



Healthy Start Breastfeeding Cohort

Webinar 3: Breastfeeding & Father Engagement

August 13, 2020



Agenda



Housekeeping	Tess Pritchard, NICHQ
Welcome	Kenn Harris, NICHQ
Fathers & Healthy Start	Calvin Williams, Lucian Families
Reaching Our Brothers Everywhere (ROBE)	Wesley Bugg, ROBE
Closing	Olivia Giordano, NICHQ



Meeting Logistics

Please note the following:



- This session is being recorded, and will be archived for future viewing.



- All participants are muted upon entry. We ask that you remain muted to limit background noise.



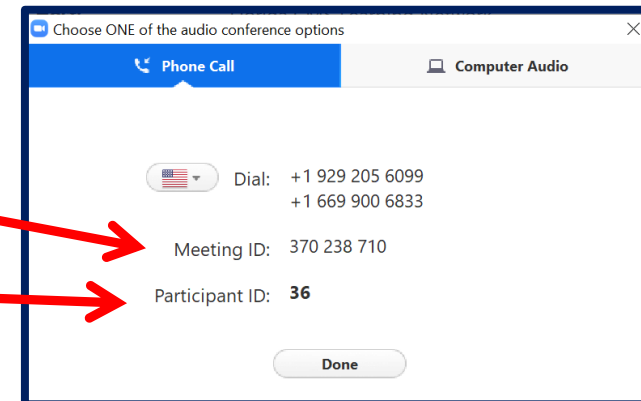
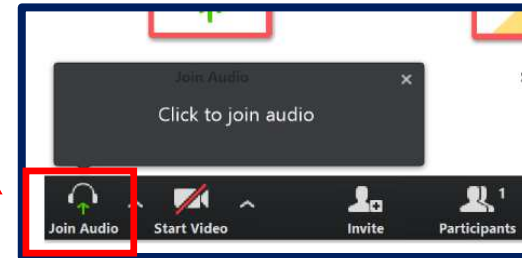
- Members are encouraged to participate in the discussion by typing your comment/asking questions using the chat box.

Connecting to the Audio Conference



- Join Zoom Meeting by **clicking Zoom Meeting link** & launching the Zoom application
- An audio conference box will appear
 - If you do not see the box click the **'Join Audio' button**
- From the audio conference box: Select to **"Phone Call"** or **"Computer Audio"**
- If using the phone:
 - dial the number next to **"Dial"**
 - You will be prompted to enter the **"Meeting ID"**
 - Then you will be prompted to enter the **"Participant ID"**

Join Zoom Meeting:
<https://zoom.us/j/237206404>



Ways to Participate: Chat



The screenshot shows a Zoom meeting window with the following details:

- Zoom Participant ID: 49 Meeting ID: 617-788-369
- Talking: [Muted]
- Meeting Topic: Healthy Start Webinar
- Host: HS TA & Support Center
- Invitation URL: <https://zoom.us/j/617788369> (with a Copy URL link)
- Participant ID: 49

At the bottom of the Zoom window, the following controls are visible:

- Join Audio
- Start Video
- Invite
- Participants (1)
- Share
- Chat (highlighted with a red box)
- Record
- Leave Meeting

On the right side, the Zoom Group Chat sidebar is open, showing:

- Zoom Group Chat header
- To: Everyone (dropdown)
- Type message here... (input field)
- File icon and menu icon

Annotations with red boxes and arrows:

- A box at the bottom left says: "At the bottom of the Zoom window, you will see a 'Chat' button". An arrow points from this box to the 'Chat' button in the bottom toolbar.
- A box in the center says: "After you click the 'Chat' button, a sidebar will appear where you can chat to all participants". An arrow points from this box to the 'Zoom Group Chat' sidebar.
- A box on the right says: "Chat here to everyone!". An arrow points from this box to the chat input field.



Welcome

Kenn Harris
Healthy Start TA & Support Center



Sharing Your Stories: A Theme from the July CoLab Assignment



- “We need to be very aware of our words and respectful of every mother’s situation and life decisions.”
- “I would like to share with the cohort my perspective as a mother who did not breastfeed due to lack of education and support and how there can be guilt and regret that comes with that.”
- “I’m looking forward to connecting with fellow cohort members to hear, share and learn about their particular stories, thoughts and ideas.”
- “I hope I can share some of the things I have learned throughout the years about breastfeeding barriers and motivators. These are things I have learned professionally and personally.”
- “I hope to share my own knowledge with working with parents in NICU and supporting them in breastfeeding.”
- “ I hope to share the ways that I have learned to successfully communicate and empower the parents that I work with.”
- “I hope to be able to share experiences that I have had as a breastfeeding mom, but also experiences clients have had.”
- “Hopefully we all walk away from this cohort having gained something new from one another. ”

Are you interested in joining an optional sharing & listening session with your fellow cohort members?



