



Introduction to the Beyond COVID-19 Webinar Series

October 7, 2020

NICHQ
National Institute for
Children's Health Quality

Agenda



Housekeeping	Tess Pritchard, NICHQ
Welcome & Introductions	Kenn Harris, NICHQ
The Impact of COVID-19 on Healthy Start	Kevin Chapman, DHSPS
Overview: Beyond COVID-19 Webinar Series	TA & Support Center Team, NICHQ
Closing	Kenn Harris, NICHQ



Meeting Logistics

Please note the following:



- This session is being recorded, and will be archived for future viewing.



- All participants are muted upon entry. We ask that you remain muted to limit background noise.

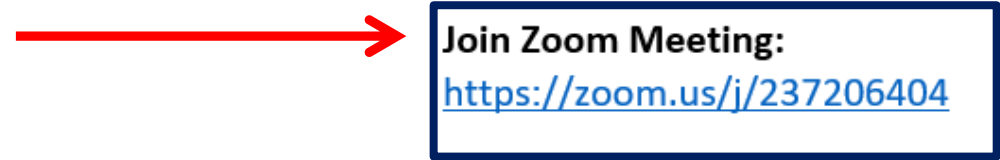


- Members are encouraged to participate in the discussion by typing your comment/asking questions using the chat box.

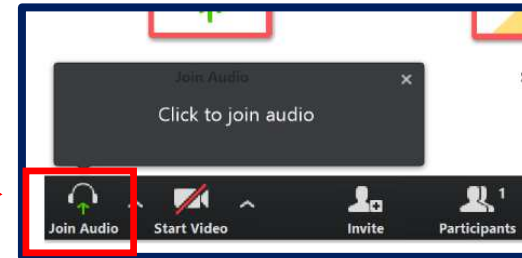
Connecting to the Audio Conference



- Join Zoom Meeting by **clicking Zoom Meeting link** & launching the Zoom application



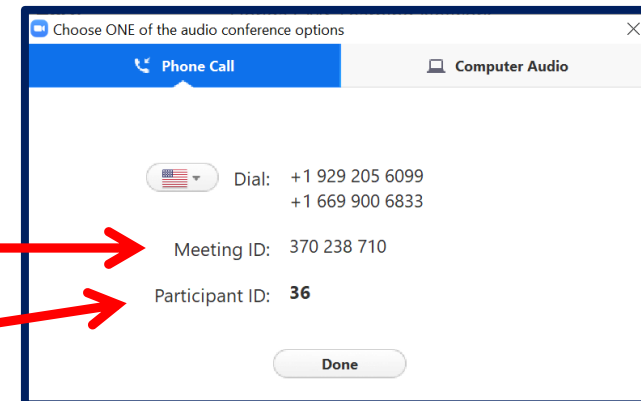
- An audio conference box will appear
 - If you do not see the box click the **'Join Audio' button**



- From the audio conference box: Select to **"Phone Call"** or **"Computer Audio"**

- If using the phone:

- dial the number next to "Dial"
- You will be prompted to enter the **"Meeting ID"**
- Then you will be prompted to enter the **"Participant ID"**

