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Agenda

Housekeeping	Tess Pritchard, NICHQ
Welcome	Kenn Harris, NICHQ
2020 Annual Assessment: Goals Methods Results Next Steps	Department of Applied Research, and Evaluation (DARE) Team, NICHQ
Questions	All
Closing	Nikki Maffei, NICHQ


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- Meeting Logistics
- This session is being recorded.
 - All participants are muted upon entry. We ask that you remain muted to limit background noise.
 - Members are encouraged to participate in the discussion by typing your comments or asking questions using the chat box.

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Connecting to the Audio Conference




- Join the Zoom Meeting by **clicking the Zoom Meeting link** & launching the Zoom application
- An audio conference box will appear
 - If you do not see the box, click **'Join Audio'**
- From the audio conference box, select **'Phone Call'** or **'Computer Audio'**
 - If using the phone:
 - Dial one of the given numbers next to **"Dial"**
 - You will be prompted to enter the **Meeting ID**
 - Then you will be prompted to enter the **Participant ID**

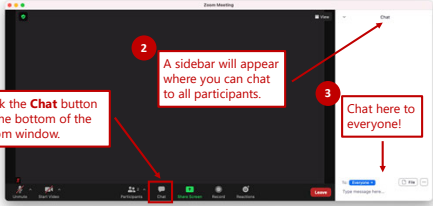




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How to Chat



- Click the **Chat** button at the bottom of the Zoom window.
- A sidebar will appear where you can chat to all participants.
- Chat here to everyone!



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Participating with Poll Everywhere via text messaging




Send all messages to this five digit number: **22333**

To log in, include in body of text the word (you only have to do this once): **HEALTHYSTART428**



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Participating with Poll Everywhere
via text messaging

HEALTHY start

After you have logged in, you will receive this confirmation message



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Poll Everywhere: Additional Tips

HEALTHY start

- Capitalization does not matter; spelling and spaces do
- You only have to text the word "HEALTHYSTART428" the first time. After that, just send a normal text to respond to polls.
- If texting 22333 doesn't work: Visit pollev.com/HEALTHYSTART428 to respond to the current poll
- NO charges to your cellphone beyond what your phone carrier typically charges for a text message

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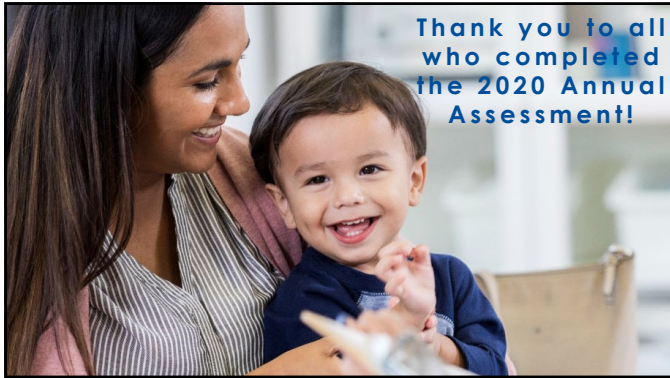
HEALTHY start

Welcome

Kenn Harris
Healthy Start
TA & Support Center

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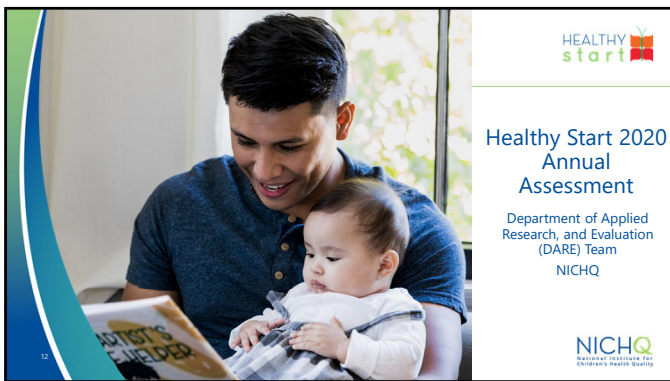
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Goal of the 2020 Annual Assessment

Continue to:

- Improve the TA & Support Center's delivery of high-quality technical assistance
- Identify future priority areas

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Methods Overview

Assessment administration:

- November - December 2020



Assessment analysis:

- January - February 2021
 - N= 75 Healthy Start grantees
 - Quantitative and qualitative analyses of 65+ assessment items




