

# 24:7 Dad® Fatherhood Program

Now in its Fourth Edition!

Facilitator's Kits include everything you need to facilitate the program "out-of-the-box":

- Facilitator's Manual with Program and Session Guides
- 1 Fathering Handbook with Pocket Cards for facilitator's reference
- Support Resources Packet (download): Contains evaluation tools and handouts in English and Spanish, 26 videos to enhance program delivery, PowerPoint® decks, and more.

**\$899**

Facilitator's  
Kit



Available in English and Spanish!

The nation's #1 evidence-based fatherhood program is better than ever! Used by family-serving organizations nationwide, this strengths-based program helps fathers become the dads they were meant to be. Research shows that 24:7 Dad® successfully builds pro-fathering attitudes, knowledge, and skills. 24:7 Dad® can be delivered in person or virtually, and Facilitator's Manuals are now available in group-based and one-on-one delivery options!

## The 24:7 Dad® Difference

24:7 Dad® rests on a solid foundation of behavior-change theory and evidence that transforms fathers, families, and communities. It focuses on five cross-cultural characteristics of nurturing and effective fathering. It comes in two versions: A.M. for foundational skill-building and P.M. for advanced skill-building. Each 24:7 Dad® version has 12 sessions that build on each other.

### 24:7 Dad® A.M. Foundational Topics:

- Family History
- What it Means to Be a Man
- Showing and Handling Feelings
- Men's Health
- Communication
- The Father's Role
- Disciplining Children
- Children's Growth
- Getting Involved with Your Child(ren)
- Working with Mom & Co-Parenting

### 24:7 Dad® P.M. Advanced Topics:

- Fathering and the 24:7 Dad
- Boyhood to Manhood
- Dealing with Anger
- Knowing Myself (Self-Worth)
- Family Ties
- Sex, Love, Relationships
- Power and Control
- Competition and Fathering
- Improving My Communication Skills
- Fun with the Kids

## 24:7 DAD® FOURTH EDITION

The 24:7 Dad® curriculum will require each man to really examine himself, his relationship with his children and the relationship with the mother of his children. If every man who enters this program is open to change, I have no doubt in my mind he will change and for the better.

~Sterling Alexander, Vice-President, M.E.N.

If I had to rate this program [24:7 Dad®], one word: 'priceless.' It's absolutely priceless. I would say that every father, potential father and anyone thinking about being a father should be a part of this program.

~Howard Tayari, 24:7 Dad® participant



Learn more and access samples at: [store.fatherhood.org/247-dad-am-4th-ed-facilitators-kit](http://store.fatherhood.org/247-dad-am-4th-ed-facilitators-kit)  
or [store.fatherhood.org/247-dad-pm-4th-ed-facilitators-kit](http://store.fatherhood.org/247-dad-pm-4th-ed-facilitators-kit)

To Order: [www.fathersource.org](http://www.fathersource.org) | call 301-948-0599 | fax 301-948-6776  
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# WHAT'S NEW IN 24:7 DAD® A.M. AND P.M.

**YOU ASKED, WE ANSWERED!** *24:7 Dad® was updated based on feedback from facilitators like you.*



## Separate Facilitator's Manuals for group-based and one-on-one delivery!

Facilitators can select a manual customized for working with groups of dads or with one dad at a time—or both! This takes the guess work out of customizing the program for delivery during home visits, as part of one-on-one case management, and in other settings that require or are ideal for serving dads individually.



## Session scripts!

Facilitator requests and NFI staff's observation of program facilitation argued for restructuring program content to make it even easier to deliver. Session Guides now contain scripts for delivering content concisely, quickly, and powerfully! Scripts make it easier for seasoned facilitators to take their delivery to another level. They also make it easier for new facilitators to learn the program more quickly so they can hit the ground running.



## New videos and engaging content!

Gone are outdated animated videos. In are inspiring videos of real dads, children, and families! These professionally-crafted videos engage dads and enhance their learning. Shown during the Welcome and Warm-Up activity, the videos cover what dads will learn motivating them at the start of every session. They also make the program easier and more fun to facilitate! NFI also added videos describing the program's incredible impact on building the five characteristics of a 24:7 Dad, as told by program graduates!



## Improved flow of activities!

NFI staff identified gaps in the flow of some program activities, such as procedures that lacked clarity or suffered from omissions. We closed those gaps with clearer or additional content, some of which reflect facilitators' tips integrated into activities as vital content rather than treating them as "thoughts to consider." These improvements include those in the My 24:7 Dad® Checklist and Closing, Comments, and Evaluation activities that close out sessions.



## Sources for evidence-based and evidence-informed content!

Facilitators asked for even more sources supporting the program's content, so now the Session Guides integrate more data sources. We also added new tips and guidance on communication, healthy relationships, and more.



## Improved Fathering Handbook!

We added content reflecting new tips and guidance. We also redesigned it to eliminate clutter and make better use of space.



## New PowerPoint® slide decks!

Facilitator requests and NFI staff observations of program delivery—especially virtually—led to the addition of a slide deck for each version. They reinforce some of the most critical program content while including just enough to engage dads visually but not distract them from engaging with each other or the facilitator.



## Improved Fathering Surveys!

Based on feedback from facilitators, we revised questions for clarity in the evaluation tool for each version.



## Additional design improvements!

We reduced clutter in the Session Guides and formatted the content to easily pick out the new scripts. Gone is the tiny flash drive with supporting resources—such as handouts for some sessions and program fidelity tools—that was so easy to misplace. In is a dedicated webpage containing those supporting resources updated for use with the new edition. And we added new resources, such as a guide on using the program with teen dads. Continue to access the resources there or download them to your hard drive or a shared drive.

### Facilitator Training Available!

- On-demand in our Academy
- Public webinar training
- Custom webinar or in-person training for organizations

Visit [www.fatherhood.org/solutions/staff-training](http://www.fatherhood.org/solutions/staff-training) to learn more and register!