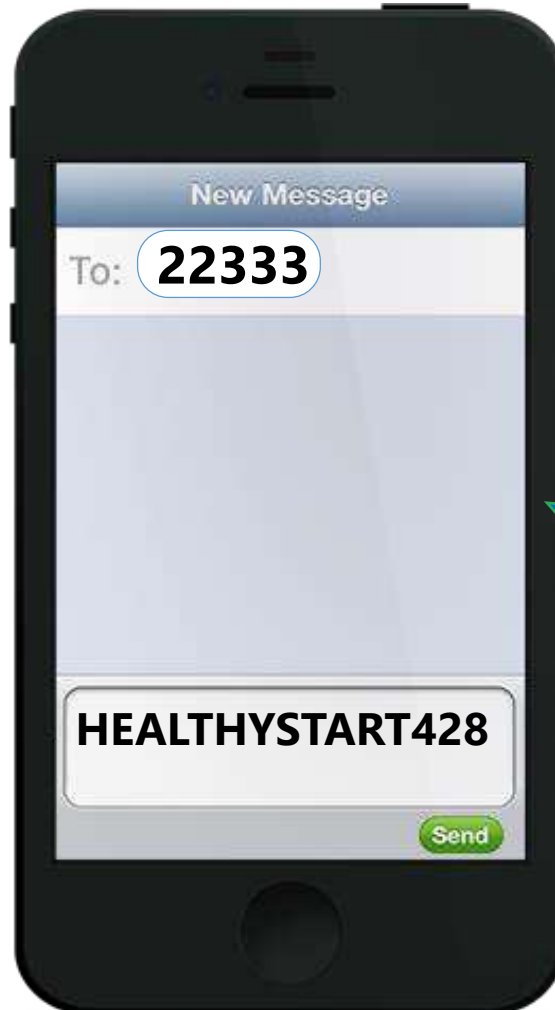


Ways to Participate: Chat



A screenshot of a Zoom meeting window. The window title is "Zoom Participant ID: 49 Meeting ID: 617-788-369". The main content area shows meeting details: "Meeting Topic: Healthy Start Webinar", "Host: HS TA & Support Center", "Invitation URL: https://zoom.us/j/617788369", and "Participant ID: 49". At the bottom of the window is a toolbar with icons for "Join Audio", "Start Video", "Invite", "Participants", "Share", "Chat", "Record", and "Leave Meeting". The "Chat" icon is highlighted with a red box. A red arrow points from this box to a "Zoom Group Chat" sidebar on the right. The sidebar has a "Zoom Group Chat" title and a "Type message here..." input field. A red box around the input field contains the text "Chat here to everyone!". Another red box contains the text "After you click the 'Chat' button, a sidebar will appear where you can chat to all participants", with a red arrow pointing to the sidebar. A third red box contains the text "At the bottom of the Zoom window, you will see a 'Chat' button", with a red arrow pointing to the "Chat" icon in the toolbar. The "Share" icon in the toolbar is also highlighted with a red box.

Participating with via text messaging



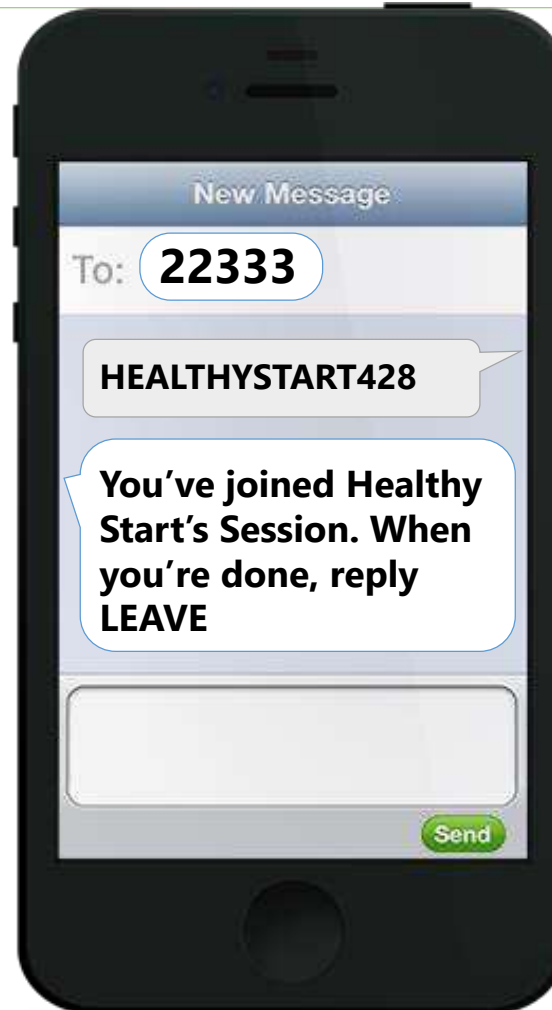
Send all messages to
this five digit
number: **22333**

