

Piia H. Brown, MSPH, MBA

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Summary of Qualifications

Award-winning public health leader, with MSPH and MBA; high-level experience in leading/managing staff and programs with both national and local impact; expertise in quality improvement, maternal and child health, collaboration across multiple sectors, and providing capacity building assistance to leaders in state and local health departments and nonprofit organizations, that deliver opportunities for all families to thrive. Provide leadership and direction on program operations, facilitate impactful public-private partnerships, direct implementation of various strategic initiatives, and oversee several federal and private cooperative agreements. Adjunct faculty teaching women's health, guides students through the examination of health issues unique to women. Prior work with a number of academic, government and non-profit organizations.

Professional Experience

Principal Consultant Ph Solutions, LLC

2018 - Present

Assists businesses, government agencies, communities, and health care facilities to develop comprehensive initiatives across the life span and integrate prevention and health promotion strategies into the health and human services system. Serves as lead in policy and strategy development, systems thinking, creative and collaborative problem solving, and program and organizational effectiveness, including evidence-based practices, performance management and quality improvement.

Quality Section Chief, Medicaid Louisiana Department of Health

2016 – 2018
Baton Rouge, LA

Ensure that Louisiana Medicaid population receives the highest quality, patient-centered, safe, and reliable health care through by administering comprehensive statewide Medicaid program, formulating and implementing current and long-range plans, policies, procedures and regulations. Monitor 52 performance metrics across five Managed Care Organizations to evaluate how health care access directly impacts Medicaid recipients. Serve as the principal advisor to the Chief Medical Officer and Medicaid Director for leadership and management of the Medicaid Quality Program. Oversee budget planning, preparation, and grant administration for Medicaid Quality and Health Information Technology divisions. Manage 14 staff and oversee 6 complex public health contracts totaling \$23M, ensuring successful completion of project plans and objectives. Direct Performance Improvement Projects for five Managed Care Organizations to reduce prematurity by 15% by 2020. Represent the Department in programmatic matters at various federal, state and local hearings, meetings, and conferences. Monitor policies and procedures to ensure that policies and system requirements comply with the law and federal regulations.

Bureau Chief, Perinatal and Infant Health Washington DC Department of Health

2015 – 2016
Washington, DC

Manage 27 staff and oversee 4 complex public health grants totaling \$16M, cooperative agreements, and contracts for multiple projects serving all District women and infants, ensuring successful completion of project plans and objectives. Provide operational and management information and expertise for the formulation of policies, goals and objectives, and operational strategies, and in program and resource allocation decisions which impact the quality approach for the organization. Collaborate with multi-disciplinary partners to develop complete and coordinated systems of care, and improve quality of care to high risk pregnant and parenting women, and children and youth with special health care needs in the District of Columbia. Develop and implement strategic initiatives targeting perinatal disparities. Coordinate community outreach and collaborative activities. Serve as a liaison to national professional associations and actively participates on numerous local advisory committees such as the Perinatal Collaborative, Infant Mortality Review Committee, Early Hearing Detection and Intervention Committee, March of Dimes Maternal and Child Health Advisory Board, and Healthy Start Collaborative Improvement and Innovation Network (COIIN).

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| <p>Grant Reviewer Health Resources and Services Administration Monitor and evaluate the effectiveness of evidence-based/evidence-informed programs using state action plans, data, quality improvement methodology. Provide guidance and leadership to support state efforts to replicate evidence-based and evidence-informed practices.</p> | <p>2012 - Present Washington, DC</p> |
| <p>Senior Program Manager Program Manager Association of Maternal & Child Health Programs Facilitate relationships with senior policy officials at state, local and federal agencies to leverage and align resources to improve the health of women, children and families and reduce disparities. Manage development and preparation of Request for Applications (RFAs), work plans, monitoring tools, and performance measures for federal and private grants, contracts and cooperative agreements totaling \$4M. Manage 26 state and community teams on projects related to eliminating disparities in infant mortality; optimizing opportunities in the Affordable Care Act to promote women's and infant health. Provide leadership and direction to MCH directors across US and US territories on leveraging and aligning resources to improve the health of women, infants, and children with special health care needs, and reduce disparities. Serve as lead technical assistance (TA) provider for national initiative to reduce infant mortality, and identify, promote and provide guidance and TA to states and territories on strategies to improve health equity.</p> | <p>2013 – 2015 2011 - 2013 Washington, DC</p> |
| <p>Program Specialist, Bureau of Family, Youth and Infant Health Metro Public Health Department of Davidson County Implement a Preconception Peer Educator program on five college campuses, serving more than 1,500 students throughout the state of Tennessee to improve reproductive health knowledge and practices. Lead the development of long-term strategies and implementation of evidence-based programs in preconception health and pregnancy/STD prevention. Collaborate with key contacts, leaders, community members and partners, government agencies and schools to obtain support for community outreach initiatives to promote preconception health and improve birth outcomes. Represent MNPHD and deliver presentations at various meetings and conferences.</p> | <p>2009 – 2011 Nashville, TN</p> |
| <p>Research Technician II, Endocrinology, Metabolism, and Lipid Research Washington University School of Medicine Coordinate multiple research projects, develop collaborative research proposals and assist with recruiting, enrolling and monitoring participants for three Diabetes clinical trials with more than 60 participants. Implement new programs, tests, methods, instrumentation, and procedures by investigating alternatives; preparing proposals; developing and performing parallel testing; and monitoring progress.</p> | <p>2000 – 2009 St. Louis, MO</p> |

