Welcome!

We are so glad you are here!

We will get started shortly.
In the meantime, we invite you to intentionally enter this space.

Silence your cell phone

Close the door

Close browser windows

Check your audio and video

Stretch

Take a few deep breaths

Emotionally release your to-do list

Take a bio break

CAN Learning Academy — Session 5

On the Journey Now: Working Your CAN and Making a Dream a Reality!

Thursday, September 23, 2021 || 2:00pm to 4:00pm ET

HEALTHY start TA & SUPPORT CENTER

NICHQ National Institute for Children's Health Quality

Community Action Network (CAN) Learning Academy

On the Journey Now:
Working Your CAN and Making a Dream a Reality!

September 23, 2021

Agenda

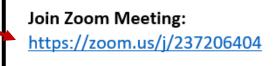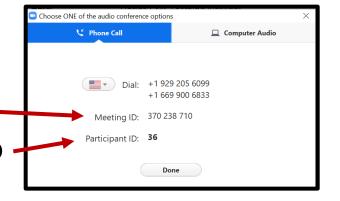|	
Housekeeping	Lisa Hong, NICHQ
Introduction to CAN LA Session #5	Olivia Giordano, NICHQ
Welcome Back & Review	Angela Ellison, MSEd
On the Journey Now: Working Your CAN and Making a Dream a Reality!	Angela Ellison, MSEd
Wrap-up & Next Steps	Angela Ellison, MSEd

Meeting Logistics

- This session is being recorded.

- All participants are muted upon entry. We ask that you remain muted to limit background noise.

- Members are encouraged to participate in the discussion by typing your comments or asking questions using the chat box.

Connecting to the Audio Conference

- Join the Zoom Meeting by **clicking the Zoom Meeting link** & launching the Zoom application

- An audio conference box will appear
  - If you do not see the box, click '**Join Audio**'

- From the audio conference box, select '**Phone Call**' or '**Computer Audio**'
  - If using the phone:
    - Dial one of the given numbers next to "**Dial**"
    - You will be prompted to enter the **Meeting ID**
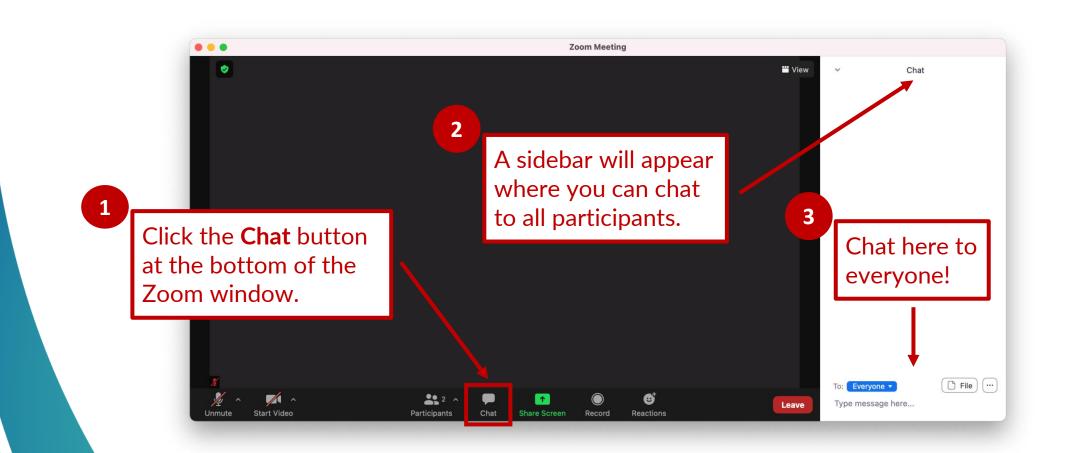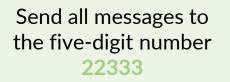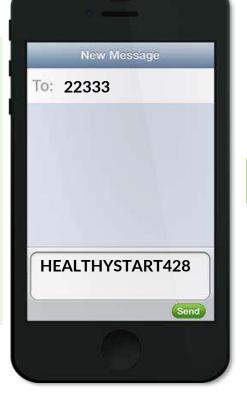   - Then you will be prompted to enter the **Participant ID**

