Welcome!

We are so glad you are here!

We will get started shortly. In the meantime, we invite you to intentionally enter this space.



Review today's agenda in your folder



Review the lunch options in your folder



Help yourself to hand sanitizer



Silence your cell phone



Grab a snack and coffee, tea or water



Stretch



Contribute to our gratitude board



Take a bio break











Mindfulness

Olivia Kean

Senior Project Manager Healthy Start TA & Support Center, NICHQ







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Contribute to our gratitude board



Take a bio break











Regions 7, 8, 9, & 10

Day 1: Monday, May 1 from 9 am-4:30 pm MDT





Icebreaker

Rochelle Logan, DrPh, MPH, CHES

Supervisory Public Health Analyst
Division of Healthy Start and
Perinatal Services

Ardandia Campbell-Williams, MPH

Healthy Start Project Officer

Division of Healthy Start and

Perinatal Services









Overview of the Agenda

Kenn L. Harris

Vice President of Engagement & Community Partnerships, Executive Project Director Healthy Start TA & Support Center National Institute for Children's Health Quality (NICHQ)







Land Acknowledgment

We are gathered here today on the ancestral homeland of Cheyenne, Arapaho, and Ute peoples.

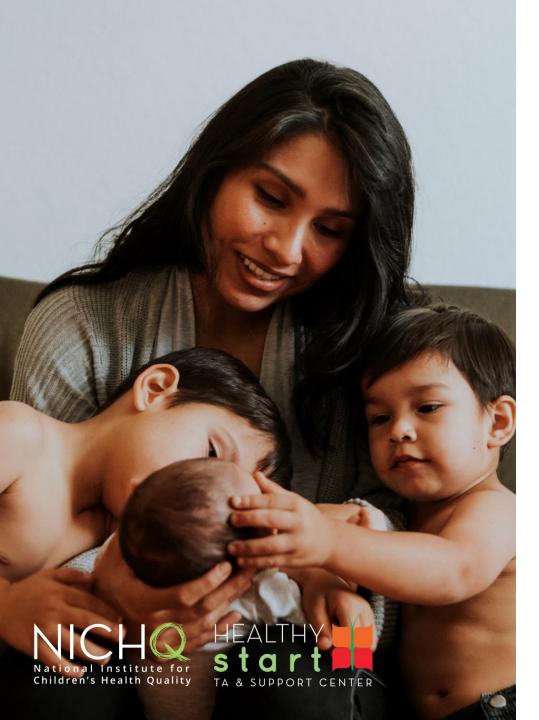
Visit native-land.ca

We invite you to visit this website now to find out on whose land you occupy. We acknowledge that all of us stand upon the homelands of Indigenous peoples who were forcibly displaced by European colonization. This acknowledgment, however, is insufficient without our reckoning with the reality that America has benefited from these Native peoples' displacement. The acknowledgement is empty without our efforts to counter the effects of structures that enabled—and that still perpetuate—injustice against Indigenous Americans. Let's all come into this space, honoring the ancestors and cherishing the generations among us. Thank you.









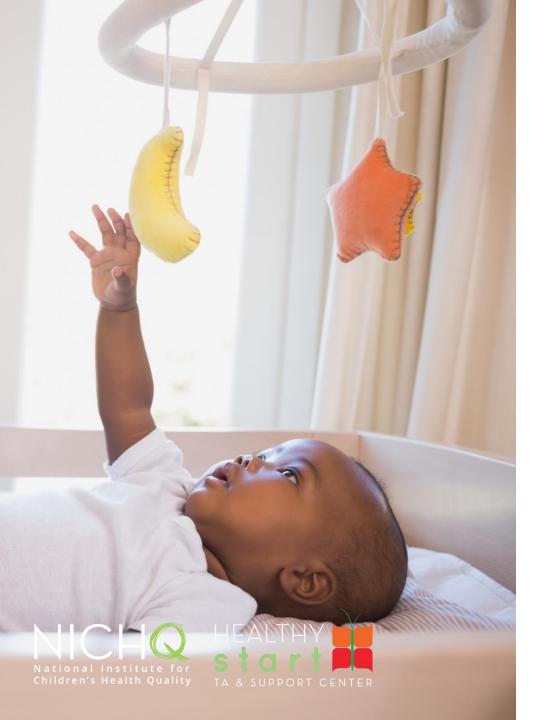
Welcome!

Please feel free to:

- View the agenda in the folder inside your tote bag.
- Review the nearby lunch options in your folder and place an order for delivery or pickup in advance.
- Write your thoughts on our Gratitude Board in the hallway.
- Take a photo with the photographer!

Please also note:

- The bathrooms are located outside the ballroom to the left.
- We will have the following breaks:
 - Quick break from 11-11:15 am
 - Lunch break from 12:45-1:45 pm
 - Quick break from 3:30-3:45 pm
- Coffee and tea will be available in the hall during the quick breaks.
- The TASC team is here to provide support or answer any questions during the meeting.



You'll notice stars on your name tags....



Healthy Start Grantees



Speakers



Division of Healthy Start & Perinatal Services



Healthy Start TA & Support Center

Icebreaker 9:00-9:15 **Opening Plenary** 9:15-10:15

Rochelle Logan, DrPh, MPH, CHES Ardandia Campbell-Williams, MPH Division of Healthy Start and Perinatal Services (DHSPS)

Kenn L. Harris

National Institute for Children's Health Quality (NICHQ)

Alliss Hardy
Healthy Babies Strong Families

Michael Warren, MD, MPH Maternal and Child Health Bureau (MCHB)

Dawn Levinson, MSW
Rochelle Logan, DrPh, MPH, CHES
Mia Morrison, MPH
DHSPS

Marcus Johnson-Miller, CPM Iowa Department of Public Health

Martha Smith, MSN, RN, LNHA
Missouri Department of Health & Senior
Services

Data & Evaluation Plenary 10:15-11

Ada Determan, PhD, MPH

DHSPS

Break from 11-11:15 am



AIM CCI Plenary Lidyvez Sawyer, EdD, MPH 11:15-11:45 AIM CCI Program Rachael Glisson, MPH **Education Development Center Jason Perry** Oak Tree Leadership Kenn L. Harris **NICHQ Skill-building Sessions Part 1** 11:45-12:45 Sue Kendig, JD, MSN, WHNP-BC, FAANP Lidyvez Sawyer, EdD, MPH AIM CCI Program **Brenda Blasingame** Vav Amani Consulting Lunch Break from 12:45-1:45 **Skill-building Sessions Part 2** Same as above 1:45-3:30 Quick Break from 3:30-3:45 Sustainability: The Role of Innovation, Creativity, and **Brenda Blasingame Diversity** Vav Amani Consulting 3:45-4:30 Adjourn at 4:30 **Optional Group Discussion:** Social Media & Program **Cynthia Dean Marketing** Missouri Bootheel Healthy Start. (Sikeston, MO) 4:30-5:15 **Optional Fatherhood Coordinator Meetup** N/A 7-8