- This call would be an opportunity to....
 - share your experiences and breastfeeding journey
 - hear from your fellow cohort members
 - reflect on real-life scenarios and brainstorm solutions





Healthy Start & Fathers

Calvin Williams, CLC
Lucian Families





HEALTHY START & FATHERS

Calvin Williams, CLC

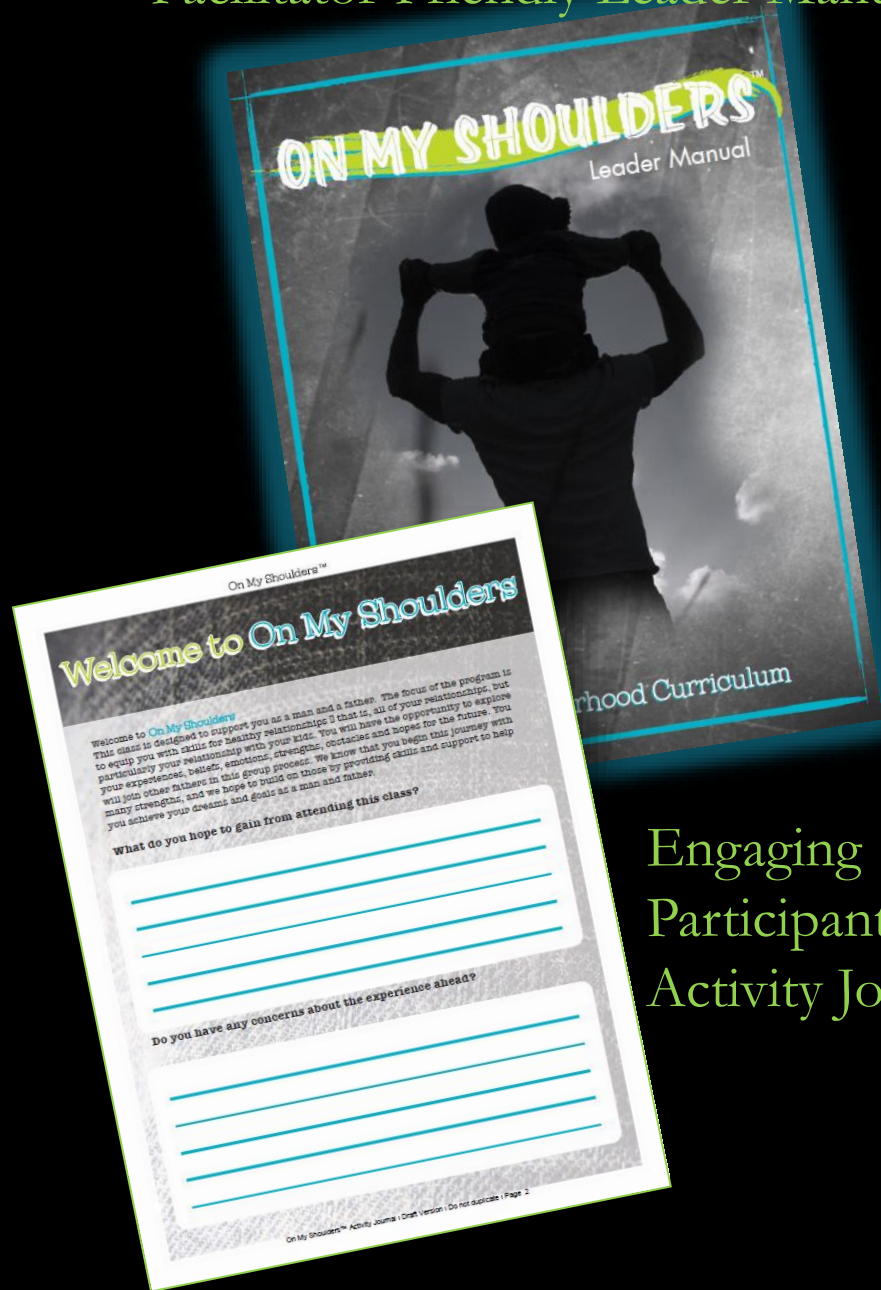


- CUSTOMIZED WORKSHOPS
- TRAINING
- CONSULTATION
- PROGRAM DEVELOPMENT
- INNOVATION STRATEGIES



LUCIAN FAMILIES

Facilitator-Friendly Leader Manual



Engaging
Participant
Activity Journal

On My Shoulders™

Equips men with the skills for healthy relationships, especially with their children.

