



Fatherhood Talk Tuesday

July 14, 2020

NICHQ
National Institute for
Children's Health Quality

Agenda



Housekeeping	Tess Pritchard
Welcome	Brandon Wood
Fatherhood Within the MCH Framework	Kenn Harris
Introductions	Kenn Harris
Indiana Rural Health Association – “Engaging Fathers while providing education and support”	Joanah Wischmeier, Program Director Desiree’ Lewis, BSN, RN, Perinatal Navigator
Q&A	Joanah Wischmeier, Program Director Desiree’ Lewis, BSN, RN, Perinatal Navigator

Meeting Logistics

Please note the following:



- This session is being recorded, and will be archived for future viewing.



- All participants are muted upon entry. We ask that you remain muted to limit background noise.

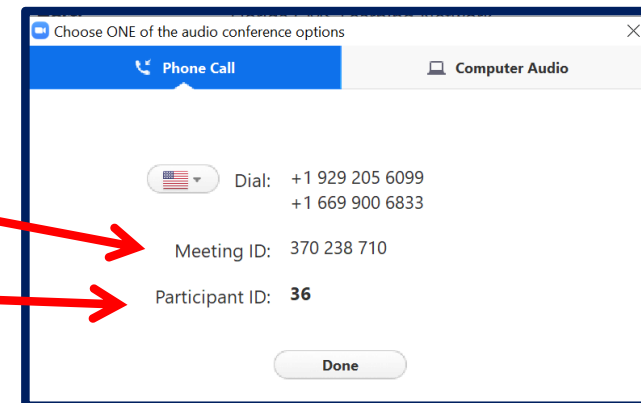
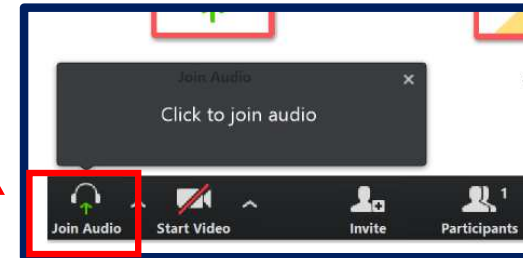


- Members are encouraged to participate in the discussion by typing your comment/asking questions using the chat box.

