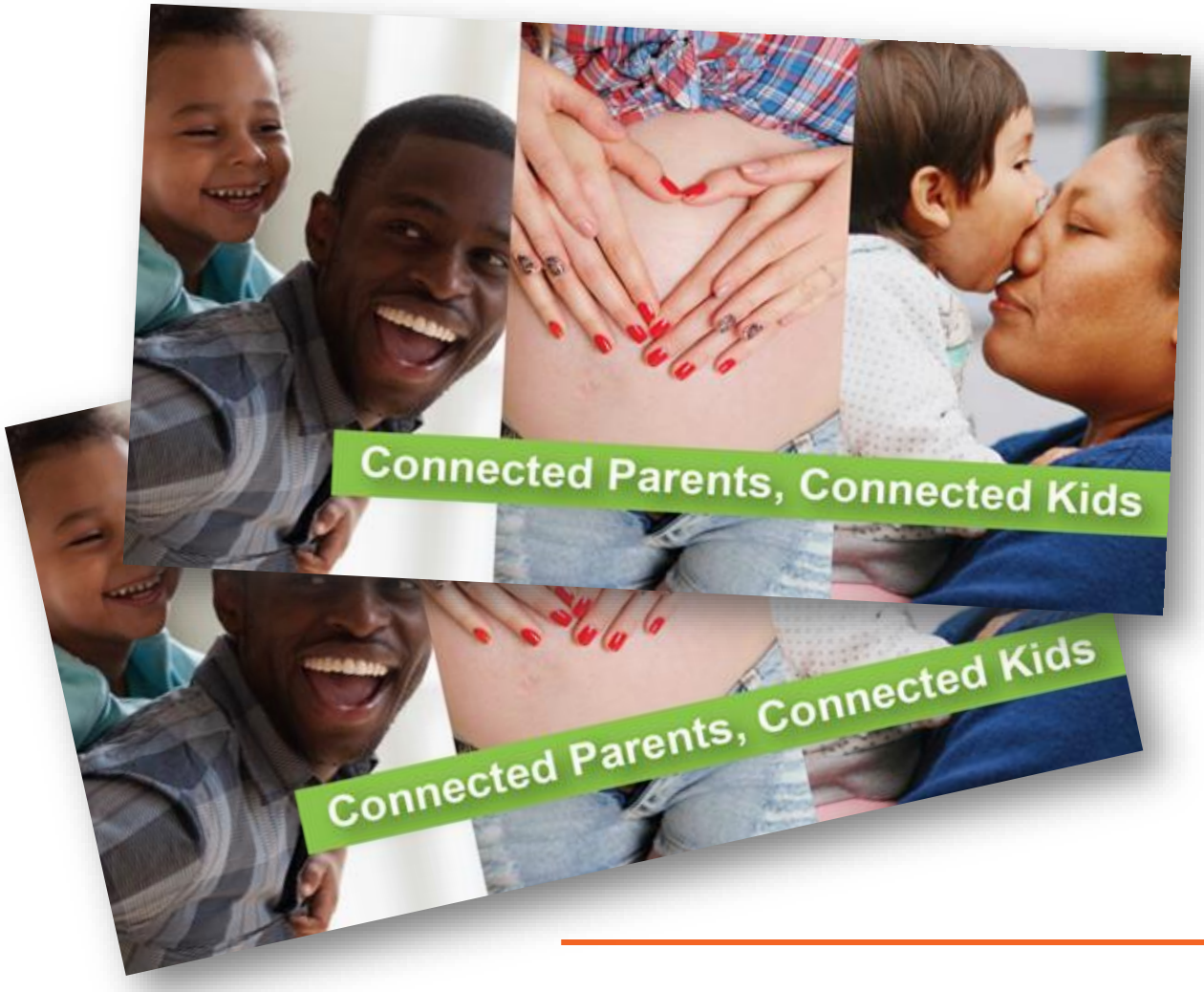
- **Normalize conversations** about parenting, relationships, health, stress
- **Share information and resources with everyone**, not just those who disclose
- Use altruism to increase connection, promote healing and reduce isolation

S

SUPPORT

- Respond with **respect, curiosity, and without judgment**
- Offer support whether someone is experiencing harm or using harm
- **Make warm handoffs** to trusted supportive resources

UE: Universal Education and Empowerment



- Normalize the conversation
- Introduce 2 copies of a resource or card
- Make the connection to core messages
  - Educate that relationships can affect perinatal health
  - Connect to reason for visit or other conversations happening
  - Promote risk reduction

Normalizing the Conversation

“I talk with all my clients about relationships because they can really affect how supported you feel during pregnancy, birth and postpartum. Relationships can also impact your health and safety. So, I started giving these cards to everyone i work with. They have great info on how to build healthy homes and get support as parents."

Universal Education

“I always give 2 cards in case you are ever struggling in your relationship or so you know how to help if you know someone who is struggling. Everyone deserves support.”

Universal Education

“On the back of the card, there are resources you can call or text anonymously—stuff you can share with friends and family too. And there is a supportive parenting helpline for times when you are feeling overwhelmed or frustrated. You can always talk to me as well.”