Themes include:
Communication
Stress
Co-parenting
Commitment
Discipline
Gratitude



**Dads
Make The
Difference.**

**FEB.
12TH
5:30
UNTIL
8:00
PM**

**FATHER'S BREASTFEEDING
WORKSHOP**

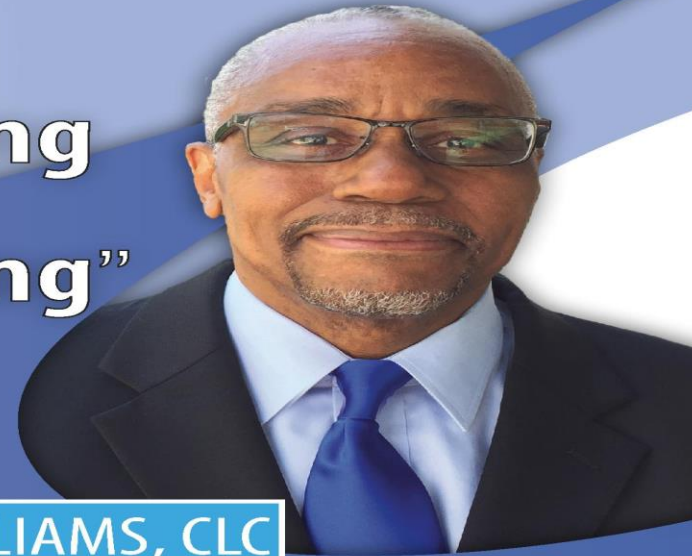
Explore with Calvin Williams in a fun and interactive workshop on the importance of the role men and fathers play in a positive breastfeeding experience.

Come to 400 N. Erie Blvd.,
Suite A, Hamilton, OH 45011 for
Giveaways, Dinner, and Education!



LUCIAN
Families

**“Effectively Engaging
& Supporting
Men in Breastfeeding”
Webinar**



Featuring

CALVIN WILLIAMS, CLC

*The webinar we've been waiting for!
Fathers and breastfeeding with Calvin Williams, CLC.*

Wednesday September 4, 2019, 11am-12pm EST

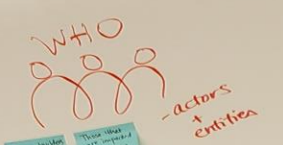
Early Bird Registration is only \$13.99 (through August 30th)

Register at www.Lucianfamilies.com/webinarregistration/

Register now! to hear this veteran Fatherhood Practitioner
share powerful insights and evidence based approaches to
engaging fathers.

Co-sponsored by;

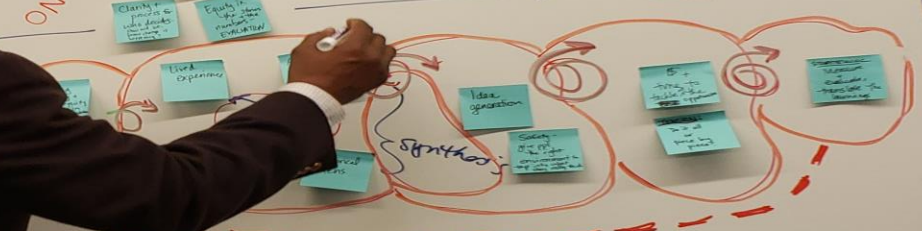




RIGHT vs WRONG *

ANTICIPATING STRESS

ONGOING



Assumptions

- People can...
- We have...
- Resources...
- Assum...

FRAME

people have access to the resources
 need to thrive; ALL PPL HAVING
 IT THEY NEED (not necessarily what you want)
 er. Who has it? Why?
 rity
 rriers are broken down; systems that create those barriers are destroyed or reimagined
 cognize + acknowledge specific circumstances;
 Privilege
 - Honoring + acknowledging the trauma of the past + how it has built the inequality we see today
 - Equality is still a part of the conversation
 Start here? At least can we get this?
 - Starts from the premise that ppl can make their own choices; need to understand the WHY ppl make their choices vs. judgement/punishment
 - CREATIVITY needed.



WELCOME!



Today's Agenda:

The Value of Fathers to Children

The Three Dimensions of a Father

Fathers and Child Welfare

Bias, Marginalization & Empowerment





Mission:

To create and sustain community consciousness, conversation and action on the needs and aspirations of fathers and their role in the development of healthy children and families.



CO-PARENTING COACHING



Talbert House Fatherhood Project

The Fatherhood Project assists men in being responsible, committed and nurturing fathers.

We can help you strengthen your connection and involvement in the lives of your children through intervention, support, and fellowship.

Learn more at Talberthouse.org.

PROVIDING THE TOOLS TO HELP PARENTS CONNECT WITH THEIR CHILDREN



PEOPLE

GROWTH

PRE CONCEPTION
FATHERHOOD PREPARATION

PREGNANCY

Barriers

- Transportation
- Lack of knowledge on available/rights
- Lack of support

How to Better Understand/Collect

- Email out a survey/Make it to fathers
- Focus groups (be careful on naming)
- Promote Flyers
- Get to go

Relay Value and that fathers are supported

- Let them know that people care what they think
- Get elected officials involved
- Reach out to churches and get collaboration
- Collaborate with the "wrong door" for



WAYS SOME FATHERS STAY CONNECTED?