How to Chat

1 Click the **Chat** button at the bottom of the Zoom window.

2 A sidebar will appear where you can chat to all participants.

3 Chat here to everyone!

Participating with ▮▮ Poll Everywhere
via text messaging

HEALTHY start TA & SUPPORT CENTER

Send all messages to the five-digit number **22333**

To join, include in body of text the word **HEALTHYSTART428**

You only need to do this once

New Message

To: **22333**

HEALTHYSTART428

Send

After you have successfully joined, you will receive a confirmation message.

New Message

To: **22333**

HEALTHYSTART428

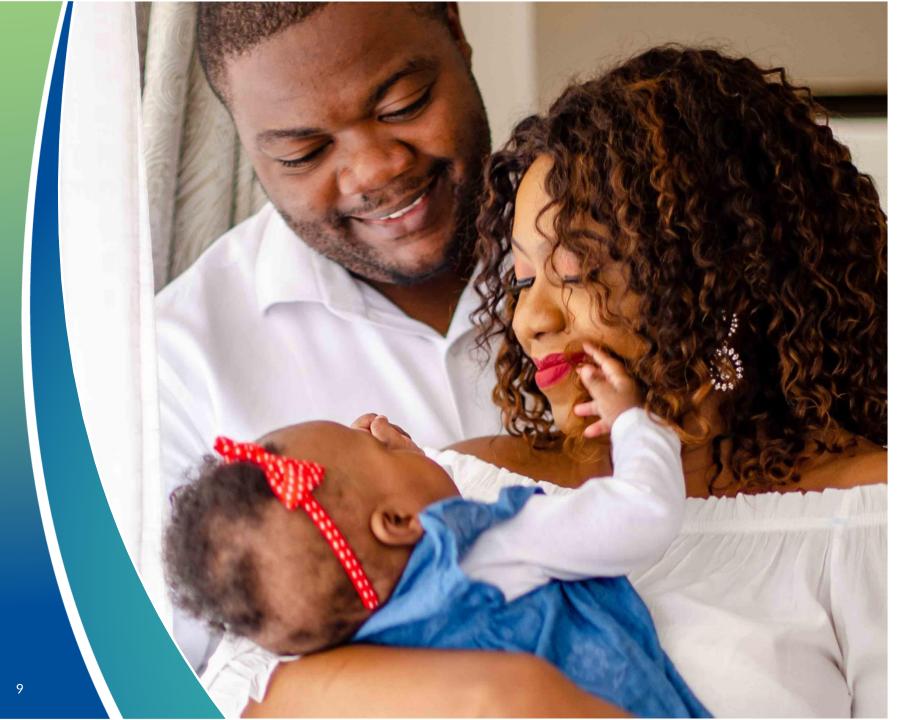You've joined Healthy Start's session (HEALTHYSTART428).

Send

Additional Tips for Poll Everywhere

- Capitalization does not matter; spelling and spaces do.

- You only have to text '**HEALTHYSTART428**' the first time. After that, send normal text messages to respond to polls.

- If texting **22333** does not work, visit **pollev.com/HEALTHYSTART428** to respond to the current poll.

- There will be NO charges to your cellphone beyond what your phone carrier typically charges for a text message.

Introduction to the Healthy Start CAN Learning Academy Session #5

Olivia Giordano
Healthy Start TA & Support Center

Welcome back to the Healthy Start CAN Learning Academy!

CAN Learning Academy

Goal:

Empower grantees to elevate their CAN to address maternal and child health disparities and other disparities by implementing CAN activities that are developed using a racial equity lens.

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CAN Learning Academy Schedule

Session #1	May 27, 2-4 p.m. ET
Session #2	June 24, 2-4 p.m. ET
Session #3	July 22, 2-4 p.m. ET
Session #4	August 26, 2-4 p.m. ET
Session #5	September 23, 2-4 p.m. ET
Session #6	October 28, 2-4 p.m. ET

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Poll

Angela Ellison, MSEd
CAN Learning Academy Dean

Welcome Back!