Host Site Greeting

Community & Family Development Manager Healthy Babies Strong Families

Alliss Hardy











Updates from the Division

Dawn Levinson, MSW

Deputy Director, Division of Healthy Start and Perinatal Services (DHSPS)

Rochelle Logan, DrPh, MPH, CHES

Supervisory Public Health Analyst, DHSPS

Mia Morrison, MPH

Supervisory Public Health Analyst, DHSPS











Division of Healthy Start and Perinatal Services Welcome

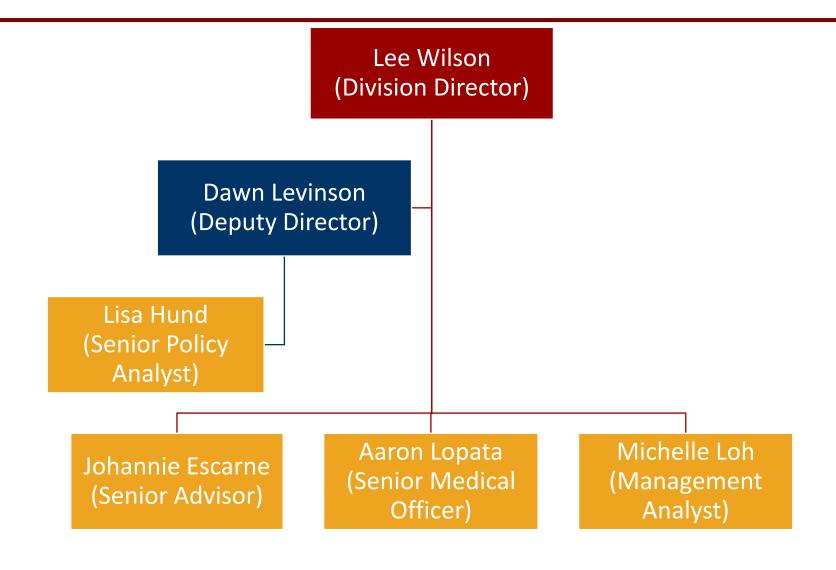
Healthy Start Regional Meetings 2023

Dawn Levinson, MSW
Deputy Director, Division of Healthy Start and Perinatal Services
Maternal and Child Health Bureau (MCHB)

Vision: Healthy Communities, Healthy People



Office of the Director







Healthy Start Branch

Healthy Start Branch

- Benita Baker (Branch Chief)
- Management Analyst (Vacant)

Technical Assistance & Comprehensive Services Team

- Rochelle Logan (Team Lead)
- Kristal Dail (TASC/Nutrition)
- Melodye Watson (IHE/Mental Health)
- Cardora Barnes (TASC/Mentoring)
- Mary Emmanuele (RN/Clinical Health Services)
- Mabatemije Otubu (RN/Clinical Health Services/ Hypertension)
- Simone Esho (Doula)
- India Hunter (Health Equity Scholar)

Planning, Oversight & Program Operations Team

- Mia Morrison (Team Lead)
- Kevin Chapman (TASC/Domestic Violence)
- Brandon Wood (Fatherhood/Fiscal Operations)
- Shontelle Dixon (Reproductive Justice)
- Keri Bean (Homelessness)
- Zaire Graves (Health Equity)
- Efiok Ekorikoh (Rural Health)
- Ardandia Campbell-Williams (Technical Writing)

Data & Evaluation Team

- Ada Determan (Team Lead)
- Dianna Frick (MH Evaluation PM, Mapping Tool)
- Maura Dwyer (HS Evaluation PM)
- Sarah "Lina" Barrett (HSMED PM, HS Data Mailbox, HSMED and DGIS data)
- Peter LaMois (CAREWare PM, Mapping Tool, HSMED and DGIS data)





Maternal and Women's Health Branch

Maternal & Women's Health Branch

• Kimberly Sherman (Branch Chief)

 Management Analyst (Vacant)

Quality Improvement, Data & Evaluation Team

- Team Lead (Vacant)
- Vanessa Lee
 (ACIMM DFO & Catalyst PO)
- Cassandra Phillips

 (AIM & AIM-CCI PO & AIM
 Data Center COR)
- Kimberly Burnett-Hoke (Hotline & HS Evaluation COR)
- Physician/Medical Officer (Vacant)

Systems Improvement Team

- Team Lead (Vacant)
- Martha "Sonsy" Fermin (MHI, MDRDB, FASD PO)
- Lud Abigail Duchatelier-Jeudy (MHI & Catalyst PO, ACIMM COR)
- Sandra Sayegh (MHLIC & MHI PO)
- Sarah Meyerholz
 (MHI PO & ACIMM)





DHSPS FY23 Appropriations

State Maternal Health Innovation (\$55M)

Healthy Start (\$145M)

Integrated Maternal Health Services (\$10M)

Screening and Treatment for Maternal Depression (\$10M)

Alliance for Innovation on Maternal Health (\$15.3M)

Maternal Mental Health Hotline (\$7M)





DHSPS FY23 Funding Opportunities

Program Name	Number of Awards	Award Amount	Closing Date
Alliance for Innovation on Maternal Health (AIM) Capacity	29	Up to \$200,000	May 9, 2023
Alliance for Innovation on Maternal Health (AIM) Technical Assistance (TA) Center	1	Up to \$3 Million	May 9, 2023
Integrated Maternal Health Services (IMHS)	5	Up to \$1.8 Million	May 24, 2023
Screening and Treatment for Maternal Mental Health and Substance Use Disorders	14	Up to \$750,000	June 2, 2023
State Maternal Health Innovation Program	22	Up to \$2 Million	June 2, 2023
Healthy Start Initiative - Enhanced	10	Up to \$1 Million	TBD

Current and Future Work

MCHB MISSION

To improve the health and well-being of America's mothers, children, and families.

MCHB VISION

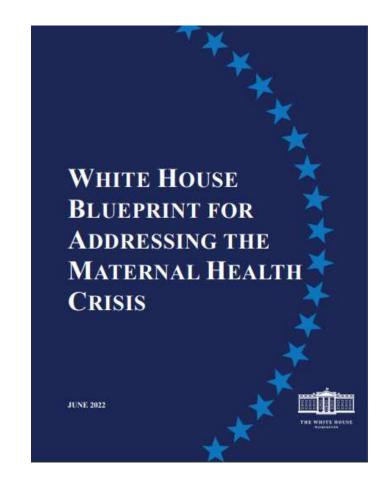
An America where all mothers, children, and families are thriving and reach their full potential.

Assure access to high-quality and equitable health services to optimize health and well-being for all MCH populations.

GOAL 2 Achieve health equity for MCH populations.

GOAL 3 Strengthen public health capacity and workforce for MCH.

GOAL 4 Maximize impact through leadership, partnership, and stewardship.