How would you make this script sound natural in your Healthy Start role?

Sample scripts handout

Take 5 min to adapt the sample scripts or write your own based on your role and work within your Healthy Start program.

Let’s hear from 1-2 of you…

Disclosure is not the goal

but *disclosure may happen*

Menti Wordcloud

Where do you see the most natural opportunities to integrate CUES into your Healthy Start work?

Peer Sharing

Small Group Discussion

In your breakout room (*designate someone to report back*):

1. ***What have you tried?*** Share an example of using CUES or identifying an opportunity to introduce it within your Healthy Start program/services.
2. ***What worked or surprised you?*** What have you noticed about the conversation, participant response, or your own comfort level?
3. ***What got in the way?*** If you haven't tried CUES yet, what barriers have come up for you (privacy, time, confidence, resources, program workflow, or something else)?
4. ***What would help?*** Share a strategy you've learned or share something that would make CUES easier to implement.

Large Group Discussion

Let’s hear from someone in each group:

- One strategy or success worth sharing
- One implementation challenge that needs attention
- One support that is still needed

Cases

Case Scenario

What card panels might you use?

How would you center the conversation and supports?

What concerns you?

In talking with Melody, who is 5 months postpartum, things have been coming up about her feeling really down. She feels like she's having trouble connecting with the baby, she finds herself breaking down every time the baby cries. She's feeling really overwhelmed and also like she can't parent in ways that feel natural for her because her and her partner disagree on how to approach things in parenting.

Case Scenario

You're meeting with a Healthy Start participant who has missed several appointments and hasn't followed through with housing and mental health referrals. They explain that things have been stressful at home, their partner controls the family finances, and they don't always have access to transportation or their phone.

They're also worried their partner may see any information you send home.

Case Scenario

You're facilitating a Healthy Start parenting class focused on managing stress, building healthy relationships, and supporting children's development.

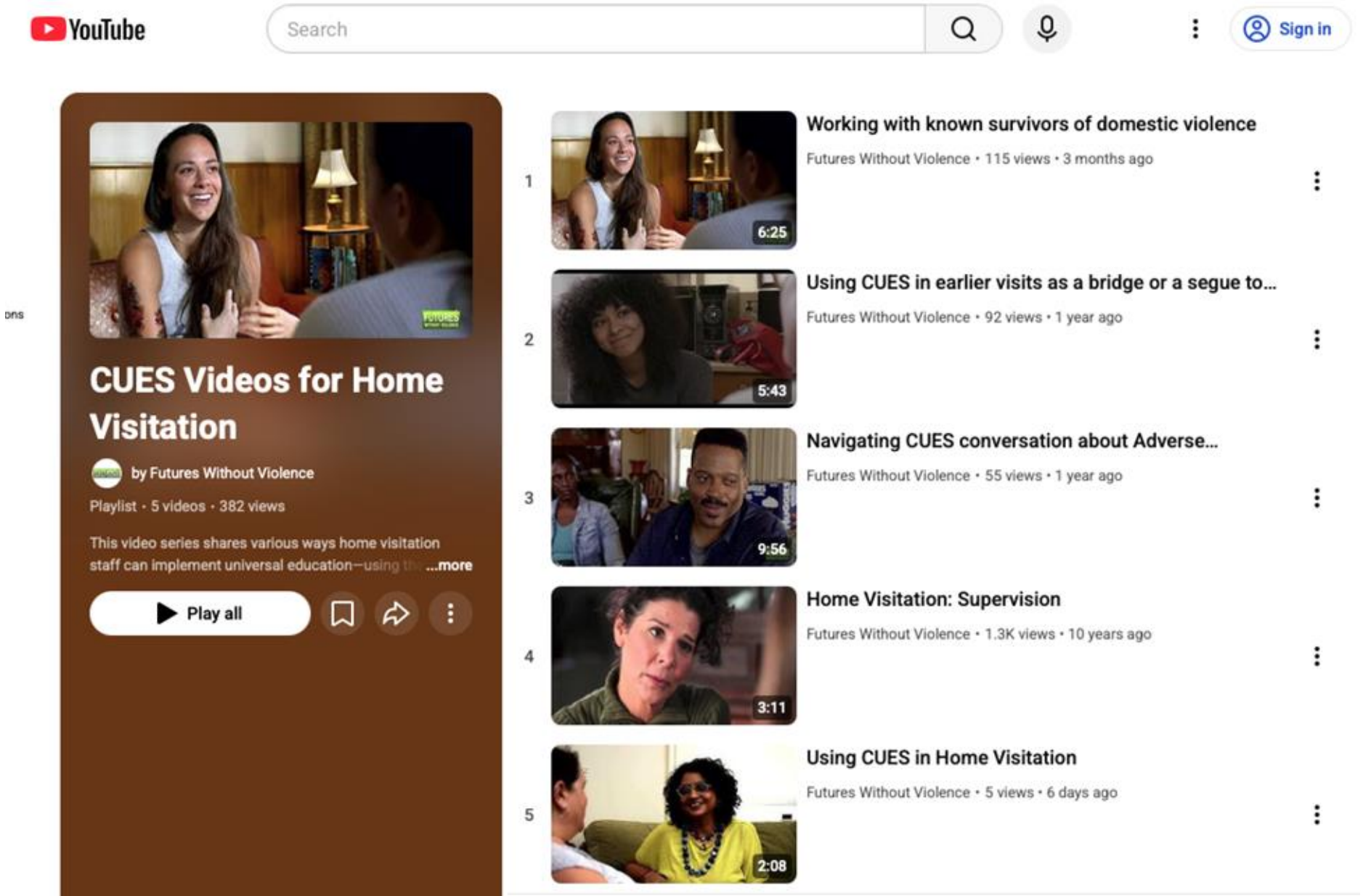
During the discussion, a parent shares, “It's hard to stay calm with my kids when things are stressful at home. My partner and I argue a lot about parenting, and sometimes I feel like I have no say.”