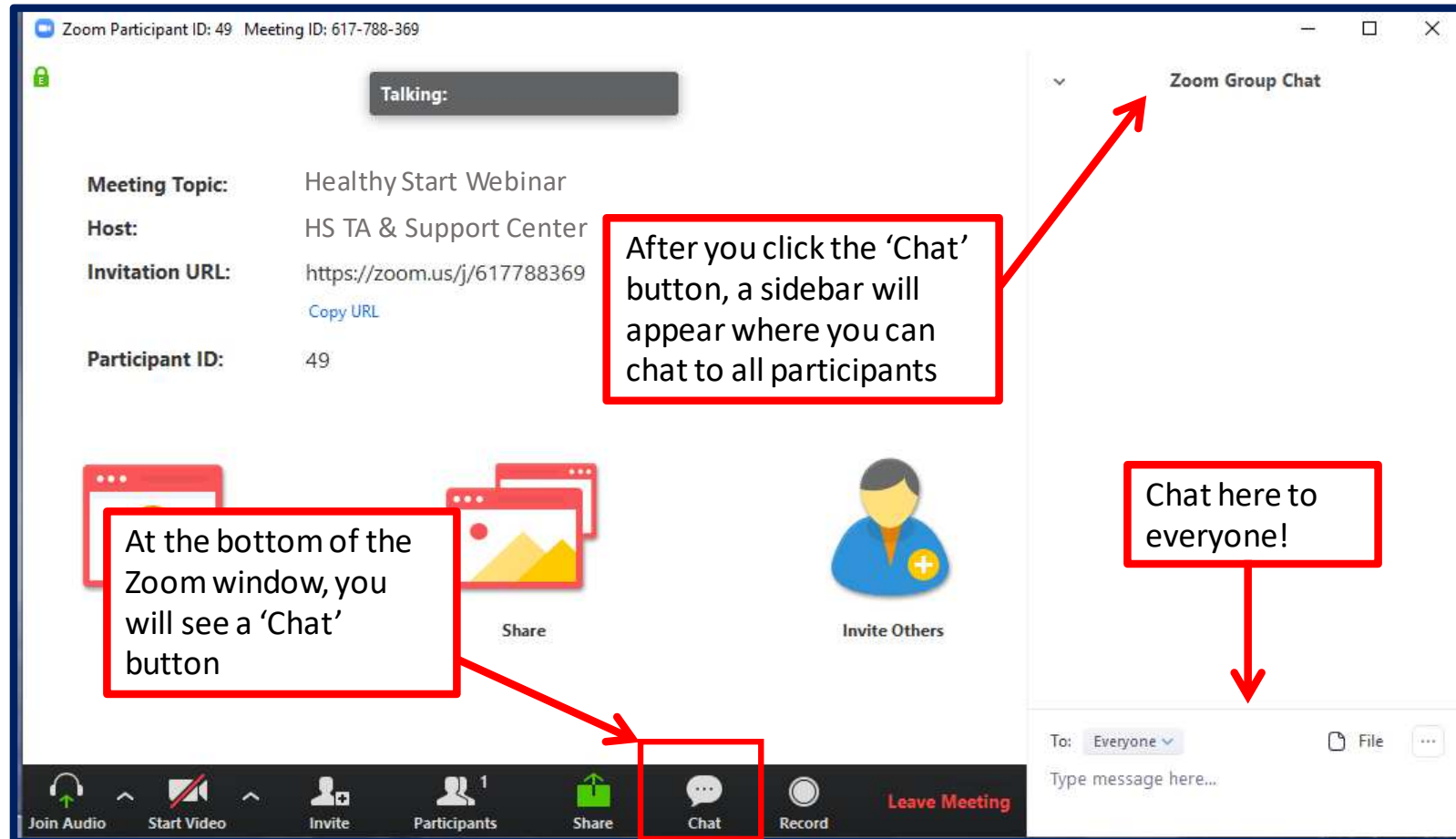
Connecting to the Audio Conference

- Join Zoom Meeting by **clicking Zoom Meeting link** & launching the Zoom application
- An audio conference box will appear
 - If you do not see the box click the **'Join Audio' button**
- From the audio conference box: Select to **"Phone Call" or "Computer Audio"**
- If using the phone:
 - dial the number next to "Dial"
 - You will be prompted to enter the **"Meeting ID"**
 - Then you will be prompted to enter the **"Participant ID"**

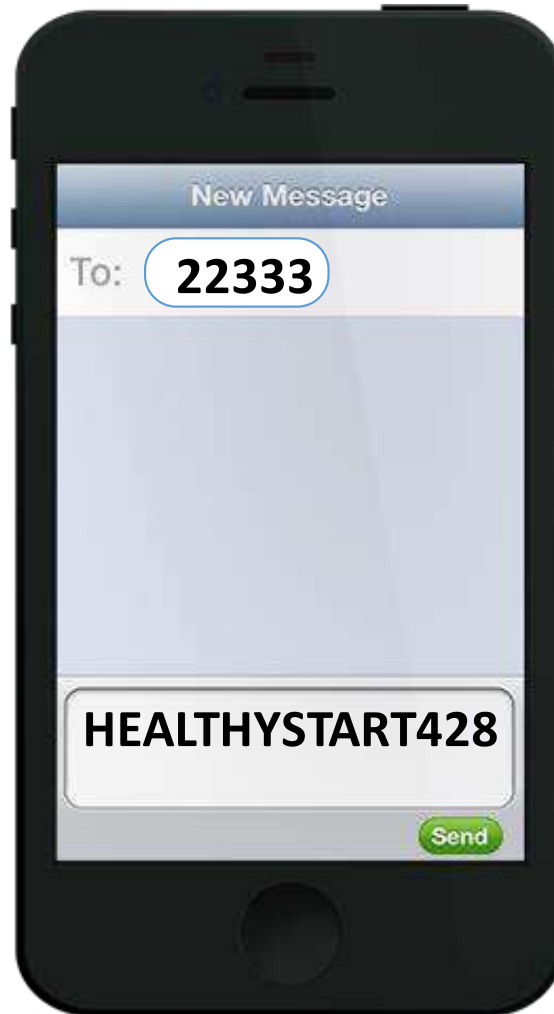
Join Zoom Meeting:
<https://zoom.us/j/237206404>