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Annual Assessment Results

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Site Location

Location	% sites
Urban	79%
Rural	29%
Tribal	4%
Border	1%


**Location categories not mutually exclusive; sites could select more than one location category.*



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Site Personnel


Staff Type	# staff
Case Manager	201
Community Health Worker	168
Other	71
Nurse (LPN, RN, APN)	62
Program Director	62
Program Manager	59
Care Coordinator	59
Fatherhood Coordinator	54
Evaluator/Data Analyst	48
Nurse Practitioner	29
Medical Doctor	7
Nutritionist	2
Total	823



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Other Personnel/Roles

	% sites	# staff
Lactation support	72%	232
Licensed social workers/MSWs	60%	96
CLCs or IBCLCs	59%	108
Mental health counseling	51%	43
Substance use counseling	24%	24
Mental health consultants (e.g., case consultation)	33%	27
Doula services	19%	76
Certified mental/behavioral health or recovery support	15%	18
Total		625



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Related TA & Support Center Activities

Training & Certification Scholarship Opportunities:

- Certified Lactation Counselor (CLC) training
- Wellness Coaching certification
- Fatherhood Trainings

Healthy Start Learning Academies:

- Build grantee knowledge and skills around specific topics (QI, CAN, fatherhood, etc.)




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Participation in TA and Support Activities

Type of TA and Support	% sites that participated in past year
Webinars	96%
Trainings	91%
Virtual one-on-one support	28%
Other	25%

*Type of TA and Support categories not mutually exclusive; sites could select more than one Type of TA and Support category.

Type of TA and Support	% sites that want to participate in future
Webinars	93%
Trainings	92%
Virtual one-on-one support	64%
Other	19%

*Type of TA and Support categories not mutually exclusive; sites could select more than one Type of TA and Support category.




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Satisfaction with TA and Support

Satisfaction in past 12 months	TA & Support Center	Webinar offerings	EPIC website	CoLab
Very satisfied	36%	35%	37%	5%
Satisfied	44%	53%	40%	19%
Neutral	19%	11%	17%	13%
Dissatisfied	1%	1%	4%	0%
Very dissatisfied	0%	0%	0%	0%
Have not used/did not attend/NA	0%	0%	1%	63%
Total	100%	100%	100%	100%

*%s represent the proportion of sites among all Assessment respondents



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Satisfaction with TA and Support (continued)

If struggling to meet benchmarks, did program reach out TASC?	% sites
Yes	27%
No	55%
Does not apply	19%
Total	100%

*%s represent the proportion of sites among all Assessment respondents

If reached out, did the TA provided meet your needs/expectations?	% sites
Yes	75%
No	25%
Total	100%


*%s represent the proportion of sites that responded they reached out to the TA and Support Center after struggling with benchmarks (n=20)



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Themes Related to Satisfaction with TA and Support

- Positive TA and webinar/training experiences; appreciation for TASC
- Requests for more webinar reminders and to update aspects of the EPIC website and the CHW trainings
- Need for more tailored support (for rural programs and related to grant management, for example)



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Related TA & Support Center Activities

Technical Assistance Webinars:

- Regular topical all-grantee webinar offerings
 - Harambee: Creating Context for Equity & Justice Webinar #2
 - NHSA Women's Health Webinar #3
 - Fatherhood Talk Tuesdays
 - Networking Café: Maternal Health Clinician Funding

Individual TA

- Is available to all grantees and provides tailored, in-depth support and guidance in a focused area
- 1:1 TA can be requested on the EPIC website

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Related TA & Support Center Activities

Group Activities:

- Healthy Start COIN
- Healthy Start Cohorts (e.g., Breastfeeding, Fatherhood, CAN, Evaluation)
- Healthy Start Mentoring Program

Other Resources:

- Healthy Start newsletter
- Healthy Start CoLab
- EPIC website



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Priority Areas Requiring Support in 2021

Priority areas	% sites
Fatherhood	60%
Recruitment & Outreach	52%
Retention	49%
Behavioral and Mental Health	47%
Community Action Network (CAN)	47%
COVID-19	45%
Data collection, reporting and monitoring	44%
Quality improvement and assurance	36%
Evaluation	35%
Breastfeeding	24%
Other	4%

*Priority Area categories not mutually exclusive; sites could select more than one Priority Area category.



