

Rebecca A. Severin, MPH, CPH

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SUMMARY

- Master of Public Health prepared Public Health Professional with a passion for health and racial equity.
- Program Manager with 7+ years of experience in Maternal and Child Health programming with a focus on Health Equity over the Life Course and Social Determinants of Health.
- Consultant with 4+ years in home visiting supervision and programmatic consultation.
- Contract administrator with 7+ years for contract amounts totaling 1.9 million dollars.

EDUCATION

- University of North Florida, Jacksonville, Florida— Master of Public Health, August 2013.

SKILLS

- Home Visiting, Program Management, Leadership, Facilitation, Contract Administration, Strategic Planning, Evaluation Methodologies, Applied Statistics, Analytical Thinking, Project Management, Strategist, Reflective Supervision, Motivational Interviewing, Subrecipient Monitoring, Health Equity Concepts, Qualitative Inquiry, Decolonizing Methodologies.

RELEVANT EXPERIENCE

Operations Director and Co-founder, RJ Squared, LLC

September 2020-Present

Greensboro, NC

Part- time

- Utilize a Reproductive Justice framework to provide consulting on equitable policies and practices for clinical and non-clinical organizations, who provide services to Black, Indigenous, and People of Color (BIPOC) persons of reproductive age.
- Work with organizations to find equity-based solutions to advance organizational mission, objective and goals while simultaneously eliminating harm to communities of color both inside and outside of their organization.
- Contract management and administration.
- Provide training, education, and technical assistance around, Health Equity, Social Determinants of Health, Birth Equity, Implicit Bias, and Quality Improvement initiatives.

Senior Maternal and Child Health Analyst, Bizzell US

October 2023- Present

**Remote
Full-time**

- Plan, manage, or assist in the evaluation of public health and maternal and child health programs, projects, or study activities to identify potential problem areas,
- Formulate program responses and recommend program improvements to identify and resolve program problems that may adversely impact timelines or the successful completion of project plans and objectives.
- Manage individual or serial publications from initial conception and content determination through distribution and coordinate the activities of other publishing personnel.
- Cultivate and maintain relationships with Federal agencies, quasi-governmental organizations, and other key partners in maternal and child health and public health.
- Lead meetings with government officers to ensure timely and successful completion of project plans and deliverables.
- Develop interview protocols and conduct interviews with subject matter experts and key informants.
- Review and analyze program documentation and program operations and identify improvements.

**Maternal Health Innovation Program Director, North Carolina
Department of Health and Human Services
July 2021- October 2023
Raleigh, NC
Full-time**

- Oversee implementation of all required State Maternal Health Innovation grant components, which include coordinating large scale, systems level change initiatives.
- Plan, coordinate and provide facilitation leadership to many aspects of the Perinatal Health Equity Collective, which includes the PHEC Leadership committee, Communications Workgroup, Maternal Health Workgroup, and the Equity in Practice Action Team.
- Communicate with program staff, local, regional, state, and federal partners.
- Monitor initiatives aim to improve maternal health outcomes, specifically reduce maternal mortality, maternal morbidity and eliminate disparities.
- Provide reflective supervision to the Maternal Health Epidemiologist and Program Coordinator.
- Provide facilitative leadership and group decision with the Statewide Provider Support Network and the Perinatal Nurse Champion program.
- Manage contracts valuing over 1 million dollars to include discussion initiation, scope of work negotiation, creation of measurable performance objectives and line-item budgeting. Amends existing contracts as needed.
- Manage program budget of over 2 million dollars.

- Compose Request for Application (RFA) and announcements; oversee the RFA process from commencement to award of contract.
- Conduct subcontractor monitoring through comprehensive site visits and desk audits.
- Works with various agencies to ensure educational materials are medically accurate, appropriate for target audiences and adheres to Division of Public Health Affairs guidelines. Create publications as needed.
- Provide consultation and technical assistance to the following Maternal Health Innovation (MHI) programs: North Carolina Statewide Provider Support Network, Perinatal Nurse Champion program, Obstetrician Champion program, Family Medicine/ Pediatrician Champion program, MHI 4th Trimester Project, Perinatal Health Equity Collective- Maternal Health Work Group, Telehealth consultation initiative, Perinatal Echo Project, and Community Health Worker- Doula pilot project.