Ways to Participate: Chat



Participating with via text messaging



Send all messages
to this five digit
number: **22333**

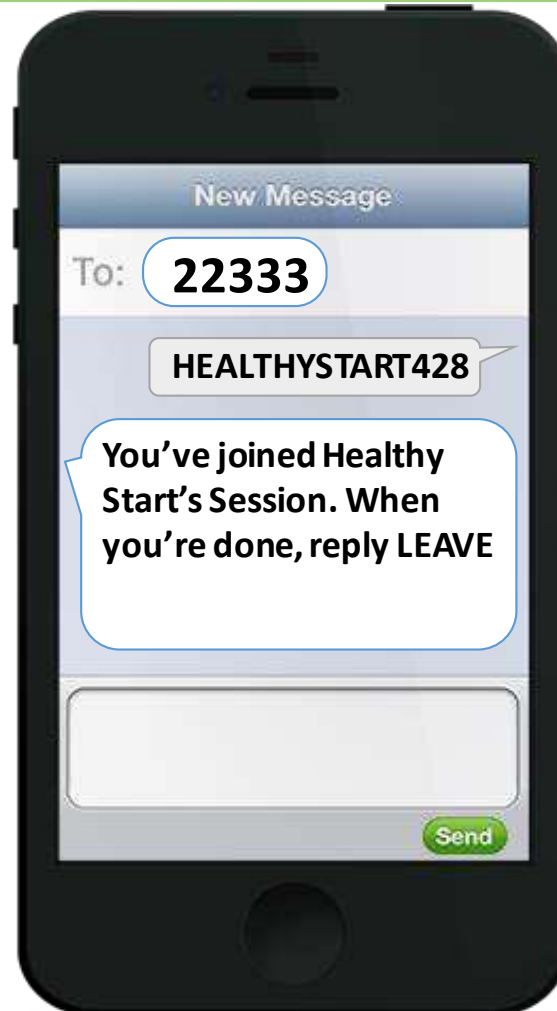
To log in, include in
body of text the
word (*you only
have to do this
once*):

HEALTHYSTART428

Participating with via text messaging



After you have
logged in, you
will receive this
confirmation
message





Poll Everywhere: Additional Tips



- Capitalization does not matter; spelling and spaces do
- You only have to text the word “HEALTHYSTART428” the first time. After that, just send a normal text to respond to polls.
- If texting 22333 doesn’t work: Visit pollev.com/HEALTHYSTART428 to respond to the current poll
- NO charges to your cellphone beyond what your phone carrier typically charges for a text message

Welcome

Brandon Wood



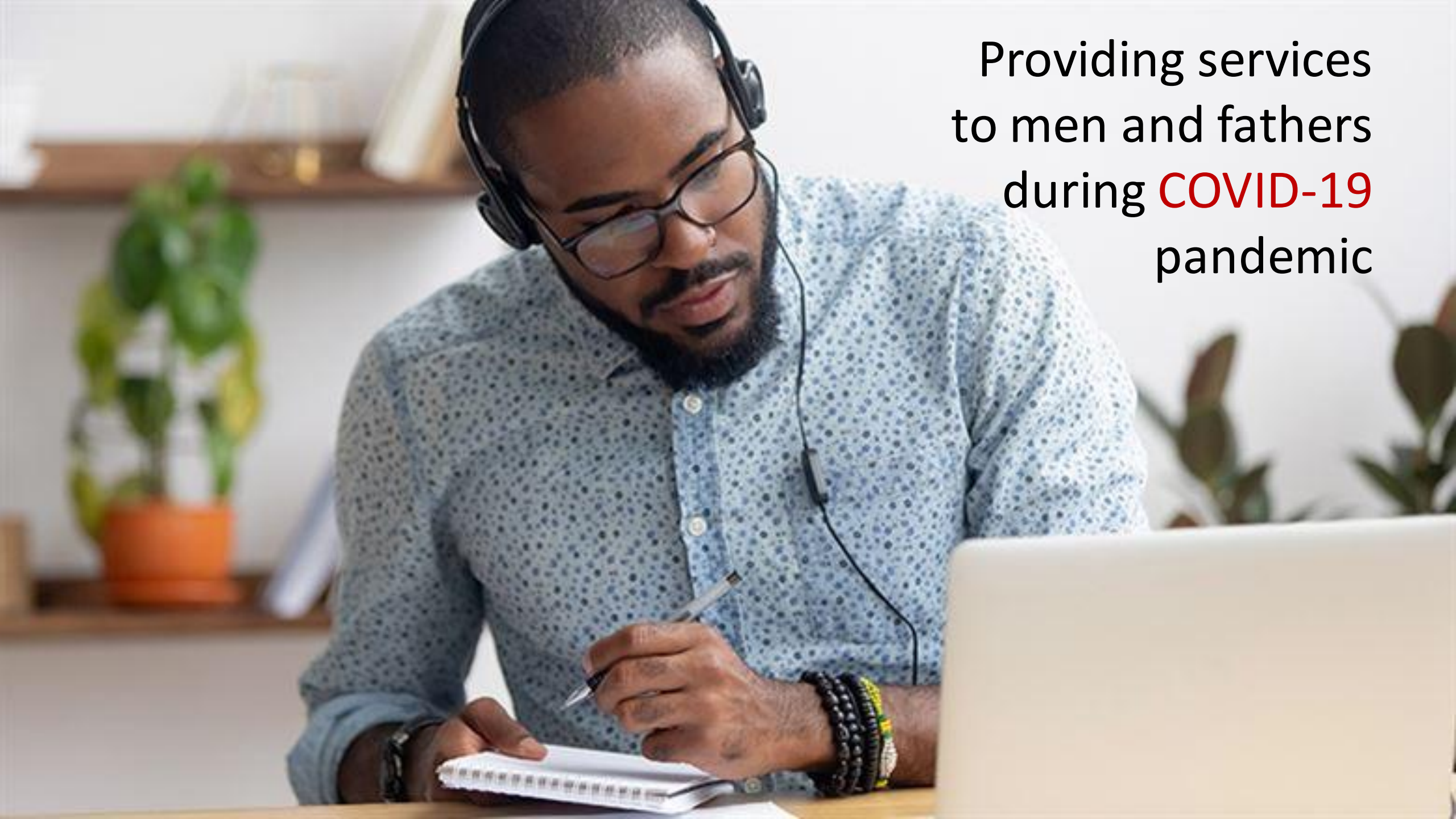
A forum for fatherhood coordinators supported by the SHSP Healthy Start TA Center at NICHQ.