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Evidence-based Services


Increased capacity	% sites
Yes	53%
No	41%
Missing	5%
Total	100%

- 96% of programs reported delivering **evidence-based services and those based on best practices** to their clients last year

Increased quality	% sites
Yes	68%
No	28%
Missing	4%
Total	100%

- 80% of programs do not need support from the TASC to demonstrate the effectiveness of these evidence-based practices

*%s represent the proportion of sites among all Assessment respondents



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Related TA & Support Center Activities

Past Activities:

- Beyond COVID-19 webinar series
- Breastfeeding & COVID-19 webinar series
- Recruitment and Retention Networking Café

Ongoing & Upcoming Activities:

- Breastfeeding, CAN, and Fatherhood Cohorts
- Community Mental Health Ambassador Training Webinar (March 2021)
- CIGNAL for Perinatal Mental & Behavioral Health Webinar (April 2021)



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Related TA & Support Center Activities

Healthy Start Staff Support Groups:

- Private, secure online support groups facilitated by trained Postpartum Support International Staff Members
- Support staff mental health, including managing burnout, stress, and vicarious trauma during the pandemic



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Approaches, Capacity, & Sustainability

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Knowledge of Approaches

Grantees reported:

- High levels of knowledge related to all approaches
- An excellent or good understanding of how social determinants of health impact women's health and family health and wellness

Approach 3: Promotes systems change	% sites
Community Action Network	97%
Regional networks	79%
Local health systems action plan	65%
Title V	53%
National networks	39%




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Capacity for Data Collection & Use

Nearly all (96%) grantees reported use of a data management system

Data management system	% sites
Other	67%
REDCap	15%
CAREWare	11%
Challenger Soft	8%
Healthy Soft	1%

*Sites could select more than one data management system and, therefore, the sum of the %s exceed 100%.




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Program Objectives

Developed SMART objectives	% sites
Yes	84%
No	15%
Missing	1%
Total	100%



21% of programs need support to develop and refine SMART objectives



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Themes Related to Sustainability

- Grantees are already excelling in ensuring sustainability after this funding period.
 - Plans for future resource needs
 - Long-term financial plan
 - Plan to sustain key project elements, such as strategies, services or interventions
 - Goals are understood by all stakeholders
 - Clear roles and responsibilities for all stakeholders

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Related TA & Support Center Activities

CAREWare Database:

- Continued customization of CAREWare database to include additional features
- Ongoing 1:1 TA and support around CAREWare, including demos



SMART Objectives:

- TASC staff can provide 1:1 support around establishing/revising SMART objectives

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Next Steps


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Next Steps

- Consolidate results into comprehensive reports and highlight documents to key audiences: *Late February to early March 2021*
- Disseminate reports to grantees: *Early April 2021*
- Incorporate findings into planning for and delivery of CBA and TA: *Ongoing*




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Questions?

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How was the process of taking the annual assessment?




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Is there anything you are interested in sharing/learning about that was not captured in the annual assessment?

Start the presentation to see live content. For screen share software, share the entire screen. Get help at patlex.com/app

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Closing

Nikki Maffei
Healthy Start TA & Support Center

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Healthy Start
Deadlines & Events

HEALTHY START
TA & SUPPORT CENTER

Can be found on the EPIC website or bit.ly/hs-deadlines-and-events

March 2021

Events:

- Mar 3 HS Breakfasting Cohort Meeting #1 — Cohort members only
- Mar 4 NICU Women's Health Webinar
- Mar 9 Fatherhood 101 Tuesday
- Mar 9 HS CCM Cohort Meeting #3 — Cohort members only
- Mar 17 HS CCM Meeting #4 — CCM members only
- Mar 17 HS Evaluation Cohort Meeting #1 — Cohort members only
- Mar 18 Quality Improvement Learning Academy Meeting #2
- Mar 18 Building a Successful Fatherhood Program Workshop Part 2
- Mar 24 HS Fatherhood Cohort Meeting #3 — Cohort members only
- Mar 25 Teleworking with Maternal Health Clinician Funding
- Mar 30 Intro to Community Mental Health Ambassadors Webinar

www.healthystart.org

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We Are Here to Support You!

The Healthy Start TA & Support Center wants to hear from you!

- Email us at healthystart@nichq.org
- Connect with us on the Healthy Start CoLab
- Request 1:1 TA from a TASC subject matter expert



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Thank You!

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