To log in, include in
body of text the
word *(you only have
to do this once)*:
HEALTHYSTART428

Participating with via text messaging



After you have
logged in, you
will receive this
confirmation
message





Poll Everywhere: Additional Tips

- Capitalization does not matter; spelling and spaces do
- You only have to text the word "HEALTHYSTART428" the first time. After that, just send a normal text to respond to polls.
- If texting 22333 doesn't work: Visit pollev.com/HEALTHYSTART428 to respond to the current poll
- NO charges to your cellphone beyond what your phone carrier typically charges for a text message

Welcome

Kenn Harris

Healthy Start TA &
Support Center

The Impact of COVID-19 on Healthy Start

Kevin Chapman
Healthy Start Project Officer
Division of Healthy Start and
Perinatal Services

A black and white photograph of a woman with long, dark, curly hair sitting on a dark leather couch. She is wearing a white, pleated face mask and a dark long-sleeved top. She is holding a baby wrapped in a light-colored blanket. The background shows horizontal window blinds.

**In this
together!**
#HealthyStartStrong

On behalf of MCHB's Division of Healthy Start and Perinatal Services (DHSPS), thank you for responding to questions related to the impact of COVID-19 on the Healthy Start Program!



Data contained in this presentation was submitted by grantees to the Division of Healthy Start and Perinatal Services in August 2020

Data from the 101 Healthy Start programs analyzed and summarized to answer the key questions below:



- How are Healthy Start programs adapting during the COVID-19 pandemic?
- How are Healthy Start programs engaging their clients?
- How are Healthy Start programs conducting outreach and community events?
- Are Healthy Start funds being used for COVID-19-related activities?



GOOD NEWS!

100% of Healthy Start programs responded to the survey and *are operational*



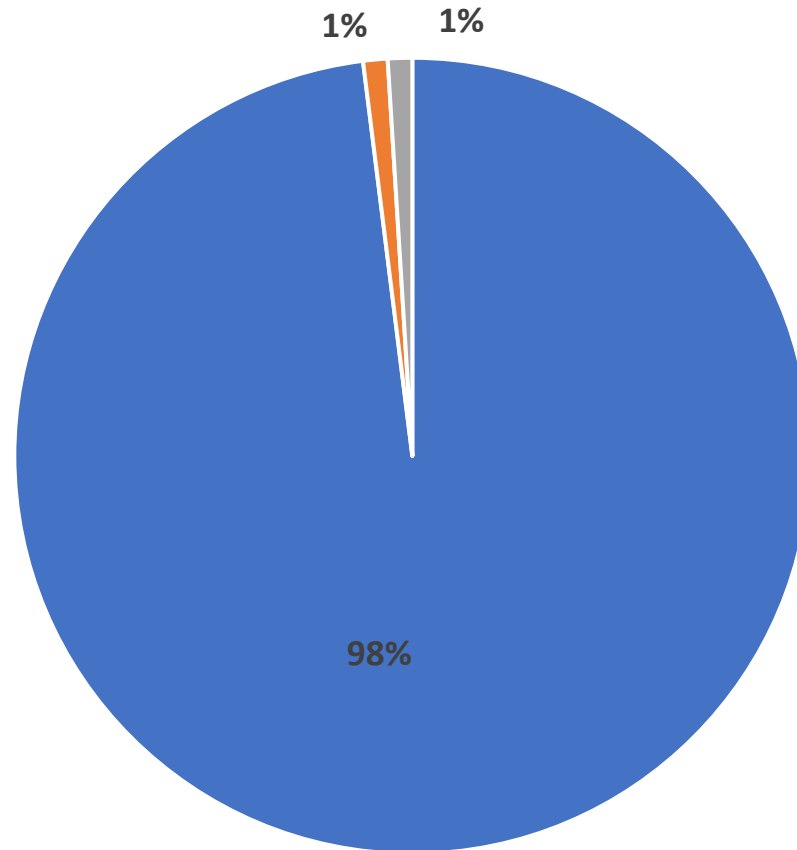
How are Healthy Start Programs adapting during the COVID-19 pandemic?