Healthy Start Fatherhood - Fatherhood Within the MCH Framework

Kenn L. Harris

Project Director, National Institute for Children's Health Quality

A man with a beard and glasses, wearing a headset, is sitting at a desk. He is wearing a blue patterned button-down shirt and is writing in a spiral notebook with a pen. A laptop is open in front of him. The background is a blurred office or home workspace with a plant and shelves.

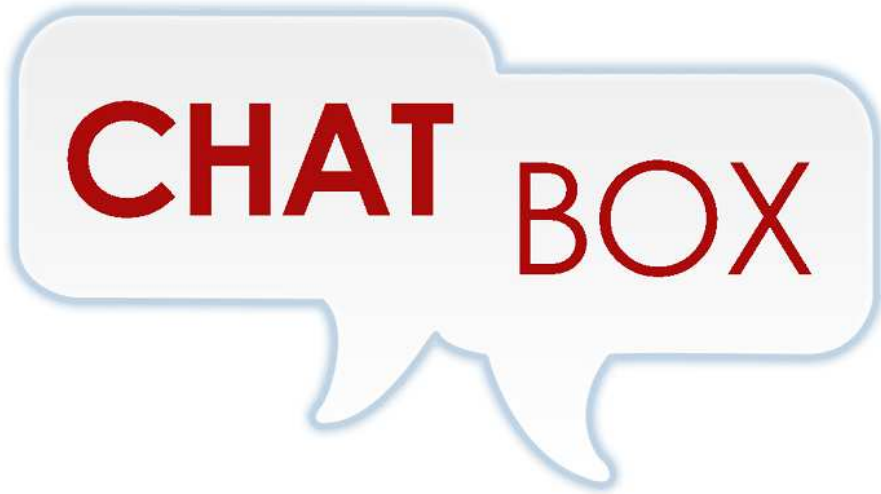
Providing services
to men and fathers
during **COVID-19**
pandemic



What types of services are you providing to fathers during this COVID19.



How have you been providing the services?



What emerging services are you providing as a result of the barriers to providing tradition in-person services?



What platform are you using to stay connected with fathers (Choose all that apply)?

Cell phone (texting)

Zoom

Facebook

FaceTime

Instagram

Twitter



Are you on target for meeting your annual enrollment numbers for fathers?

Yes - 100%

No - afraid that we may not be able to meet the numbers!

Almost - a little off but we're getting there!

INNOVATIONS in FATHERHOOD

#HealthyStartStrong @NICHQ

seeing a need and filling that need
Pregnancy Risk Assessment PRAMS for DADS
 Monitoring System

REACHING FATHERS:

Maternal & gate-keeping


Direct to DAD Approach
 ★ reach Dads who are estranged from MOTHERS

You CAN CAPTURE the experience of BOTH parents!
 ...you just have to ASK the DADS!
 they are EXCITED to PARTICIPATE for the sake of THEIR CHILD.

after NICU Fathers were MORE stressed than MOMS upon return to HOME



...even though didn't SELF-REPORT it!

