#### Welcome!

We are so glad you are here!

We will get started shortly. In the meantime, we invite you to intentionally enter this space.



Silence your cell phone



Stretch



Close the door



Take a few deep breaths



Close browser windows



Emotionally release your to-do list



Check your audio and video



Take a bio break





# FY24 Healthy Start Grantee Kick-Off

Tuesday, June 4, 2024 1 - 4 pm ET

The Healthy Start TA & Support Center is operated by the National Institute for Children's Health Quality (NICHQ). This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number 1 UF5MC327500100 titled Supporting Healthy Start Performance Project.







This session is being recorded.



All participants are muted upon entry. We ask that you remain muted to limit background noise.



Participants are encouraged to share comments and ask questions using the chat box.



#### FY24 Healthy Start Grantee Kick-Off

### Agenda

Welcome

Dawn Levinson, MSW

Division Introduction & Organizational Chart

Dawn Levinson, MSW
Benita Baker, MS
CDR Johannie Escarne, MPH

**Program Purpose & Overview** 

Mia Morrison, MPH

Introduction of Project Officers & Project Officer
Roles/Responsibilities

Rochelle Logan, DrPH, MPH, CHES

**Data Presentation** 

Ada Determan, PhD, MPH

**CAREWare** 

Sarah Barrett, MPH

**Grants Management Overview** 

Tya Renwick

**Technical Assistance** 

Kristal Dail, MPH & Kenn Harris



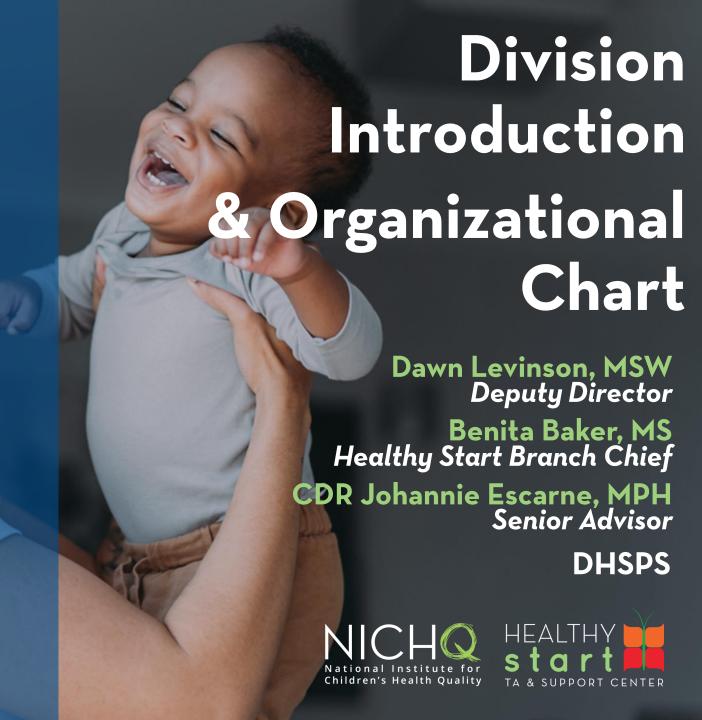
FY24 Healthy Start Grantee Kick-Off

## **Agenda Continued**

Project Director's Manual	Kristal Dail, MPH & Ardandia Campbell- Williams, MPH
Q&A Break	All
Catalyst for Infant Health Equity	Melodye Waston, LCSW & India Hunter, MPH, MSW
Alumni Peer Navigator Pilot	Aaron Lopata, MD, MPH
Maternal and Women's Health Branch Programs	Lud Abigail Duchatelier-Jeudy, PhD, MPH
Opportunities for Collaboration	Efiok Ekorikoh Simone Esho, MPH Mary Emanuele, RN Kerri Bean Kristal Dail, MPH Shontelle Dixon, MPH, CHES
Q&A	All
Closing	Kenn Harris







FY24 Healthy Start Grantee Kick-Off
Hosted by the Healthy Start TA & Support Center at NICHQ

#### **Healthy Start 1991- Present**

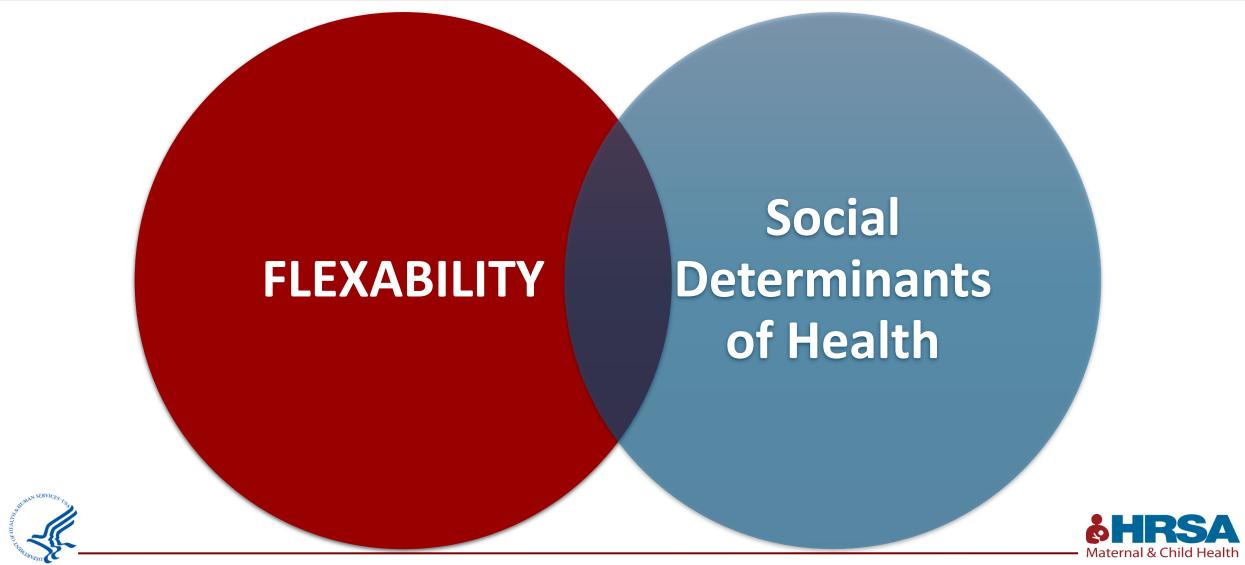


To improve health outcomes before, during, and after pregnancy, and reduce racial/ethnic differences in rates of infant death and adverse perinatal outcomes.