Are you continuing
to engage with
clients?

Continued Client Engagement

■ Yes/Continued/Open ■ Partial ■ No Response

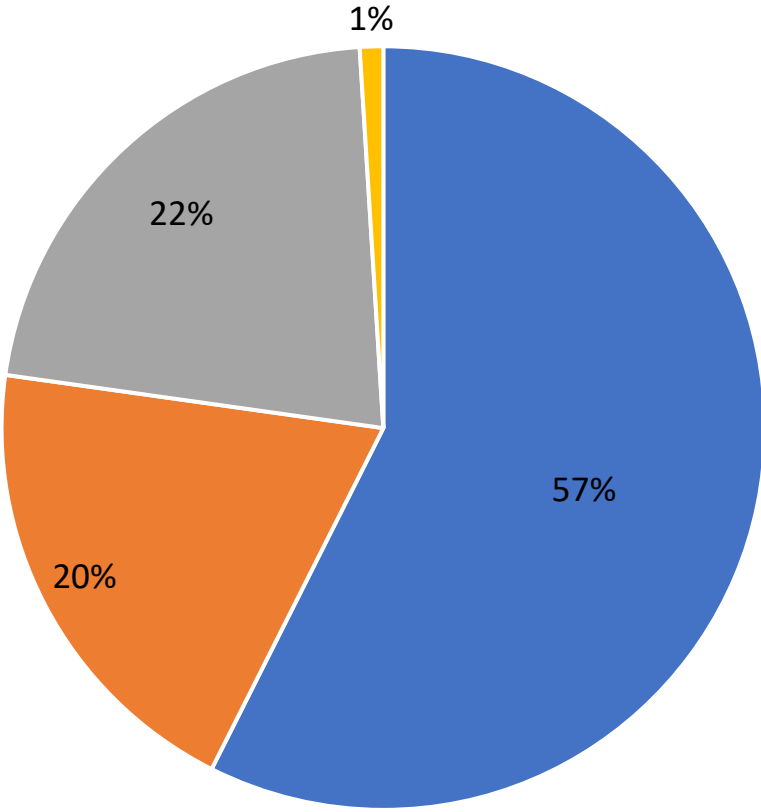




Are staff working from home?

