

Welcome!

We are so glad you are here!

We will get started shortly.
In the meantime, we invite you to intentionally enter this space.



Silence your cell phone



Stretch



Close the door



Take a few deep breaths



Close browser windows



Emotionally release your to-do list



Check your audio and video



Take a bio break

Healthy Start 2021 Annual Assessment Webinar
Tuesday, April 19 from 3:00pm-4:30pm ET

NICHQ
National Institute for
Children's Health Quality

HEALTHY
start
TA & SUPPORT CENTER

Healthy Start 2021 Annual Assessment

Tuesday April 19, 2022
3:00pm – 4:30pm ET

The Healthy Start TA & Support Center is operated by the National Institute for Children's Health Quality (NICHQ). This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number 1 UF5MC327500100 titled Supporting Healthy Start Performance Project.

NICHQ
National Institute for
Children's Health Quality

HEALTHY
start
TA & SUPPORT CENTER





This session is being recorded.



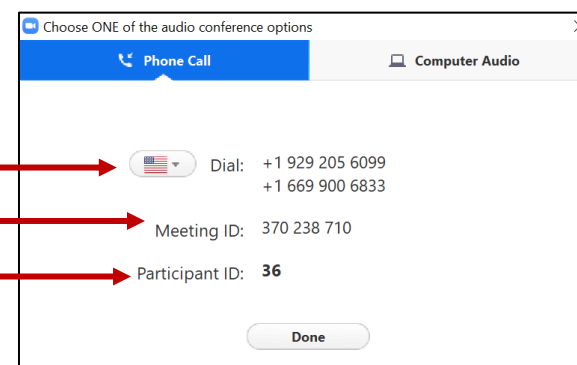
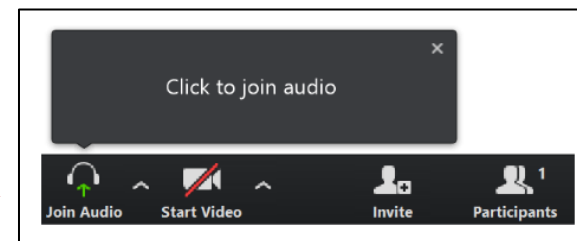
All participants are muted upon entry. We ask that you remain muted to limit background noise.



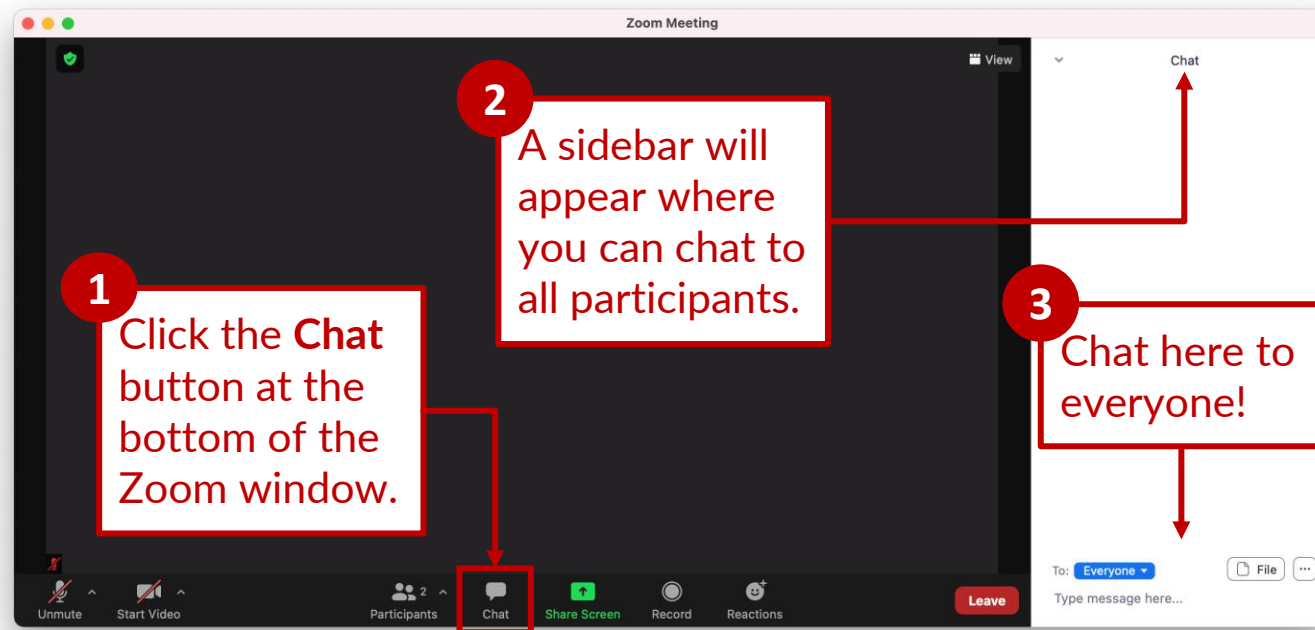
Participants are encouraged to share comments and ask questions using the chat box.