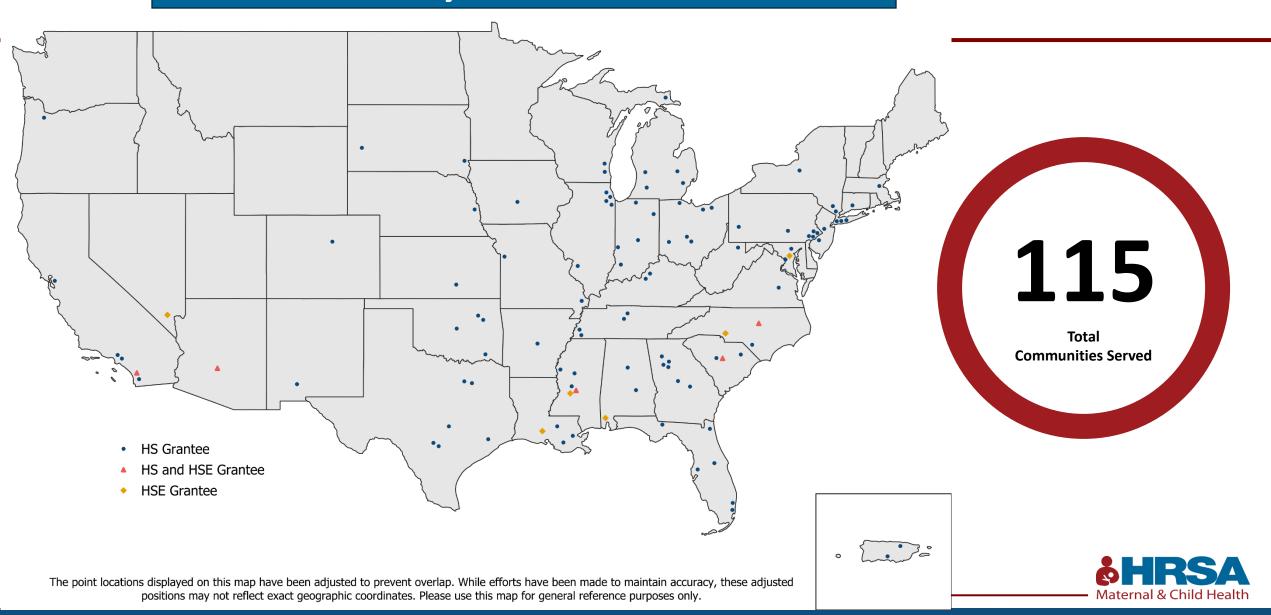




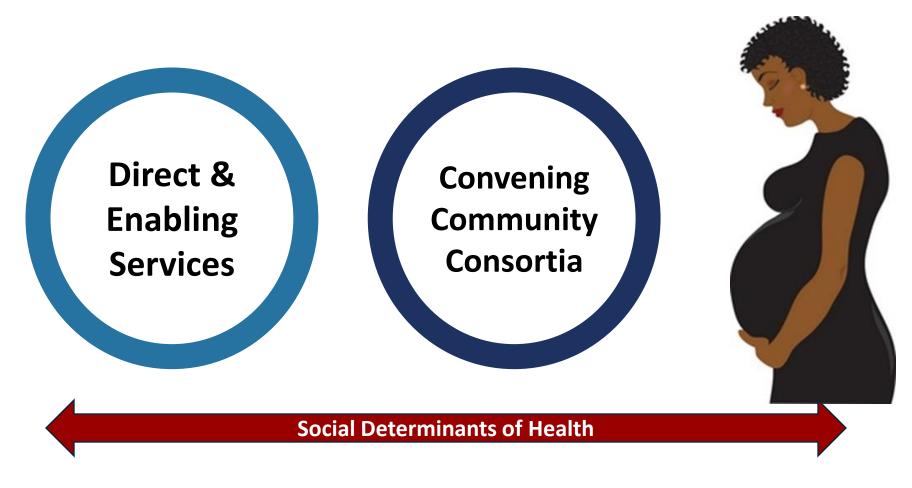
#### Similarities across Engagement Activities



#### **Healthy Start Grantees**



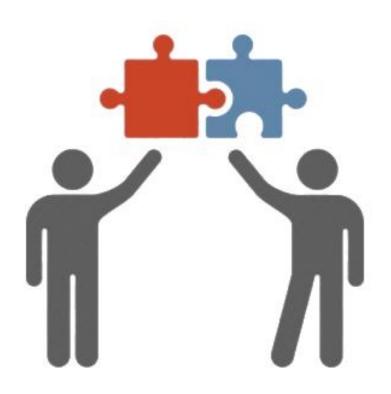
#### **FY 24 Healthy Start Program Design**







### **Congratulations on your awards**





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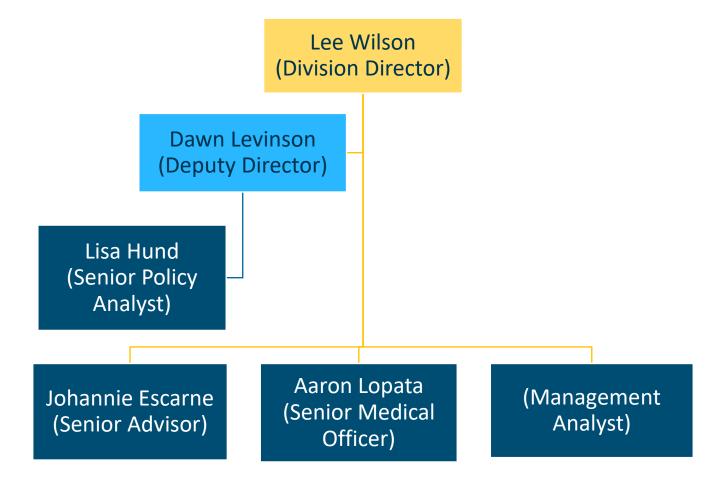




## **Current Organizational Chart**



#### Office of the Director



#### Maternal and Women's Health Branch

#### Maternal & Women's Health Branch

- Kimberly Sherman (Branch Chief)
- Julisha Batieste (Management Analyst)
- Kristi Anderson (Physician)
- Christina Taillie (Hotline Project Lead)
- Ryan MacDonald (COR)

#### Maternal Health Services

- Abigail Duchatelier-Jeudy (Team Lead)
- Vanessa Lee(ACIMM DFO & MHI)
- Sarah Meyerholtz (ACIMM, MHI, IMHS)
- India Hinton (MHI/AIM Capacity)
- Tianna Leon (MHI/IMHS)
- Whitney Hewett Noel (MHI)
- Zyishia Bailey (IMHS/MHI)

#### Maternal Health Workforce & Training

- Cassie Phillips (Team Lead)
- Martha "Sonsy" Fermin (AIM Capacity, MMHSUD, FASD)
- Diane Tanman (MHI, MMHSUD)
- Sarah Wright (MHI, AIM Capacity)
- Lianne Grayson (MHI, MMHSUD)
- Johanna Paillet-Growl (MHI, MMHSUD)



#### **Healthy Start Branch**

Healthy Start Branch

Benita Baker (Branch Chief) Technical Assistance & Comprehensive Services Team

- Rochelle Logan (Team Lead)
- Kristal Dail
- Melodye Watson
- Mary Emmanuele
- Mabatemije Otubu
- Simone Esho
- India Hunter

Planning, Oversight & Program
Operations Team

- Mia Morrison (Team Lead)
- Shontelle Dixon
- Keri Bean
- Zaire Graves
- Efiok Ekorikoh
- Ardandia Campbell-Williams



#### Data, Analysis, and Evaluation Branch

#### Ada Determan (Branch Chief)

- Dianna Frick (AIM Data, Mapping Tool, MH Evaluation)
- Sarah "Lina" Barrett (HSMED, HS Data Collection and Reporting)
- Peter LaMois (Hotline IT, HSMED Data, CareWare)
- Annie Seaman (MHI, MMHSUD, HS Data)
- Kristin Silcox (HSMED Data, HS DGIS)
- Melissa White (ORISE Fellow)
- Lameya Ahmed (ORISE Fellow)





#### **Agenda**

- I. Healthy Start Purpose & Goals
- II. Direct and Enabling Services
- III. Community Consortia Activities





## Purpose and Goals





#### **Healthy Start – Purpose and Goals**

#### **Purpose**

The purpose of Healthy Start is to improve health outcomes before, during and after pregnancy and reduce the well-documented racial/ethnic differences in rates of infant death and adverse perinatal outcomes

#### Goals



Reduce infant mortality rates in the U.S.



Decrease disparities in infant mortality and poor perinatal health outcomes





## Direct and Enabling Services





#### **Direct and Enabling Services - Objectives**

Case management/care coordination to facilitate access to medical care and community-based resources

Healthy behaviors before, during and after pregnancy

Healthy and safe infant and toddler care practices





#### **Direct and Enabling Services - Continuum of Services**



#### Case Management/Care Coordination

- Family centered and strength-based
- Pregnant, preconception and interconception women, fathers, partners, infants and children



#### Group-Based Health and Parenting Education

- Robust learning and supportive connections
- Pregnant, pre-conception and interconception women, fathers/partners



#### **Clinical Services**

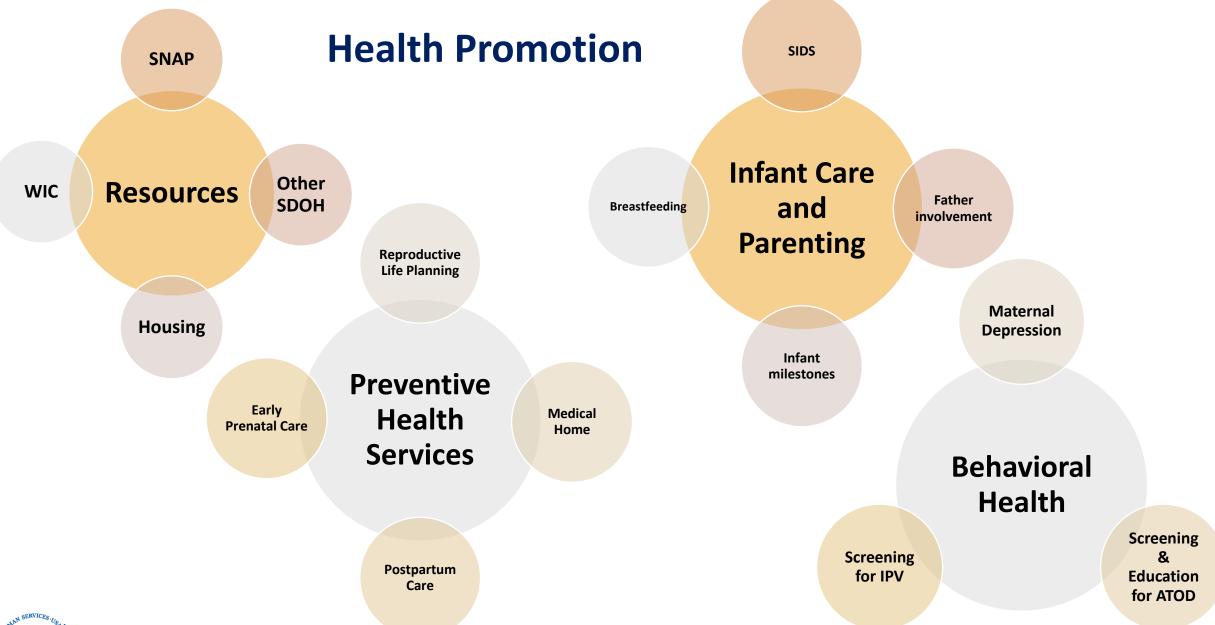
- 12% of annual budget
- Maternal and child health advanced practice professionals (e.g., certified nurse midwives)