Angela Ellison, MSEd

Icebreaker #1: How are you feeling?

Use only <u>two</u> words that describe how you're feeling today.

Put your answer in the chat

Icebreaker #2: Which do you prefer?

Put your answer in the chat

1. **Vacation in the mountains *or* beach?**
2. **French fries *or* side salad?**
3. **Travel by train *or* plane *or* car?**

CAN Learning Academy Objectives

Addressing Racial & Health Equity though Collective Impact Efforts and Facilitating System Change

1. Participants will develop a deeper understanding of systemic policies and practices that impact maternal and child health inequities.
2. Participants will be able to develop activities and/or projects that are designed to address health equity at the system level.
3. Participants will develop a deeper understanding of how to deepen the focus of their current CAN in order to impact equity at multiple levels (i.e., Policy, political will, health system, community empowerment etc.)
4. Participants will recognize the power of the CAN to effect changes in outcomes in the Healthy Start communities
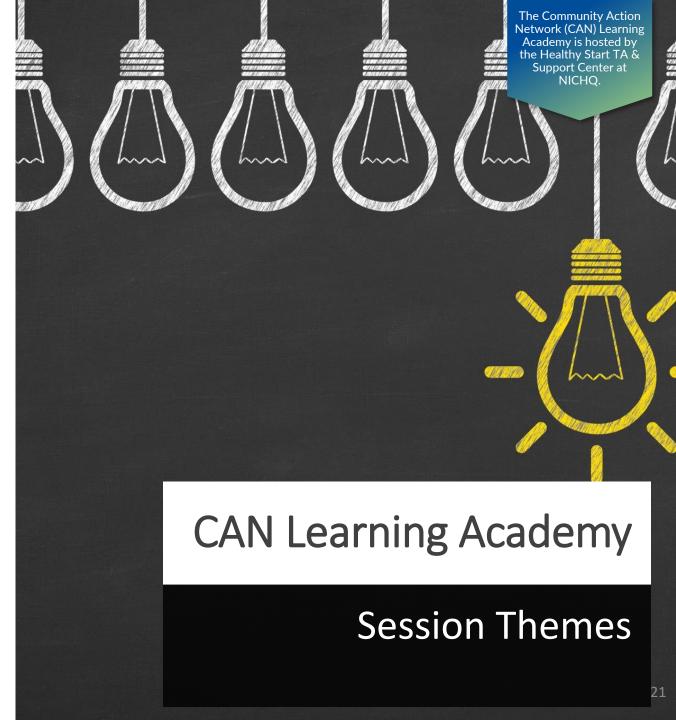
Today's Objectives

Your CAN *Can* Change the World

1. Participant will develop a deeper understanding of their CAN's role in addressing health equity

2. Participants will gain experience in peer-to-peer learning and engagement

3. Participants will garner more ideas and guidance to be able to tell their CAN's story for the purposes of furthering engagement in their community

1. Making the Journey – Assessing Readiness

2. Making New Friends & Identifying Champions – Community Engagement and Partnership

3. Understanding Data and Using It to Address Health Inequities and Advance Equity

4. On the Journey Now - Strategic Planning Part 1

5. **Seeing the Light at the End of the Tunnel - Strategic Planning Part 2 and Moving to Implementation**

6. Summary/Review and Project Presentations

CAN Learning Academy

Session Themes

Let's Review........

Can Your CAN Can Right Now?
CAN Readiness Checklist ☑

- ☐ Active CAN

- ☐ Active CAN Leadership

- ☐ Organization culture supports this work (How is your work supported by your grantee organization? And how is this support reflected?)

- ☐ CAN Champions (huh, what's a CAN Champion?)

- ☐ CAN leadership has the skills for developing partnership

- ☐ Vehicle/process to hear the community voice/input into the process

- ☐ Process to track and monitor progress

- ☐ Methodology to facilitate ongoing communication with partners and community

The Community Action Network (CAN) Learning Academy is hosted by the Healthy Start TA & Support Center at NICHQ.