Audio

- After you join the Zoom session, an audio conference box may appear.
 - If you do not see the box, click **'Join Audio'**
- From the audio conference box, select **'Phone Call'** or **'Computer Audio'**
 - If accessing the session audio via phone:
 - Dial one of the given numbers next to **'Dial'**
 - You will be prompted to enter the **Meeting ID**
 - Then you will be prompted to enter the **Participant ID**



Chat



Agenda

**Welcome &
Introduction**

Kenn Harris
Healthy Start TA &
Support Center (TASC)

**2021 Annual
Assessment
Methodology & Results**

**Becky Russell
Emily O'Donnell
Rebecca Huber**
Department of Applied
Research and Evaluation
(DARE)

Questions

Becky Russell
DARE

Closing

Kenn Harris
TASC





Welcome & Introduction

Kenn Harris

Healthy Start TA & Support Center

**Thank you for completing the 2021
Annual Assessment!**

What are you most interested in learning about today?

Please enter your responses into the chat box.



2021 Annual Assessment

Becky Russell

Emily O'Donnell

Rebecca Huber

Department of Applied Research and Evaluation



2021 Annual Assessment: Goals & Methods

Healthy Start 2021 Annual Assessment

NICHQ
National Institute for
Children's Health Quality

HEALTHY
start
TA & SUPPORT CENTER

Goal of the 2021 Annual Assessment

Continue to:

- Improve the TA & Support Center's delivery of high-quality technical assistance
- Identify future priority areas



Methods Overview

Assessment administration:

- Launched October 29, 2021
- Open November - December 2021

Assessment analysis:

- January - March 2022
 - N=93 Healthy Start grantees
 - Quantitative and qualitative analyses of 59+ assessment items



2021 Annual Assessment Results

Healthy Start 2021 Annual Assessment

NICHQ
National Institute for
Children's Health Quality

HEALTHY
start
TA & SUPPORT CENTER



2021 Annual Assessment Results: Site Demographics

Site Location

Type of Site	% Grantees
Urban	77.4%
Rural	28.0%
Tribal	3.2%
Border	2.2%

Site Personnel

Staff Type	Number of total staff paid for with HS funds reported across all grantees
Case Manager	227.7
Community Health Worker (CHW)	222.6
Other	92.2
Care Coordinator	87.6
Fatherhood Coordinator	76.1
Program Manager	72.1
Program Director	64.7
Evaluator/Data Analyst	54.5
Nurse (LPN, RN, APN)	39.7
CAN Coordinator	34.3
Nurse Practitioner	19.2
Midwife (CNM)	7.0
IT Technician	4.1
Medical Doctor	1.9
Nutritionist	1.2
Total	1,004.7

Other Personnel/Roles

Services provided by staff paid with HS funds	% Grantees
Provide lactation support	62.4%
Are licensed social workers/MSWs	49.5%
Provide mental health counseling directly to HS participants	47.3%
Are mental health consultants who provide support to HS workers (e.g., case consultation)	32.3%
Provide doula support services	22.6%
Provide substance use counseling directly to HS participants	19.4%
Oral health services	17.2%
Are certified mental/behavioral health peer specialists or recovery support specialists/coaches	14.0%
Other	12.9%
Alternate/holistic medicine services	5.4%
Missing	11.8%

