

Welcome!

We are so glad you are here!

We will get started shortly.
In the meantime, we invite you to intentionally enter this space.



Silence your cell phone



Stretch



Close the door



Take a few deep breaths



Close browser windows



Emotionally release your to-do list



Check your audio and video



Take a bio break

Networking Café

Social Media and Content Creation

Wednesday, August 17, 2022 | 12-1 pm ET

Make It Work: How to Incorporate Social Media Into Your Busy Schedule

Networking Café:

Social Media and Content Creation

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The Healthy Start TA & Support Center is operated by the National Institute for Children's Health Quality (NICHQ). This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number 1UF5MC327500100 titled Supporting Healthy Start Performance Project.

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Agenda

Housekeeping

Sharon Gutu
Healthy Start TA &
Support Center (TASC)

**Welcome &
Introduction**

Kenn Harris
TASC

**Make it Work:
How to Incorporate
Social Media Into Your
Busy Schedule**

Clancey Bateman
John Snow, Inc. (JSI)

Wrap-up

Sharon Gutu





This session is being recorded.



All participants are muted upon entry. We ask that you remain muted to limit background noise.



Participants are encouraged to share comments and ask questions using the chat box.

Café Purpose



To provide a designated time and space for grantees to:

- Connect with each other and reflect on a specific topic
- Practice intentional conversation
- Share and hear the expertise among the 101 grantees
- Discuss strategies to address challenges and barriers

Café Goal



To bring together Healthy Start programs **to have a discussion around incorporating social media into a busy schedule, and to share and learn about social media management.**

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Café Guidelines



- **Listen** to understand
- **Focus** on what matters
- **Contribute** your thinking
- **Link & Connect** ideas
- **Have fun!**

Introductions

In the chat box, please share your

- Name
- Healthy Start Project name and location
- Role or title



The image is a composite of two photographs. The left side shows a woman with curly hair smiling and holding a baby in a red and white checkered shirt. The right side shows a woman in a red shirt being adjusted by another woman. The background is a soft-focus outdoor setting with greenery.

Welcome & Introduction

Kenn Harris

TASC

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Clancey Bateman

John Snow, Inc. (JSI)

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Satisfaction Survey

Your feedback is extremely valuable and will help ensure our offerings meet your support needs!

Upcoming Deadlines & Events

Document can be found on the EPIC website or
at bit.ly/hs-deadlinesand-events

August 2022

Deadlines:

- Aug 15 HSMED-II Report (CSV or XML) Due
- Aug 18 [Cohort Applications Due](#)

Events:

- Aug 4 [Networking Café: Fathers and Partners](#)
- Aug 9 [2022 Cohort Showcase Event](#)
- Aug 11 [ROOTT Learning Academy Session #5](#)
- Aug 17 [Networking Café: Social Media and Content Creation](#)
- Aug 18 [Networking Café: Fathers and Partners Part 2](#)
- Aug 19 [Reducing Infant Deaths in the Sleep Environment – Safe Sleep Practices and National Trends for Risk Reduction: Healthy Start Ambassadors' Training](#)
- Aug 30 [Networking Café: Social Media and Content Creation](#)

Thank you !

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