Contact Information

Dawn Levinson, MSW

Deputy Director, Division of Healthy Start and Perinatal Services

Maternal and Child Health Bureau (MCHB)

Health Resources and Services Administration (HRSA)

Email: dlevinson@hrsa.gov

Phone: 301-945-0879

Web: mchb.hrsa.gov

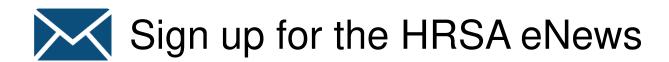




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Division of Healthy Start & Perinatal Services Updates

Grantee Regional Meetings

Rochelle Logan, DrPH, MPH, CHES
Supervisory Public Health Analyst
Division of Healthy Start and Perinatal Services

Mia Morrison, MPH
Supervisory Public Health Analyst
Division of Healthy Start and Perinatal Services

Vision: Healthy Communities, Healthy People



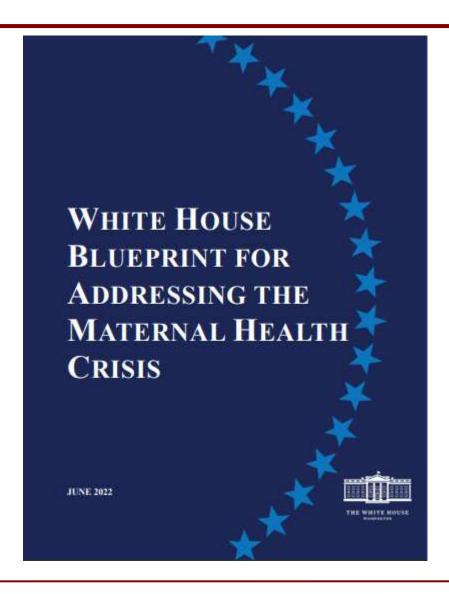
Division Updates

- Mission Informed Work: White House Blueprint for Addressing the Maternal Health Crisis
- DHSPS's Response to the Blueprint
 - Community Based Doula Supplement
 - Catalyst for Infant Health Equity
 - Healthy Start Cuff Kit Pilot Program
 - Benefits Bundle Pilot Program
- Lessons Learned from Engagement Activities
 - IHE Convenings
 - Grantee Listening Sessions
 - Request for Information
- Future Priorities
 - Divers for Infant Mortality





Mission Informed: White House Blueprint





Administration

FACT SHEET: President Biden's and Vice President Harris's Maternal Health Blueprint Delivers for Women, Mothers, and Families

JUNE 24, 2022 · STATEMENTS AND RELEASES

Today, the White House released the Biden-Harris Administration's <u>Blueprint</u> for Addressing the Maternal Health Crisis, a whole-of-government approach to combatting maternal mortality and morbidity. For far too many mothers, complications related to pregnancy, childbirth, and postpartum can lead to devastating health outcomes — including hundreds of deaths each year. This maternal health crisis is particularly devastating for Black women, Native women, and women in rural communities who all experience maternal mortality and morbidity at significantly higher rates than their white and urban counterparts.

Under President Biden and Vice President Harris's leadership, this

A description of a second philosophy which have been been dear from the second part of th





WHITE HOUSE BLUEPRINT FOR ADDRESSING THE MATERNAL HEALTH CRISIS

Maternal Health Actions Goal 4

Expand and Diversify the Perinatal Workforce

Our maternal health workforce is under-resourced and not representative of our country's diversity. Given the known benefits of culturally appropriate care, recruiting and training providers from diverse communities is paramount. **To address the gaps in our perinatal workforce, we will increase** the number of physicians, licensed midwives, **doulas**, and community health workers in **underserved communities**.

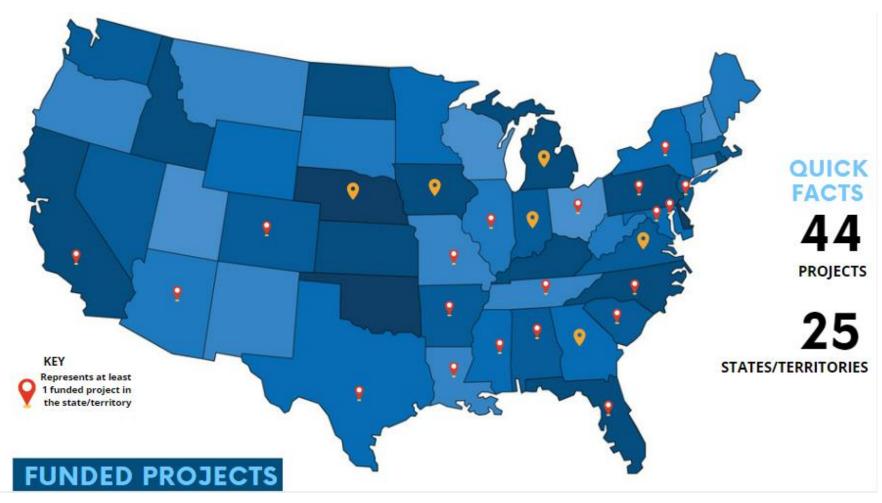


Community Based Doula Supplement

Community Based Doulas Supplement:

The purpose of this supplement is to increase the availability of doulas in Healthy Start service areas, which are those communities most affected by poor infant and maternal health outcomes







Doula Supplement: What We're Learning From the Field



NEEDS ASSESSMENTS



CULTURAL RESPONSIVENESS



COLLABORATION



INNOVATION





WHITE HOUSE BLUEPRINT FOR ADDRESSING THE MATERNAL HEALTH CRISIS

Maternal Health Actions Goal 5.2

Address the social determinants of maternal health.

Fund community-based organizations to support projects to expand maternal mental health access, develop community needs assessments in consultation with pregnant and postpartum individuals in local communities, increase access to effective digital tools to expand and enhance maternal health care, and expand models that train maternal health care providers and students on how to address implicit bias and racism and screen for social determinants of health.



National Maternal Mental Health Hotline



Catalyst for Infant Health Equity

Purpose

 To support the implementation of existing action plans that apply data-driven policy and innovative systems strategies to reduce IM disparities and prevent excess infant deaths.

Objectives

- Action Plan Implementation
- Strategic Partnerships
- Outcome Evaluation

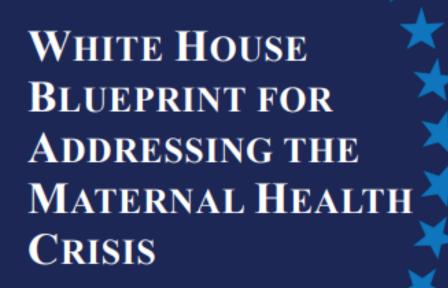


Goals

- To decrease and ultimately eliminate disparities in IM across racial/ethnic groups by achieving steeper declines for groups with the highest rates; and
- To continue reducing overall infant mortality (IM) rates in the United States.







