

The logo for NICHQ, with 'NICH' in white and 'Q' in a light green brushstroke font.

NICHQ

# Fatherhood Talk Tuesday

November 26, 2019

Brandon Wood | Kenn Harris | Quinney Harris | Todd Mountin



# Healthy Start TA Center

Re-Launching Fatherhood Talk Tuesdays

Tuesday, November 26<sup>th</sup> 2019

The Healthy Start EPIC Center is operated by the [National Institute for Children's Health Quality](#). This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number 1 UF5MC327500100 titled Supporting Healthy Start Performance Project.

**National Institute for Children's Health Quality**

# Webinar Agenda

Topic	Speaker
Housekeeping	Tess Pritchard
Introductions	Brandon Wood
Healthy Start Fatherhood Overview and Expectations	Kenn Harris
Women, Infants and Children (WIC) Presentation	Quinney Harris
WIC: Washington State Department of Health	Todd Mountin
Questions and Answers	All Participants
Wrap Up	Kenn Harris



# Meeting Logistics

## Please note the following:



- This session is being recorded, and will be archived for future viewing.



- Members are encouraged to participate in the discussion by typing your comment/asking questions using the chat box.

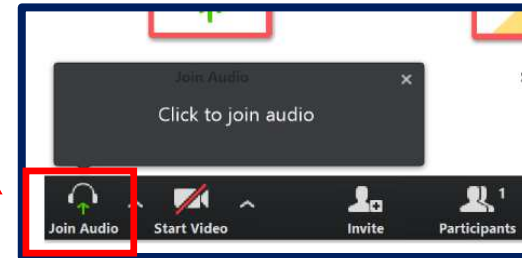


# Connecting to the Audio Conference

- Join Zoom Meeting by **clicking Zoom Meeting link** & launching the Zoom application

**Join Zoom Meeting:**  
<https://zoom.us/j/237206404>

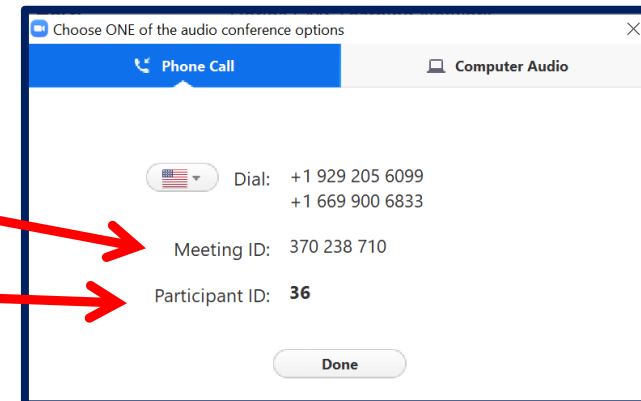
- An audio conference box will appear
  - If you do not see the box click the **'Join Audio' button**



- From the audio conference box: Select to **"Phone Call"** or **"Computer Audio"**

- If using the phone:

- dial the number next to **"Dial"**
- You will be prompted to enter the **"Meeting ID"**
- Then you will be prompted to enter the **"Participant ID"**



# Ways to Participate: Chat

The screenshot displays a Zoom meeting window with the following details:

- Zoom Participant ID: 49 Meeting ID: 617-788-369
- Talking: [Muted]
- Meeting Topic: FL CMS LAN Meeting
- Host: FL CMS LAN
- Invitation URL: <https://zoom.us/j/617788369> (Copy URL)
- Participant ID: 49

At the bottom of the Zoom window, the navigation bar includes: Join Audio, Start Video, Invite, Participants (1), Share, Chat, Record, and Leave Meeting. The 'Chat' button is highlighted with a red box.

On the right side, the 'Zoom Group Chat' sidebar is visible. It contains a text input field with the placeholder 'Type message here...' and a 'To:' dropdown menu set to 'Everyone'. A red box highlights the 'Chat' button and the 'Zoom Group Chat' sidebar, with arrows pointing to each other.

Three red callout boxes provide instructions:

- At the bottom of the Zoom window, you will see a 'Chat' button
- After you click the 'Chat' button, a sidebar will appear where you can chat to all participants
- Chat here to everyone!



# Participating with via text messaging



Send all messages  
to this five digit  
number: **22333**

To log in, include in  
body of text the  
word (*you only  
have to do this  
once*):

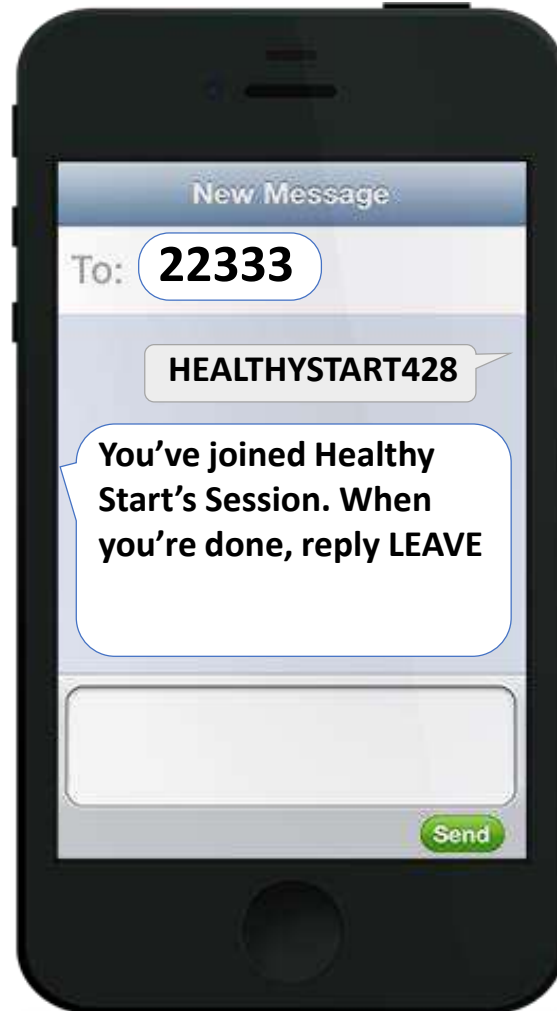
**HEALTHYSTART428**



# Participating with via text messaging



After you have  
logged in, you  
will receive this  
confirmation  
message







# Poll Everywhere: Additional Tips

- Capitalization does not matter; spelling and spaces do
- You only have to text the word “HEALTHYSTART428” the first time. After that, just send a normal text to respond to polls.
- If texting 22333 doesn’t work: Visit [pollev.com/HEALTHYSTART428](http://pollev.com/HEALTHYSTART428) to respond to the current poll
- NO charges to your cellphone beyond what your phone carrier typically charges for a text message