#### **Group-Based Health and Parenting Education – Suggestions**

Category	Description
Participants	<ul> <li>Groups may be comprised of up to up to 120 participants</li> <li>Divided into smaller groups of 10-15 participants for breakout sessions</li> </ul>
Number and Length of Sessions	<ul><li>Weekly – monthly</li><li>1-2 hours</li></ul>
Location	<ul> <li>Location that is convenient for participants</li> <li>In-person encouraged, virtual allowed</li> </ul>
Learning	<ul> <li>Information is evidence and/or scientifically based</li> <li>Topics include pregnancy, reproductive health, mental health, nutrition, fatherhood, developmental milestones, parent/child interaction, safe sleep</li> </ul>
Workforce	<ul> <li>Community Health Workers, Child Development Specialists, Dietitians, Lactation Counselors, Clinicians etc.</li> </ul>
Case Management/Care Coordination	Participants referred on an as needed basis
Incentives	<ul> <li>Transportation</li> <li>Child Care</li> <li>Nutritional Supplements</li> </ul>







#### **Direct and Enabling Services – Numbers Served**

## **Case Management/ Care Coordination**

- 450 participants annually
  - 250 pregnant women
  - o **25** fathers
  - 175 pregnant, preconception and/or interconception women; infants/children 0-18 months, fathers/partners

## **Group-Based Health and Parenting Education**

- 250 unduplicated participants:
  - Pregnant, preconception and/or interconception women
  - Fathers/partners

- ✓ A minimum of 50 percent of participants served should be from the target population.
- ✓ Services should only be provided to individuals residing in your project area.





#### **Fathers**

- Please note:
  - There is no limit on the number of fathers your program serves.
  - Fathers can be enrolled in case management/care coordination
  - Fathers can be included in groupbased services







## Community Consortia





#### **Community Consortia - Objectives**

Advise and inform strategies for providing direct and enabling services to Healthy Start participants

Develop cross-sector partnerships to ensure access to care and community-based resources

Participate in a Healthy Start Community of Practice to develop and implement a plan to address social determinants of health





#### **Community Consortia**

A group of diverse representatives across the community working to address pressing issues and needs that may lead to poor perinatal health outcomes

#### Staff & Leadership

- Community Consortium Coordinator (from and representative of the community)
- Co-Chair (should be a current or former Healthy Start participant)

#### Membership (not exhaustive)

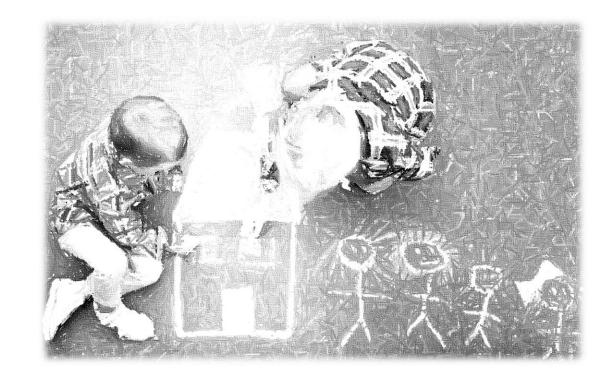
- 25 percent enrolled HS participants/people with lived experience in the project area
- Title V
- Public health departments
- Health centers
- Community leaders





#### **Community Consortia**

- ➤ Convene your Consortium by July 30
- Submit a plan to address social determinants of health by February 1, 2025
- Collaborate with Community Consortium members, HRSA and the Technical Assistance and Support Center to finalize your plan

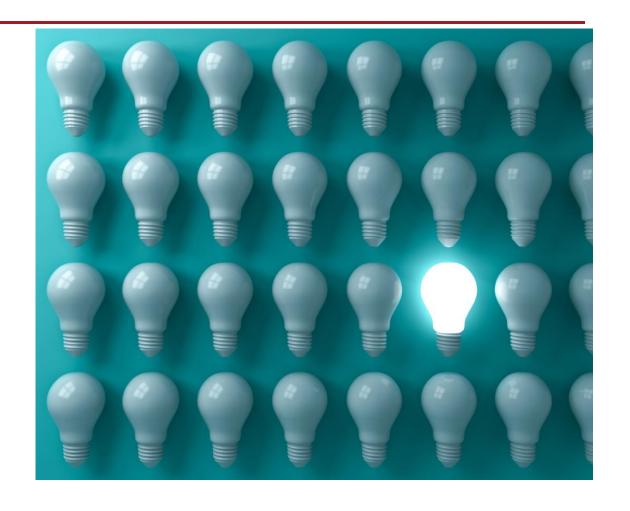






#### **Healthy Start Program Leadership**

- FIMR
- MMMR
- PPOR
- Projects and initiatives aimed at improving maternal and infant health outcomes







Mia Morrison, MPH

Division of Healthy Start and Perinatal Services

Maternal and Child Health Bureau (MCHB)

Health Resources and Services Administration (HRSA)

Email: mmorrison@hrsa.gov

Phone: 301-443-2521

Web: mchb.hrsa.gov







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FY24 Healthy Start Grantee Kick-Off Hosted by the Healthy Start TA & Support Center at NICHQ

# **Healthy Start Leadership Team**







Mia Morrison, MPH
Supervisory Public Health Analyst



Rochelle Logan, DrPH, MPH, CHES Supervisory Public Health Analyst





# **Healthy Start Project Officer Team**









Ardandia Campbell-Williams, MPH Technical Writing

**Efiok Ekorikoh Rural Communities** 

Keri Bean Housing/Homelessness

Kristal Dail, MPH TA/Nutrition





# **Healthy Start Project Officer Team**



Mary Emanuele, RN Tribal Communities Breastfeeding



India Hunter, MPH, MSW Health Equity HSE/Catalyst



Mabatemije Otubu, RN, MPH Clinical Services



Simone Esho, MPH
Community-Based Doulas





## **Healthy Start Project Officer Team**



Shontelle Dixon, MPH, CHES Reproductive Justice



Melodye Watson, LCSW Behavioral Health HSE, Catalyst



**Zaire Graves, MSPH Community-Based Doulas** 





#### **Project Officer Roles & Responsibilities**

**Project Officer: The Healthy Start Project** Officer (PO) is the first point of contact for HS recipients for program specific matters.









# **Oversight & Monitoring**



**Monitoring Calls** 

Bi-monthly PO + PD discuss progress towards program goals



**Site Visits** 

At least 1 per project cycle



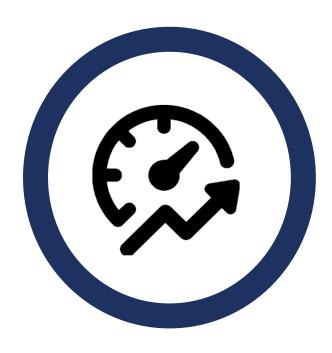




**Health Education Plan** 



**Community Consortium Action Plan** 



Non-Competing Continuation (NCC) Progress Reports







#### **Health Education Plan**

Outlines grantees approach to health education to include

- target audience
- education methods
- Topics
- timeline
- DUE via EHB on August 30<sup>th</sup>







#### **Community Consortium Action Plan**

Plan to address SDOH by obtaining community buy in and approval

- Be based upon results of a community needs assessment and environmental scan.
- Be community-driven and address the factors and conditions beyond clinical care.
- Describe strategic partnerships and strategies to address the "upstream factors".
- Include a minimum of five performance measures corresponding to plan activities.
- DUE February 1st 2025







#### Non-Competing Continuation (NCC) Progress Reports

- Annual narrative report demonstrating progress towards work plan goals and benchmarks to justify continued funding.
- The NCC serves as the basis for HRSA staff to determine if sufficient progress has been made and if funding should be continued
- Healthy Start Project Directors will receive a RFI through EHB with NCC Progress reports in instructions and provided at least 30 days to complete.







#### **Data Team Introductions**





## **Healthy Start Data and Evaluation Team**

Lina Barrett, MPH Public Health Analyst



Ada Determan, PhD, MPH **Branch Chief** 



Peter LaMois, MS **HS IT Project Manager** 



Annie Seaman, MS





# **Data Collection & Reporting**

FY2024 – FY2029 HS Grant Recipients





## **Mandatory Healthy Start Data Collection Forms**

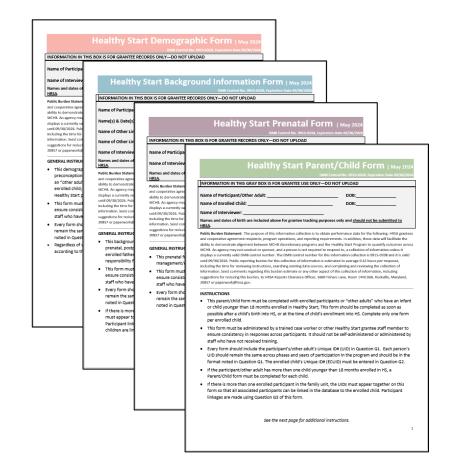




#### **Mandatory HS Data Collection Forms**

- Revisions OMB approved February 2024 (Non-Substantive Change Memo)
  - New forms and self-paced training at healthystartepic.org
  - All participants must be screened (CM/CC & GBE)
  - Staff must review new training prior to screening participants
  - Data must be uploaded <u>quarterly</u> to the Healthy Start Monitoring and Evaluation Data System (HSMED)

Live DCF Training - 6/13/24 @ 2pm-3:30pm ET





#### **HS Data Collection Forms Quick FAQs**

- O participants who enrolled in the previous grant cycle need to be screened with the new forms?
- Yes, all participants must be screened using the new forms.