Maternal Health Program Manager, North Carolina Department of Health and Human Services

June 2018- June 2021

Raleigh, NC

Full-Time

- € Program Manager for state-wide North Carolina Safe Sleep program.
- € Program Manager for state-wide Perinatal Nurse Champion program which provides assessment, education, and technical assistance to birthing hospitals and maternal health providers across North Carolina.
- € Provide annual training on topics that include Home Visiting 101, Bereavement Support and Compassion Fatigue.
- € Provide facilitative leadership and group decision the statewide Perinatal Nurse Champion program, and section specific workgroups focused on contract administration and quality improvement.
- € Manage contracts valuing over 1 million dollars to include discussion initiation, scope of work negotiation, creation of measurable performance objectives and line-item budgeting. Amends existing contracts as needed.
- € Conduct subcontractor monitoring through comprehensive site visits and desk audits.
- € Provide technical assistance for local contractors.
- € Ensures the timely submission of programmatic and fiscal reports by funded agencies.
- € Compose Request for Application (RFA) and announcements; oversee the RFA process from commencement to award to contract.
- € Provide RFA application review for statewide funding opportunities on topics that include Title X Family Planning, Teen Pregnancy Prevention Initiative and Maternal Health initiatives.
- € Works with various agencies to ensure educational materials are medically accurate, appropriate for target audiences and adheres to

Division of Public Health Affairs guidelines. Create publications as needed.

Healthy Families Program Manager, The Healthy Start Coalition of Jefferson, Madison and Taylor, Inc.

August 2015- June 2018

Greenville, FL

Full- Time

- € Developed and managed accredited affiliate site of Health Families America.
- Provided supervision to Health Families home visiting program and direct supervision to four staff.
- Monitored case load and home visitor performance to remain in compliance with Health Families America and Health Families Florida policy and procedures.
- Provided weekly reflective supervision utilizing a motivational interviewing framework with four home visiting staff.
- Analyzed child protection and child welfare policy and procedure to apply them to ongoing services.
- Promoted health equity concepts and effective community engagement.
- Provided consultation and technical assistance relative to child welfare programs, policies, and issues.
- Implemented continuous quality improvement plan to include record reviews and adherence to Healthy Families Florida performance standards.
- Maintained local advisory board and presented to community partners on home visiting benefits to families and the overall community.
- Developed and managed contracts and contract budgets.
- Collected and analyzed program data.
- Built and maintained relationships with community service providers and negotiated meaningful Memorandums of Agreement.
- Acted as liaison with other community agencies and with the Department of Children and Families as well as the Ounce of Prevention Fund of Florida, the governing bodies of the Healthy Families Florida grant.

Maternal Health Programmatic Consultant, The Bizzell Group, LLC

April 2017- January 2018

Lanham, MD

Part- Time

- € Conducted comprehensive site visits to Maternal, Infant and Early Childhood Home Visiting (MIECHV) federal grant recipients across the United States.
- € Provided Technical Assistance (TA) to grant recipients as needed during site visits.

- Wrote comprehensive site visit reports detailing the grantee compliance with the Health Resource and Service Administration's (HRSA) requirements.

Healthy Families Florida Supervisor, The Bridge of Northeast Florida, Inc.

June 2014 - August 2015

Jacksonville, FL

Full-Time

- Provided supervision to Health Families home visiting program and direct supervision to five staff to include.
- Monitored case load and home visitor performance to remain in compliance with Health Families America and Health Families Florida policy and procedures.
- Provided weekly reflective supervision utilizing a motivational interviewing framework with four home visiting staff.
- Coordinated work of home visitors in the office and community settings using health equity best practices.
- Enhanced and improved the delivery of quality services and improvement of referrals.
- Implemented quality assurance plans.
- Conducted client record reviews and maintains required data collection systems.

Child Protective Investigator, Florida Department of Children and Families

Sept. 2011- Oct. 2013

Jacksonville, FL

Full- Time

- Investigated allegations of abuse, neglect, abandonment and/or special conditions for children.
- Collected information through interviews with the children, parents, relatives, neighbors, and other parties associated with the family.
- Engaged families, identified needs, and determined the level of intervention needed to include voluntary services or court ordered dependency services; provides services linkage to agency and community resources based on needs assessment.
- Arranged emergency placement for any child that cannot safely remain in the home.
- Develops family, system, and community supports for placement options
- Established and maintained cooperative working relationships with organizations and other agencies involved with child protective investigations such as community-based providers, Children's Legal Services, law enforcement, medical personnel, schools, and other community/agency resources.

PUBLICATIONS

- Co-Author, “Building the Safety Net: North Carolina Maternal Health Innovation (MHI) Development of a Statewide Provider Support Network (SPSN),” Poster, 2023.
- Co-Author, “North Carolina Maternal Health Innovation (MHI): Upstream Approach to Diversifying the Maternal Health Workforce,” Poster, 2022.
- Author, “Navigating the CPH Exam: A Self-Study Guide for the Certified in Public Health Examination,” E-book, 2017.

CERTIFICATIONS & TRAININGS

Certified in Public Health, NBPHE- 12853

Mental Health First Aid

Resolve Through Sharing- Neonatal & Pediatric
Death Bereavement Coordinator

Racial Equity Institute Phase I

Parents as Teachers Foundational Training

Health Families America Home Visiting Model

A-Z Grant Writing- May 2020

Results Based Accountability

Foundation of Data Equity

Technology of Participation: Facilitation

Methods

Technology of Participation: Strategic Planning