# Welcome & Introductions

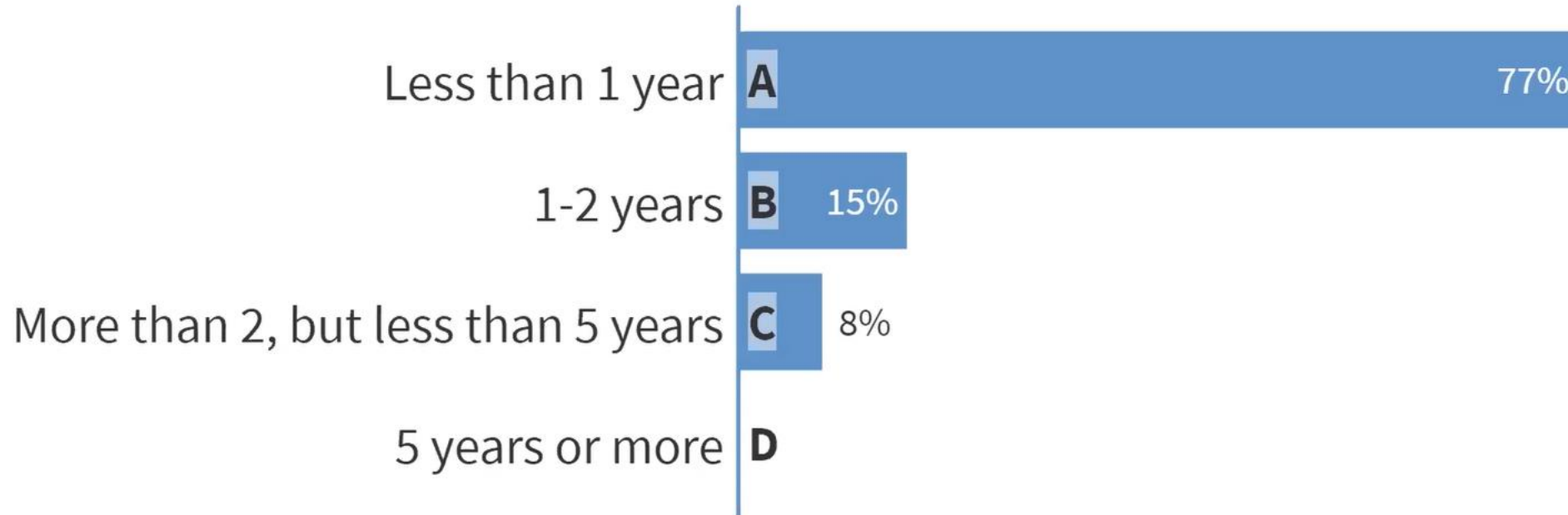
Brandon Wood

Project Officer, Division of Healthy Start and Perinatal Services

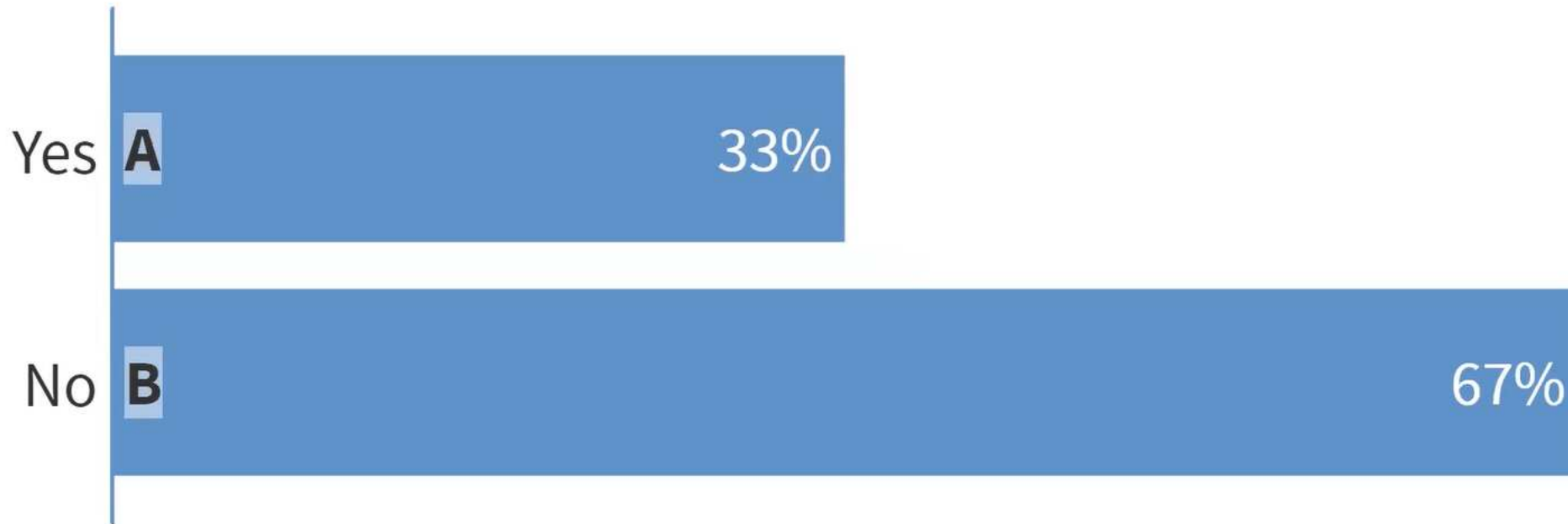




## How long have you been in position as fatherhood coordinator?



# Have you been doing fatherhood work longer than you've worked for Healthy Start?



# Healthy Start Overview and Expectations

Kenn L. Harris

Sr. Project Director, National Institute for Children's Health Quality





# Healthy Start TA Center

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**National Institute for Children's Health Quality**



# Fatherhood



## *LK Tuesdays*

*A forum for fatherhood coordinators supported by the SHSPP Healthy Start TA Center at NICHQ*





# Healthy Start Overview and Expectations



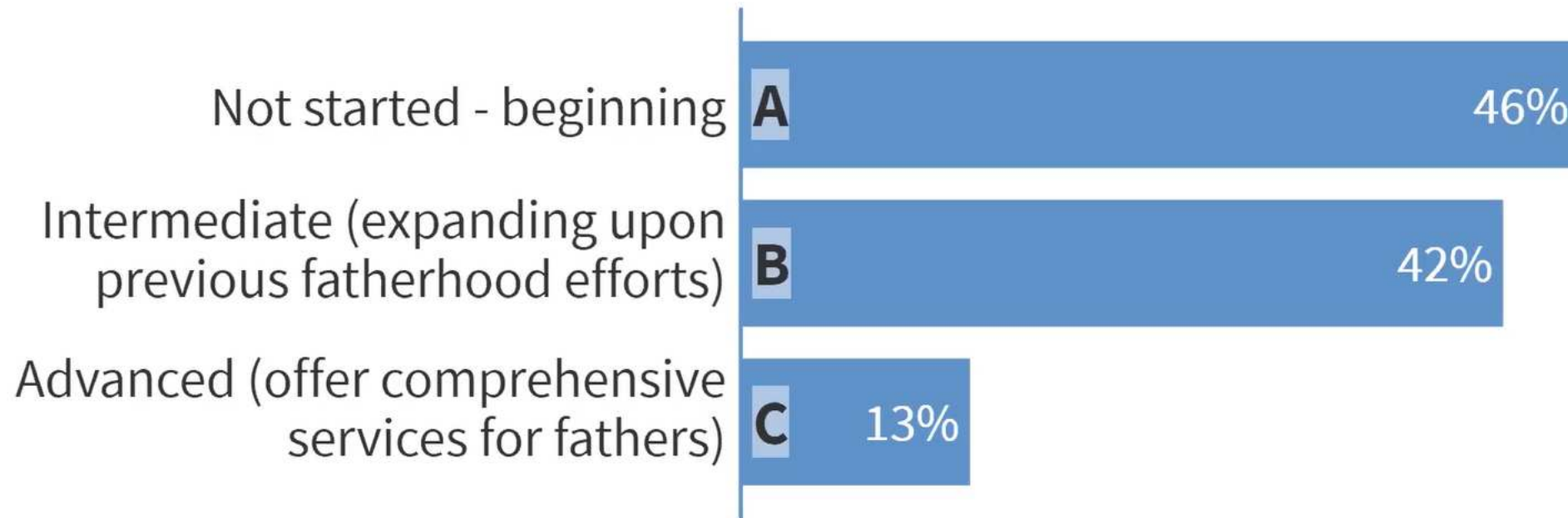
A close-up photograph of a man with a beard and short dark hair kissing a young child on the cheek. The child has their eyes closed and a joyful expression, wearing a light green button-down shirt and a white headband with a bow. The background is a soft-focus outdoor setting with greenery.