2021 Annual Assessment Results:

TA & Support Center Activities

Participation in TA & Support Activities

Support provided by the TASC	Participated in the last 12 months	Would like to receive support and TA in the future
All-grantee webinars	94.6%	89.2%
Trainings and certifications	69.9%	88.2%
Learning Academies	51.6%	66.7%
Networking Cafes	50.5%	60.2%
One-on-one consultation TA	37.6%	51.6%
Cohorts	35.5%	46.2%
Collaborative Innovation Networks (COIN)	26.9%	35.5%
Postpartum Support International (PSI) Healthy Staff Support Group	23.7%	32.3%
Trauma-Informed, Resilience-Oriented and Equitable Care Community of Practice (TIROE CoP)	19.4%	29.0%
Other	9.7%	2.2%
Missing	1.1%	1.1%

Modes of Communication from the TASC

Mode of communication	% sites that have used these modes of communication
Monthly and Quarterly Newsletters	89.2%
EPIC Website	88.2%
Weekly Update Emails	79.6%
Direct email and/or phone communication with TASC staff	62.4%
CoLab	22.6%
Other	3.2%

Satisfaction with TA & Support

Overall satisfaction in past 12 months	TA & Support Center	Webinar offerings	1:1 TA	EPIC website	CoLab	Newsletters
Very satisfied	33.3%	37.6%	19.4%	29.0%	8.6%	33.3%
Satisfied	55.9%	54.8%	29.0%	60.2%	17.2%	55.9%
Neutral	8.6%	7.5%	7.5%	7.5%	16.1%	6.5%
Dissatisfied	1.1%	0.0%	1.1%	2.2%	3.2%	0.0%
Very dissatisfied	0.0%	0.0%	0.0%	0.0%	1.1%	1.1%
Have not used / Did not attend / Not Applicable	1.1%	0.0%	41.9%	1.1%	52.7%	3.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Themes Related to Satisfaction with TA and Support

- TASC resources are relevant
- TASC communication is relevant
- 1:1 TA is slow to respond
- Desire more interaction with other grantees
- Difficulty navigating websites/technology

2021 Annual Assessment Results:

Priority Areas, Benchmarks, & Targets

Priority Areas Requiring Support in 2021

Areas that require support next year	% Grantees
Fatherhood	81.7%
Recruitment & Outreach	61.3%
Community Action Network (CAN)	51.6%
Behavioral and Mental Health (BMH)	50.5%
Breastfeeding	50.5%
Data collection, reporting and monitoring	46.2%
Evaluation	43.0%
Retention	41.9%
Virtual service delivery	39.8%
Health equity	38.7%
Quality improvement and assurance	37.6%
COVID-19	35.5%
Doula services	28.0%
Home visiting	25.8%
CAREWare	16.1%
Other	3.2%