Faculty Appointments

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| <p>Adjunct Faculty, Public Health/Health and Wellness Lamar University Facilitate student learning in the core concepts of health and the foundations the public health. Topics include psychological health, intimate relationships and communication, pregnancy and childbirth, chronic disease, epidemiology, and social determinants of health.</p> | <p>2021 – 2023 Beaumont, TX</p> |
| <p>Adjunct Faculty, Women's Health George Mason University Guide students through examining health issues unique to women, including health care, food and exercise, reproductive and gynecological issues, chronic diseases, and issues of violence.</p> | <p>2015 – 2022 Fairfax, VA</p> |

Education

Stanford University Graduate School of Business (Stanford, CA): Executive Education, 2017

University of Maryland University College (College Park, MD): Master of Business Administration, 2017

University of North Carolina (Chapel Hill, NC): Fellow, Maternal and Child Health Public Health Leadership Institute, 2014

Robert Wood Johnson Foundation at Meharry Medical College (Nashville, TN): Certificate in Health Policy, 2011

Meharry Medical College (Nashville, TN): Master of Science in Public Health, 2011

Xavier University of Louisiana (New Orleans, LA): Bachelor of Science in Biology, 2000

Honors/Awards

Edward A Parnell Outstanding Alumnus Award, 2020

Teacher of Distinction Award, George Mason University, 2019

Adjunct Faculty Teaching Excellence Award Nominee, George Mason University, 2018

Berreth Award for Excellence in Public Health Communications, Honorable Mention Health Marketing: Government Health Agency, National Public Health Information Coalition, 2017

American Public Health Association, Maternal and Child Health Section, Young Professional of the Year, 2016

40 Under 40 Alumni Award, Xavier University of Louisiana, 2015

APHA MCH section member spotlight, December 2015

Publications

Marshall, J., Liller, K., Kirby, R. S., Hanson, P., & Parish, A. (2021) Assessment and Planning. In Kirby, R. S. and Verbiest, S. (Eds.). *Kotch's Maternal and Child Health: Problems, Programs, and Policy in Public Health*, 4th Edition. Jones & Bartlett Learning.

Kasehagen et al, *Application of a Mixed Methods Approach to Identify Community-Level Solutions to Decrease Racial Disparities in Infant Mortality*, *Journal of Racial and Ethnic Health Disparities*, June 2014, Volume 1, Issue 2, pp 69-84

Health Reform: What is in it to Promote Breastfeeding, Issue Brief, Association of Maternal & Child Health Programs, 2012

Fujimoto et al, *Autophagy regulates pancreatic beta cell death in response to Pdx1 deficiency and nutrient deprivation*, *J Biol Chem*. 2009 Oct 2;284(40):27664-73

Mathews et al, *Recruitment of bone marrow-derived endothelial cells to sites of pancreatic beta-cell injury*, *Diabetes*. 2004 Jan;53(1):91-8

Fenske et al, *Stem cell expression of the AML1/ETO fusion protein induces a myeloproliferative disorder in mice*, *PNAS*, 2004 Oct 19; 101(42): 15184–15189

Hanson et al, *Enhanced green fluorescent protein targeted to the Sca-1 (Ly-6A) locus in transgenic mice results in efficient marking of hematopoietic stem cells in vivo*, *Exp Hematol*. 2003 Feb;31(2):159-67s

Professional Affiliations

American Public Health Association (APHA), MCH Section, 2012 – Present

Association of SIDS and Infant Mortality Programs (ASIP), Board Member, 2013 - 2015

Centers for Disease Control and Prevention (CDC), Preconception Health and Healthcare Initiative, Consumer Workgroup, 2012 - 2015

Delta Omega Honor Society, 2011 - present

Every Woman Southeast, Leadership Team, 2011 – 2015

March of Dimes, DMV Chapter, MCH Advisory Board, 2015 - 2016

National Action Partnership to Promote Safe Sleep, Expert Leadership Group, 2014 - 2015

National Premature Infant Health Coalition (NPIHC), Steering Committee member, 2012 - 2014

United States Breastfeeding Committee, Member, 2011 – 2015

Community and Service Affiliations

Centering Healthcare Institute, Board Member, Development Committee, Executive Committee, 2021 – Present

Generate Health, Board Member, Governance Committee, 2021-Present

Mosaic Family Services, Vice Chair, Executive Committee, 2019-2021

Play Like a Girl, Board Member, 2018 – 2019

Meharry Medical College, MSPH Advisory Board, 2015-Present

Trainings

Technology of Participation (ToP) Facilitator * Undoing Racism

Computer Skills

MS Office Suite (Access, Excel, Outlook, PowerPoint, Project, Word)