Fathers play a key role in the health & development of their children

PATERNAL INVOLVEMENT linked to:



FATHERS and BABIES [FAB]

*Current pilot w/ 28 moms + dads



CHILDREN THRIVE when



FAB IMPACTS

★ DATA to inform SCALABLE INTERVENTIONS+ PROGRAMS → DADS
 ★ ACCESS to MENTAL HEALTH
 * Stress mgmt. INTERVENTION whenever DADS receive SERVICES

💡 MICRO-INNOVATION: diversityoffatherhood.com
 ↻ real pictures of real DADS - of all kinds



© team creative catalyst



Connecting fathers to participants,
pregnancy and birth

Infant Mortality
Maternal Mortality

Healthy Start Fatherhood

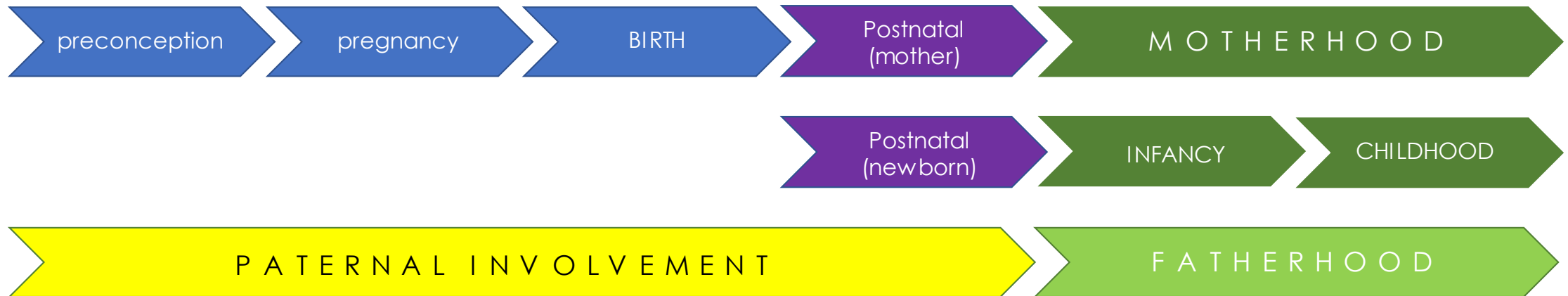
Fatherhood within a MCH framework

Making connections



“Continuum of Care”

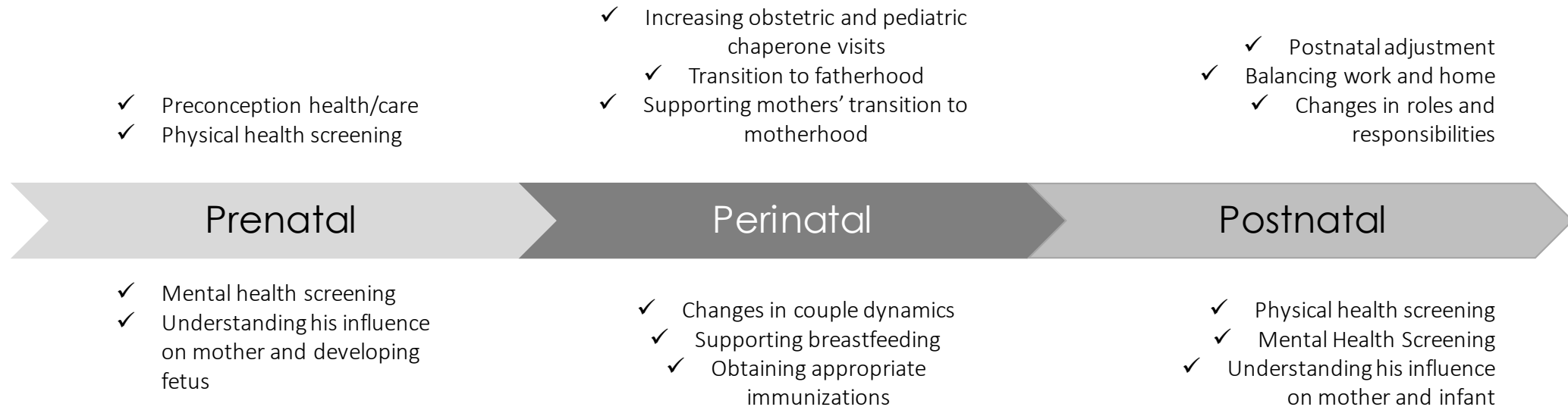
The continuum of care – reaching mothers and babies at the crucial time and place