Evidence-based Services

97.8%

Nearly all grantees delivered evidence-based services to clients

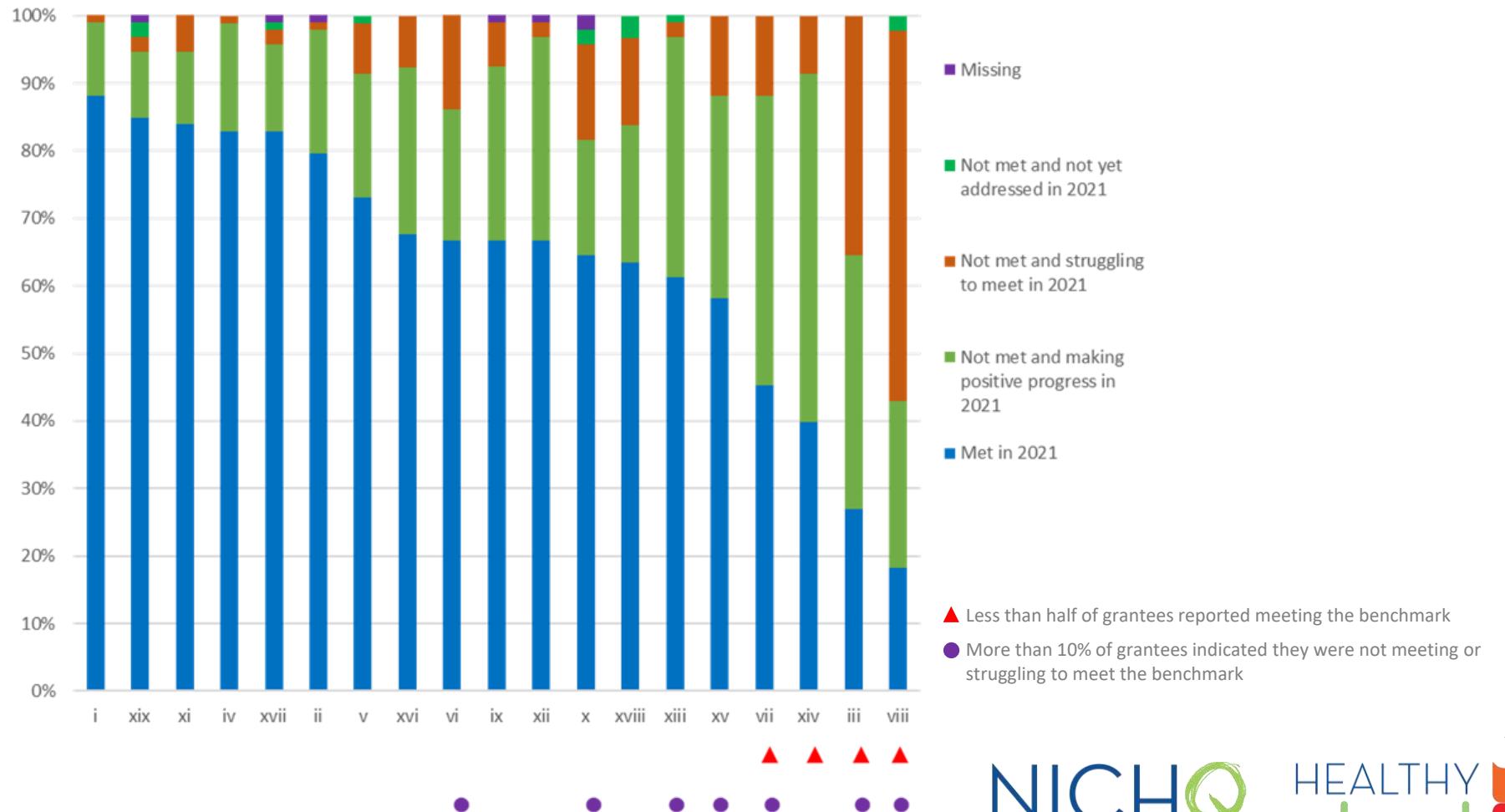
Compared to 19.0% in 2020, only

14.0%

indicated that their HS program required additional support from TASC to demonstrate the effectiveness of these evidence-based services and those based on best practices