Staff Working from Home

■ Working from Home ■ Working in Office ■ Mixed ■ No Response

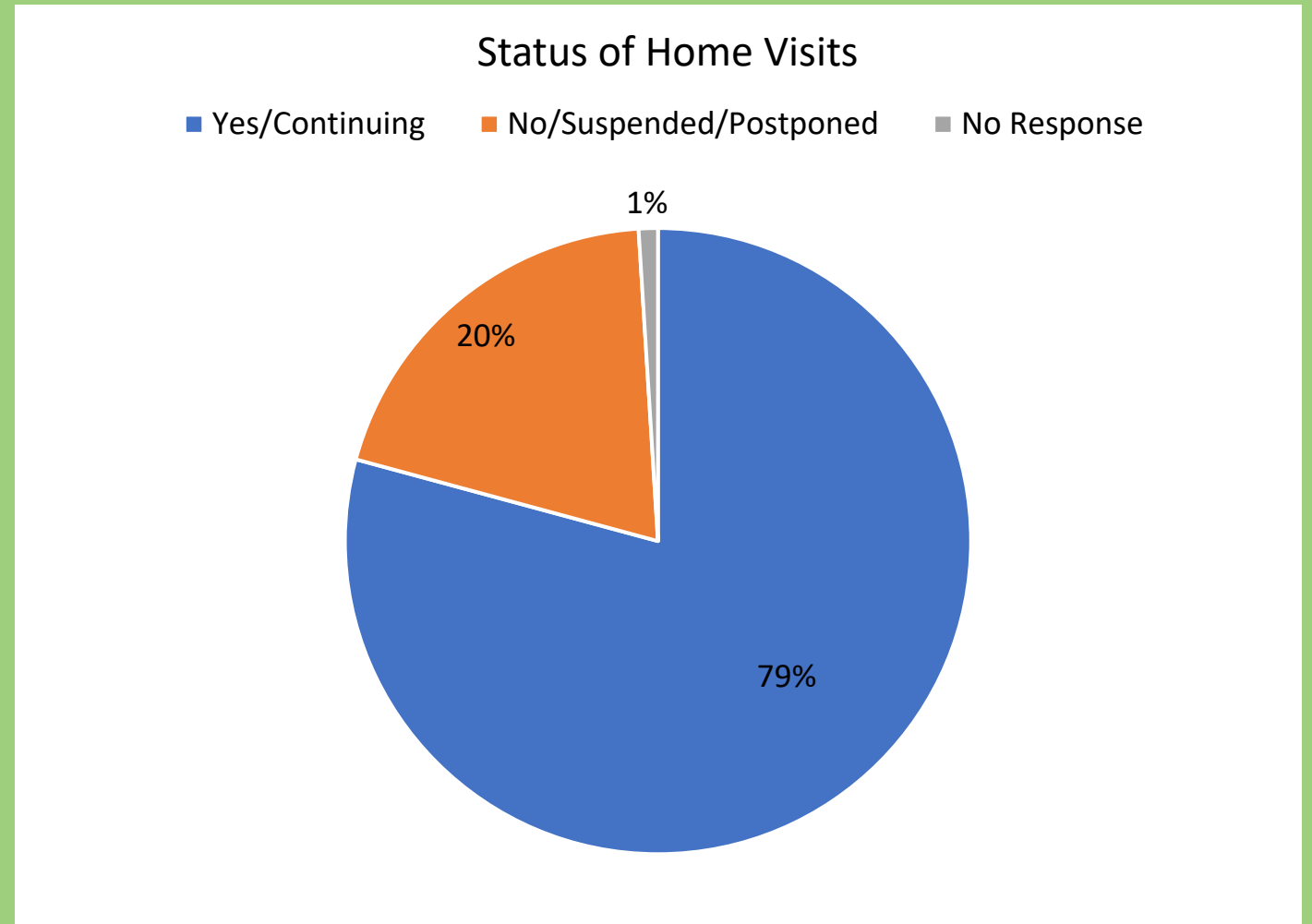




How are Healthy Start Programs engaging their clients?

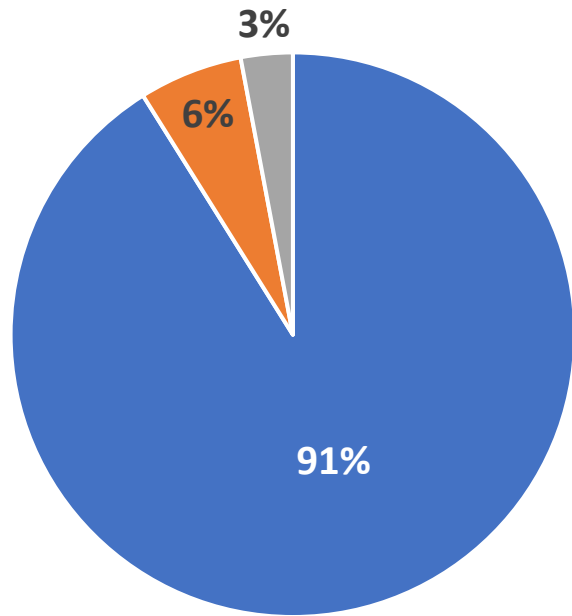


What is the status of home visits?