# Healthy Start Fatherhood 101 BASICS



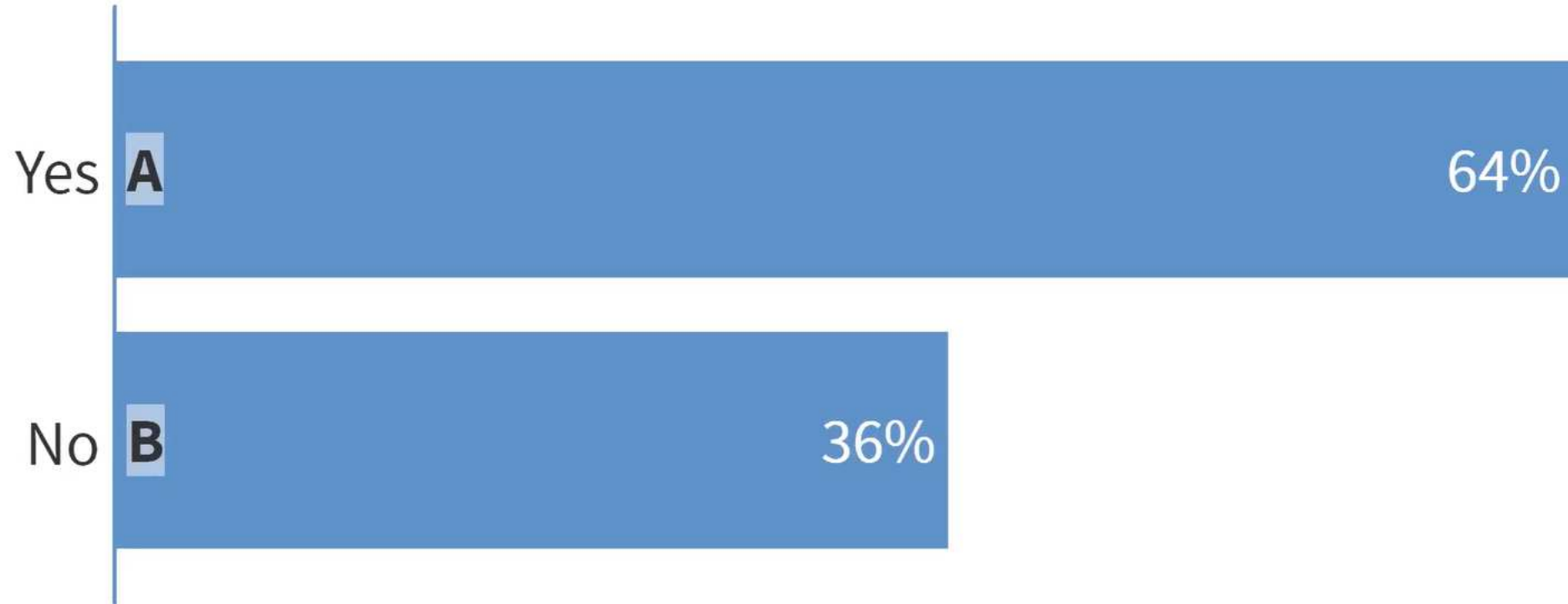


## What stage of development would you say is your fatherhood engagement work?



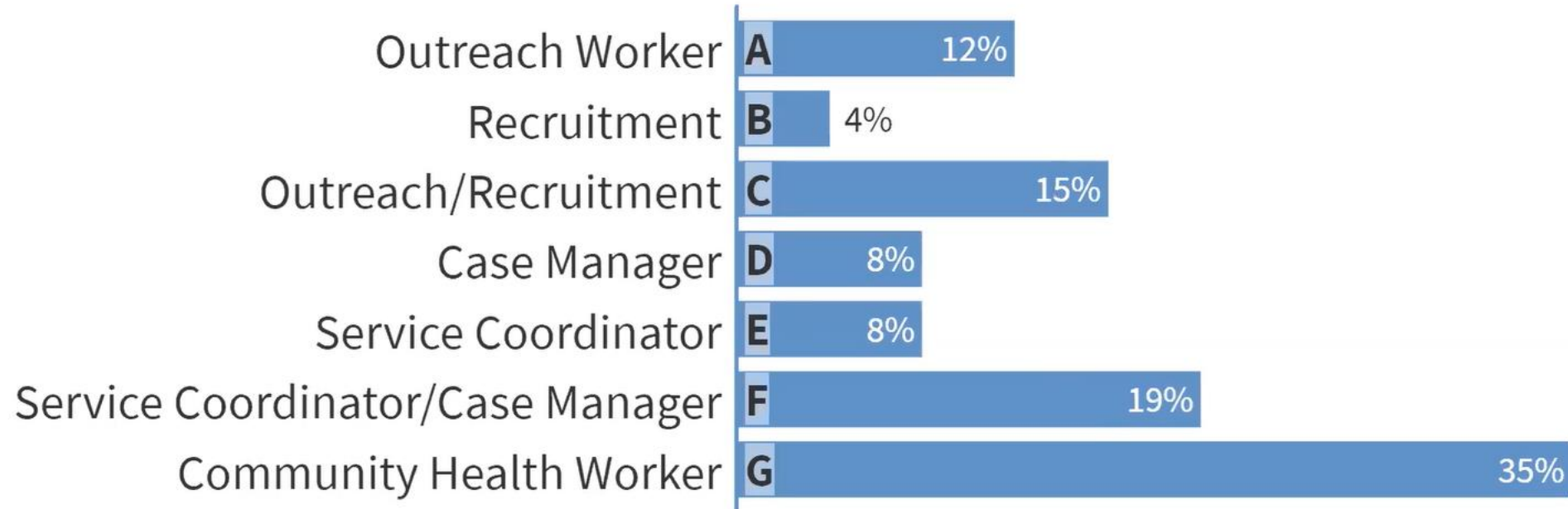


## Do you have a job description?





## What is your primary role as the Healthy Start Fatherhood Coordinator?





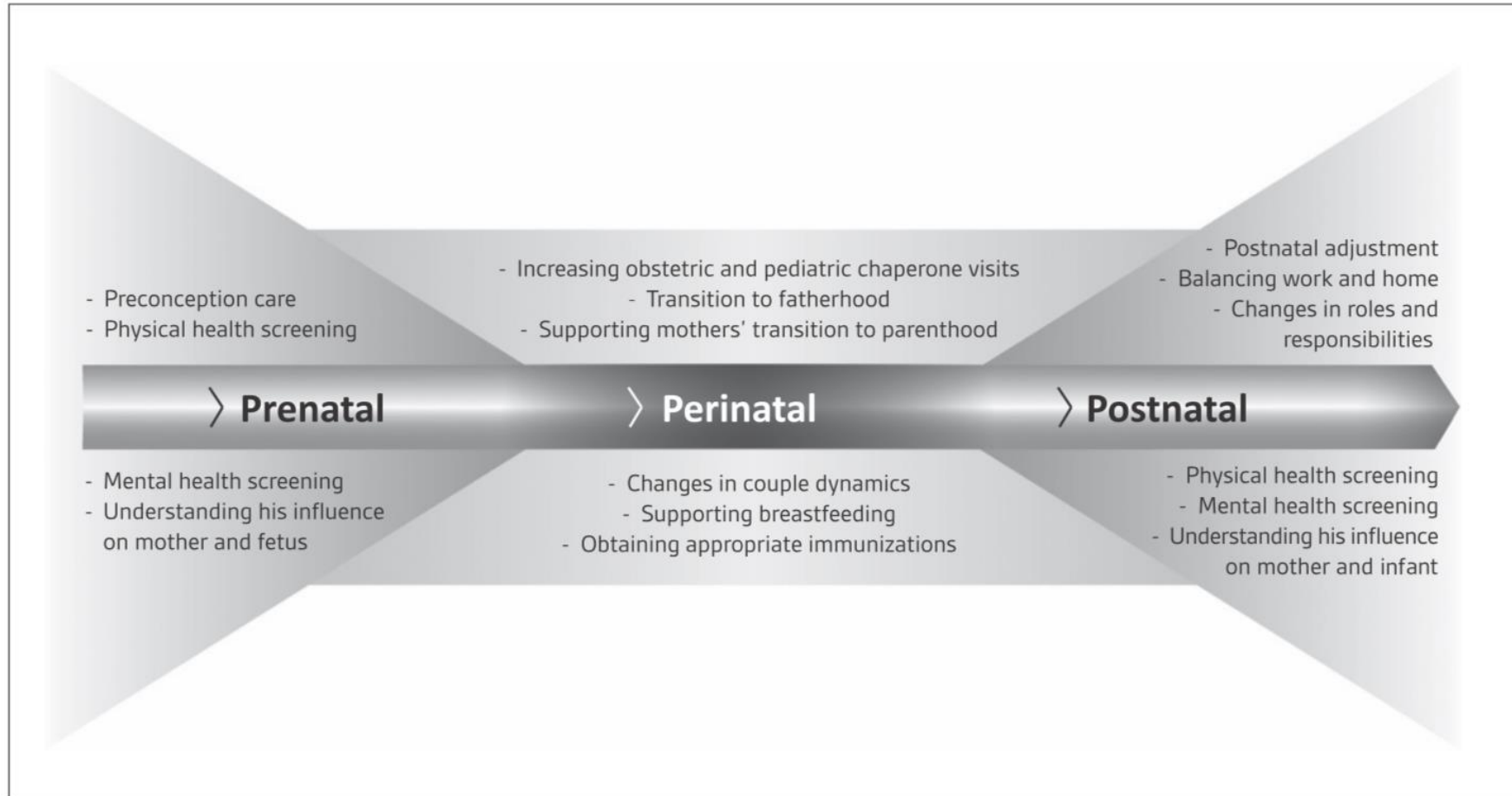
*Promote father involvement*

*Improve parenting (co-parenting)*



NHSA CAM© Model for Fatherhood/Male Involvement based on **A Community Perspective on the Role of Fathers During Pregnancy: A Qualitative Study** - Amina P. Alio, Cindi A. Lewis, Kenneth Scarborough, Kenn Harris and Kevin Fiscella, BMC, Childbirth and Pregnancy, 2013