- **Positive relationship with the child's mom and/or maternal relatives**
- **Resources (time, money, cognitive) to protect their parental rights**
- **Consistent support from their family**
- **Mom's desire for child to have a relationship with dad**
- **Reliable and steady income**
- **Affordable and safe housing**
- **Healthy lifestyle (moderation, abstinence drugs & alcohol)**



WAYS SOME FATHERS LOSE CONNECTION

- **Mom's gatekeeping**
- **Couple/Co-parenting relationship distress**
- **Serial fathering, multiple partner fertility**
- **Overwhelmed-child support, employment, probation**
- **Unstable housing, homelessness**
- **Family court bias towards mom as primary or preferred parent**
- **Shame generated by lack of resources**
- **Periods of incarceration**
- **Lack of knowledge of paternal rights**
- **Mental health challenges – depression, addiction**



BIAS, MARGINALIZATION & EMPOWERMENT

WHAT IS **BIAS**?

**SYSTEMATIC PATTERNS OF DEVIATION FROM THE NORM OR RATIONALITY IN JUDGEMENT,
OR...**

...SIMPLY HOW OUR BRAINS WORK

WHEN DO OUR BIASES BECOME AN ISSUE?

Typically when there is a power differential, and/or when there is a provider of or “gatekeeper” to goods, services, experiences, etc. designed for broad (public) access and consumption



EMPOWERMENT

WHAT IS EMPOWERMENT?

The process of obtaining basic opportunities for marginalized people, either directly by those people, or with the help of non-marginalized others who share access to these opportunities



Empowerment also includes actively thwarting attempts to deny those opportunities



It is a process that can be difficult to start and to implement effectively

Male-Friendly Rapport-Building tactics

Although your work with fathers involves serious matters, try to make your early conversation warm, friendly and informal

If appropriate use slang that is common in the community, ask him to explain any local expressions you might not understand

Sit or take a walk with him side-by-side rather than face-to-face, as you get to know him

Greet him with a firm handshake and a reassuring smile

Share a little bit about your own life and background

Ask him about his work and interests, respond positively

Hold all calls (cell phone too); give him your undivided attention; this communicates that his concerns are your priority.

Humor is good but not telling jokes; any humor should be about yourself, self-deprecating

INTEGRATING FATHER INVOLVEMENT INTO THE AGENCY'S CORE COMPONENTS

ASSESSMENT

MOTIVATION

TRAINING

ADMINISTRATIVE AND SUPERVISORY SUPPORT

BENCHMARKS

DATA COLLECTION

EVALUATION



LUCIAN FAMILIES

www.LucianFamilies.com

513-257-4128



www.BreastFeedingROBE.org

Thank you!



Reaching Our Brothers Everywhere

Wesley Bugg,
ROBE



Achieving Health Equity Through Breastfeeding



ROBE

Reaching Our Brothers Everywhere



G. Wesley Bugg JD, LLM

MISSION

**TO EDUCATE, EQUIP, AND EMPOWER
MEN TO IMPACT
AN INCREASE IN BREASTFEEDING RATES
AND
DECREASE INFANT MORTALITY RATES
BY ADVOCATING FOR SAFE SLEEP
IN THE AFRICAN AMERICAN COMMUNITY**