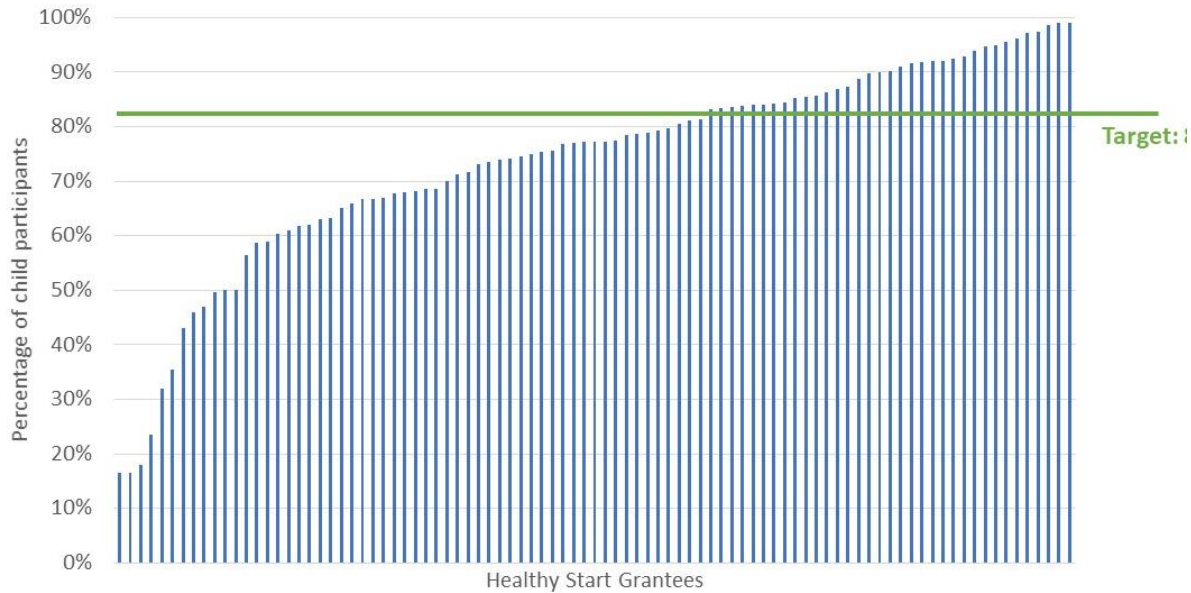
Benchmark Status

Grantees' Progress With Benchmarks

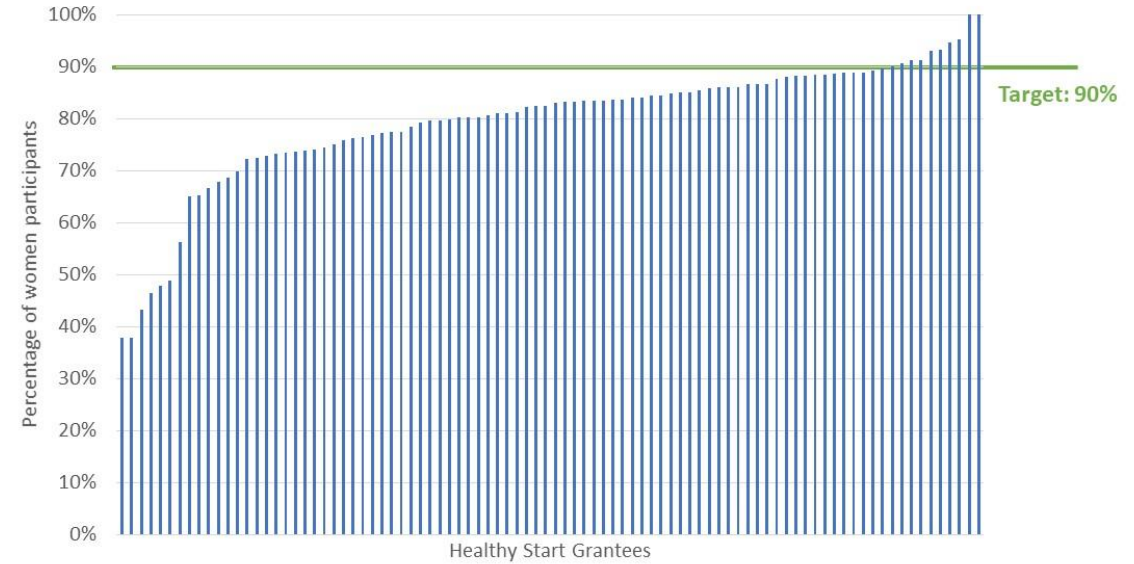


Benchmark Status (continued)

Benchmark: Increase proportion of Healthy Start child participants whose parent/caregiver reports they were **ever breastfed or pumped breastmilk** to feed their baby to **82.0%**.



Benchmark: Increase proportion of Healthy Start women participants that demonstrate **father and/or partner involvement** (e.g., attend appointments, classes, etc.) **during pregnancy** to **90.0%**.