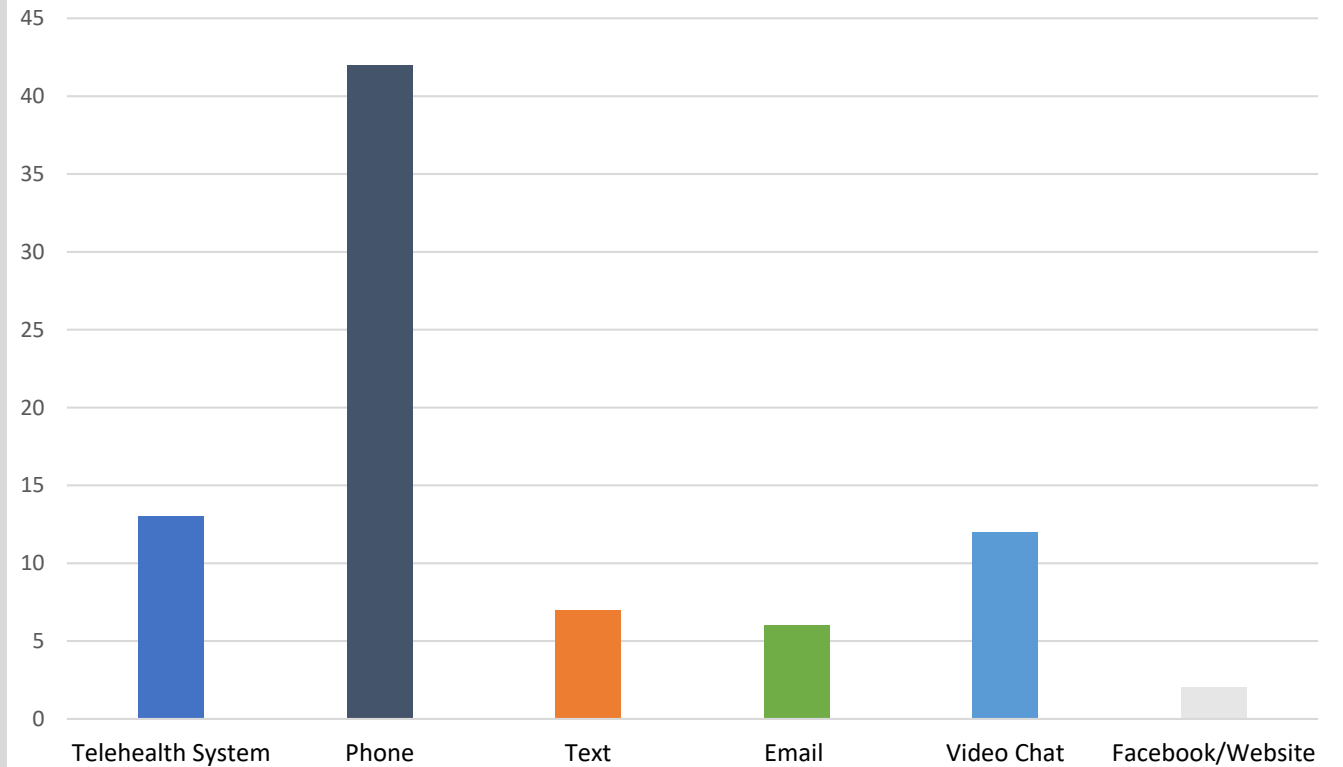


Home Visit Delivery Method

■ Remote/Modified ■ Remote & In-person ■ None



Home Visiting Methods Used



Home Visit Delivery Method & Home Visiting Methods Used

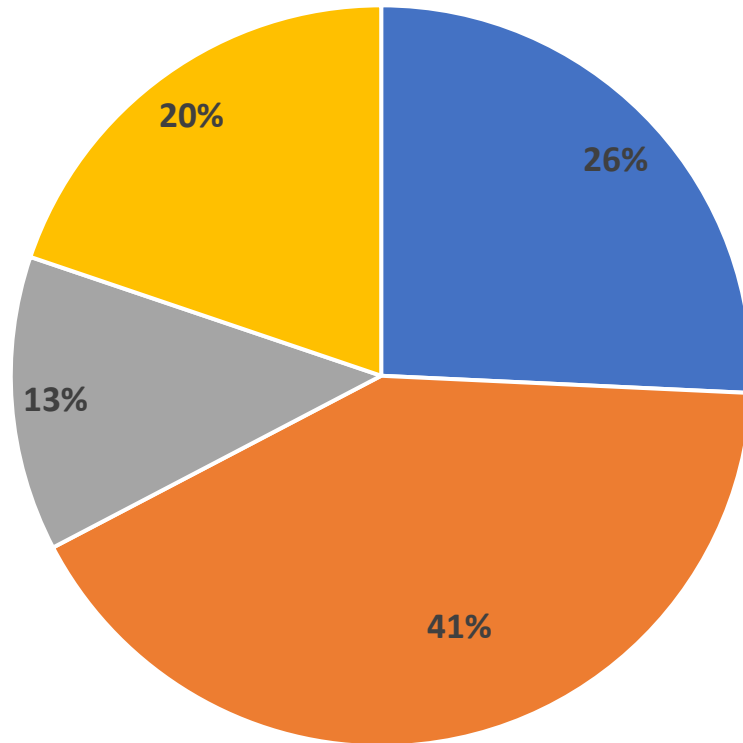




