



**LET'S MAKE A DIFFERENCE TOGETHER**  
**TAKE ACTION ON MATERNAL MORTALITY**



And Then She Was

**Gone**

**Meet Kira.**



**Birth day!**





Atony can lead to or be a symptom of a potentially life-threatening condition known as postpartum hemorrhage;

4:45 PM April 12, 2016



White Blood Count abnormal at 19.1 (normal range: 4-11 1000 UL);

Red Blood Count abnormal at 3.01 (normal range: 3.6-5.11);

Hemoglobin abnormal at 9.2 (normal range 12-16.0 G/dl); and

Hematocrit abnormal at 27% (normal range 36-47%).



"reason for stat/expedite: surgical emergency."

6:44 PM April 12, 2016



it was not until approximately 11:30 p.m. and thereafter that a surgical discussion was held and consent provided for surgery;

11:30 PM April 12, 2016





(Y) Kyira was taken to surgery around 12:30 a.m. on April 13, 2016. During surgery Kyira was found to have 3 liters of blood in her abdomen;

12:30 AM April 13, 2016

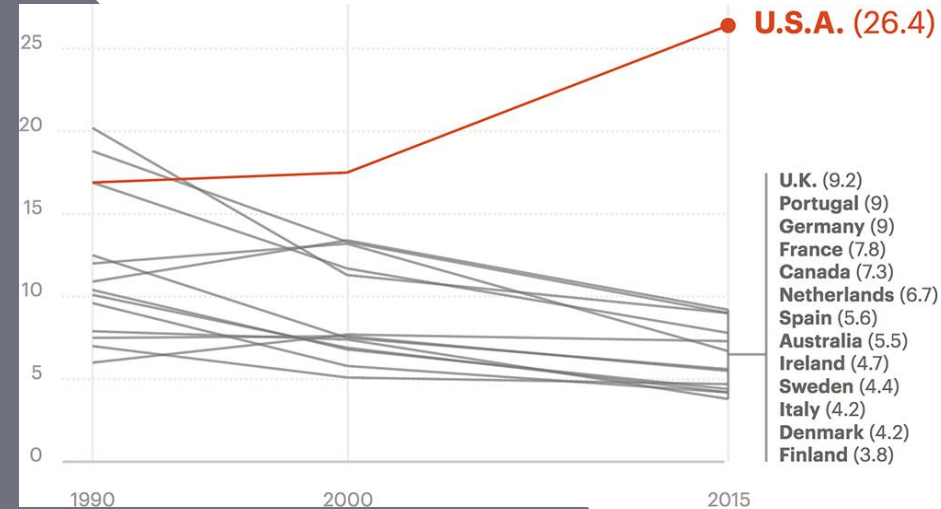
(AA) The autopsy stated that the cause of "death was due to hemorrhagic shock, due to acute hemoperitoneum," status post cesarean section.

2:22 AM April 13, 2016

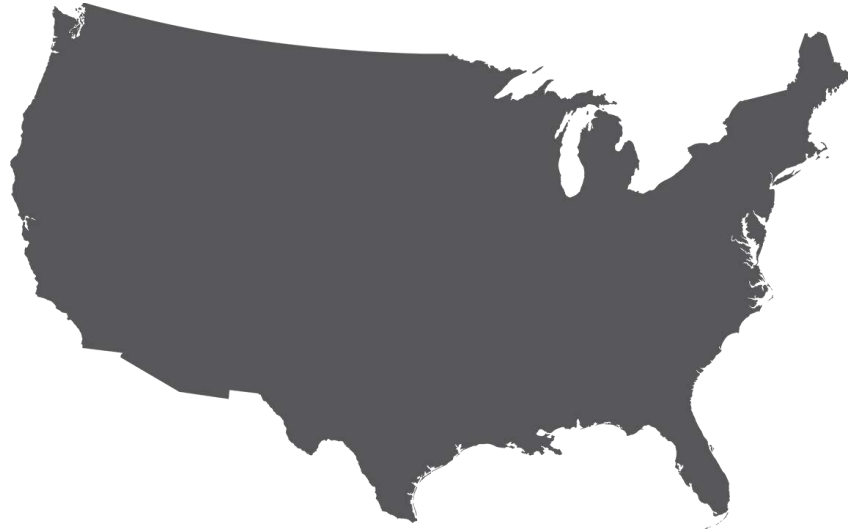
Every year, approximately  
**800** women die from  
**preventable** causes related  
to pregnancy and childbirth.