Themes Related to Benchmark Challenges

- Grantees had plan in place to address benchmark challenges
- Benchmarks are not realistic goals for project
- COVID-19
- Participated in other TASC activities to address benchmarks



Target Status

Anticipate meeting target	Target 1: 300 pregnant women per year in 2021	Target 2: 300 infants/children/ preconception/ interconception women per year in 2021	Target 3: 100 fathers/male partners per year in 2021
Yes	43.0%	68.8%	25.8%
No	55.9%	30.1%	73.1%
Missing	1.1%	1.1%	1.1%
Total	100.0%	100.0%	100.0%

Themes Related to Target Challenges

- Recruitment challenges (COVID-19, referrals)
- Staff capacity and priorities
- Hiring new talent
- Neighborhood demographic barriers

2021 Annual Assessment Results:

Data Capacity & Sustainability

Capacity for Data Collection & Use

Data management system(s) in use	% Grantees
Other	60.4%
REDCap	15.4%
ChallengerSoft	14.3%
CAREWare	13.2%
HealthySoft	4.4%

Program Objectives

80.6%

Nearly all projects developed SMART objectives

Only

11.0%

of projects report needing support to develop and refine SMART objectives

Sustainability

- Plan to sustain key project elements, such as strategies, services or interventions
- Goals are understood by all stakeholders
- Clear roles and responsibilities for all stakeholders



Questions?



Related TA & Support Center Activities

Healthy Start 2021 Annual Assessment

NICHQ
National Institute for
Children's Health Quality

HEALTHY
start
TA & SUPPORT CENTER

Trainings & Certifications

- Behavioral & Mental Health Training Scholarships
Available this summer!
- Certified Lactation Counsellor (CLC) Scholarships
- Fatherhood Trainings Scholarships & Conference Sponsorships

1:1 Technical Assistance

- Grantees can request 1:1 TA at any time by completing the TA request form on healthystartepic.org
- Grantees can submit requests for TA and support surrounding any of the four Healthy Start approaches or 19 benchmarks
- Topics that TASC has provided TA and support on include:
 - Behavioral & Mental Health
 - Breastfeeding
 - CAN
 - CAREWare
 - Data Collection Forms
 - Evaluation
 - Equity
 - Fatherhood
 - Marketing & Communications
 - Recruitment & Retention
 - Technology Platforms & Support

Healthy Start Staff Support Groups



HEALTHY START
SUPPORT GROUP

PSI
HEALTHY START
NICHQ

MONDAYS @ 2:00 P.M. (EST)

for Project Directors and Managers



DEANN DAVIES, MS, CLC, C-IPMH



RANDIESA SPIRES, LCSW

This support group will be open only to Healthy Start Project Directors and other managerial level Healthy Start staff members.

Facilitated by Postpartum Support International (PSI) Peer Providers



HEALTHY START
SUPPORT GROUP

PSI
HEALTHY START
NICHQ

TUESDAYS @ 3:00 P.M. (EST)

for Frontline Staff Members



JABINA COLEMAN, LSW, IBCLC



BIRDIE MEYER, RN, MA, PMH-C

This support group is open to Healthy Start frontline staff such as caseworkers, community health workers, administrative staff, lactation consultants, etc.

Facilitated by Postpartum Support International (PSI) Peer Providers

Learning Academies



Restoring Our
Own Through
Transformation

Monthly Learning Sessions

Past TASC Learning Academies
include *CAN, Fatherhood, &
Quality Improvement*

Healthy Start Cohorts

Current cohorts, including **CAN, Evaluation, Fatherhood, and Recruitment & Retention**, will be wrapping up in May.

Materials from the current cohorts will be available to all grantees by July.

More cohorts to come in Year 4!

Communications from TASC



- Weekly Updates Emails
- Monthly Newsletters
- Quarterly CAREWare Newsletter
- Quarterly Fatherhood Newsletter



Priority Areas

Behavioral & Mental Health
Breastfeeding

Breastfeeding Resource One-Pager Available on EPIC Website

CAN

Fatherhood

Fatherhood Resource One-Pager Available on EPIC Website

Recruitment & Retention

Did anything from the Annual Assessment results surprise you?

Is there anything you didn't see in the Annual Assessment results that you hope to learn more about?

Please enter your responses into the chat box.



Closing

Kenn Harris

Healthy Start TA & Support Center

Thank you!



NICHQ
National Institute for
Children's Health Quality

HEALTHY
start
TA & SUPPORT CENTER