Maternal Health Actions Goal 5.1

Strengthen Economic and Social Supports for People Before, During, and After Pregnancy

Streamline enrollment in benefit programs for housing, child care, financial assistance, and food by building better linkages between these programs so that pregnant and postpartum women can more easily obtain services that address their needs outside the doctor's office



Benefits Bundle Pilot

The Benefits Bundle project represents a joint effort between HRSA/MCHB and the Office of Management and Budget (OMB)/United States Digital Service (USDS). Other partners include USDA, DOE, HUD, and ACF, all working to improve the experiences of low-income families navigating the years from birth to age five (0-5).











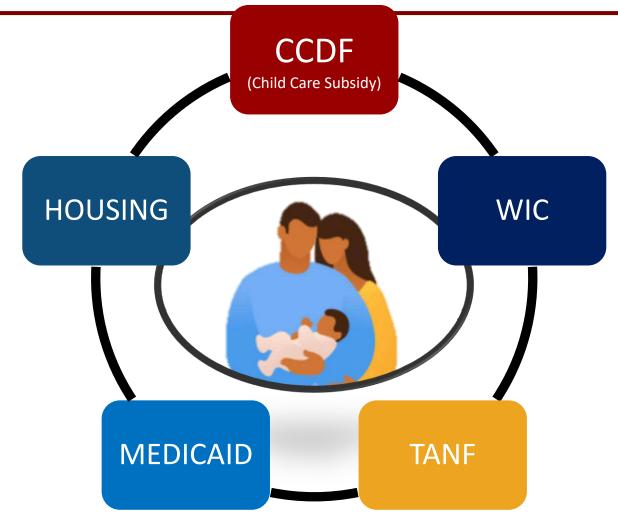




Benefits Bundle Pilot

What is the goal of the Benefits Bundle Pilot?

The goal of the Benefits Bundle Pilot is to support Healthy Start (HS) grantees in adopting and implementing peer-, communityand/or workforce-based models to improve family experiences in benefits navigation and beyond.







WHITE HOUSE BLUEPRINT FOR ADDRESSING THE MATERNAL HEALTH CRISIS

Maternal Health Actions Goal 1.7

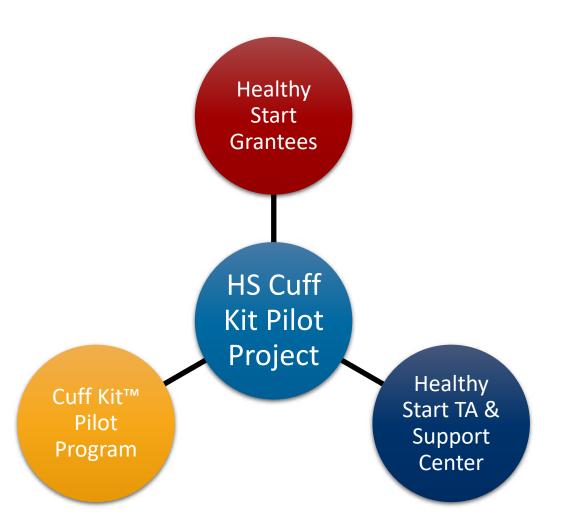
 Improve quality of care provided to pregnant and postpartum women with or at risk for hypertensive disorders of pregnancy by disseminating self-measured blood pressure monitoring tools and resources for obstetrical providers, primary care professionals, and the pregnant and postpartum women they serve.



Blood Pressure Cuff Kit Pilot Project

Purpose

To ascertain the value of providing Blood Pressure Cuff Kits to Healthy Start communities.









Cuff Kit Pilot Project

Objectives:

- To **measure** the value of having a BP cuff in the house to support the HS participant in monitoring their BP.
- To support the HS participant in tracking and sharing BP readings with care providers.
- To **determine** how having a BP cuff in the home may result to broader utilization (e.g., partners, parents).









Lessons Learned: Infant Health Equity Convenings

1

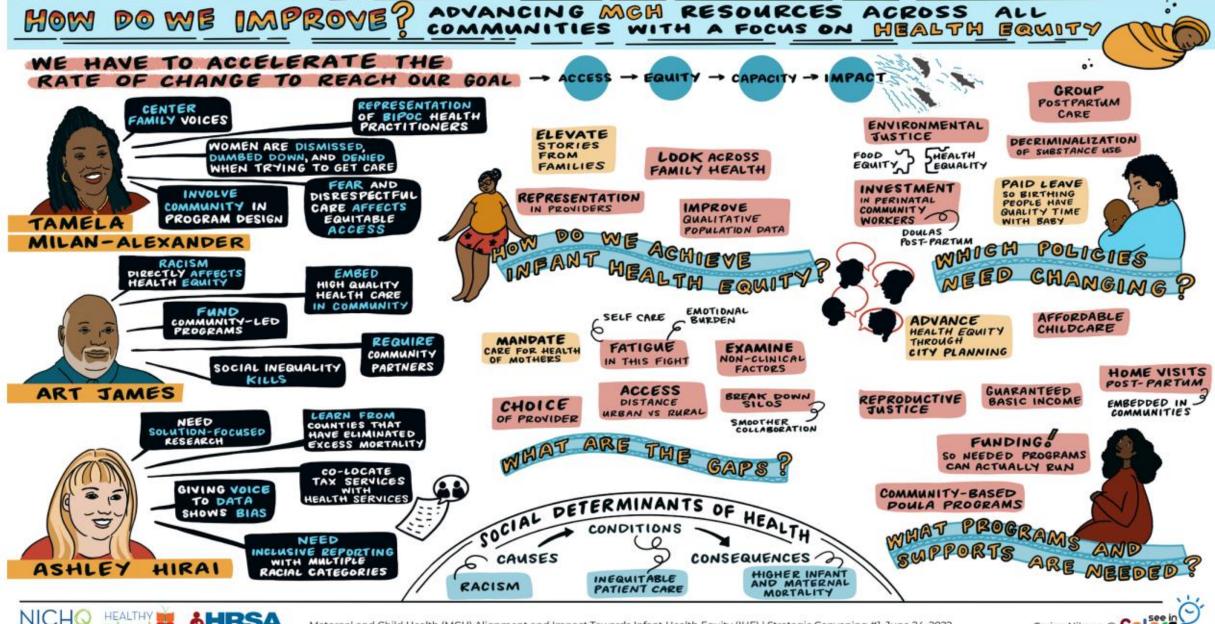
How Do We Improve? Advancing MCH resources across all communities with a focus on health equity

- What Barriers Do We Face? Investing resources, improving community health and addressing inequities created by systemic and structural racism
- What Is the Data Telling Us? Engaging communities in data collection efforts to drive advancements in equity and measure progress.