- Do Group-based Education (GBE) participants need to be screened?
- Yes, only with the Demographic form. Screening flow charts are provided in the self-paced training and at the live webinar training on 6/13/24.
- If a GBE participant enrolls in CM/CC, is there a way to indicate this in the forms?
- Yes, the Demographic form has a field (G2) to update when a participant moves from a GBE to CM/CC participant, or vice versa.

Can I still upload screenings from the previous forms?

No, the HSMED was upgraded on May 23<sup>rd</sup> to the new forms format/questions.





# Reporting

Quarterly HSMED Reports, Annual Progress Reports, Annual Performance Reports





# **Data Reporting Overview**

Report Name	Frequency	Collection System	Due Date	Resources/Data Standards
HSMED Report	Quarterly	Healthy Start Monitoring and Evaluation Data System (HSMED/EHBs)	Every 3 months starting July 1, 2024	<ul> <li>Form Implementation Guides</li> <li>XML/CSV Schemas &amp; Templates</li> <li>HSMED User Manual</li> <li>HSMED Validation Tool Manual</li> <li>HSMED Upload Training 6/25/24 @ 2pm ET</li> </ul>
<b>Progress Report</b>	Annual	HRSA's Electronic Handbooks (EHBs)	Midway through each fiscal year	<ul> <li>Progress Report Instructions (issued when report opens)</li> </ul>
Performance Report	Annual	Discretionary Grants Information System (DGIS/EHBs)	90 days after Notice of Award is issued	<ul> <li><u>DGIS Forms</u></li> <li><u>DGIS User Guide</u></li> <li>Healthy Start Data Dictionary</li> </ul>





#### **HSMED Quarterly Reports**

#### **5-year Submission Schedule**

Daniel III	Daniel Arraffalala Dat	Culturalization Data But	Demonstrate Desired
Report #	Report Available Date	Submission Due Date	Reporting Period
1	7/1/2024	7/16/2024	4/1/2024 - 6/30/2024
2	10/1/2024	10/15/2024	7/1/2024 – 9/30/2024
3	1/1/2025	1/21/2025	10/1/2024 - 12/31/2024
4	4/1/2025	4/15/2025	1/1/2025 – 3/31/2025
5	7/1/2025	7/15/2025	4/1/2025 - 6/30/2025
6	10/1/2025	10/21/2025	7/1/2025 – 9/30/2025
7	1/1/2026	1/20/2026	10/1/2025 – 12/31/2025
8	4/1/2026	4/21/2026	1/1/2026 – 3/31/2026
9	7/1/2026	7/21/2026	4/1/2026 – 6/30/2026
10	10/1/2026	10/20/2026	7/1/2026 – 9/30/2026
11	1/1/2027	1/19/2027	10/1/2026 – 12/31/2026
12	4/1/2027	4/20/2027	1/1/2027 - 3/31/2027
13	7/1/2027	7/20/2027	4/1/2027 – 6/30/2027
14	10/1/2027	10/19/2027	7/1/2027 – 9/30/2027
15	1/1/2028	1/18/2028	10/1/2027 – 12/31/2027
16	4/1/2028	4/18/2028	1/1/2028 – 3/31/2028
17	7/1/2028	7/18/2028	4/1/2028 - 6/30/2028
18	10/1/2028	10/17/2028	7/1/2028 – 9/30/2028
19	1/1/2029	1/16/2029	10/1/2028 – 12/31/2028
20	4/1/2029	4/17/2029	1/1/2029 - 3/31/2029

- Accessed in the HRSA Electronic Handbooks (EHBs) from reports with "HSMED" tracking numbers
- Captures screening data collected in the last three months (ex., October report captures data from July-September reporting period)
- Available on the 1st of every quarter, due the third Tuesday of the reporting month
- New validation tool for testing uploads available
  - Do not upload test data to the HSMED





#### **HSMED** Reporting Resources

- Implementation Guides
  - Allowed values, required fields, data validations, etc.
- XML/CSV Schemas & Templates
  - Technical documents for required file structure
- HSMED User Manual
  - Overview and upload instructions
- HSMED Validation Tool Manual
  - Overview and instructions



All resources available at healthystartepic.org

HSMED Upload Training – 6/25/2024 @ 2pm-3:30pm ET

\*Will be recorded and posted to EPIC website





#### **DGIS Performance Reports**

- DGIS Discretionary Grants Information System
  - MCHB reporting system for grant performance
- Accessed in the HRSA Electronic Handbooks (EHBs) from reports with "DG" tracking numbers
- Captures year-end participant counts, benchmark outcomes, and financial information

#### Report Resources:

- DGIS User Guide
- DGIS Forms
- Healthy Start Data Dictionary (coming soon)

Year and Report Type	Collected Data
Year 1 Start NCPR - New Competing Performance Report	Year 1 <i>planned</i> budget and 5- year benchmark <i>objectives</i>
Year 1 End NCCPR - Non-Competing Continuation Performance Report	Year 1 <i>expended</i> budget, participant counts, and benchmark <i>outcomes</i> ; planned budget for Year 2
Year 2-4 End NCCPR - Non-Competing Continuation Performance Report	Year-end expended budget, participant counts, and benchmark outcomes; planned budget for next year
Year 5 End PPER - Project Period End Performance Report	Final year-end <i>expended</i> budget, participant counts, and benchmark outcomes

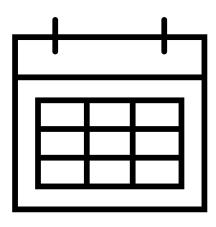




## Reminder of Upcoming Data Trainings

- Data Collection Forms Training 6/13/24 @ 2pm-3:30pm ET
- **HSMED Upload Training** 6/25/24 @ 2pm-3pm ET

\*All trainings will be recorded and posted to healthystartepic.org.





## **CAREWare for Healthy Start**



Free data system, no cost to grantees



Includes HS Data Collection Forms, case management tools, generates HSMED compliant files, and performance report data



Highly customizable – create custom forms and reports

#### **Questions about CAREWare?**

Contact: <a href="mailto:careware@nichq.org">careware@nichq.org</a>

- ✓ Schedule a demo
- ✓ Schedule a training
- ✓ Sign-up for newsletter





#### **Reporting Questions?**

#### **Technical Assistance Resources**

- <u>HealthyStartData@hrsa.gov</u> mailbox— data collection and reporting questions, system-related questions/issues (HSMED, DGIS)
- **Project Officer** program guidance, requirements, implementation questions, extensions
- EHBs Help Desk login issues with EHBs
- TA & Support Center CAREWare-related questions (careware@nichq.org)

\*An FAQ addressing questions asked today will be made available on the EPIC website.



#### **Healthy Start Data Mailing List**

- All project directors are included in the <u>HealthyStartData@hrsa.gov</u> mailing list.
- If you are a data manager, program evaluator, or other staff who is responsible for reporting/managing grantee data, please join our mailing list to directly receive our announcements.
- To join, send an email to <u>HealthyStartData@hrsa.gov</u>.
  - Include:
    - ✓ Job title and grant position (ex., Public Health Analyst, Healthy Start Data Manager)
    - ✓ Grantee number (H49MC.....)
    - √ Email address
    - ✓ Request to join mailing list





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# **Contact Information**

Division of Healthy Start and Perinatal Services Maternal and Child Health Bureau Health Resources and Services Administration 5600 Fishers Lane Rockville, MD 20857

MCHBHealthyStart@hrsa.gov









#### **Grants Management Specialists**

- Tya Renwick *TRenwick@hrsa.gov*
- Carla Lloyd <u>CLloyd@hrsa.gov</u>
- Ernsley Charles <u>ECharles@hrsa.gov</u>
- Marc Horner MHorner@hrsa.gov

For the specific point of contact refer to the Notice of Award, Section #9



#### **Grants Management Specialists**

#### **Role and Responsibilities**

The Grants Management Specialist is responsible for:

- Day-to-day management and fiscal oversight of the grant.
- Advise and assist with the interpretation of grants management policies.
- Oversee the business and other non-programmatic aspects of grants.
- Guides recipients through fiscal and regulatory challenges to ensure compliance with grants management policies and requirements.