Other parents are listening, and a few begin nodding in agreement.

Resources + Next Steps

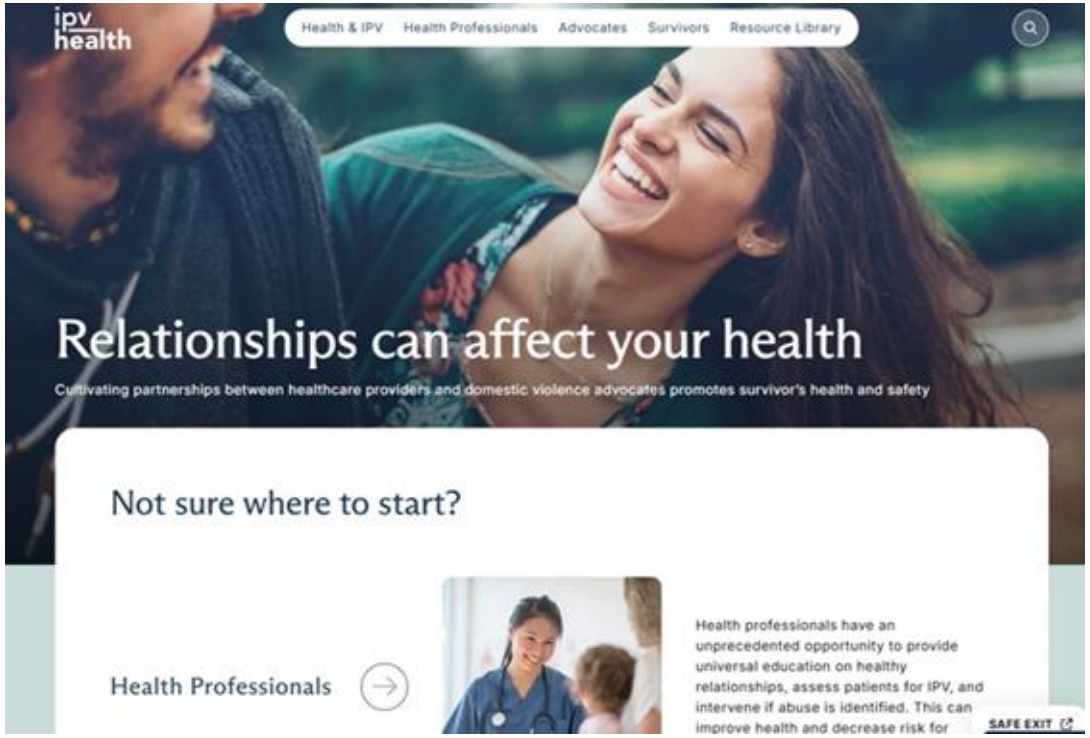
Some closing reminders…

- Everyone has a unique and important role in supporting survivors and their families
- You don’t need to be an IPV expert
- Build partnerships with community-based organizations you know and trust
- Support for you is available too



CUES Videos for Home Visitation

IPVHealth.org



Online toolkit for:

- Implementing CUES
- Developing partnerships
- Changing practice
- **NEW! Addressing caregiver IPV in pediatric settings**
  (could be helpful for family support programs)

Next Steps



CUES Feedback Form



Card and Scripts

- Identify at least 1 routine opportunity to use CUES in your Healthy Start program
- **Aim to use CUES with 3-5 families** or group-based activity before our next webinar
- Complete the Feedback Form each time you use CUES (alternative Survey Monkey version)
- Order Connected Parents, Connected Kids cards by emailing health@futureswithoutviolence.org
- Join us for our final session on December 1

What is 1 thing you plan to try or do differently before our next session?

Thank you!

Jennifer Haddad Bell, MTP
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Anisa Ali, MA
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For additional resources visit IPVHealth.org



Next Steps

Tess Pierson

Healthy Start TA & Support Center

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Part III: Engaging Fathers using the CUES Approach in Healthy Start Settings



FUTURES Without Violence

Tuesday, December 1, 3-4:30pm ET

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Seeking Additional Support?

Visit the Healthy Start TASC website or scan the QR code below to submit a TA request.

Your input is important to us!

Please take a moment to complete the satisfaction survey.

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Thank you!



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