# Connecting Dads Early



*Supporting Fatherhood Before and After It Happens*, Dr. Craig F. Garfield

[www.pediatrics.org/cgi/doi/10.1542/peds.2014-3747](http://www.pediatrics.org/cgi/doi/10.1542/peds.2014-3747) PEDIATRICS Volume 135, number 2, February 2015

20<sup>th</sup>  
Century

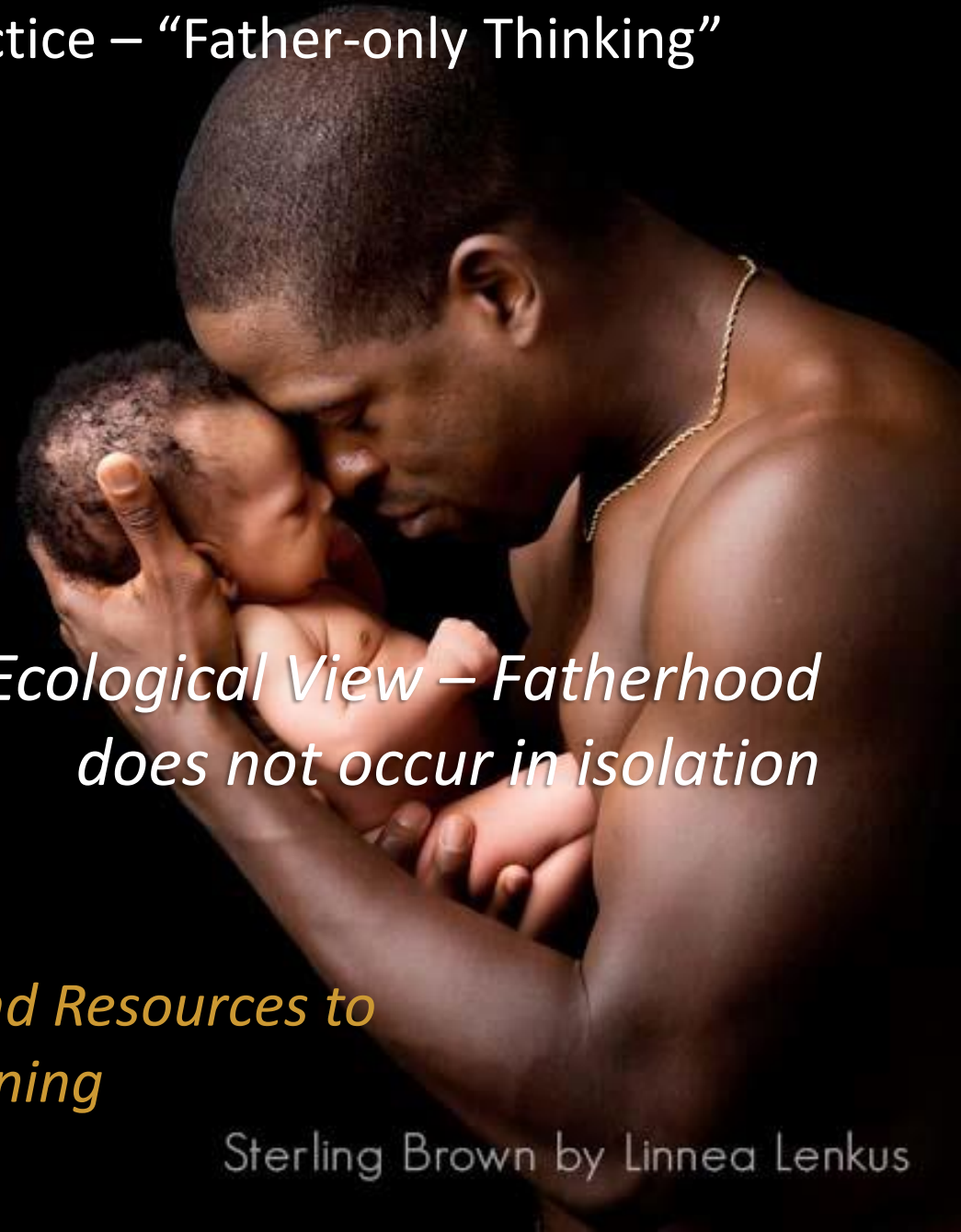
Responsible Fatherhood Practice – “Father-only Thinking”

21<sup>st</sup>  
Century *to* **NOW**

*Mobilizing Community and Institutional Services and Resources to Advance Father Engagement and Family Strengthening*

*Ecological View – Fatherhood does not occur in isolation*

Sterling Brown by Linnea Lenkus





# Fatherhood!

How do we include him in our systems?