ROBE

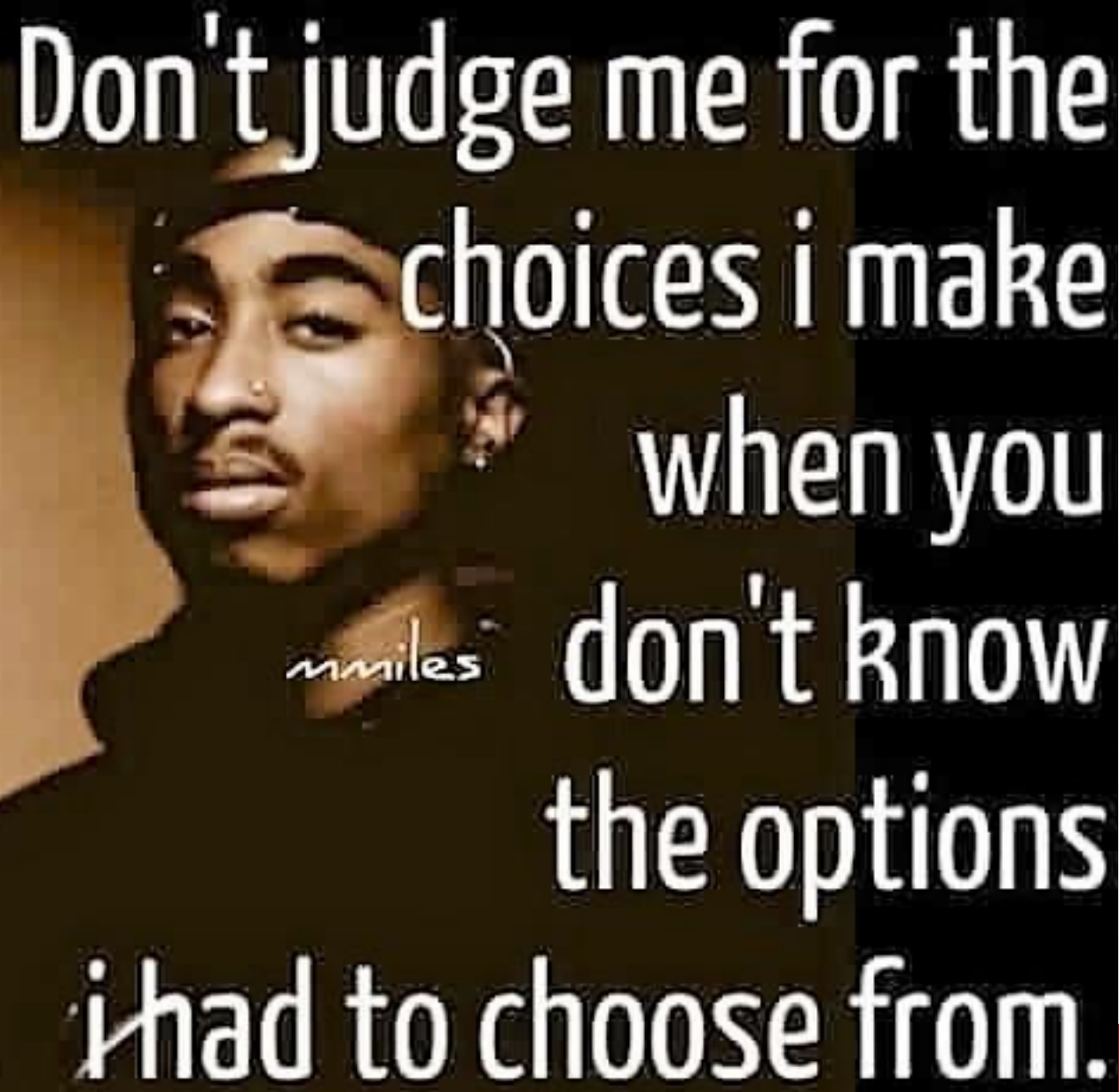
Reaching Our Brothers Everywhere

blacknaturalparenting



WE DO THIS BY PROVIDING AWARENESS THAT THESE DISPARITIES EXIST AND THAT BLACK MEN HAVE A POWERFUL AND UNIQUE ABILITY TO INFLUENCE, PROTECT, ENCOURAGE AND SUPPORT THE WOMEN IN THEIR LIVES, CHOOSE TO BREASTFEED AND THEN TO BE SUCCESSFUL IN MEETING THEIR BREASTFEEDING GOALS

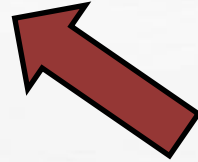




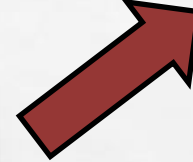
Don't judge me for the
choices i make
when you
don't know
the options
i had to choose from.

mmiles

EDUCATE



EQUIP



EMPOWER





ORIGINAL ARTICLE

Sudden infant death and social justice: A syndemics approach

Melissa Bartick¹  | Cecília Tomori² 

¹Department of Medicine, Cambridge Health Alliance and Harvard Medical School, Cambridge, Massachusetts

²Department of Anthropology, Parent-Infant Sleep Lab, Durham University, Durham, UK

Correspondence

Melissa Bartick, Department of Medicine, Cambridge Health Alliance and Harvard Medical School, 1493 Cambridge Street, Cambridge, MA 02139.

Email: melissabartick@gmail.com

Abstract

Sudden unexpected infant death (SUID) and sudden infant death syndrome (SIDS) prevention has focused on modifying individual behavioural risk factors, especially bedsharing. Yet these deaths are most common among poor and marginalized people in wealthy countries, including U.S. Blacks, American Indians/Alaskan Natives, New Zealand Māori, Australian Aborigines, indigenous Canadians, and low-income British people. The United States now has the world's highest prevalence of SUID/SIDS, where even Whites' SIDS prevalence now approaches that of the Māori. Using public databases and the literature, we examine SUID/SIDS prevalence and the following risk factors in selected world populations: maternal smoking, preterm birth, alcohol use, poor prenatal care, sleep position, bedsharing, and formula feeding. Our findings suggest that risk factors cluster in high-prevalence populations, many are linked to poverty and discrimination and have independent effects on perinatal outcomes. Moreover, populations with the world's lowest rates of SUID/SIDS have low-income inequality or high relative wealth, yet have high to moderate rates of bedsharing. Employing syndemics theory, we suggest that disproportionately high prevalence of SUID/SIDS is primarily the result of socially driven, co-occurring epidemics that may act synergistically to amplify risk. SUID must be examined through the lens of struc-