4

What Did We Learn? What Actions Can We Take? Final convening for all MCH community members







Maternal & Child Health

TA A SUPPOST CENTER

COVID'S IMPACT: and POTENTIAL SOLUTIONS

TC-SECTIONS LET COMMUNITY EXISTING LESS NAME NEEDS REPRODUCTIVE HEALTH BARRIER ACCESS MADE WORSE! DATA & HOW WE ASK INCREASED

COVID 19 LABOR DELNERY &SCREENINGS KNOWLEDGE HOW WE UNDERSTAND OF BENEFITS LOTS OF WHAT WE ARE ARE ENTITLED ISDUATION APPTS to as PATIENTS

ACCESS to TECHNOLOGY: SCARCITY RESILIENCE BUILDING SHIFTING to (ECODED)

HARDWARE (\$\$\$) LACK of HOSPITAL POLICIES CHANGED W/O EXPLANATION TRUST TRANSPORTATION ISSUES POLARIZATION of HC/POLITICS

SOCID-ECONOMIC FACTORS

INCLUDE OTHER STRESS FACTORS

HOUSING, ENVIRONMENTAL, POLICING, GUN VIOLENCE, GANG VIOLENCE, LOSS and DEATH, GRIEF, TRAUMA, MENTAL

HEALTH, DRUGS, EDUCATION, TRAINING SCHOOL DISTRICT CHANGES, etc



MCH RESOURCES: HOW to USE STRATEGICALLY ADVANCE HEALTH EQUITY



COMMUNITY AT TABLE

COMMITMENTS and PARTNERSHIPS

REVIEWING STRUCTURES

PUBLIC FUNDING

COMPENSATION YOU TIMES CONTRIBUTION



COMPETENT and DIVERSE WORKERS WALK the RESPEC

TRAINING - DOING HE HIRING : WHAT HE EXPERIENCE JOB DESCRIPTIONS WILL ED PERS

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PEVIEWING WA LENS - EQUITY: - DOES PROCESS RESPECT

LANGUAGE

in JOB DESCRIPTIONS

NORMALIZE BLACK CULTURAL FASHION AS "PROFESSIO

- PAY SCALE EQUITY PATHWAYS

STAFF RETENTION

COMMITMENTS

TALK ME DIVERSITY

NON-TRADITIONAL COMPENSATION



MEDICAL

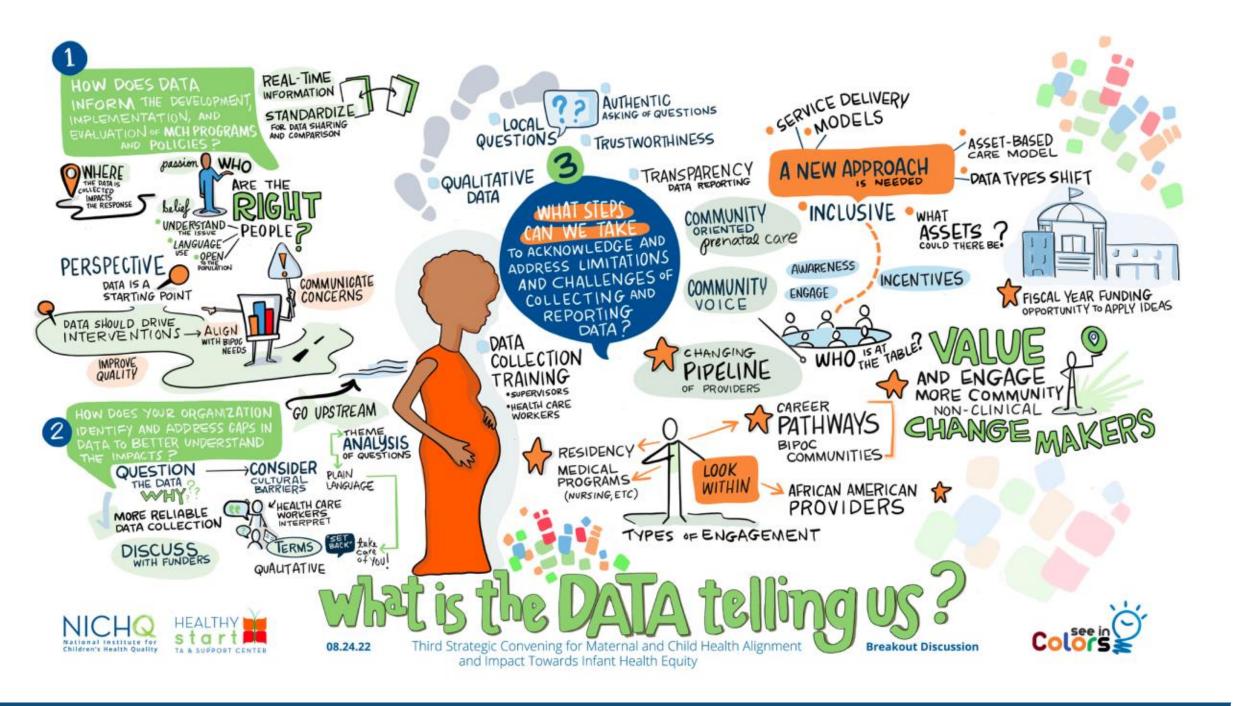
DISCRIMINATION MIDWIFERY and











WHAT COOKE LEARN? WHAT ACTIONS CAN HE TAKE?

MD, MPH, FAAP, ASSOCIATE ADMINISTRATOR, MATERNAL AND CHILD HEALTH BUREAU, HRSA

TO ACHIEVE EQUITY, WE NEED

to MAKE IT POSSIBLE for on ADDITIONAL

to MAKE it to their FIRST BIRTHDAY.

RECION

5

PROJECT

3.727 BABIES

-30 YR LAGOF SURVIVAL RATES

INFANT MORTALITY PATE to 5.0 %



ONE SIZE FITS ALL



21K BABIES DIE

RACIAL BACKGROUND INFLUENCES SURVIVAL OUTCOMES

HEALTH4 HEALTH START DOULA SUPPLEMENT

INFANT MOR TALITY EQUITY LEARNING COMMUNITIES

Tin NOT MOST DUNTIES

WAYNE CO. M COOK CO, IL HOUSTON, TX



STATES with

UNDERSTAND COMMUNITY

COALS UNDERSTAND GAPS and

ENSURE

SYSTEMS for HC WORKERS

COLLECTION RESEARCH



ACCELERATING

MOTHER/INFANT









CHOWELEARN? WHAT ACTIONS CAN WE TAKE?







DIDWELLEARN? WHAT ACTIONS CAN WE TAKE?



E UNDRESS.