## **Notice of Award - Highlights**

Notice of Award - Highlights				
GMS and PO contact information	Section #9			
Budget Period: 05/01/2024 - 03/31/2025	Section #19			
Project Period: 05/01/2024 - 03/31/2029	Section #29			
Funding allocation	Section #31			
Award Computation for Financial Assistance	Section #32			
Recommended Future Support	Section #33			
Accounting Classification Codes	Section #39			
Terms and Conditions	Last pages of NoA			
Reporting Requirement(s)	Last pages of NoA			



#### **Payment Management System**

https://pms.psc.gov/

PMS Help Desk

**\** 1-877-614-5533

#### Payment Management System (PMS) Access

- Monday through Friday: 5 a.m. until 11 p.m. Eastern Time\*
- Saturday and Sunday: 9 a.m. until 9 p.m. Eastern Time\*

ONE-DHHS is the PMS Help Desk providing assistance to all system users. Support is available Monday – Friday from 7 a.m. to 9 p.m. ET (except Federal Holidays).

- Email: PMSSupport@psc.hhs.gov
- FAQs: Self-Help Portal



#### **Prior Approval Requests**

#### Common prior approval requests:

- Change in Project Director
- Carryover of Unobligated Balance
- Significant Rebudgeting
- Change in Scope



## Federal Financial Reports (FFRs)

- Submitted via PMS
- Comments/Remarks Section
  - Report Disposition of the Unobligated Balance
    - Expanded Authority

25% of awarded funds or \$250,000, whichever is <u>less</u>

Carryover

If a comment/remark has not been entered on the FFR providing the UOB disposition the FFR will be returned for



5

## **Grants Management Specialists**

#### **Role and Responsibilities**

The Grants Management Specialist is responsible for:

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- Advise and assist with the interpretation of grants management policies.
- Oversee the business and other non-programmatic aspects of grants.
- Guides recipients through fiscal and regulatory challenges to ensure compliance with grants management policies and requirements.





## Meet the TA & Support Center (TASC) Team!



Kenn Harris
VP of Engagement &
Community Partnerships,
Executive Project
Director



Nikki Maffei Associate Project Director



Olivia Kean Senior Project Manager



Sharon Gutu Project Manager



Tess Pierson Project Manager



Danisha Charles Project Manager



Tatiana Egbuna Project Coordinator



ShaylaRose Johnson Technology & Data Systems Manager

## Training & Technical Assistance (TA) Offerings

#### **Group Training & TA**



#### Learn

The TASC's educational offerings are designed to build grantees' knowledge and capacity around specific topics and foster alignment across the HS, HSE, and Catalyst community.



#### **Engage**

The TASC's engagement offerings enable grantees to connect with their peers, learn what strategies others are using around specific topics, and tap into the expertise of the HS, HSE, and Catalyst community.

#### Individualized TA



Grantees can submit an individualized TA request to receive tailored, in-depth assistance in a focused area from TASC staff or a subject matter expert.



## **Group Training & TA**



#### Learn

- Topical Webinars
- Learning Academies
- Special Projects
  - Change Ideas to Grow, Nurture & Lift (CIGNAL)
  - StoryWork Project
  - Trauma-Informed, Resilience-Oriented & Equitable Care
- Community Health Worker Course
- Conferences
- External Trainings



#### **Engage**

- Healthy Start Hub
- Networking Cafés
- Communities of Practice
- Mentoring Program
- Healthy Start Family Activities

### Individualized TA



- Individualized TA provides for free, indepth assistance in a focused area to an individual grantee or group of grantees, with an eye toward practical application of evidence-based practices targeting Healthy Start performance measures
- Individualized TA can be requested through the TASC website

#### **TA Application**

You can submit a TA request using the form below. Your request will be acknowledged within two business days by email by the Technical Assistance Center. A TA provider will work with you to understand your request in greater detail and determine the most efficient way to complete your request, develop a TA workplan together, and update your project officer. Feel free to Contact Us with questions.

Thank you!

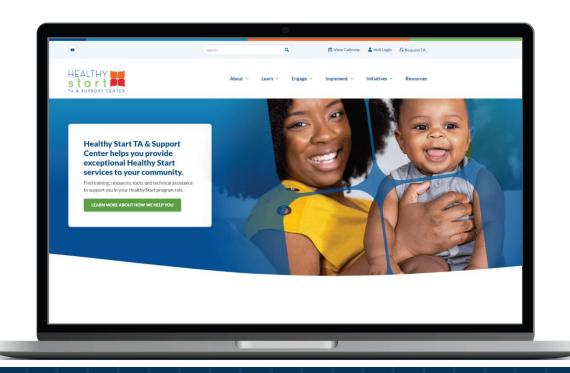
Submission date (today's date) * must provide value	Today M-D-Y
Name * must provide value	
Email address * must provide value	
Best phone number to reach you  * must provide value	
Healthy Start, Healthy Start Enhanced, or Catalyst Project name  * must provide value	V
Your primary Healthy Start role. Please select one response.  * must provide value	CLC/IBCLC Community Health Worker Evaluator/Data Analyst Fatherhood Coordinator Mental Health/Substance Abuse Counselor Nurse/RN/Women's Well-Care Clinician Program Director Social Worker/MSW Program Manager CAN Coordinator

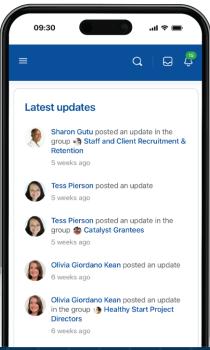


## TASC Website & The Healthy Start Hub

Join us for the Website and Hub Launch Party on Thursday, June 6 from 3-4:30 pm ET







## Responsible Fatherhood Mentoring Program

The TASC, in partnership with the National Partnership for Community Leadership (NPCL), is launching the Responsible Fatherhood Mentoring Program: Creating a Legacy for the Next Generation of Responsible Fatherhood Leaders and Practitioners

The Responsible Fatherhood Mentoring Academy is a mentoring program that connects fatherhood legacy leaders with new and emerging responsible fatherhood leaders and practitioners that enables them to acquire knowledge of essential lessons learned over the 40-year history of fatherhood work to facilitate program improvement and sustainability in the field.

Apply to be a mentee by scanning this QR code!



**NPCL** 



# How to Access TA & Support

- Visit our website at healthystart-tasc.org
- Visit the Hub at hub.healthystart-tasc.org
- > Email us at healthystart@nichq.org
- > Sign up for our communications:



https://link.nichq.org/TASCemail



### **PD Guide Contents**

- PD Responsibilities
- \* HS Program Components
- Reporting Requirements
- Performance Measures & Data Collection
- Required HS Meetings
- Site Visits

- Technical Assistance
- Notice of Award
- **EHBs Overview**
- Prior Approval
- Who to Contact for Help
- Resources & Glossary





# **Project Director Responsibilities**

Oversees and implements federal award activities. Primary liaison between grantee and HRSA. Decision-making, staff, fiscal oversight. Ensures compliance with financial and administrative aspects. Name on Notice of Award (NoA).

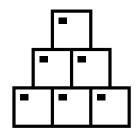




# **Healthy Start Program Components**

#### **Direct and Enabling Services**

Services should be tailored to meet the specific needs of the project area and target population.



#### **Group-Based and Parenting Education**

Health and parenting education sessions cover prenatal health, parenting and child development.

#### **Community Consortia**

Consortia are established to address critical issues and enhance perinatal health outcomes.

#### **Clinical Services**

Dedicate 12% of total budget to support clinical staff working on Healthy Start projects.





# **Reporting Requirements**

Non-Competing Continuation (NCC) Progress Reports	DGIS Performance Reports	Federal Financial Report (FFR)	Integrity and Performance Reporting
An annual narrative report demonstrating sufficient progress towards work plan goals and benchmarks to justify continued funding. Submit annually to HRSA in Electronic Handbooks (EHBs).	Report annual performance data through the Award recipients are required to submit Discretionary Grant Information System (DGIS) Performance Reports annually in EHBs.	As a condition of your award, you must submit a FFR annually in July. All FFRs must be submitted through the Payment Management System (PMS).	The NOA will contain a provision for integrity and performance reporting in FAPIIS, as required in 45 CFR part 75 Appendix XII.

- All submissions in response to conditions and reporting requirements (except for the FFR) must be submitted via EHBs.
- Submissions for Federal Financial Reports (FFR) must be completed in the Payment Management System.





## **Performance Measures & Data Collection**

Collect Individual Client- Level Data	Quarterly Reporting to HRSA	Performance Measures Reporting	Contact HS Data & Evaluation Team
Use the Healthy Start Data Collection Forms	Report the client-level data elements through using HSMED in EHBs	Collect data to report indicators for 10 HS benchmarks	For questions on HS Data Collection Forms, general data collection and reporting, send
Data collection for HS participants receiving CM/CC services	Submit data quarterly	Use DGIS in EHBs	email to <a href="mailto:HealthyStartData@hrsa.gov">HealthyStartData@hrsa.gov</a> and copy your Project Officer.