Plugging dads in



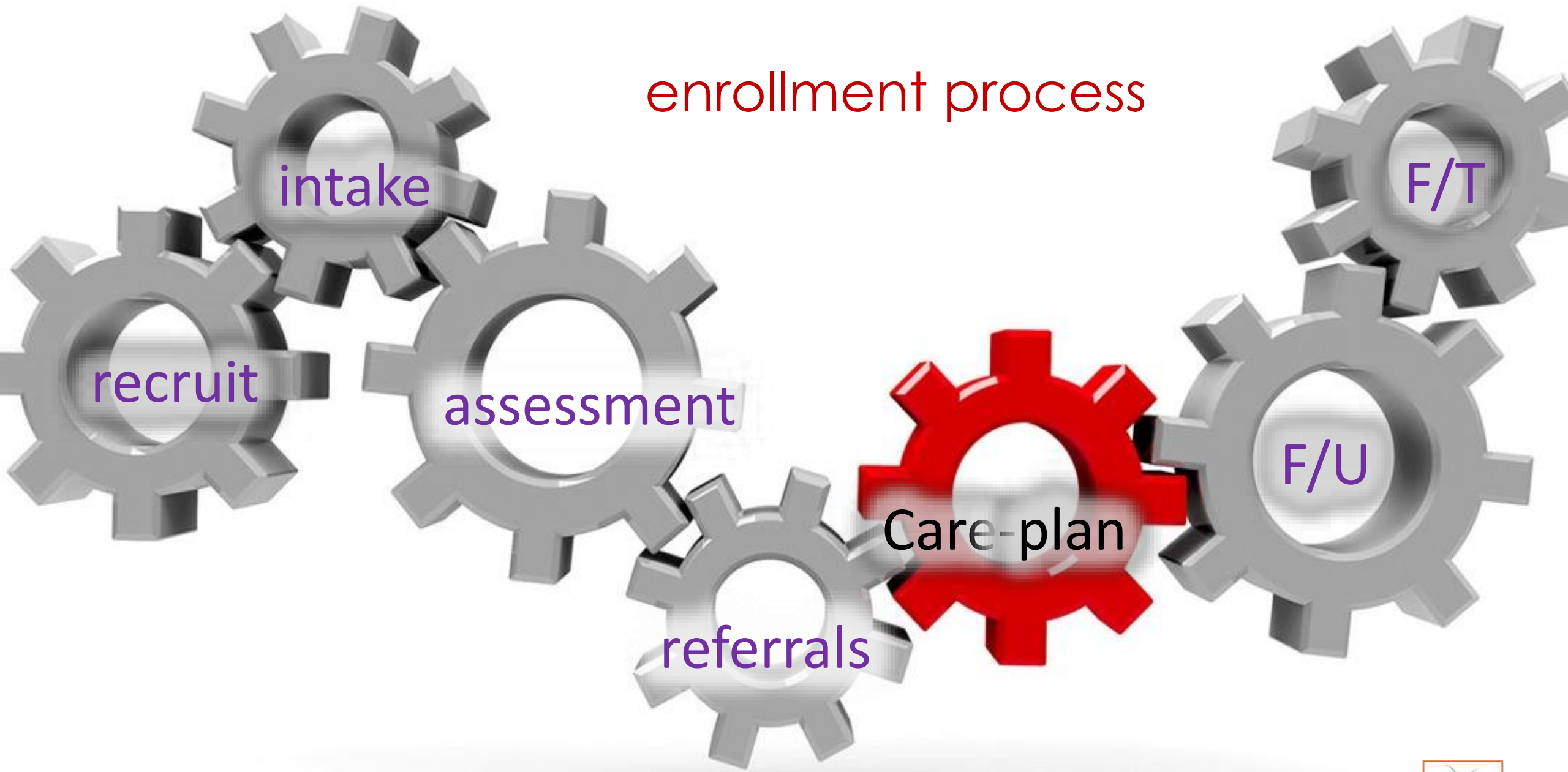
Involvement/Inclusion

Connection

Engaging Fathers



# enrollment process



recruit

intake

assessment

referrals

Care-plan

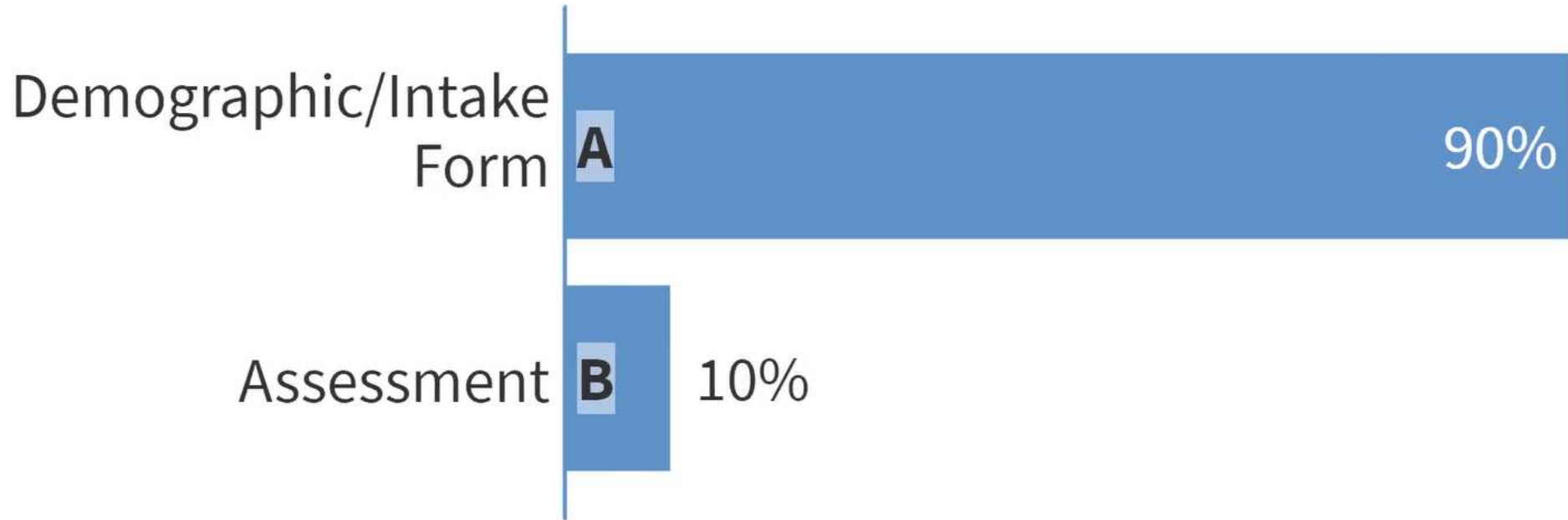
F/U

F/T





## Which of these tools do you have in place for your Healthy Start father-participants?



# Expectations

*Every HS project funded under this notice should serve no less than:*

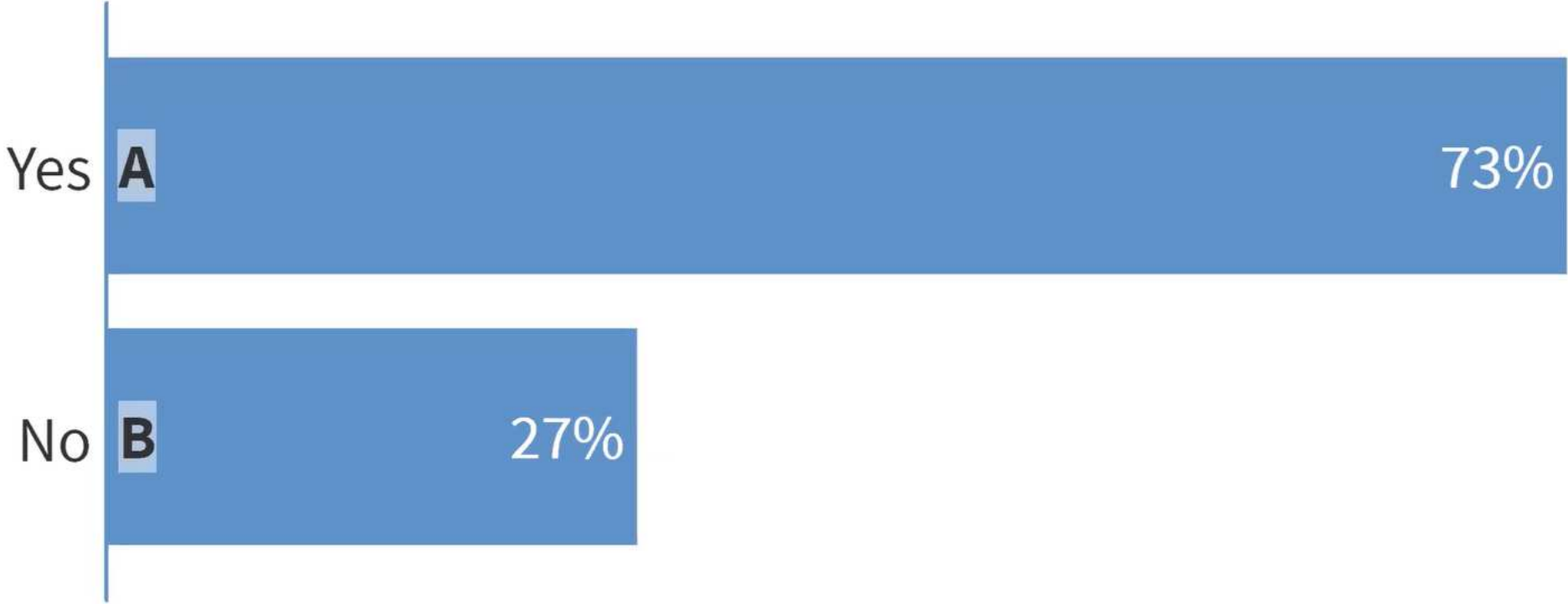
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- **300** pregnant women;
- **300** infants/children up to 18 months, preconception women, and interconception women (combined); and
- **100 fathers/male partners affiliated with HS women/infants/children**

**Total** of at least 700 program participants per calendar year.



# Have you read you project's Healthy Start proposal?



# Expectations under Father/Partner Involvement

*Based on HS project responses to the Notice of Funding Opportunity*

---



- HS grantee can describe how program engages and promotes fathers/male partners involvement in **HS education, activities, services, and events** for **at least 100** fathers/male partners affiliated with HS women and infants/children annually
- HS grantee can identify and describe the assessment tools and evidence-based curriculum your program *(and/or identified partners) uses* with HS fathers/male partners (e.g., 24/7 Dad, Responsible Fatherhood, Family Spirit, Wise Guys, and Nurturing Fathers Program, *Inside/Out Dads*).



# Expectations under Father/Partner Involvement

*Based on HS project responses to the Notice of Funding Opportunity*

---



- HS grantee can describe your *(and/or your partners)* **specific activities** intended to improve the health, mental health, and resilience of fathers/male partners by supporting healthy relationships between parents/partners, strengthening life skills, and supporting opportunities for self-sufficiency and economic stability of the family (*services*)
- HS grantee can describe how program engages *community partners* in strategies to encourage paternal involvement in supporting the well-being of HS women and child participants.





# Expectations under Father/Partner Involvement

*Based on HS project responses to the Notice of Funding Opportunity*

---



- HS grantee can describe specific *community-based activities* intended to improve the health, behavioral health, and resilience of fathers/male partners.