Public Education Campaign Led By



Eunice Kennedy Shriver National Institute
of Child Health and Human Development

In collaboration with other organizations

Benefits for Mothers

Breastfeeding can help lower a mother's risk of:

- High blood pressure
- Type 2 diabetes
- Ovarian cancer
- Breast cancer



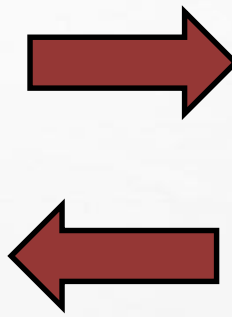
Benefits for Infants

Infants who are breastfed have reduced risks of:

- Asthma
- Obesity
- Type 2 diabetes
- Ear and respiratory infections
- Sudden infant death syndrome (SIDS)
- Gastrointestinal infections (diarrhea/vomiting)
- Necrotizing enterocolitis (NEC) for preterm infants



ROBE
Reaching Our Brothers Everywhere



Men Breastfeeding Attitude



Not your mom? **Not your milk.**



Cow's milk is for calves.



Sheep's milk is for lambs.



Goat's milk is for kids.



Human milk is for humans.



Miami – ROBE Wisdom Counsel EQUIP



RATES OF ANY AND EXCLUSIVE BREASTFEEDING BY SOCIODEMOGRAPHICS AMONG CHILDREN BORN IN 2017 (PERCENTAGE +/- HALF 95% CONFIDENCE INTERVAL)^{1,2}

		Ever Breastfed	Breastfed at 6 Months	Breastfed at 12 Months		Exclusive Breastfeeding through 3 Months	Exclusive Breastfeeding through 6 Months
Sociodemographic Factors	n	% ± half 95% CI	% ± half 95% CI	% ± half 95% CI	n	% ± half 95% CI	% ± half 95% CI
US National	20016	84.1±1.0	58.3±1.4	35.3±1.4	19417	46.9±1.4	25.6±1.2
Gender							
Male	10458	84.6±1.3	58.6±1.9	34.6±1.9	10134	46.7±2.0	24.3±1.6
Female	9558	83.4±1.6	57.9±2.0	36.0±2.0	9283	47.1±2.1	26.9±1.9
Race/Ethnicity							
Hispanic	4376	84.1±2.4	55.4±3.3	33.9±3.3	4282	41.5±3.3	21.5±2.7
Non-Hispanic White	11112	86.7±1.2	61.9±1.7	38.2±1.7	10765	52.4±1.8	28.7±1.5
Non-Hispanic Black	1851	73.7±3.5	47.8±3.7	26.1±3.3	1805	38.7±3.7	21.2±3.4
Non-Hispanic Asian	855	90.0±3.3	73.5±5.0	50.0±6.7	811	47.7±6.9	26.8±6.7
Non-Hispanic Hawaiian/Pacific Islander	105	85.2±9.6	NA	NA	100	NA	NA
Non-Hispanic American Indian/Alaska Native	257	80.7±8.5	NA	NA	252	NA	NA
2 or more races	1460	83.7±3.3	56.5±5.5	31.0±5.4	1402	43.9±5.8	26.6±6.0

Outcome	Excess Risk (%)
Hospitalization for lower <u>resp tract</u> infection 1 st year	257
Necrotizing <u>Enterocolitis</u> (preterm infant)	138
Asthma, with family history	67
Type 2 Diabetes <u>Mellitis</u>	64
SIDS	56
Eczema	47
Childhood Obesity	32
Maternal Ovarian Cancer	27
Acute Lymphocytic Leukemia	23
Maternal Breast Cancer	4

Impact of Supplementation



WOULD YOU
EAT
IN THE
BATHROOM?

Table for
Two
FOUNDATION

WWW.SUPPORTTABLEFORTWO.ORG

The advertisement features a young man sitting on a toilet in a public restroom, eating a burger. He is wearing a white t-shirt with a red graphic and a dark vest. The background shows white tiled walls and a metal door handle. The text is overlaid on the left side of the image.