# U.S. Maternal Mortality Statistics

- In 2015 ranked **50<sup>th</sup>** globally with its maternal mortality rate.
- **1 of 8** countries with a continually rising mortality rate.
- The estimated maternal mortality rate in the United States increased by approximately **26%** from 2000-2014.



The US now ranks **55<sup>th</sup> in the world** for maternal mortality.



Despite being ranked **1<sup>st</sup> in \$ spent** on maternity care.

# Black Women are....

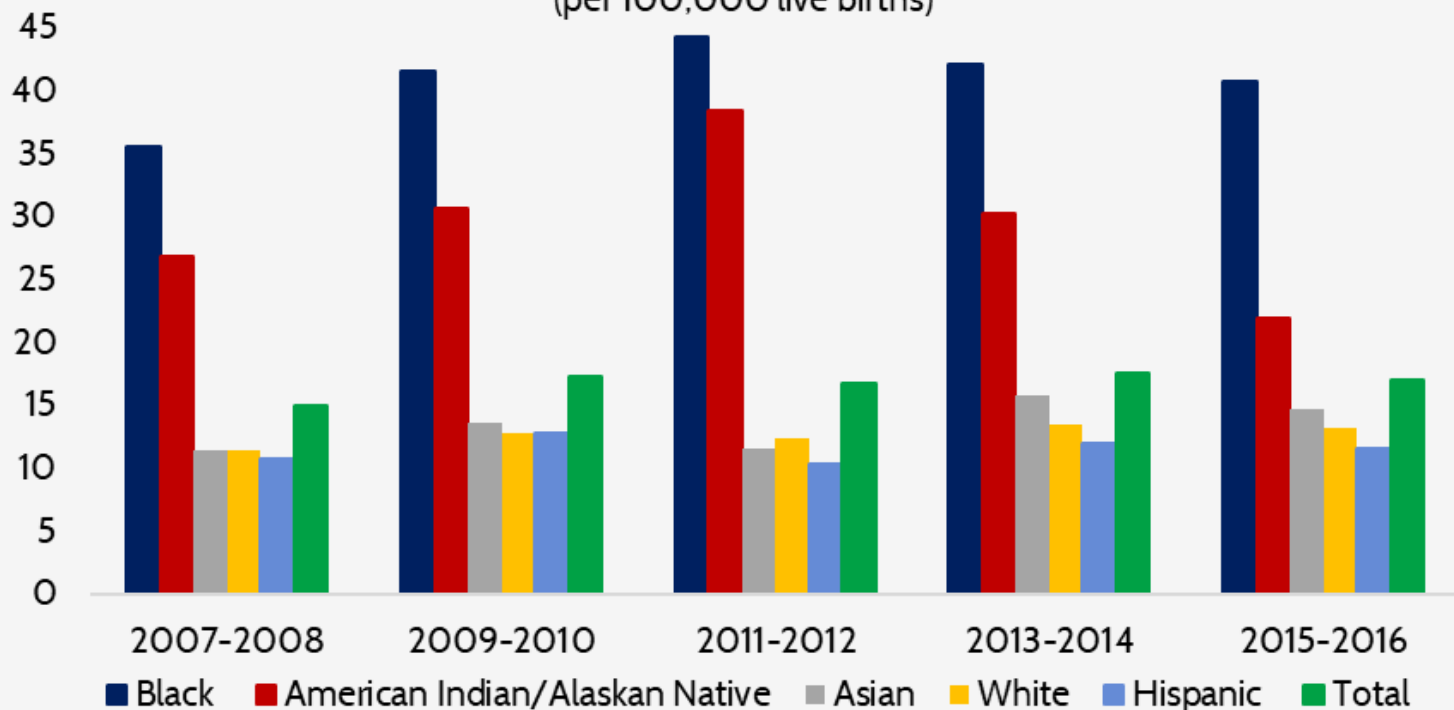
**4x** more likely to die from pregnancy or childbirth complications than White women: **42.8%** of Black women per **100,000** live births, as opposed to **12.5%** of White women and **17.3%** of women of other races.

