

# CALONDRA D. TIBBS, MPH

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## OVERVIEW

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Results-oriented nonprofit strategist, facilitator, and public health professional with extensive executive- and management-level experience, excellent communication and written skills, and success with developing, leading, and managing multiple team programs, people, and responsibilities with competing priorities at the local, state, and national levels.

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## EDUCATION

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**Walden University** (Minneapolis, MN), PhD, Public Health – Epidemiology, 2007-2011 (degree not completed)

**Centers for Disease Control & Prevention** (Atlanta, GA), Environmental Public Health Leadership Institute, 2006

**Loyola University** (New Orleans, LA), Public Health Leadership Institute, 2003

**University of Michigan** (Ann Arbor, MI), Fellow – Population Fellows Program, 2001-2002

**Florida A&M University** (Tallahassee, FL), Master of Public Health (MPH) – Environmental and Occupational Health, 1999-2001

**University of Florida** (Gainesville, FL), Bachelor of Science in Health Science Education – Worksite Health Promotion, 1995-1999

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## EXPERIENCE

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### CEO & NONPROFIT STRATEGIST

*Trifecta Advising, LLC*

**JUN '20 – PRESENT**

*Tucker, GA*

- Provides strategic oversight and leadership to day-to-day operations of Trifecta Advising, including proposal development, client engagement and strategic planning.
- Principle consultant and nonprofit strategist leading client engagement and transforming programs for nonprofits. Aids organizations in enhancing programs and systems to improve the health of their community and business. Specializing in three core components - program design and management; research and evaluation; and nonprofit operations.
- Supports the advancement of effective programs and operations to facilitate sustained impact to improve health equity for nonprofit organizations.

### CHIEF OPERATING OFFICER

*WomenHeart: The National Coalition for Women with Heart Disease*

**NOV '17 – JUL '20**

*Washington, DC*

- Provided strategic oversight and leadership to day-to-day business activity of WomenHeart's main components – including Finance, Development, Programs, National Hospital Alliance, Communications & Marketing, Public Policy, and Human Resources
- Served as second in command for the organization, working with the CEO to advance the organization's strategic objectives and assure the organization's long-term growth and sustainability. Also served in interim CEO role during a CEO transition 05/18 – 07/18.
- Oversaw the development and implementation of systems and programs to further the organization mission and enhance effectiveness of programming.
- Developed and implemented streamlined system improvements for fundraising, grant writing and reporting, constituent engagement (volunteers and donors) and financial systems integration.
- Developed organizational budget and provided strategic oversight to how funds are used.

## **SENIOR ADVISOR**

*National Association of County and City Health Officials*

**NOV '15 – NOV 17**

*Washington, DC*

- Ensured scientific integrity and administrative performance of the NACCHO grant portfolio comprising over \$10 million in program funding.
- Ensured programmatic alignment with the private and public funders and NACCHO's missions and identifies lessons that offer value across focus areas.
- Oversaw programs and activities focusing on maternal and child health, injury and violence prevention, environmental health, disability and inclusion, community preparedness, recovery and resilience, and chronic disease prevention.
- Engaged with federal agencies and grant making partners to identify strategies to meet the needs of local health departments.

## **SENIOR DIRECTOR**

*National Association of County and City Health Officials, Safe and Healthy Families*

**JUL '14 – NOV '15**

*Washington, DC*

- Led and provided overall strategic direction and program development for long-term planning related to Adolescent Health, Maternal and Child Health, Injury Prevention, and Violence Prevention including over \$4 million in new program funding.
- Coached and mentored team members and provided opportunities for professional development.
- Identified and implemented national, state, and local, strategies that support the advancement of issues important to local health departments.
- Ensured NACCHO is recognized as a leader in promoting, supporting, and advancing issues related maternal and child health and injury and violence prevention.
- Built and led national local breastfeeding coalition grant making program to administer small grants to community-based organizations across the U.S.
- Served on national advisory committees and workgroups as it relates to issues within to the unit.

## **DIRECTOR**

*National Association of County and City Health Officials, Safe and Healthy Families*

**JAN '13 – JUL '14**

*Washington, DC*

- Ensured Maternal, Child and Adolescent Health and Injury and Violence Prevention (MCAH/IVP) practices and programs at the local level were enhanced through NACCHO's activities.
- Led and contributed to overall direction and oversight in the development of training, resource materials, communications and other information development and dissemination.
- Provided overall supervision and mentoring of staff to ensure completion of project activities and professional growth and development.
- Developed project work plans and ensured the timely completion of project objectives and activities.
- Served as lead staff for NACCHO's Maternal, Child, and Adolescent Health/Birth Defects Prevention (MCAH/BD) Workgroup and Injury and Violence Prevention (IVP) Workgroup
- Sustained existing and secured additional funding resources to support NACCHO's MCAH and IVP programs. Expanded portfolio from less than \$1 million to nearly \$2 million in 1.5 years.

## **DEPUTY ADMINISTRATOR**

*Shelby County Health Department, Community Health Bureau,  
Maternal and Child Health Section*

**FEB '11 – JAN '13**

*Memphis, TN*

- Oversaw and coordinated the fiscal activity of the department, including development and management of operating budgets, contracts and/or grants administration (as applicable), inventory management, payroll administration, travel, purchasing, and/or distributions; reviews and reconciles monthly ledgers and reports for unit accounts, and assists with departmental fiscal planning.
- Provided input and support to determine strategic objectives for the organization, including research, trend analysis, and compilation and preparation of statistical, regular, and ad hoc reports; assisted with program/project development.

- Developed department policies, ensured that the fiscal and personnel practices follow university regulations, policies, and appropriate laws; interpret university and department policies, and advise faculty, staff, postdoctoral fellows, and students on their provisions.
- Directed and oversaw 8 Public Health programs and activities assigned to the section (e.g., home visitation programming, case management programs, school health nursing, lead screening programs, etc.), interpreted and administered their purposes.
- Analyzed health needs of the area by utilizing demographic and other statistical data. Compiled data and wrote reports, as required. Perform special studies or surveys as indicated.
- Established collaborative relationships with community partners and stakeholders to plan and conduct programs.
- Served as Shelby County Health Department (SCHD) representative or spokesperson for media outlets (i.e., radio, newspaper, and television) as it relates to maternal and child health.
- Developed and conducted presentations to local, state, and national conferences, meetings, and other health organization events, as well as the general community.

**PROJECT DIRECTOR – MCH EPIDEMIOLOGIST**

*Shelby County Health Department, Healthy Start Initiative*

**JUL '07 – FEB '11**

*Memphis, TN*

**ENVIRONMENTAL EPIDEMIOLOGIST/LEAD EPIDEMIOLOGIST**

*Shelby County Health Department, Epidemiology Program*

**AUG '04 – JUN '07**

*Memphis, TN*

**ENVIRONMENTAL HEALTH SCIENTIST SUPERVISOR**

*Louisiana Department of Health & Hospitals, Office of Public Health, Section of Environmental Epidemiology & Toxicology*

**DEC '03 – AUG '04**

*New Orleans, LA*

**ENVIRONMENTAL HEALTH SCIENTIST COORDINATOR**

*Louisiana Department of Health & Hospitals, Office of Public Health, Section of Environmental Epidemiology & Toxicology*

**JUN '03 – DEC '03**

*New Orleans, LA*

**MANAGEMENT INTERN**

*Louisiana Department of Health & Hospitals, Office of Public Health, Section of Environmental Epidemiology & Toxicology*

**JUL '02 – JUN '03**

*New Orleans, LA*

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**RERFERENCES AVAILABLE UPON REQUEST**

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