How are Healthy Start Programs conducting outreach & community events?

Status of Outreach Services

- Continuing (unspecified)
- Continuing (virtually)
- Limited
- No/Suspended/Postponed



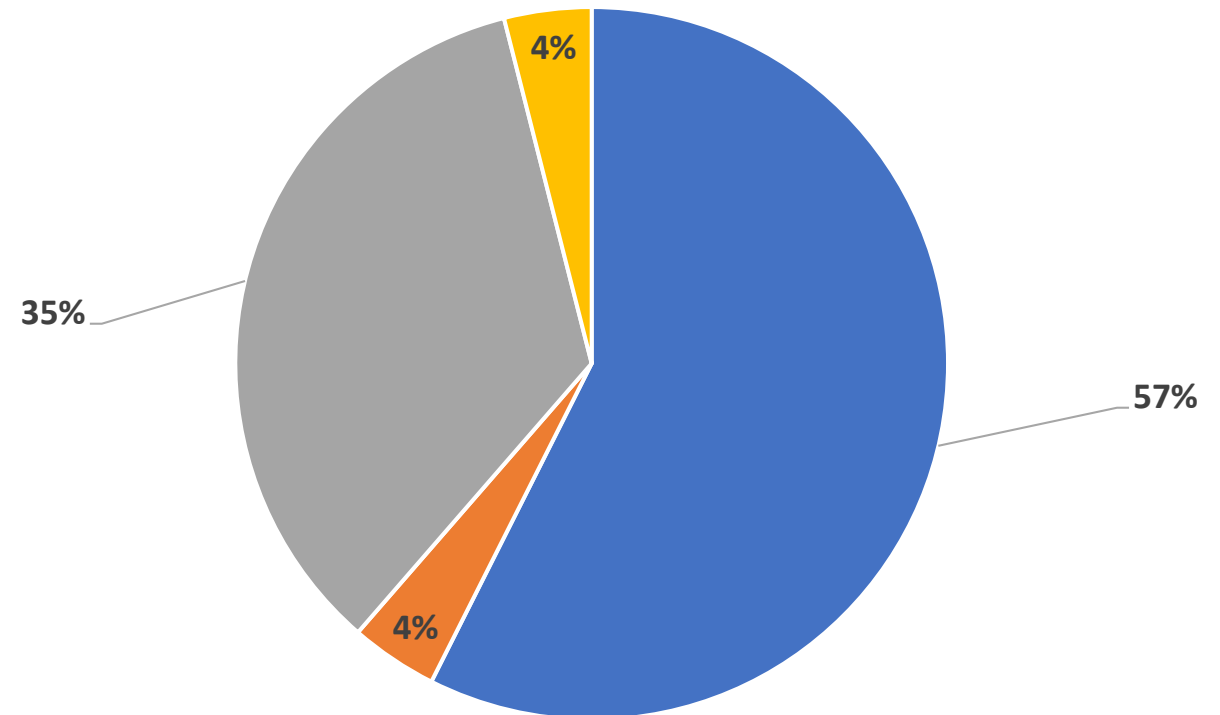
What is the status of outreach services?



What is the status of community events?