EMPOWER



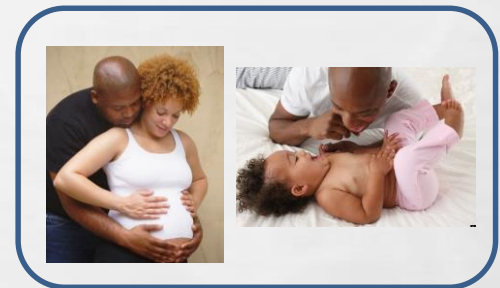
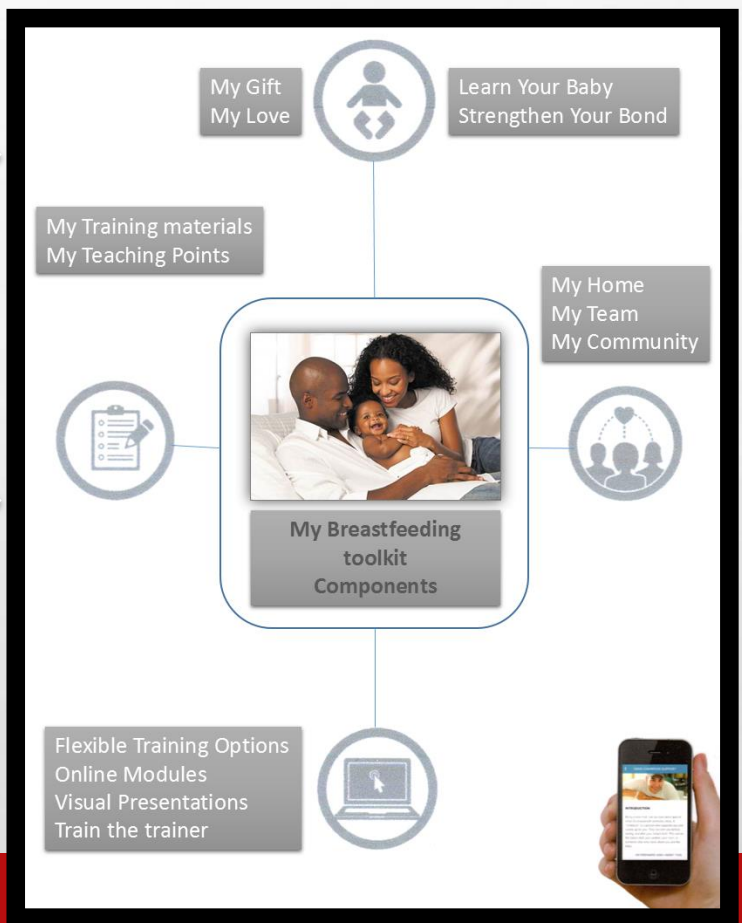
Breastfeeding Matters



EDUCATE

EQUIP

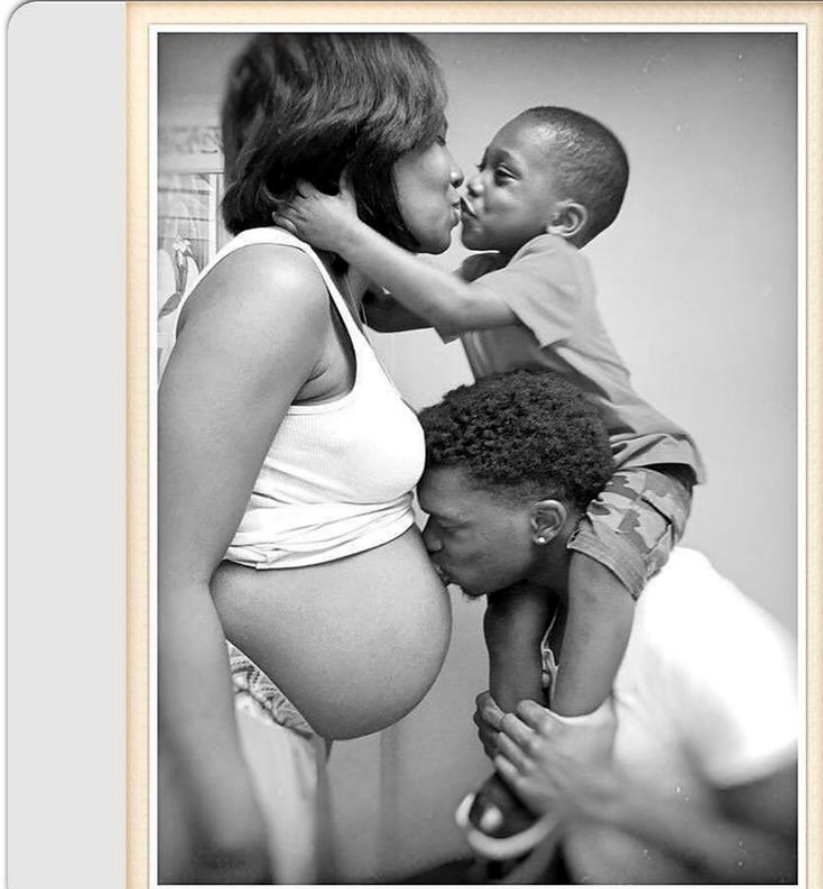
EMPOWER



Bond Forever



FAMILY CONNECTION VITAL



obgynmidwife1





Guest List
Kellyn
Rose
Charles
JCS
Ashanti
CSC
Ashanti
Tia
Berna M. Williams
Rita - 2023

Black Health Matters: An African American Breastfeeding Movement
ROSE
PRODUCTION
PROTECT, PROMOTE AND SUPPORT BREASTFEEDING