Does your CAN currently consist of all of these elements?

Yes, my CAN has 50% of these elements

Yes, my CAN has 75% of these elements

No, but getting closer since starting this Learning Academy

No, but getting ready (and may need some TA!)

None of the above

A Word from Our Peers

Access Healthy Start
Tamela Milan Alexander

Learning From Our Peers
So Tell US ….

1. What is the current focus of your CAN?

2. Are you using a specific approach to address health equity issues, such as Collective Impact Model?

3. What data sources are you using to:
    a. Understand the issues
    b. Assess the impact of your CAN's efforts

4. What are some key challenges and how have you overcome them?

5. What are two key successes?

6. What advice would you give to CAN leaders today?

Health Equity & Racial Equity

What we know.......

Can someone define racial equity?

Can someone define health equity?

Racial Equity Defined

1. Racial equity is the condition that would be achieved if one's racial identity no longer predicted, in a statistical sense, how one fares. When we use the term, we are thinking about racial equity as one part of racial justice, and thus we also include work to address root causes of inequities, not just their manifestation. This includes elimination of policies, practices, attitudes, and cultural messages that reinforce differential outcomes by race or that fail to eliminate them.

2. "A mindset and method for solving problems that have endured for generations, seem intractable, harm people and communities of color most acutely, and ultimately affect people of all races. This will require seeing differently, thinking differently, and doing the work differently. Racial equity is about results that make a difference and last."

SOURCE: Racial Equity Tools (Glossary, Internet)

Center for Assessment and Policy Development.
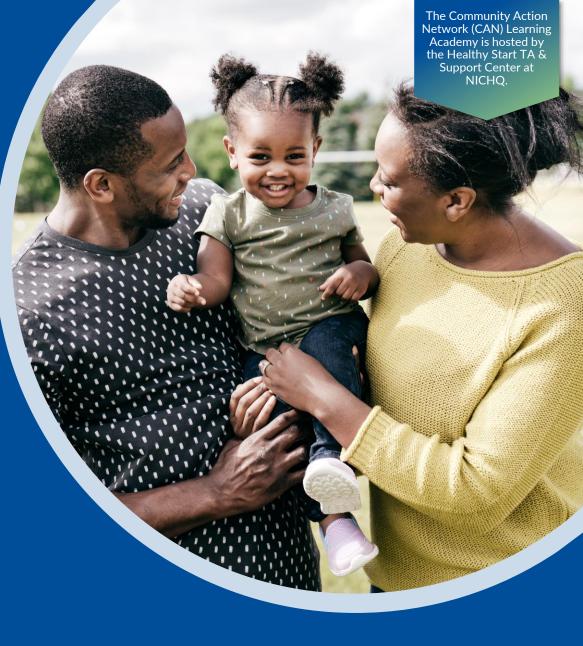
OpenSource Leadership Strategies.