- HS grantee can describe how program is involving fathers/male partners across all perinatal phases – preconception, prenatal, postpartum and parenting. (*strategies and activities for engagement*)



# Expectations under Parent Education

*Based on HS project responses to the Notice of Funding Opportunity*

---



- Describe how your program (*and/or identified partners*) will deliver parenting education, including timing, standardized curricula, tools, staff, and materials proposed for use.
- Discuss how your program (*and/or identified partners*) will **promote protective factors** such as nurturing and attachment, appropriate limit setting, knowledge of child development, parental resilience, social connections, and concrete support for parents.
- Identify and justify your program's (*and/or identified partners*) proposed evidence-based models and approaches.



# Expectations under Parent Education

*Based on HS project responses to the Notice of Funding Opportunity*

---



- Describe how your program *(and/or identified partners)* will **include partners of women participants** who are co-parenting in parent education, activities and events.
- Describe how you *(and/or identified partners)* will collaborate and integrate with other community organizations providing parenting education (e.g., home visiting, Early Head Start, Strengthening Families).





## Have you reviewed the Healthy Start benchmarks, especially those that refer to father-participants?



## Benchmarks for Father/Male Involvement

*These just **three specific** benchmarks of the 19 but strategies to connect fathers to other benchmarks can be explored:*

- xiv. Increase proportion of HS women participants **that demonstrate father and/or partner involvement** (e.g., attend appointments, classes, etc.) during pregnancy to 90 percent.
- xv. Increase proportion of HS women participants that **demonstrate father and/or partner involvement** (e.g. attend appointments, classes, infant/child care) with their child participant to 80 percent.
- xvi. Increase the proportion of HS child participants aged <24 months who are **read to by a parent or family member** 3 or more times per week to 50 percent.



# Open Discussion

Please type your questions into the chat box that pertain to expectations and benchmarks.

