Welcome!

We are so glad you are here!

We will get started shortly.
In the meantime, we invite you to intentionally enter this space.

Silence your cell phone

Close the door

Close browser windows

Check your audio and video

Stretch

Take a few deep breaths

Emotionally release your to-do list

Take a bio break

Tools for Community Transformation Series – Workshop #5

Thursday, January 11, 2024 || 2:00pm — 2:45pm ET

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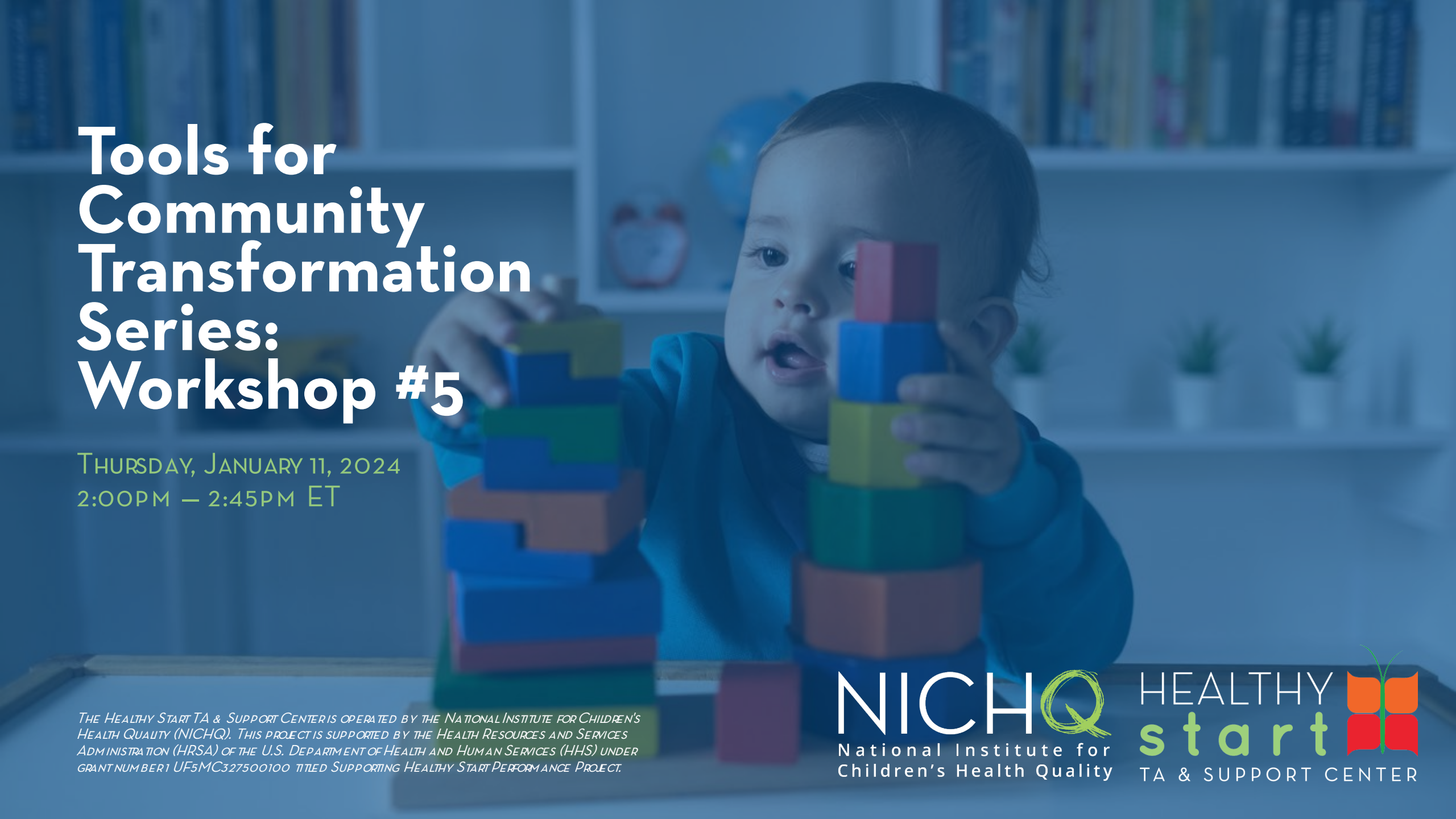
HEALTHY start TA & SUPPORT CENTER



Tools for Community Transformation Series: Workshop #5

Thursday, January 11, 2024
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The Healthy Start TA & Support Center is operated by the National Institute for Children's Health Quality (NICHQ). This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number 1 UF5MC32750010 titled Supporting Healthy Start Performance Project.