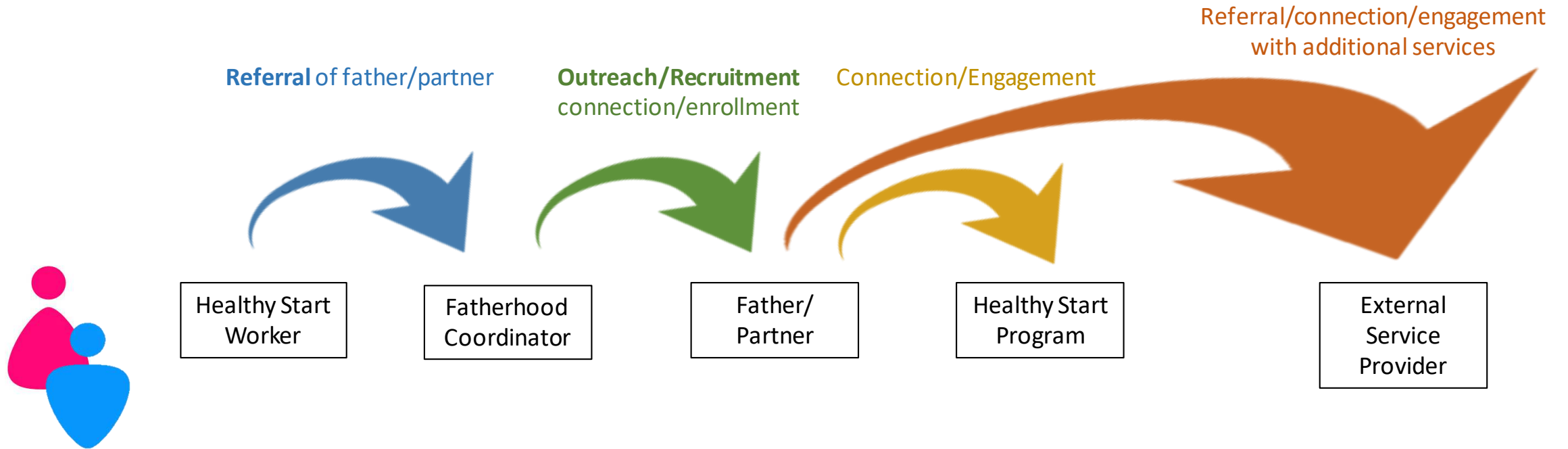
This is where a large part of
Healthy Start’s fatherhood work
lives!

<https://www.who.int/pmnch/about/en/>

“Fathers in MCH”



Involvement Flow (Continuum)



Developing your strategy



Strategy Sample

- **Male Involvement/ Development**
 - Help men meet their needs economically, educationally, socially, emotionally, physically and medically.
 - Increase program capacity to offer comprehensive services that help men meet their needs economically, educationally, socially, emotionally, physically and medically.

Outcomes for him

Strategy Sample

- Fatherhood Development
 - Help men meet their children's social, emotional, financial, medical, health and educational needs.
 - Increase program capacity to support fathers in their ability to meet their children's needs economically, educationally, socially, emotionally, physically across the life-course (before, during, after and beyond)

Outcomes for mom & infant

Strategy Sample

- Fatherhood within MCH Framework (Healthy Start)
 - Support men/fathers in their role and responsibilities to support mothers, infant and their children's social, emotional, financial, medical, and educational needs.
 - Increase program capacity to support fathers in their ability to meet their partner's and children's needs economically, educationally, socially, emotionally, physically across the life-course (before, during, after and beyond)

Outcomes for family


Introductions

Kenn Harris



A forum for fatherhood coordinators supported by the SHSP Healthy Start TA Center at NICHQ.



A photograph of a man and a child walking away from the camera on a dirt path. The man is on the right, wearing a dark jacket and jeans, holding the child's hand. The child is on the left, wearing a light-colored coat. They are walking towards a bright sunset over a body of water. The sky is filled with warm orange and yellow light, and the water reflects the sun. There are some trees and bushes in the foreground on the left side.

Engaging Fathers while providing education and support

Desiree' Lewis, BSN, RN, Perinatal Navigator

Daviess Community Hospital

Healthy Start Communities that C.A.R.E.

Establishment of program..

- The Indiana Rural Health Association (IRHA) is the lead entity that formed the Healthy Start Initiative: Eliminating Disparities in Perinatal Health.
- The purpose of this Healthy Start (HS) program is to improve health outcomes before, during, and after pregnancy, and reduce racial/ethnic differences in rates of infant death and adverse perinatal outcomes.
- The HS program provides grants to high-risk communities with infant mortality rates at least 1.5 times the U.S. national average and high rates of other adverse perinatal outcomes (e.g., low birthweight, preterm birth, maternal morbidity and mortality).

Healthy Start Communities that C.A.R.E.