# Required HS Meetings

All HS Grant Recipients are required to attend the following meetings:

#### All Grant Recipient Meeting

✓ A meeting for all grant recipients to come together over the course of two days



#### Regional Grant Recipient Meeting

✓ Regional Meetings provide an opportunity for HS, HSE and Catalyst grantees to come together with other grantees in their region over the course of 1.5 days

#### Conversation with the Division

✓ A webinar where DHSPS staff share key updates and information with Healthy Start grant recipients





### **Site Visits**

 A site visit is an essential tool for monitoring the project's progress and compliance with HRSA's program requirements.



- Serve as an opportunity to observe program activities and assess progress, ask questions, meet with direct staff and provide technical assistance.
- All HS projects receive an operational site visit within the 5year project period.





## **Technical Assistance**

- The National Institute for Children's Health Quality (NICHQ) serves as the 2024-2029 Healthy Start Technical Assistance & Support Center (HS TASC).
- HS TASC provides training and technical assistance (TA) to support Healthy Start (HS), Healthy Start Initiative Enhanced (HSE), and Catalyst for Infant Health Equity grant recipients in improving their service delivery, meeting outcome measures, and building program capacity to work with community partners to improve health and social service systems to reduce maternal and infant health disparities.







# **Notice of Award (NOA)**





Contains terms and conditions of the grant.

Establishes the relationship with the grant recipient and authorizes the use of the Federal funds for approved grant activities.





## **EHBs Overview**

The HRSA EHBs is the system used by recipients of HRSA grants. This platform also serves as HRSA's monitoring tool for managing HRSA grants.

To enhance EHBs' security, the EHBs now uses Login.gov and two-factor authentication.

Applicants, recipients, service providers, consultants, and technical analysts must have a Login.gov account for the new login process.





# **Prior Approval Requests**

☐ Change in Project Director (including extended absences).
□ Carryover of unobligated balances that exceeds 25% of a given budget period.  ✓ In Healthy Start, recipients are permitted to rebudget without prior approval from HRSA, provided the amount rebudgeted is less than or equal to 25% of federal award.
☐ Extension of the final year of a project period (with or without funds).
Significant re-budgeting: >25% of total budget (subject to thresholds and budget categories).
Changes to project scope, deviation from terms, change in recipient or recipient organizational status.
☐ Approval to drawdown funds (if on drawdown restriction).



# Who to Contact for Help

#### **Project Officer (PO):**

- 1st point of contact for program-specific matters.
- Explains program objectives.
- Provides technical assistance.
- Monitors the performance and progress of individual grant projects.

# P

Contact information available on the first page of most recent NOA or in EHBs.

#### **Grants Management Specialist (GMS):**

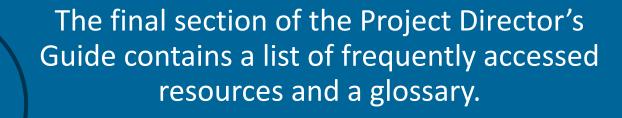
- 1st point of contact for explaining regulations, policies and financial aspects of your award.
- Reviews and recommends continued federal support.
- Makes sure you comply with award requirements and cost policies.
- Oversees receipt of all required reports and prior approvals.
- Follows up on overdue reports as necessary.

Include HS grant # in all correspondence to GMS.





# **PD Guide Resources & Glossary**



This is to help you understand your role and responsibilities as a Project Director, resources to begin the relationship with your Project Officer, and create robust partnerships.





## Connect with HRSA

# Learn more about our agency at:

www.HRSA.gov



Sign up for the HRSA eNews

**FOLLOW US:** 















# **Contact Information**

Division of Healthy Start and Perinatal Services Maternal and Child Health Bureau Health Resources and Services Administration 5600 Fishers Lane Rockville, MD 20857

MCHBHealthyStart@hrsa.gov











India Hunter, MPH, MSW **Project Officer** 

**DHSPS** 

Children's Health Quality

TA & SUPPORT CENTER

FY24 Healthy Start Grantee Kick-Off Hosted by the Healthy Start TA & Support Center at NICHQ

# **Catalyst for Infant Health Equity**

To accelerate the reduction in disparity for Black and AI/AN infants, the Catalyst program seeks to **move beyond direct services to implement targeted policy and systems changes** that are focused on one or more specific SDOH domains contributing to IM disparities in a particular county/jurisdiction.



## **Catalyst for Infant Health Equity – Purpose**

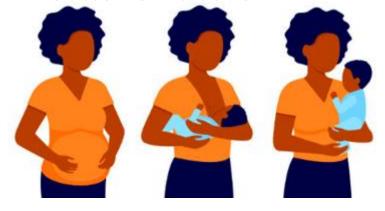
**Purpose** 

**Objectives** 

Goals

 To support the implementation of existing action plans that apply data-driven policy and innovative systems strategies to reduce IM disparities and prevent excess infant deaths.

- Action Plan Implementation
- Strategic Partnerships
- Outcome Evaluation



- To decrease and ultimately eliminate disparities in IM across racial/ethnic groups by achieving steeper declines for groups with the highest rates; and
- To continue reducing overall infant mortality (IM) rates in the United States.





### **Catalyst for Infant Health Equity - Grantees**



#### Grantee

Baltimore Healthy Start, Inc.

Broward Healthy Start Coalition, Inc.

Florida Department of Health – Orange County

Healthy Start, Inc.

Marillac Community Health Centers

**Newark Community Health Centers** 

Northeast Florida Healthy Start Coalition, Inc.

Research Institute at Nationwide Children's Hospital

Trustees of Indiana University



## Connect with HRSA

# Learn more about our agency at:

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# **Contact Information**

Division of Healthy Start and Perinatal Services Maternal and Child Health Bureau Health Resources and Services Administration 5600 Fishers Lane Rockville, MD 20857

MCHBHealthyStart@hrsa.gov







# Launching Alumni Peer Navigator (APN) Services







#### WHERE WE STARTED

#### The Problem

Billions of dollars in existing public benefits never reach families

1 in 5 (or 7M)

eligible individuals were not enrolled in **SNAP** 

2 in 5 (or 6M)

eligible individuals were not enrolled in **WIC\*** 

\*Many of these individuals are enrolled in Medicaid or SNAP, which makes them automatically income-eligible for WIC.





### **APN Services**

What we set out to do





### WHAT WE SET OUT TO DO

### Launching the APN Services

The USDS "Birth of a Child" team worked with HRSA to start a pilot program called Alumni Peer Navigator Services. The pilot launched on July 10th, 2024 at 6 sites..

### **Alumni Peer Navigators (APNs):**

Former Healthy Start participants now assist current participants in signing up for government and community programs like Medicaid, WIC, and SNAP while being paid.









### WHAT WE SET OUT TO DO

### **Our Goals**

- 1. Make benefits enrollment easier for families
- 2. Reduce maternal and caregiver stress
- 3. Improve capacity of the client support team

### **Our Process**

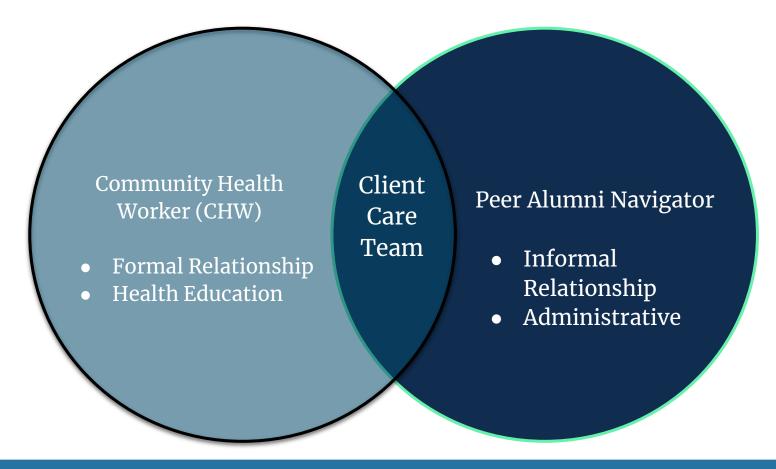
- 1. Build relationships to better understand and address the needs of communities
- 2. Invite communities (Healthy Start sites) to design solution to their challenges
- 3. Create, deliver, iterate





### WHAT WE SET OUT TO DO

### Team: Together Everyone Achieves More







# APN Services What we've learned







### WHAT WE'VE LEARNED

#### **Building on Lived Experience: Supporting Alumni to become Peer Navigators**

"Alumni is a value add. I could see from watching [the APN] now, that she connects differently because she's been through the program before."

- SHIELDS for Families Healthy Start

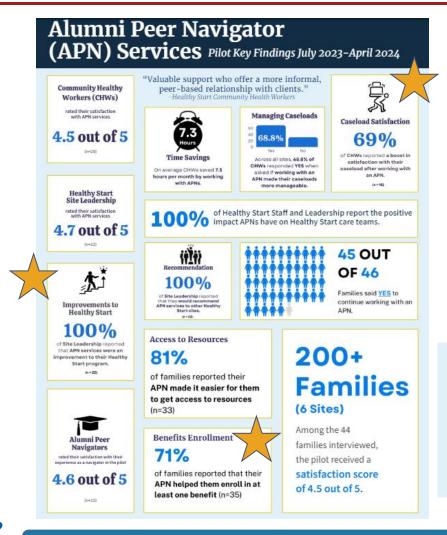
#### **Building Site Capacity to Better Serve Families**

"When you add more money to add case managers, you are expanding the workload; you aren't really addressing the depth of the work. By adding depth, I can add breadth. The navigator has really closed the gaps..."