CDC's Definition of Health Equity

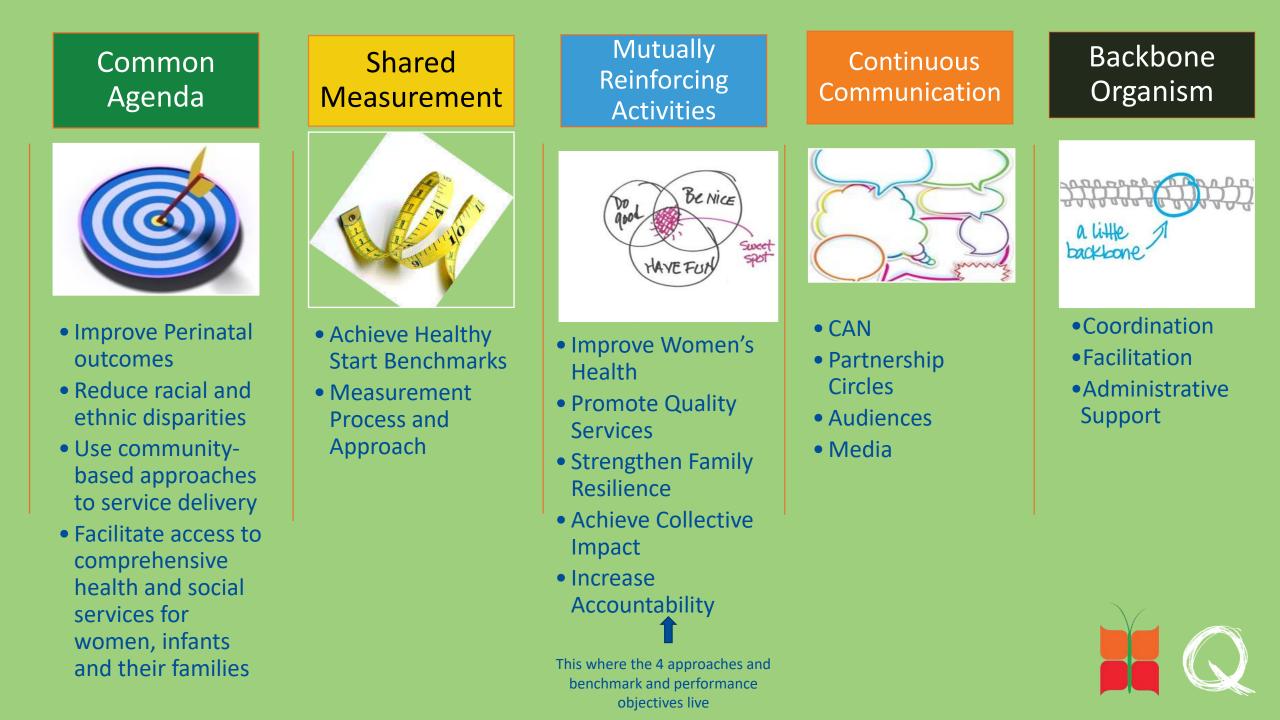Health equity is achieved when every person has the opportunity to "attain his or her full health potential" and no one is "disadvantaged from achieving this potential because of social position or other socially determined circumstances." Health inequities are reflected in differences in length of life; quality of life; rates of disease, disability, and death; severity of disease; and access to treatment.

Community Engagement

- What are the key elements of Collective Impact?

- What does true Community Engagement look like (guest vs member?)

- Why do caged birds sing and what are the caged birds (inequity, injustice) in your community?

Common Agenda	Shared Measurement	Mutually Reinforcing Activities	Continuous Communication	Backbone Organism

- Improve Perinatal outcomes
- Reduce racial and ethnic disparities
- Use community-based approaches to service delivery
- Facilitate access to comprehensive health and social services for women, infants and their families

- Achieve Healthy Start Benchmarks
- Measurement Process and Approach

- Improve Women's Health
- Promote Quality Services
- Strengthen Family Resilience
- Achieve Collective Impact
- Increase Accountability

This where the 4 approaches and benchmark and performance objectives live

- CAN
- Partnership Circles
- Audiences
- Media

- Coordination
- Facilitation
- Administrative Support

community engagement experience
from the door to the table
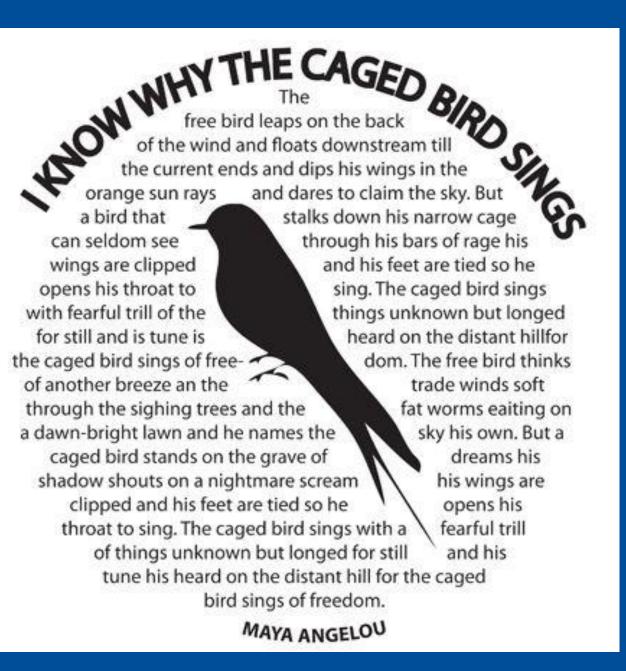
guest at
community table