Through a grant from the federal Health Resources and Services Administration, the IRHA created the “Healthy Start Communities that C.A.R.E.” (HSCC) Program to combat high infant mortality rates. The HSCC provides confidential screening, support, referrals, treatment and education for expectant mothers, infants, fathers and families. The program has placed trained Perinatal Navigators, Providers, and Community Health Workers to work one-on-one with residents in Daviess, Dubois, Greene and Martin counties.





Contact a Perinatal Navigator today:

- Daviess County: (812) 254-2760 ext. 1333, (812) 698-6042
- Dubois/Martin County: (812) 309-3983
- Greene County: (812) 847-4481 ext. 7158 or text (812) 665-0311


Joanah R. Wischmeier, BSN, RN
Program Director
Indiana Rural Health Association



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What experiences do you have with fathers? Was it a good influence, a bad influence? Did you have a father role that was replaced by another father figure?





**Name a phrase or word that comes to mind while thinking of the father
population you interact with**

What is a good father?

The definition of a “good father” is a person who leads by example, shows balance aside of being comforting and nurturing, yet masculine. He is honest, open, and willing to defend his family. He balances his needs and his families, to ensure family is as reasonably happy and thriving as can be.











How can we
engage?

Most men do take being a father seriously. We have to understand diversity between each father we work with whether it be marital status, unemployment, background, race, age, etc.

What we do know....

- Fathers, like mothers, are pillars in the development of a child's emotional **well-being**.
- They look to their fathers to provide a feeling of **security**, both physical and emotional.
- Children want to make their fathers **proud**.
- An involved father promotes **inner growth** and **strength**.
- Fathers instill an overall sense of **well-being** and **self confidence**.

Healthy Start is introduced in multiple settings

- Hospital
- Clinics
- Health Fairs
- Referrals
- Advertisement

Enrollment



During enrollment a series of questions are asked to create our initial assessment of each participant.

The participant must reside in one of the counties we serve.

Any woman of childbearing age and accompanying adult may qualify to participate. Children 18 months and younger may be enrolled.

Engaging fathers revolved around mom and baby...

- Both ACOG and The Joint Commission recommend active family engagement in teaching.
- Father engagement has been proven to mitigate infant mortality rate, and perhaps it can impact maternal outcomes as well.





Sometimes I Cry
It may seem like your baby
cites reason their infant
communication, all babies cry.
Sometimes cry a lot. Early
months, cry can last an
infant crying can last an
hour or 8 months before
being so. It's OK to get
discouraged. It's OK to get
frustrated. It's OK to get
your baby down in a safe
place and walk away.

But It's OK
NEVER SHAKE A BABY

Good for me!

Daddy and Me

Little Book

Babyking
Terry Cloth Bib
Waterproof Bib with Self Closure / Complies with Phthalate Regulations

Healthy Start
COMMUNITIES THAT
CARE

Healthy Start
COMMUNITIES THAT
CARE
Programs that are working
to improve the health of
the most vulnerable children
in our communities.

Healthy Start
COMMUNITIES THAT
CARE



Education

- Shaken Baby Syndrome
- Period of PURPLE crying
- Tobacco cessation
- Anger management
- Simulators
- Gun Safety
- Mental Health
- Substance Use Disorder
- Domestic Violence

Meet Maggie...

Maggie helps increase awareness of the dangers of Shaken Baby Syndrome as well as child abuse. Participants witness the simulated consequences of a parent or caregiver's unsafe choices and become motivated to avoid them.

<https://www.youtube.com/embed/oOwCp5VBF4s?rel=0>



Barriers

- Transportation
 - Ride Solutions
- Work Schedules
- COVID-19 Restrictions
- Rural area
- How the program is structured itself
- No Fatherhood Coordinator
- Lack of support groups
- Lack of reliable contact source
- Lack of accountability
- Translation Services
- Population we serve (Amish, Haitian, Hispanic)



What barriers do you face when attempting to engage fathers?

NEW! May 1, 2020

15 Topics. 15 Minutes Each. Become the Best Dad You Can Be.

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Gift card for completion of curriculum. Must score above 80%.