- Krystal "Jet" Stewart, Greater Harlem Healthy Start

### WHAT WE'VE LEARNED





49%

satisfied with their support system.

69.2%

confident they could find resources for themselves and their kids.

did not feel lonely.

n=39

**79**%

that they were connected to a program or other help in their community that they didn't know about.

96%

their trust in the Healthy Start Program's responsibility to support them and their family increased.

n=28





# APN Services at your Healthy Start







### **APN PLAYBOOK**

### A How-to guide with:

- Introduction to APN
- Vision: Collective Motherhood
- 5 Key Plays (steps) to starting the work at your site

Everything you need to get started!

















# Interested in learning more about APN Services?

Reach out to Shontelle Dixon at <a href="mailto:sdixon@hrsa.gov">sdixon@hrsa.gov</a>





### **Connect with HRSA**

Learn more about our agency at: www.HRSA.gov



**FOLLOW US:** 

















### National Maternal Mental Health Hotline

1-833-TLC-MAMA (1-833-852-6262)

Free, confidential, 24/7 mental health support for moms and their families before, during, and after pregnancy. English- and Spanish-speaking counselors are available. Interpreter services supporting 60 other languages as well as TTY for hearing impaired









### **Hotline Metrics**



Responded to over **33,000** calls and texts from pregnant and postpartum people and their loved ones.

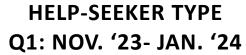
About **70%** of contacts were by phone and **30%** were by text.

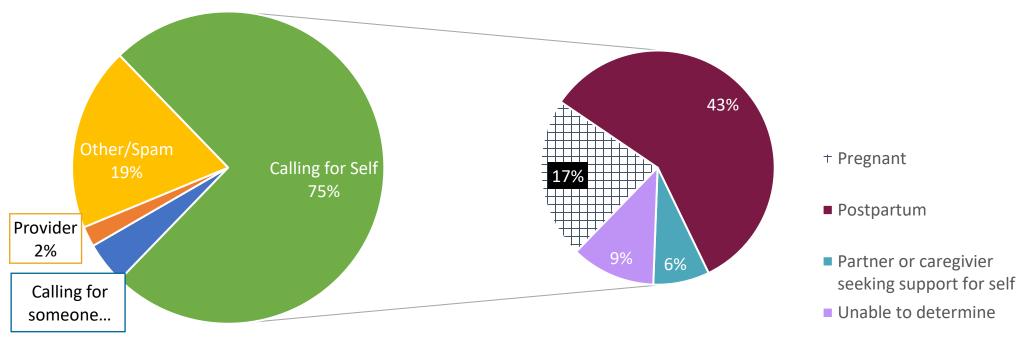
The average speed to answer for telephone calls and texts is **less** than 30 seconds.





### **Hotline User Types**



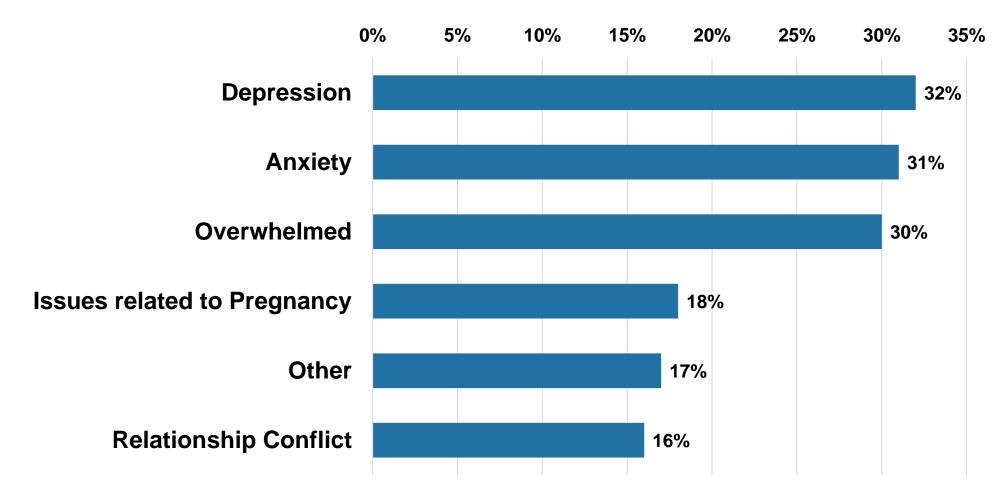


**Note: Data reflects a denominator population of N= 5640** 





### **Top Reasons for Calling the Hotline**







### **Learn More About the Hotline**



### **Promotional Material Available**







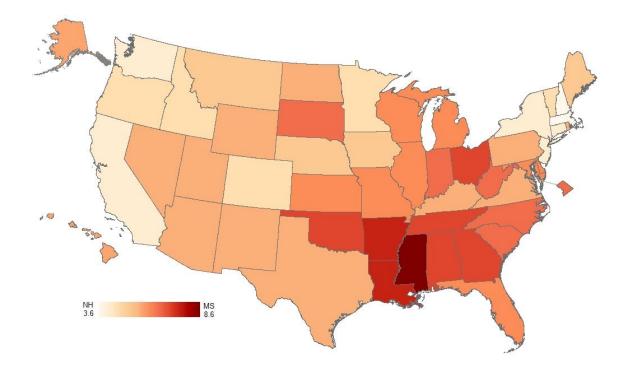
12



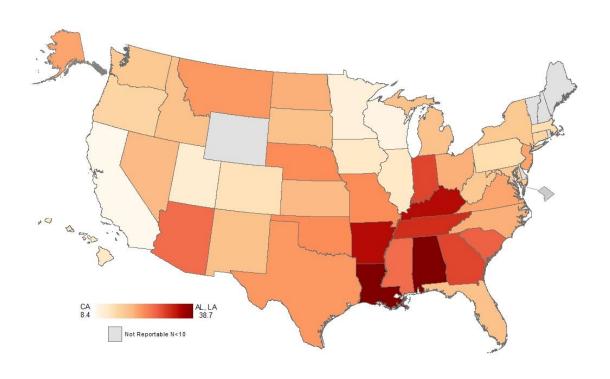
Current programs with the Maternal and Women's Health Branch

### **State Variation in Infant and Maternal Mortality**





#### **Maternal Mortality**



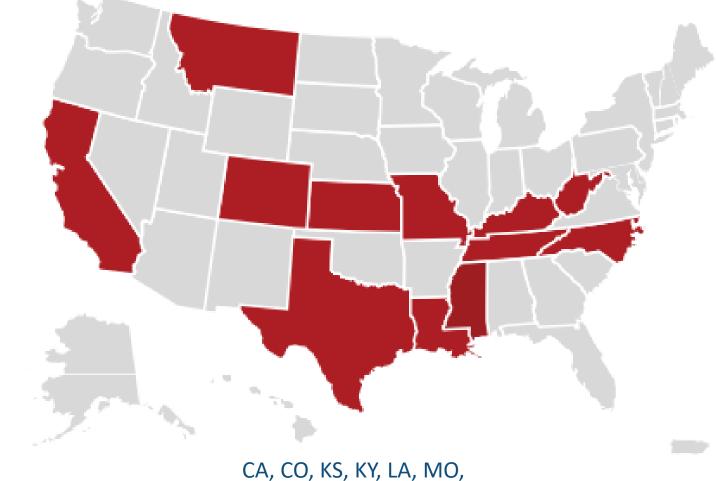


Correlation of 0.60



### Screening and Treatment for Maternal Mental Health and Substance Use Disorders (MMHSUD)

The **purpose** of this program is to expand health care providers' capacity to screen, assess, treat, and refer pregnant and postpartum people for maternal mental health and substance use disorders.







### **State Maternal Health Innovation Grants**

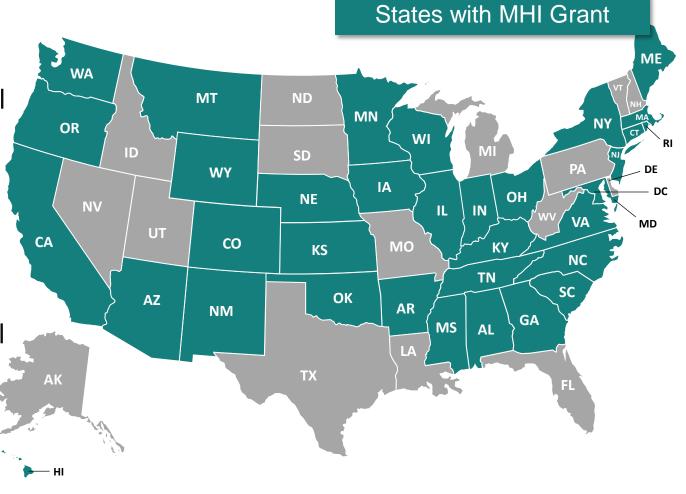
**Purpose:** To assist states in improving maternal health outcomes, specifically maternal mortality and severe maternal morbidity.