APPRECIATION, TRUST, and UNCONDITIONAL LOVE

- ADVOCATE AN BLACK PATIENTS
 SUPPORT BLACK PRACTITIONERS
- CHAMPION INSTITUTIONAL CHANGE WELCOME BLACK WISDOM in CARE









Action Steps for Strengthening the MCH Workforce

Create a pipeline from the community to MCH careers to ensure the workforce is representative of service area

Create systems of support for MCH staff

Ensure pay equity for the MCH workforce



Action Steps for Addressing Upstream Drivers of Inequity

Prioritize and amplify mothers, fathers, and communities' lived experiences

Break down silos and expand programmatic reach beyond clinical settings

Expand efforts to address non-clinical needs, including economic/occupation segregation, housing instability, food insecurity, transportation





Action Steps for Revising Funding Practices

Bolster support for community-based, community-driven organizations

Strengthen relationships between the community and funding institutions

Create systems of accountability





Action Steps for Enhancing Data Collection and Utilization

Invest in resources to expand the current understanding of maternal and infant health outcomes

Rethink what kind of data to collect

Strengthen utilization of data

Strengthen community engagement in data collection





Lessons Learned: Grantee Listening Sessions



Addressing Social and Structural Determinants of Health



Increasing Grantee Flexibility



Reducing Grantee Burden





Grantee Listening Sessions – Increasing Grantee Flexibility

Community Level
Flexibility to address the main drivers of infant mortality within the project area and target population

Participant Level

Flexibility to customize the types and intensity of services





Grantee Listening Session – Addressing SSDOH

Increased emphasis on upstream interventions

Increased emphasis on addressing SSDOH for Healthy Start participants

Increased emphasis around activities that address racism and bias





Grantee Listening Sessions- Reducing Grantee Burden

Consider strategies to support Healthy Start staff retention

Consider requirements for number served - quality over quantity

Reduce data collection and reporting burden

Clarify program requirements (e.g., clinical funding, CAN activities)





Healthy Start Request for Information – Initial Takeaways

Recommendations for HRSA:

- Increase the emphasis on addressing SSDOH impacting Healthy Start communities:
 - Need for multiple strategies (e.g., educating providers, housing, transportation, public/private partnerships, mental health, CANs).
- Support Healthy Start programs to address racism and bias in health care through education and training, family engagement and developing crosssector partnerships.
- Consider the needs of rural and border communities in Healthy Start program design.
- Recognition of the value in a single Healthy Start data base and the challenges switching to a new database may pose for some grantees.
 - Recommendations on improvements to CAREWare.



Continued Priorities – Addressing the Key Drivers of Infant Mortality

Leading Causes of Infant Mortality

Infant deaths and mortality rates for the top 5 leading causes of death for African Americans, 2020
(Rates per 100 000 live births)

•					
Cause of Death (By rank)	# Non- Hispanic Black Deaths	Non-Hispanic Black Death Rate	# Non- Hispanic White Deaths	Non-Hispanic White Death Rate	Non-Hispanic Black / Non- Hispanic White Ratio
(1) Low birthweight	1,136	214.4	1,040	56.4	3.8
(2) Congenital malformations	705	133.1	1, 976	107.2	1.2
(3) Sudden infant death syndrome (SIDS)	472	89.1	563	30.5	2.9
(4) Accidents (unintentional injuries)	375	70.8	547	29.7	2.3
(5) Maternal Complications	337	63.6	370	20.1	3.2

Source: CDC 2022. Infant Mortality Statistics from the 2020 Period Linked Birth/Infant Death Data Set. National Vital Statistics Reports. Table 2.

https://stacks.cdc.gov/view/cdc/120700

Social Determinants of Health





Continued Priorities – Addressing the Key Drivers of Infant Mortality

Causes of Infant Mortality (examples)			Community Ac	ction Networks	
		Screening	Navigation	Education	Clinical Care/Support Services
•	Chronic diseases (e.g., hypertension, diabetes) Obesity Infections	Insurance statusChronic conditions	 Referrals to providers Addressing barriers to accessing prenatal care (e.g., transportation) 	Importance of prenatal carePrenatal care schedule	Prenatal careClinical careMidwifery
•	Alcohol, tobacco and other Drugs (ATOD) Mental health conditions Intimate partner violence (IPV)	 Screening for drug use Depression screening IPV screening 	 Referral to behavioral health (e.g., mental health therapy) Tobacco cessation Substance use disorder treatment Resources and services for IPV (e.g., legal, emergency housing) 	 Perinatal depression ATOD cessation Healthy relationships 	Behavioral health
•	Unsafe sleep practices Preventable injuries	 Discussions with trusted Healthy Start staff 	Referrals for pack and playsHousing	Preconception educationParenting education	
•	Racism and discrimination Toxic, chronic stress	 Discussions with trusted Healthy Start staff 	 Linkage to culturally responsive care and support 	 Social/peer support: group classes/gatherings 	Doula servicesCulturally responsive care
•	Environmental toxins Exposure to air pollution and lead	Lead screening	HousingLegal	Lead exposure preventionTenant rights	Treatment for lead exposureOccupational therapy 56

Future Priorities

- Strengthening approaches to address upstream factors impacting perinatal health
- Investing in organizations that are the trusted experts in their communities
- Strengthening family and community engagement
- Increasing flexibility
- Reducing grantee burden



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Colorado Title V Presentation

Rachel Hutson, MSN, RN, CPNP

Title Director of the Children, Youth and Families Branch Colorado Department of Public Health and Environment







MCH Colorado



Children, Youth and Families Branch Prevention Services Division www.mchcolorado.org

2021 - 2025



2020 MCH Needs Assessment Summary

2020 MCH NEEDS ASSESSMENT SUMMARY

PREVENTION SERVICES DIVISION MATERNAL AND CHILD HEALTH



BACKGROUND

Every five years, Colorado's Maternal and Child Health (MCH) Program conducts a statewide needs assessment of the health and well-being of women, children, youth, and families living in Colorado. Conducting this assessment is both a best practice in public health as well as a requirement of the Title V MCH Block Grant. The goals of the needs assessment are to

- Gather information to understand which issues impact the MCH population.
- · Identify specific priorities for state and local public health to address during the 2021-2025 Title V Block Grant cycle
- · Use the selected MCH priorities to plan and implement public health strategies to positively improve the lives of women, children, youth and their families in Colorado

PROCESS DESIGN

OCTOBER 2017 - MAY 2018 Title V Block Grant Guidance

and Public Health Approach The Title V Block Grant guidance requires states to implement the public health approach in programs. This approach outlines the importance of engaging stakeholders, assessing needs

and capacity, and selecting priorities in order to impact the MCH population and the Title V national performance measures.



- **Uses Evidence-Based** Public Health Framework
- Leverages other state processes and resources
- Integrates cross-sector data and perspectives
- **Population domain** → Common issues

Learn more here.



MCH Framework



Vision: To Increase Community and Family Resilience

STRATEGIC ANCHORS







Racial equity Community inclusion

Moving upstream

HEALTH IMPACT AREAS



Behavioral health



Access to care



Nutrition security

PRIORITIES 2021-2025



Create safe and connected built environments



Increase prosocial connection



Promote positive child and youth development



Improve access to supports



Increase social emotional well-being



Reduce racial inequities



Increase economic mobility







This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under the Colorado Maternal and Child Health Block Grant BO4MC33825. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.