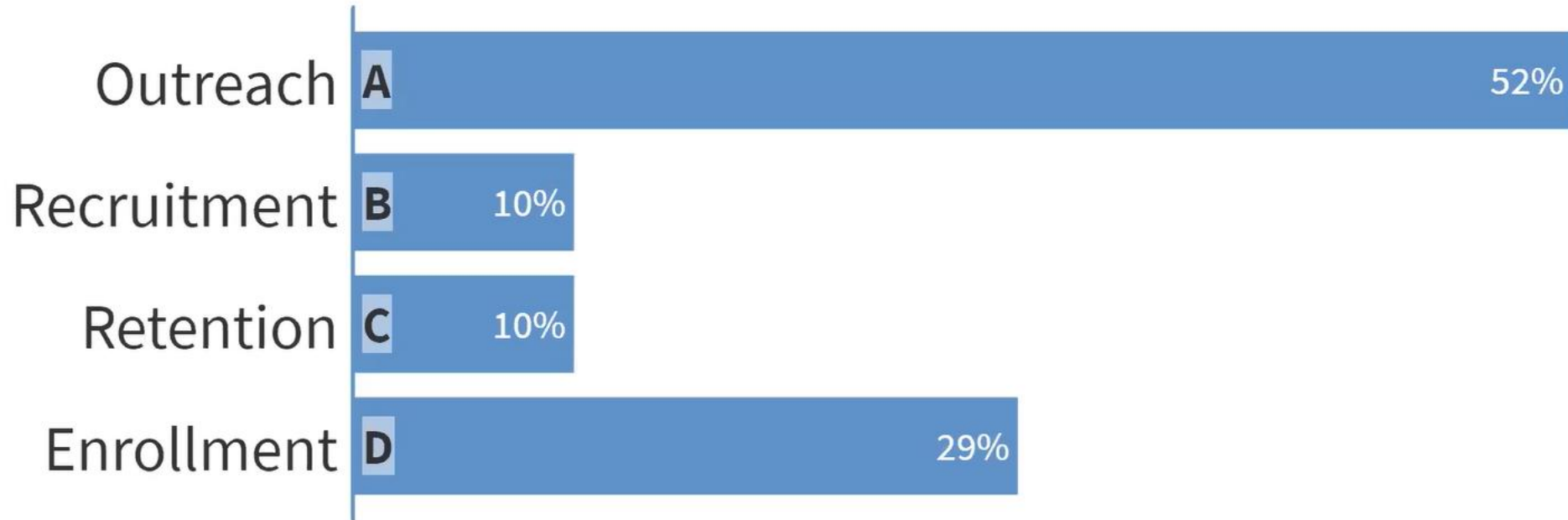


# Do you have an internal referral system in place with your colleagues who are enrolling Healthy Start participants?





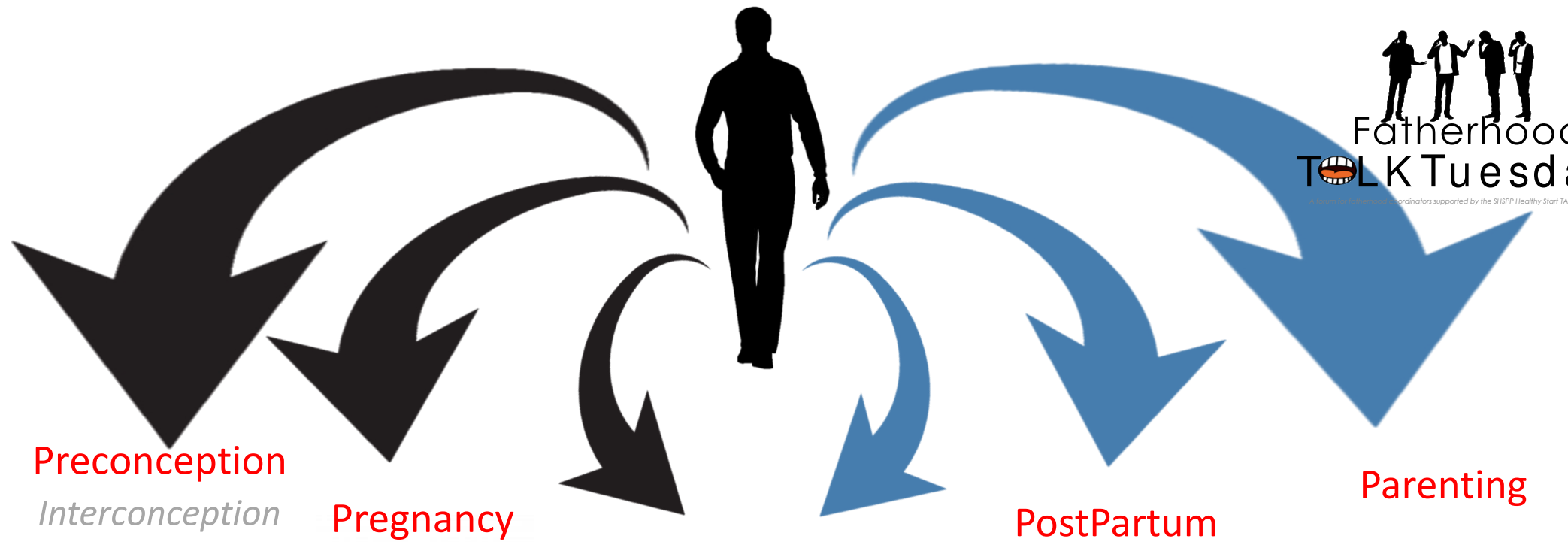
## Which area are you strong in with regards to Healthy Start father-participants?







Fatherhood  
**TALK Tuesdays**  
Program and materials coordinators supported by the SHSPF Healthy Start TA Center at NICHQ



**Birth Outcomes**



**Breastfeeding**  
**Family Planning**



**Pediatric Care**  
**Early Development/Learning**

# Healthy Start Fatherhood Story



**100**

**10,000+**

**50,000+**



# Strategy Sample

- Male Involvement/ Development
  - Help men meet their needs economically, educationally, socially, emotionally, physically.
  - Increase program capacity to offer comprehensive services that help men meet their needs economically, educationally, socially, emotionally, physically

Men

Social  
Outcomes

Emotional  
Outcomes

Financial  
Outcomes

Medical  
Outcomes

Educational  
Outcomes

# Strategy Sample

- **Fatherhood Development**
  - Help men meet their children's social, emotional, financial, medical, and educational needs.
  - Increase program capacity to support fathers in their ability to meet their children's needs economically, educationally, socially, emotionally, physically across the life-course (before, during, after and beyond)

Child

Child Social  
Outcomes

Mother

Child Emotional  
Outcomes

Father

Child Financial  
Outcomes

Child Medical  
Outcomes

Child Educational  
Outcomes

# FAMILY Outcomes not just “father outcomes”

Fathers And Mothers, Infants Leverage Your outcomes

## Mother

- Birth outcomes
- Support during pregnancy (prenatal)
- Support after pregnancy
- Support with basic needs
- Satisfaction survey

## Infant/ Child

- Birth outcomes
- Paternity established
- Time with child (bonding)
- Safety
- Well-being
- Behavior/School Performance

## Father

- Preconception Health/ Care
- Health Assessment/Active Plan
- Support prenatally
- Support during pregnancy
- Support post pregnancy
- Training
- Parenting
- Job/ Employment
- Readiness Plan
- Infant/ Child Involvement (pediatric, daycare, school)
- Active Family Planning
- Financial/Resource Support
- Healthy Relationship with mother of child(ren)
- Measure of services received

## Family

- Healthy relationships
- Co-parenting
- Economic Stability
- Safety
- Housing
- Social support
- Connection to services for members



Fathers need to learn about breastfeeding and how they can support mom and baby.

# Skin to Skin in a WIN!



Breastfeeding gives your baby a healthy start in life. But it may not be easy. It takes time, practice, patience, and teamwork. Your support and encouragement are critical to breastfeeding success. Learn why breastfeeding is important and how you can be involved in every step of the breastfeeding journey.

#### Why is breastfeeding the healthiest option for my baby?

- Breast milk lowers your baby's risk of certain infections and diseases, such as ear infections, asthma, and childhood obesity.
- Breast milk is easier to digest. Breastfed babies have less diarrhea, constipation, and colic.
- Breastfeeding provides important physical contact that makes your baby feel safe, secure, and loved.
- Breast milk contains vitamins, minerals, antibodies, and nutrients to help your baby grow healthy and strong.



<https://wicbreastfeeding.fns.usda.gov/>

The Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) is a program of the USDA, Food and Nutrition Service.

FNS-736  
August 2018  
USDA is an equal opportunity provider, employer, and lender.