member
open table

community
door

listen & observe

expanded
inclusive
transformed

Kenny Harris, Principal
Boston, MA

32

I KNOW WHY THE CAGED BIRD SINGS

The free bird leaps on the back of the wind and floats downstream till the current ends and dips his wings in the orange sun rays and dares to claim the sky. But a bird that stalks down his narrow cage can seldom see through his bars of rage his wings are clipped and his feet are tied so he opens his throat to sing. The caged bird sings with fearful trill of the things unknown but longed for still and is tune is heard on the distant hillfor the caged bird sings of free- dom. The free bird thinks of another breeze an the trade winds soft through the sighing trees and the fat worms eaiting on a dawn-bright lawn and he names the sky his own. But a caged bird stands on the grave of dreams his shadow shouts on a nightmare scream his wings are clipped and his feet are tied so he opens his throat to sing. The caged bird sings with a fearful trill of things unknown but longed for still and his tune his heard on the distant hill for the caged bird sings of freedom.

MAYA ANGELOU

Data, Data and, Did I say, Data?

What we know?

1. Why is data important to gather in your CAN?

2. How can you use data in your CAN?

3. What are some sources for obtaining data to guide/inform your CAN?

Data- Why?

Beginning

- It informs you as to where the gaps /challenges are
- It informs us of why health equity matters.
- Necessary to motivate the unmotivated

Middle

- It informs the process, so you know when to pivot or move forward

End

- It informs the people if you succeeded
- It changes the world (this takes time)

Data - What You Need

1. A variety of data sources to address health equity in your community
   - Local Data
   - National Data
   - Personal Story Data

2. A system to collect the data

3. A Person (organization for tracking and entering data)

4. Use data to not just show the why but also the What if!! What could happen if we did not have these disparities….
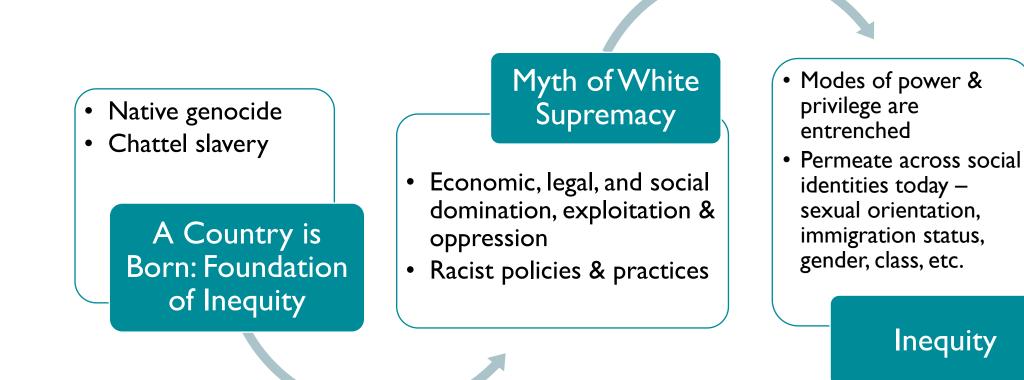
Social Justice and Roots of Health Inequity