MCH Theory of Change



Vision: To Increase Community and Family Resilience



STRATEGIES

- Data/data use (assess and identify inequities)
- · Policy/practice change
- Workforce development and capacity building
- Systems change
- · Environment change
- Organizational and community partnerships

OUTCOMES

- Improved maternal health and wellbeing
- Reduced adverse childhood experiences (ACEs)
- Increased community connectedness
- Increased intergenerational wealth
- · Increased racial equity

MEASURES

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4/12/2022

2021-2025 Health Impact Areas



Behavioral Health



Access to Care



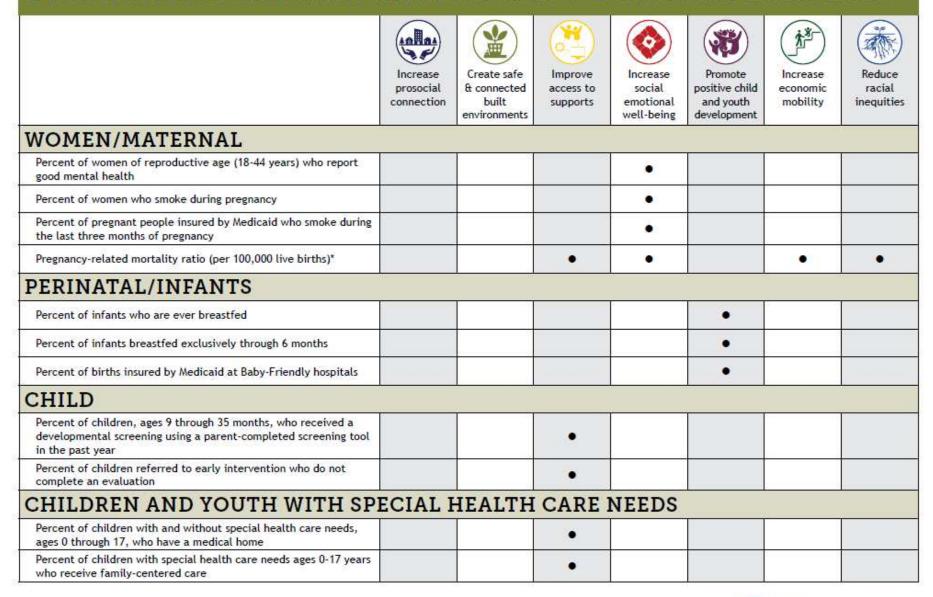
Nutrition Security

National Performance Measures

- Percent of infants who are ever breastfed and percent of infants who are breastfed exclusively through 6 months
- Percent of **children**, ages 10 through 71 months, receiving a developmental screening using a parent-completed screening tool
- Percent of adolescents, ages 12 through 17, who are bullied or who bully others
- Percent of children with and without special health care needs having a medical home
- Percent of women who smoke during pregnancy



Maternal and Child Health Measures & Outcomes 2021-2025





Maternal and Child Health Measures & Outcomes 2021-2025

	Increase prosocial connection	Create safe & connected built environments	Improve access to supports	Increase social emotional well-being	Promote positive child and youth development	Increase economic mobility	Reduce racial inequities
YOUTH							
Percent of adolescents, ages 12 through 17, who are bullied or who bully others	•						
Percent of youth who identify as transgender who have a trusted adult to go to for help with a serious problem	•						
Percent of youth of color who have a trusted adult to go to for help with a serious problem	•						
Percent of high school students who felt so sad or hopeless and stopped doing usual activities almost every day for 2+ consecutive weeks during the past 12 months*	•	1	•		•		
CROSS-CUTTING		4			.	,	
Racial Equity Index Score (0-100)*	•		•	•	•	•	•
Number of points for racial equity related policy, practices and systems changes implemented at the program, division and department level							•
Percent of children ages 0-17 who live in a supportive neighborhood		1.0					
Percent of non-CYSHCN/CYSHCN ages 0-17 years who experience two or more adverse childhood experiences*	•		•	•	•		
Percent of children ages 0-17 years who experience household food insufficiency*			•	•	•	•	•
Percent of Coloradans who strongly agree that the current healthcare system is meeting the needs of their family*			•	•			•
Percent of households that spend more than 30% of household income on housing costs						•	

^{*} Indicates a State Outcome Measure (SOM). The SOMs are measures that reflect the cross-cutting nature of the new priority work. They were designed to capture common outcomes across priorities that are not addressed by the core priority measures. The core priority measures include the National Performance Measures (NPMs), Evidence-based or Informed Strategy Measures (ESMs), and State Performance Measures. See page 5 of the MCH Framework for definitions of each type of measure. Every year, Colorado MCH reports its progress on these core priority measures to the Maternal and Child Health Bureau (MCHB).





National Partners

Maternal and Child Health Bureau (MCHB)

Health Resources and Services Administration (HRSA), U.S.

Department of Health and Human Services (HHS)

MCH Navigator

Association of Maternal and Child Health Programs(AMCHP)

Innovation Hub

CityMatCH

- Urban city or county health departments
- Defined by organization as Population >100,000



Colorado MCH - Roles

- CDPHE MCH/Title V Director and CYSCHN Director
- CDPHE State and Local Implementation Leads
 - MCH Local Liaisons
 - MCH Priority Coordinators
 - Subject Matter/Population Experts
 - Workforce Development
- Local Public Health Agencies (LPHAs)
 - MCH Managers
 - HCP Team Leads
 - Other Local Program Staff
- MCH Operations (Backbone Supports)



State and Local Resources

- MCH Intranet CDPHE staff only
- MCHcolorado.org
 - State Implementation
 - Local Implementation
 - Downloadable Materials
 - MCH Data
- MCH Core Measures



MCH Workforce Development

Areas of Expertise

- 1) Racial Equity
- 2) Community Inclusion
- 3) Moving Upstream
- 4) Trauma-Informed and Stress Responsive Systems
- 5) Human-Centered Skills
- 6) Individual and Team Assessments

Workforce Request System





Evaluation of Today's Session

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under the Colorado Maternal and Child Health Block Grant (B04MC32529). This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.