# Women, Infants and Children (WIC)

Quinney Harris, MPH

Director of Health Equity & Community Partnerships

National WIC Association

&

Todd Mountin, PMP, DTR

Innovation Manager, Washington State Department of Health



# Fatherhood Talk Tuesday

The Special Supplemental Nutrition  
Program for Women, Infants and  
Children (WIC)

Quinney Harris, MPH

Director of Health Equity & Community  
Partnerships, National WIC Association

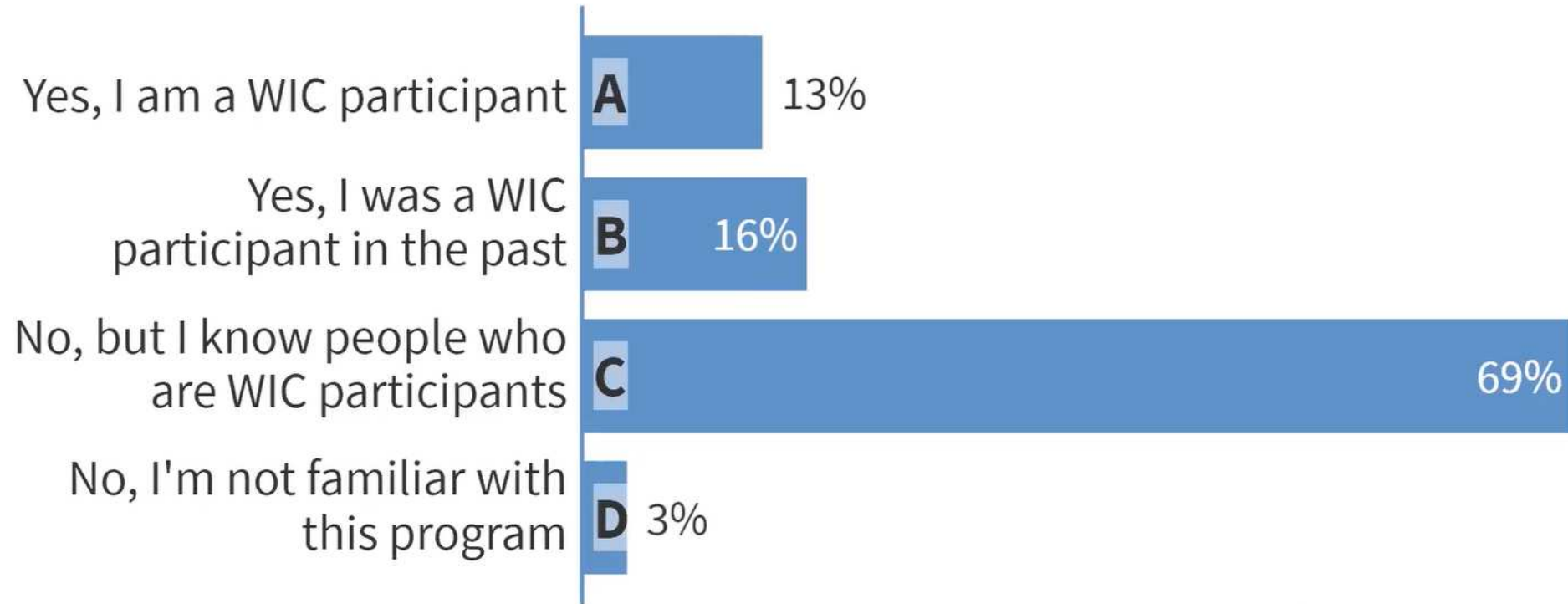
November 26, 2019





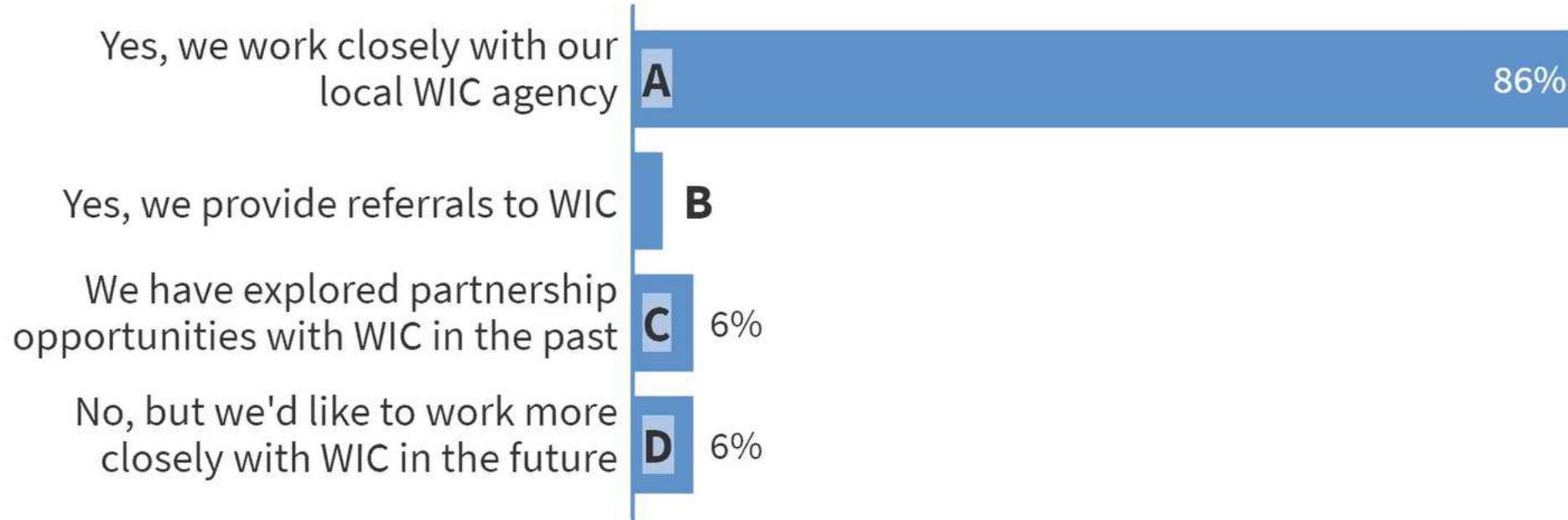


## Have you used the WIC program before?





## Does your Healthy Start site actively partner with WIC in your community?



# WIC Fast Facts

- USDA program funded since 1974
- 89 state agencies (including all 50 states, US territories, and Indian Tribal Organizations)
- 10,000 clinics, approximately 7.3 million clients per month
- Serves:
  - Women: pregnant and postpartum
  - Children: up to age 5
- Domestic discretionary program
- Income requirement: 185% of FPL or adjunctive eligibility
- National WIC Association is the non-profit education arm and advocacy voice of WIC



# WIC Clinic Locations

Examples of where WIC services are provided:

- County health departments
- Hospitals
- Mobile Clinics
- Community centers
- Migrant health centers and camps
- Indian Health Service facilities



# Four Pillars of WIC

- Nutrition education
- Breastfeeding education and support
- Referrals to health care and social services
- Healthy foods





# Video Highlight



Welcome to Colorado WIC



# Learn more...

- Visit our website: <https://www.nwica.org/>
- USDA/FNS: <https://www.fns.usda.gov/wic>
- Signup WIC: <http://signupwic.com/>



# Open Discussion

Please type your questions into the chat box that pertain to WIC presentation.







# Healthy Start EPIC Center



A National Training and Technical Assistance Center operated by NICHQ with funding from HRSA

HEALTHY START

HS IMPLEMENTATION

TRAINING & EVENTS

RESOURCES

HS STAFF ROLES

HS EPIC CENTER

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### How can Healthy Start EPIC Center support my program's success?

The *Healthy Start EPIC Center* provides free [training](#) and technical assistance (TA) to support Healthy Start grantees in achieving program goals to reduce infant mortality, reduce health disparities, and improve birth outcomes. Training and TA are mutually reinforcing capacity building activities. Training strives to build staff core competencies and organizational capacities to effectively provide Healthy Start services. TA provides for free, in-depth assistance in a focused area to an individual grantee or group of grantees, with an eye toward practical application of evidence-based practices targeting Healthy Start performance measures. Training and TA are offered through various modalities, including conferences, regional meetings, webinars, phone consultations, Communities of Practice, and Learning Collaboratives.

# Contact Information

Brandon Wood

Project Officer, Division of Healthy Start & Perinatal Services

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Health Resources and Services Administration (HRSA)

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Phone: 301.594.4426

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Fatherhood Talk Tuesday Webinar!



Fatherhood  
TOLK Tuesdays

*A forum for fatherhood coordinators supported by the SHSPP Healthy Start TA Center at NICHQ*