Status of Community Events

- Postponed/Canceled
- Continuing (unspecified)
- Continuing (virtually)
- Continuing (virtual and some in-person)





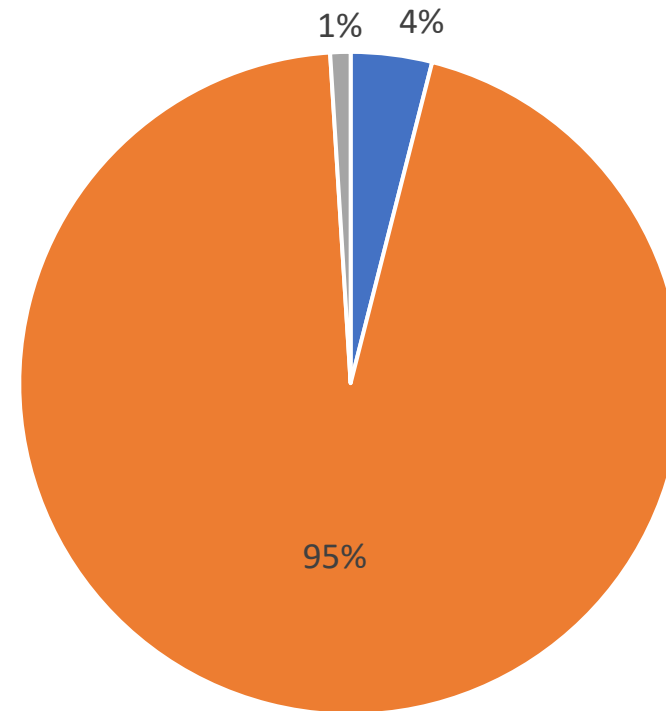
Are Healthy Start funds being used for COVID-19-related activities?



Are Healthy Start funds being used for COVID-19-related activities?



Use of Healthy Start Funds for COVID-19 Activities

■ Yes ■ No ■ No Response or Unknown





**Thank
You!**



Use one word to describe your experience serving Healthy Start clients during the COVID-19 pandemic

As a Healthy Start Staff member, what has been your biggest obstacle during the COVID-19 pandemic?



What information and types of support do you need to better serve your clients during this challenging time?

Overview: Beyond COVID-19 Webinar Series

Healthy Start TA &
Support Center Team

Goal

- The goal of this webinar series is to **strengthen and enhance grantees' capacity to meet their clients' needs** (and consequently, the Healthy Start benchmarks) via virtual platforms in the midst of the COVID-19 pandemic



Webinar Series Speakers



Wendy Davis, PhD, PMH-C
Postpartum Support
International (PSI)



Jana Glass, LPC, MAC,
PMH-C, BC-TMH
Supportive Solutions Inc.



Jane Taylor, Ed.D.,
MBA, MHA
Improvement Advisor

Webinar Series Structure

- 5-part series
- First Wednesday of the month from 12-1:30 p.m. EST
- October 2020 through February 2021



Webinar Series Schedule



Introduction to the Beyond COVID-19 Webinar Series	October 7, 2020
A Deep Dive into Providing Teleservices for Healthy Start	November 4, 2020
Healthy Start Best Practices During and Beyond COVID-19	December 2, 2020
Quick Tests of Change for Healthy Start	January 6, 2021
Reconnecting & Reengaging Healthy Start Clients	February 3, 2021

Webinar Series Topics

- Best practices for providing case management virtually
- Safety, liability, and HIPAA concerns
- Success stories and challenges
- COVID-19-related change ideas for Healthy Start projects
- Fostering connections with clients virtually



What else would you like to hear?

Please write your suggestions in the chat box!



CoLab Engagement

NICHQ Collaboratory

Healthy Start Performance CoLab

- Connect with other grantees and subject matter experts
- Share and receive resources
- Ask questions and learn best practices



Questions?

We are #HealthyStartStrong

Do you have a success story about staying connected with existing clients or building relationships with new clients virtually during the COVID-19 pandemic?

Email your story
to healthystart@nichq.org!



Thank You!