Iowa's Title V Program

Marcus Johnson-Miller Bureau Chief & Title V MCH Director Family Health Bureau

Population Domains and Selected NPMs and SPMs

■Maternal Health

- NPM 13.1: Percent of women who had a preventive dental visit during pregnancy
- NPM 14A: Percent of women who smoke during pregnancy
- SPM 1: Maternal Mortality Rate



Perinatal and Infant Health

- NPM 4B: Percent of Infants breastfed exclusively through 6 months (work/school/child care focus)
- NPM 5: A) Percent of infants placed to sleep on their backs B) Percent of infants placed to sleep on a separate approved sleep surface C) Percent of infants placed to sleep without soft objects or loose bedding



Population Domains and Selected NPMs and SPMs, continued

Child Health

- NPM 6: Percent of children, ages 9 through 35 months, who received a developmental screening using a parent-completed screening tool in the past year
- NPM 13.2: Percent of children, ages 1 through 17, who had a preventive dental visit in the past year
- SPM 2: Percent of children ages 1 and 2, with a blood lead test in the past year.
- SPM 3: Percent of early care and education programs that receive Child Care Nurse Consultant services
- SPM 5: Percent of children 0-35 Months who have had fluoride varnish during a well visit with Physician/health care provider

Adolescent Health

- NPM 10: Percent of adolescents, ages 12 through 17, with a preventive medical visit in the past year.
- SPM 4: Adolescent Mental Health Percent of high school students who report that during the past 12 months they have felt so sad or hopeless almost every day for 2 weeks or more in a row that they stopped doing some usual activities.



Population Domains and Selected NPMs and SPMs, continued

Cross Cutting

SPM 6: Health Equity - Percent of Title V contractors with a plan to identify and address health equity in the populations they serve

Children and Youth with Special Health Care Needs

- NPM 11: Percent of children with and without special health care needs, ages 0 through 17, who have a medical home
- NPM 12: Percent of adolescents with and without special health care needs, ages 12 through 17, who received services necessary to make transitions to adult health care
- SPM 7: Percent of caregivers of CYSHCN who report overall satisfaction with support services received through Title V



Selecting Evidence-Based or Evidence Informed Strategy Measures

MCH Evidence Center

- Evidence Analysis Tools
- TA from MCH Evidence Staff
- MCH Digital Library

AMCHP Innovation Hub

- Searchable Repository of "what's working"
 - Includes both practice and policy



https://www.mchevidence.org/tools/



https://amchp.org/innovation-hub/



How can Healthy Start become involved in lowa's Title V Work?

- Collaboration within EveryStep Agency is both a Title V agency and the Healthy Start Grantee
 - Doula Project
 - Title V plans around breastfeeding, safe sleep, smoking during pregnancy,
 Maternal Mortality
- Join state-level task force Iowa Maternal Quality Care Collaborative
- Bi-directional data sharing



Questions



Thank you!

Marcus Johnson-Miller marcus.johnson-miller@idph.iowa.gov







Missouri Title V MCH Update

2023 Healthy Start Regional Meeting

Martha Smith, MSN, RN Missouri Maternal Child Health Director

Presentation Outline

1

Brief overview of the six MCH population domains and the National Performance Measures (NPMs) prioritized in Missouri 3

Description of process used to identify the State Evidence-Based or Evidence-Informed Strategy Measures (ESMs)

2

State Performance Measures (SPMs) to address the identified priorities based on Missouri's needs assessment findings 4

Ways Healthy Start programs can become involved in MCH work in Missouri

Missouri FFY 2021-2025 Title V MCH

Priorities
National Performance Measures (NPMs)

Women/ Maternal Health

Improve preconception, prenatal and postpartum health care services for women of child-

bearing age

NPM 1

Percent of women, ages 18 through 44, with a preventive medical visit in the past year Perinatal/ Infant Health

Promote safe sleep practices among newborns to reduce sleeprelated infant deaths

NPM 5

A) Percent of infants placed to sleep on their backs
B) Percent of infants placed to sleep on a separate approved sleep surface
C) Percent of infants placed to sleep without

Child Health

Reduce intentional and unintentional injuries among children and adolescents

NPM 8.1

Percent of children, ages 6 through 11, who are physically active at least 60 minutes per day Adolesce nt Health

Reduce obesity among children and adolescents

NPM 7.2

Rate of hospitalization for non-fatal injury per 100,000 adolescents, ages 10 through 19 CYSHCN

Ensure coordinated. comprehensive and ongoing health care services for children with and without special health P.M. Theeds Percent of children with and without special health care needs, ages 0 through 17, who have a medical home

soft objects or loose

Missouri FFY 2021-2025 Title V MCH

Priorities
State Performance Measures (SPMs)

Child Health

Enhance access to oral health care services for children

SPM₁

Percent of children, ages 1 to 17 years, who had a preventive dental visit in the last year Adolescent Health

Promote
Protective
Factors for Youth
and Families

SPM 2

Suicide and selfharm rate among youth ages 10 through 19 Cross-cutting & System Building

Address Social
Determinants of
Health Inequities –
Training and Health
Literacy

SPM 3

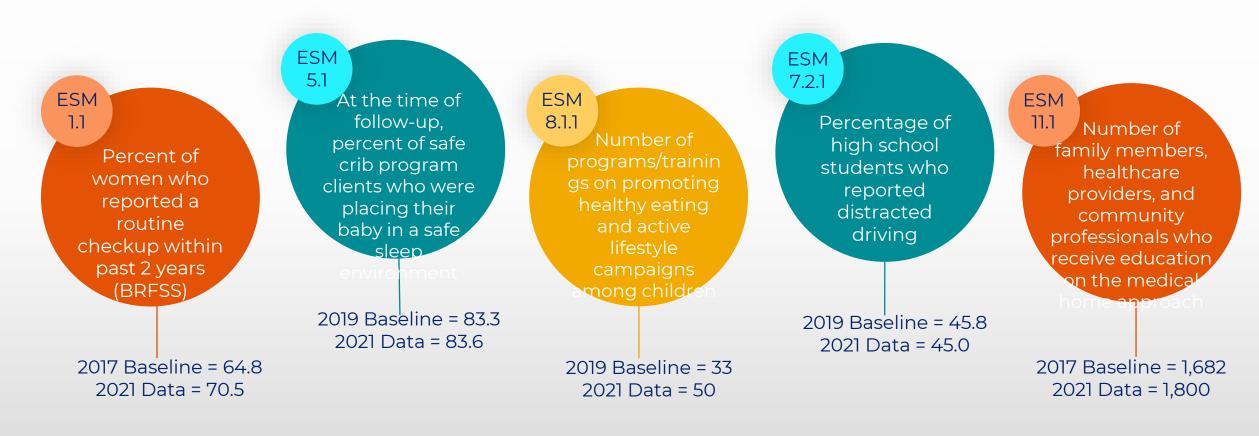
Number of DCPH staff and contracted partners working with maternal and child populations who complete core MCH, Health Equity, and Racial Justice trainings

Overarching Principles

Ensure Access to
Care, including
adequate insurance
coverage, for MCH
population

Promote partnerships with individuals, families, and family-led organizations to ensure family engagement in decision-making, program planning, service delivery, and quality improvement activities

State-Initiated Evidence-Based or Evidence-Informed Strategy Measures (ESMs)



Title V and Healthy Start Synergy

DIRECTION-ALIGNMENT-COMMITMENT

Statewide Needs Assessment Processes





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- Health.Mo.Gov



PROTECTING HEALTH AND KEEPING PEOPLE SAFE