What are some of the foundations of Inequity?
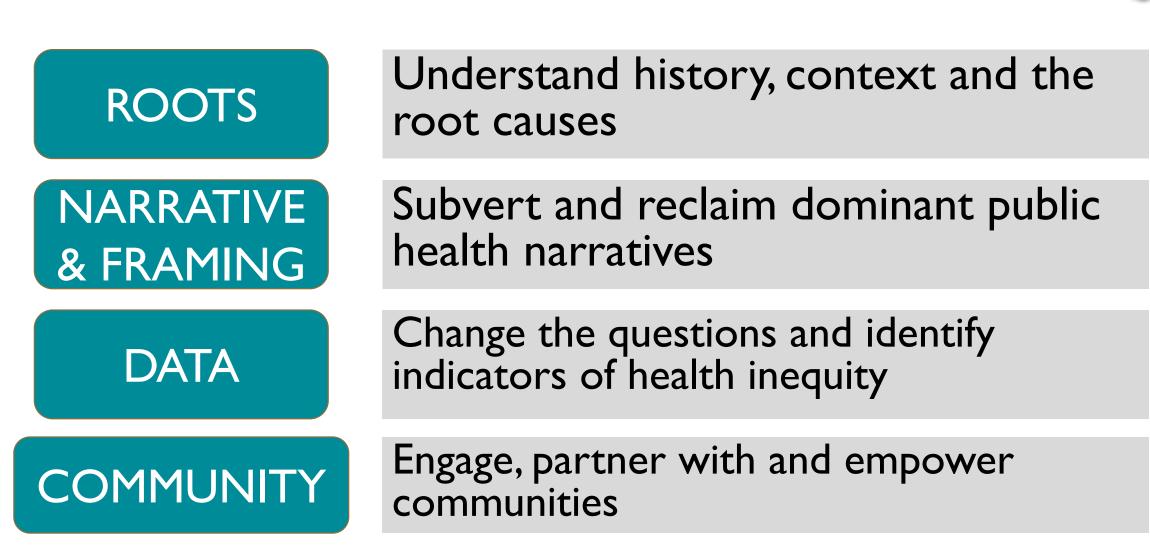
What is racism?

How do we build equity in our communities

Understanding the Foundations of Inequity

- Native genocide
- Chattel slavery

A Country is Born: Foundation of Inequity

Myth of White Supremacy

- Economic, legal, and social domination, exploitation & oppression
- Racist policies & practices

- Modes of power & privilege are entrenched
- Permeate across social identities today – sexual orientation, immigration status, gender, class, etc.

Inequity

NACCHO
National Association of County & City Health Officials

How do we build equity?

ROOTS	Understand history, context and the root causes
NARRATIVE & FRAMING	Subvert and reclaim dominant public health narratives
DATA	Change the questions and identify indicators of health inequity
COMMUNITY	Engage, partner with and empower communities

NACCHO
National Association of County & City Health Officials

Musical Break

Breakout Rooms

In your rooms…

First 15 minutes: Each CAN represented will spend time sharing their responses to the CAN readiness tool

Next 15 minutes: Once everyone has shared their responses to the readiness tool, each CAN represented in the group will review the following questions with their peers and solicit advice, guidance etc. to help shape their final poster presentation

Report Out

Community Action Network (CAN) Learning Academy is hosted by the Healthy Start TA & Support Center at NICHQ.

Homework

1. Develop a Poster Board for your CAN…

Poster Board should include the following

a) CAN Name and CAN Coordinator and other contributors to Poster Board Development

b) CAN Focus/Healthy Equity Area of Focus/Collective Impact Area

c) Current Partners

d) Current Challenges

e) Current Success

f) Data Sources and Data Needs

g) Next Steps

B. Submit Poster to healthystart@nichq.org by Nov 1

C. Participants will receive feedback, comments, and suggestions from CAN Dean and TASC by November 22

When in doubt remember, you will survive!!

THE KEY TO SUCCESS IS TO FOCUS ON GOALS, NOT OBSTACLES.

UNKNOWN

FunZuma.com

It Always SEEMS Impossible Until it's Done

Next Healthy Start CAN Learning Academy Session

Thursday, October 21 from 2-4 p.m. ET

Survey

Please scan the QR code or visit
https://link.nichq.org/CANLASession5 to
complete the survey

Your responses will help shape the future
Learning Academy sessions!

Healthy Start CoLab

Connect with your fellow Learning Academy participants on the Healthy Start CoLab!

If you do not have a CoLab account, please email healthystart@nichq.org

Thank You!