# Kay Matthews

# LCHW, MMHA

CONTACT

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Black Mamas Matter Alliance National Birth Equity Collaborative 2020 Mom MoMMa's Voices Mortality & Morbidity Taskforce ACE Coalition Texas Collaborative for Healthy Mother's & Babies

#### CAREER OVERVIEW

Kay is the Founder and Executive Director of BabyCakes & Brunch and Shades of Blue Project which was started after experiencing maternal mental health complications after chilbirth. Kay has been a local community advocate in Houston for over 20 years and BabyCakes & Brunch has been recognized by the Mayor and was given their own day in the City. As a very active community advocate Kay feels that helping others to reach their own goals is the best benefit of helping women she encounters. Kay is now actively teaching and speaking to women of all ages to help them better understand how important it is to help themselves before during and after childbirth. Helping them to realize that they are able to continue to live their dreams and still make life great against all odds. This is the most important aspect of the work I do within the communities and it's the motivation that I use daily to continue to educate communities worldwide.

### **PROFESSIONAL PROFILE**

- Motivated, well-disciplined individual
- Finds joy in helping women heal
- Knowledgeable in Communication Relations
- Knowledgeable In MMH Policy & Advocacy
- Team player and Solution Oriented

# EXPERIENCE

#### FOUNDER

### BabyCakes & Brunch September 2013 - Present

- Personally handles client and customer connections
- Handles internal operations to improve the quality of service
- Community Event Coordinator and Community Liaison

### FOUNDER

#### Shades of Blue Project, December 2016 - Present

- Conduct Community MMH Education Groups
- Maternal Mental Health Advocate Policy Changes
- Assist in problem solving and brainstorming solutions to existing worldwide concerns
- International Speaker & Best Seller Author
- National Community Event Coordinator
- National Blogger and Contributor ie.HuffPost, Womens Health, LinkedIn Business Health
- Creator of Black Maternal Mental Health Week
- Organizor of the Black Maternal & Mental Health Summit

## EDUCATION

#### NORTH HARRIS COMMUNITY COLLEGE

A.D. Early Childhood Development Graduated in 2002

### LICENSES

Licensed Community Health Worker