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HEALTHY start
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Agenda

Housekeeping	**Tess Pierson** Healthy Start TA & Support Center (TASC)
Community Partner Profiles	**Anna Clayton** National Association of City & County Health Officials (NACCHO)
Wrap Up	**Tess Pierson** Healthy Start TASC

This session is being recorded.

All participants are muted upon entry. We ask that you remain muted to limit background noise.

Participants are encouraged to share comments and ask questions using the chat box.

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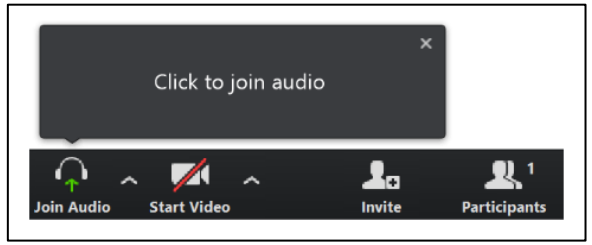
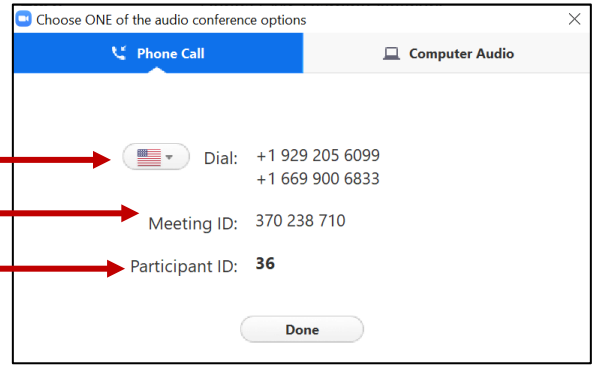
Audio

- After you join the Zoom session, an audio conference box may appear
  - If you do not see the box, click **'Join Audio'**
- From the audio conference box, select **'Phone Call'** or **'Computer Audio'**
  - If accessing the session audio via phone:
    - Dial one of the given numbers next to **'Dial'**
    - You will be prompted to enter the **Meeting ID**
    - Then you will be prompted to enter the **Participant ID**





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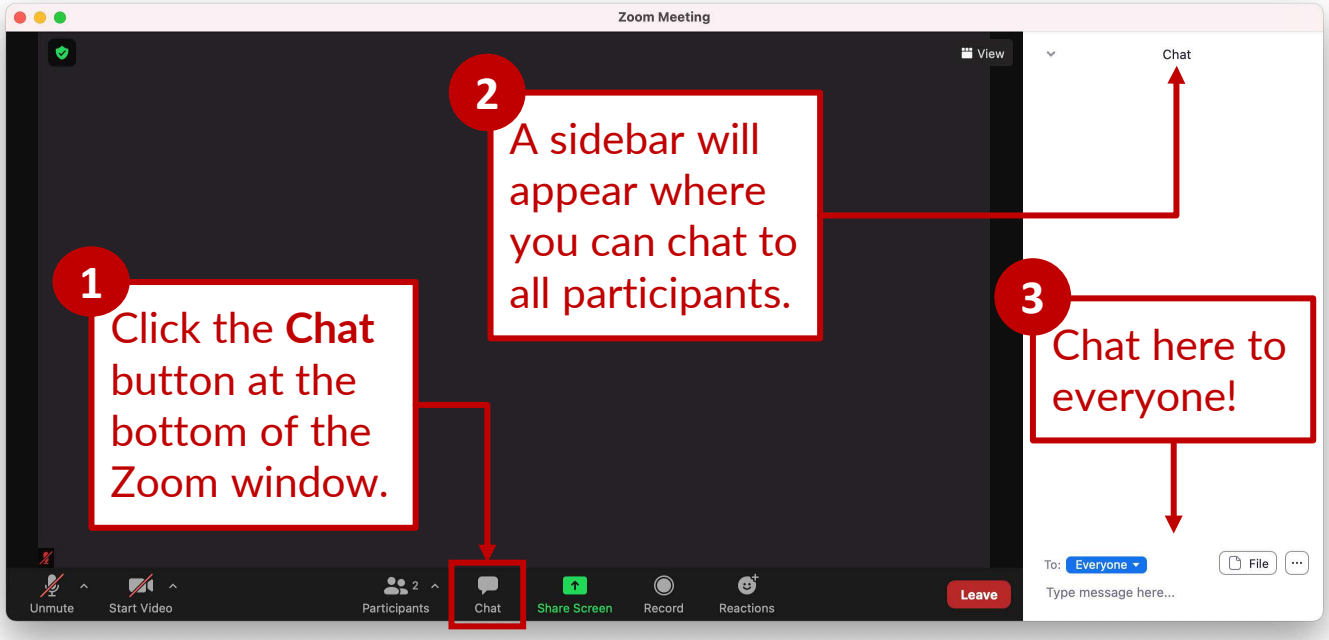
Chat