The CARES Center: Improving Outcomes for African American Children

Baby Care
ROSE BABY CARE
ROSE
What is Baby Care? An Infant and Toddler Care Program
Me, On My Back
PRICES, PROMOTE AND SUPPORT BREASTFEEDING

Living Tomorrow Today: An African American Breastfeeding Movement

Advancing Research & Action

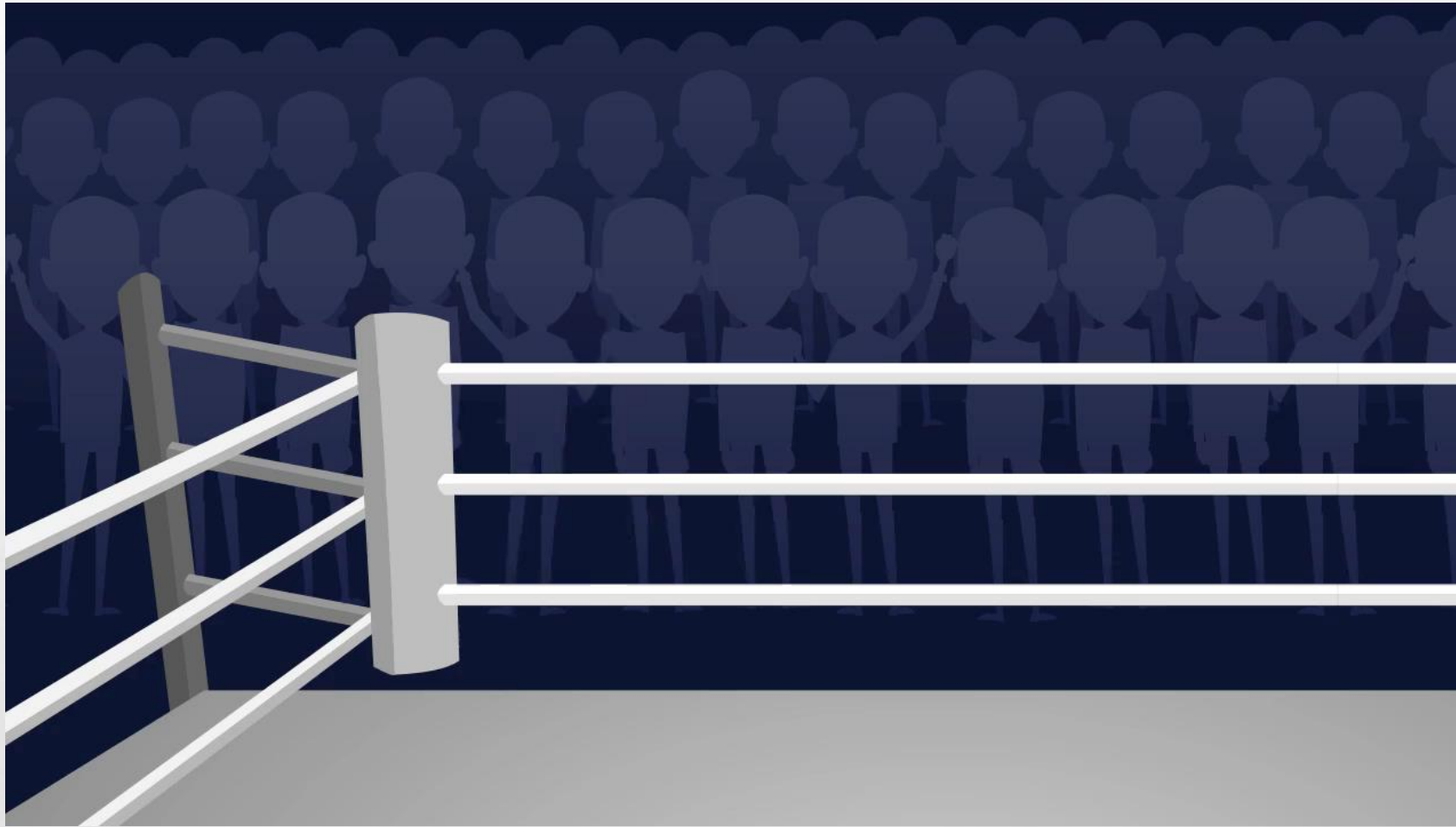
Changing Our World











IMAGES COUNT





ROBE TOOLKIT



OUR MOTTO



Thank
you

Closing

Olivia Giordano
Healthy Start TA & Support Center

September Assignment: CoLab Engagement

- Visit CoLab to view the full prompt
- Connect with 2-3 fathers from your Healthy Start Program and ask them the 6 questions. You may partner with a staff member who interfaces with fathers regularly
- Post a summary/reflection of the answers on CoLab **by COB Wednesday, September 30**
- Please do not use identifying information and keep father responses' anonymous





Questions?
Email the TA &
Support Center at
healthystart@nichq.org