National
Fatherhood
Initiative®

Topics

- Family History
- Being a Man and Dad
- Handling Emotions
- Grief and Loss
- Your Health
- You and Mom
- Talking with Mom
- Co-Parenting
- Fathering Skills
- Child Development
- Child Discipline
- Sexuality
- Intimacy
- Work-Family Balance
- Managing Money

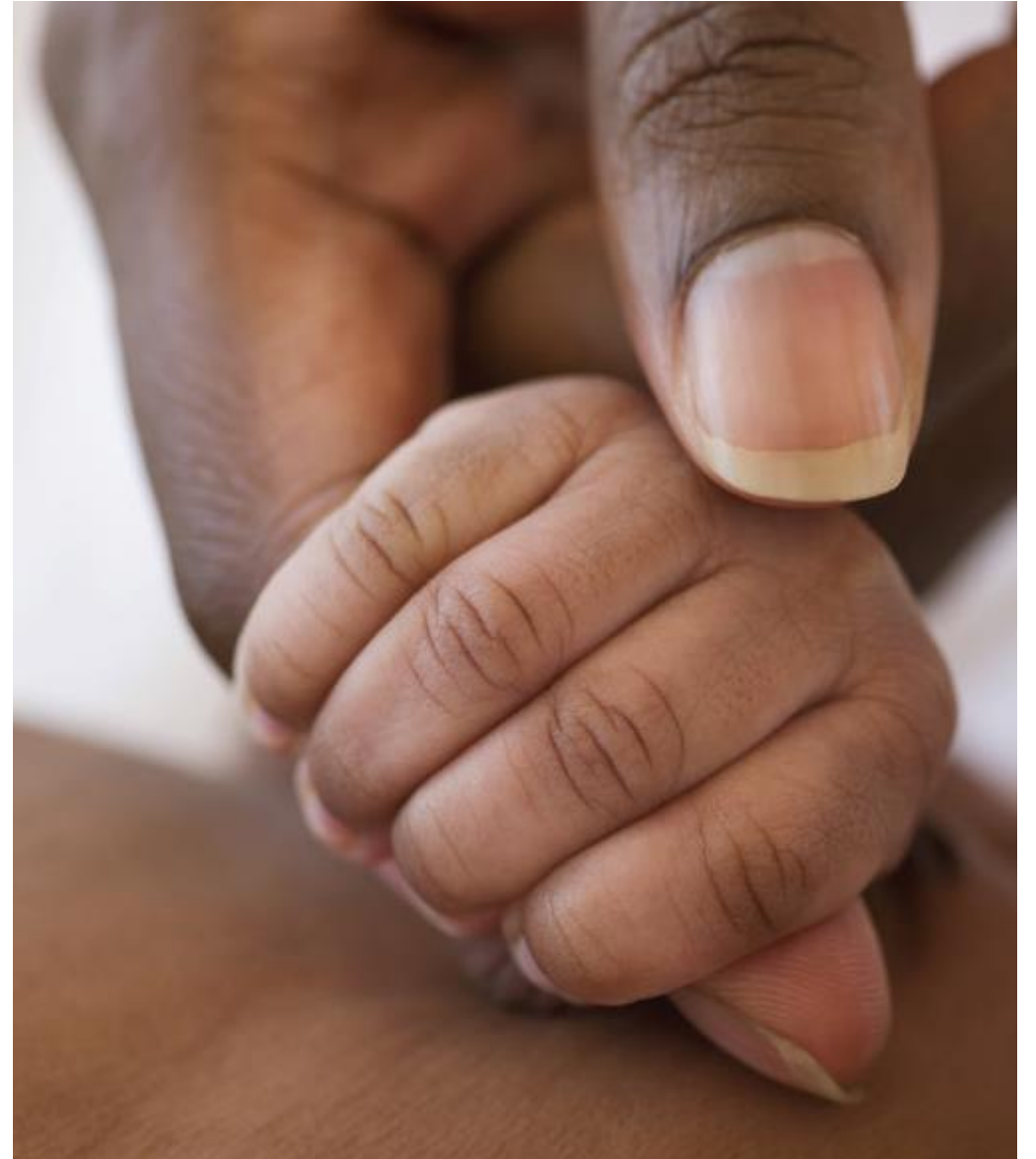
Goals

- Maximize engagement
- Involve fathers in education and care
- Encourage reading
- Retain fathers in program
- Maintain rapport
- Make the fathers feel important
- Set personal goals for them



Success Stories

A young father recently enrolled in Healthy Start to help support his significant other. He was in need of education and a parenting class as a very timid father. He has since completed the Fathering in 15™ courses. He had many knowledgeable questions related to the courses. He recently contacted inquiring about CPR courses. He is now signed up for CPR courses and continues to strive to be a good daddy for a precious newborn!



Success Stories

- Served as a liaison to additional community resources and transportation.
- Worked with other organizations with ongoing productive collaboration.
- Continued support for both parents by learning positive parenting and co-parenting techniques.
- Transition to family maintenance services from initial intervention services.





Q & A??

Contact Information

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Facebook: [Facebook.com/HHS.HRSA](https://www.facebook.com/HHS.HRSA)



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Thank you!

Contact the Healthy Start TA & Support Center
at healthystart@nichq.org

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