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Community Partner Profiles

Anna Clayton

National Institute for City & County Health Officials (NACCHO)

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Hosted by the Healthy Start TA & Support Center at NICHQ

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Community Partner Profiles
Improve collaboration and alignment to address community health issues

January 11, 2024

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Learning Objectives

- Describe the role of partner organizations in improving community health
- Explain how to use the Community Partner Profile tool to align partners' work
- Identify organizations addressing the SDoH related to a priority area of your work

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Agenda

- Partnerships to improve community health
- Strategic alignment of partners
- Community Partner Profiles overview
- Breakout activity with the Profile
- Debrief

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What are the benefits of working with partners?

Resources:

- Skills and expertise
- Funding
- Staff time

Community Connection:

- Relationships with community
- Knowledge of community needs

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What are some examples of **health priorities** you have worked on that are impacted by **multiple social determinants of health**?

What are some examples of **partner organizations** you have worked with to address those issues?

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The Challenge with Misalignment

When you have…

- High-level goals
- Unspecific objectives
- Partner organizations doing their usual work
- Meaningless measures (number of meetings, number of handouts disseminated

…you get…

Everyone working toward the same goal, but no one working together.

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The Beauty of Alignment

When you have…

- Measurable goals
- SMART objectives
- Partner organizations tailoring their work to the objectives
- Meaningful measures of progress

…you get…

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Why measure process and outcomes?

Process Measures

Measures program activities that lead to outcomes.

Number of client visits, number of patient calls

Outcome Measures

Measures results of programs that have been implemented.

Quality, health outcomes, cost effectiveness

Are we implementing our program as planned?

Are we achieving our goals?

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Community Partner Profile Tool

A set of steps to guide organizations **across sectors** to address **community-wide** challenges.

Used when **starting** new work with partner organizations.

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Step 1: Describe status of health priority

What do we know about this issue?

- Data about the issue
- Experiences of community members
- Existing inequities
- Community strengths

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Step 2: What is the context?

What social determinants of health are related to this issue?

- Identify SDoH related to issue
- Identify partner organizations who work with those SDoH

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Step 3: Complete Community Partner Profile

Identify overlap of partners' work and the priority issue.

- Partners describe current programs relevant to the issue, including:
  - Goals & Objectives
  - Outcome Metrics
  - Process Metrics

CHIP Priority: List the Community/Healthy People Indicators most relevant to your organization's mission:			
Describe the current programs, services, or interventions	Associated Goals and Objectives	Outcome Metrics	Process Metrics

How have other partner organizations contributed to making progress on that issue?

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Step 4: Shared Methods and Measures

Outline how each partner is contributing to the goal.

For each goal, identify:

- Strategies to make progress
- Key actions of each partner to contribute to strategies
- Process metrics of actions to measure implementation

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Example of Shared Methods and Measures

Priority Issue: Access to healthy food among families with income below 200% of the Federal Poverty Line.

Goal: All residents have access to fresh fruits and vegetables within 1 mile of their home.

Strategies: Establish two new bi-weekly farmers markets in county.

Partner A's Key Actions: Build relationships with local farm vendors.
Process Metrics: Number of local farm vendors contacted to participate.

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Activity: Identify Aligned Partners

- Refer to Page 4 of the Community Partner Profile tool
- Identify a common priority issue of your work
- Name the social determinants of health that relate to that issue
- Who in the community contributes to those SDoH?
- What are some examples of opportunities to collaborate with those partners?

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Debrief

- What stands out to you from this tool and activity?
- How could you use this tool in your work?

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Wrap-Up

Tess Pierson

Healthy Start TA & Support Center (TASC)

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Satisfaction Survey

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Upcoming Sessions:

Office Hours

Thursday, January 18
2-3 pm ET

Workshop #6: Sustainability

Thursday, February 1
2-2:45 pm ET

Office Hours

Thursday, February 8
2-3 pm ET

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Thank you!

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