 Provide state teams flexibility in addressing leading causes of maternal death.

### **Program Requirements:**

 Implementation of state maternal health task-force

 State-focused maternal health strategic plan

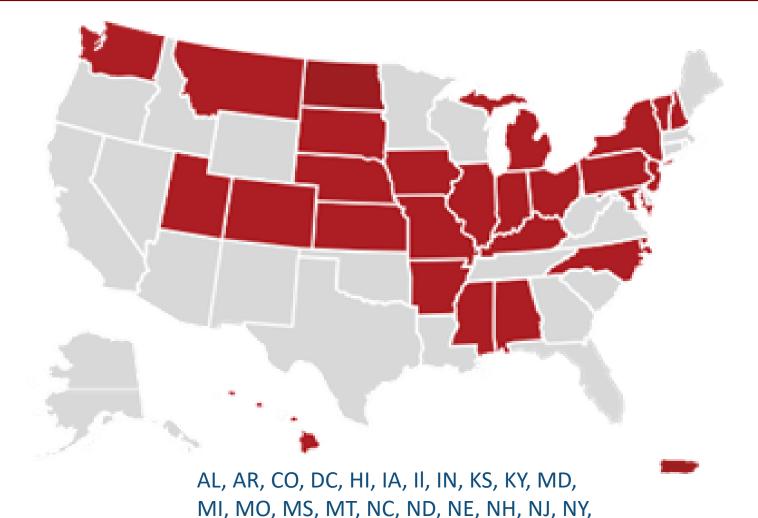






### Alliance for Innovation on Maternal Health (AIM) **Capacity Program**

The **purpose** of this program is to support state capacity to implement AIM patient safety bundles and expand the reach, depth, and quality of AIM implementation throughout the United States.



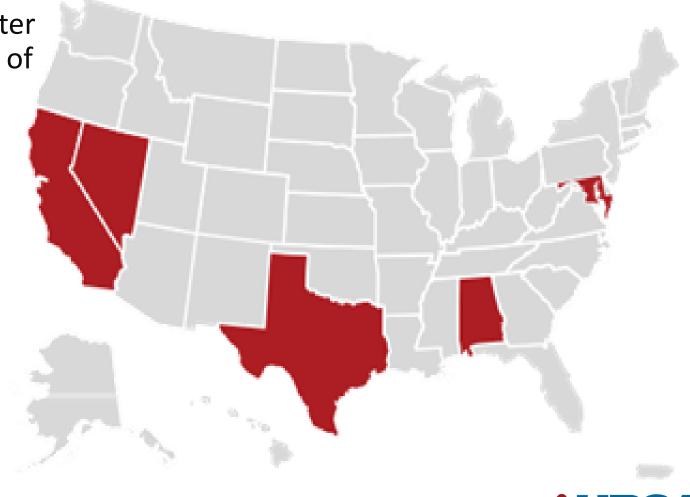


OH, PA, PR, SD, UT, VT and WA

### **Integrated Maternal Health Services**

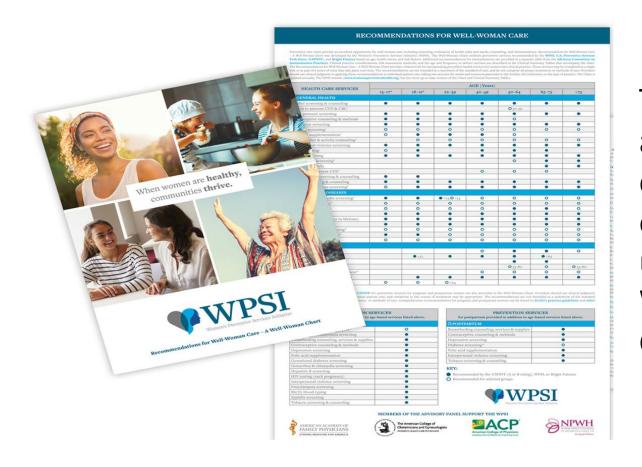
The **purpose** of this program is to foster the development and demonstration of integrated health services models.





AL, CA, MD, NV and TX

### **Women's Preventive Services Initiative**



### **Program Purpose**

To improve adult women's health across the lifespan by engaging a coalition of health professional organizations to recommend updates to the HRSA-supported Women's Preventive Services Guidelines.

Authority: Title V, § 501(a)(2) of Social Security Act (42 U.S.C. 701(a)(2)), as amended.





### **FY24 Planned Awards**

- State Maternal Health Innovation Program (SMHI)
  - Up to 18 awards
  - Awards varies based on birth volume (between \$1million and \$2 million)
- Maternal Health Training and Resource Center (MHTRC)
  - 1 award
  - Award amount is up to \$3 million
- Supporting Fetal Alcohol Spectrum Disorders (FASD) Screening and Intervention
  - 1 award
  - Award amount is up to \$950,000
  - All applications are due on grants.gov no later than 11:59 pm ET on June 21, 2024





## **Contact Information**

Kimberly Sherman, MPH, MPP
Branch Chief
Maternal & Women's Health Branch (MWHB)
Health Resources and Services Administration (HRSA)
Email: wellwomancare@hrsa.gov Phone: 301- 443- 1702

#### For Hotline:

Christina Taillie, MS, LMHC
Program Lead
National Maternal Mental Health Hotline
Maternal and Child Health Bureau (MCHB)
Health Resources and Services Administration (HRSA)
Email: ctaillie@hrsa.gov | Phone: 585- 270- 9405









Efiok Ekorikoh

Simone Esho, MPH

Mary Emanuele, RN

Kerri Bean

Kristal Dail, MPH

Shontelle Dixon, MPH, CHES

Project Officers, DHSPS





FY24 Healthy Start Grantee Kick-Off
Hosted by the Healthy Start TA & Support Center at NICHQ

### **Opportunities for Collaboration: Title V**

### Title V

- Program Purpose: To create Federal-states partnerships in all the states and jurisdiction.
- Program Goal(s)/ Objective: To support the health and well-being of all mothers, children, and families.

Example of potential collaboration: Partnership with State Title V program.





### **Opportunities for Collaboration: MIECHV**

### Maternal, Infant, and Early Childhood Home Visiting (MIECHV)

- Program Purpose: The MIECHV Program supports home visiting for expectant and new parents with children up to kindergarten entry age who live in communities that are at-risk for poor maternal and child health outcomes.
- Program Goal(s)/ Objective: Provide families with the necessary resources and skills to raise children who are physically, socially, and emotionally healthy and ready to succeed

Example of potential collaboration: Warm handoff to a MIECHV program after a child reaches 18 months



### **Opportunities for Collaboration: FIMR**

### Fetal and Infant Mortality Review (FIMR)

- Program Purpose: Conduct comprehensive multidisciplinary review of fetal and infant deaths to understand how social, economic, public health, educational, environmental, and safety issues relate to the tragedy of fetal and infant loss. Use findings to take action.
- Program Goal(s)/ Objective: Decrease infant mortality and disparities through records abstraction, family interviews, case review, finding that relate to root causes and recommendations and initiatives to improve systems of care.

### **Example of potential collaboration:**

Create or participate on FIMR teams at Local, State, and/or Regional Levels National Center for Fatality Review and Prevention (NCFRP)





## Opportunities for Collaboration: Housing and Urban Development (HUD)

### **HUD Continuum of Care Program**

- Program Purpose: Assist individuals and families experiencing homelessness and to provide the services needed to help such individuals move into transitional and permanent housing, with the goal of long-term stability.
- Program Goal(s)/ Objective: Promote a community-wide commitment to the goal of ending homelessness

**Example of potential collaboration: Invite local CoC's to participate in Community Consortium** 





### **Opportunities for Collaboration: WIC**

### Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)

- Program Purpose: To safeguard the health of low-income women, infants, and children up to age 5 who are at nutrition risk by providing nutritious foods to supplement diets, information on healthy eating, and referrals to health care
- Program Goal(s)/ Objective: Improve the health of pregnant women, new mothers and their infants

Example of potential collaborations: Create a cross-referral partnership, collaborate on events that promote breastfeeding etc.





## Opportunities for Collaboration: National Healthy Start Association (NHSA)

### The National Healthy Start Association (NHSA)



- Established in 1999 as the membership association to provide educational opportunities and support via
  - ✓ Annual Conference
  - ✓ Webinars
  - ✓ Monthly Women's Health Series or Grand Rounds 1<sup>st</sup> Thursday of the Month
  - ✓ Monthly Fatherhood Webinars 3<sup>rd</sup> Thursday of the month
  - ✓ Annual Fatherhood Summit
  - ✓ Publications Monthly Newsletter *Getting off to a Healthy Start*
  - ✓ Advocacy
  - Example of potential collaborations: Join as a member and attend monthly webinars, attend conferences and summit. Participate in advocacy efforts.