# Racial Disparities in Childbirth

AMERICAN ACTION  
FORUM

## Pregnancy-Related Deaths, by Race/Ethnicity

(per 100,000 live births)



# Global Disparities in Childbirth

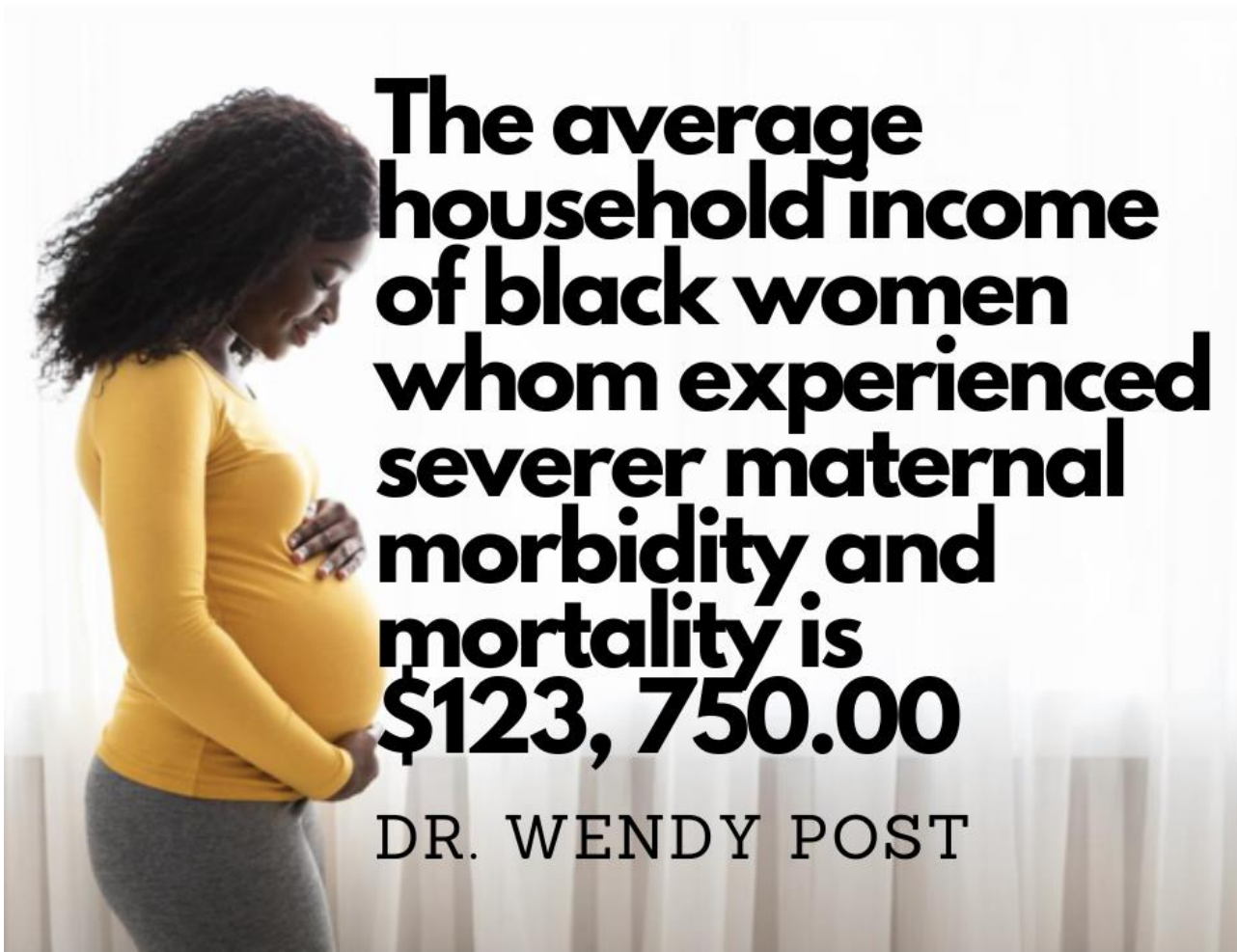






**You would be gravely mistaken to believe that you can earn your way out, or learn your way out. Of the experiences associated with being black in this country.**

ELANE WELTEROTH



**The average  
household income  
of black women  
whom experienced  
severer maternal  
morbidity and  
mortality is  
\$123, 750.00**

DR. WENDY POST

A warm, close-up photograph of a woman with dark curly hair smiling and hugging a young child from behind. The woman is wearing a light-colored, possibly yellow, shirt. The child is wearing a white, ribbed, short-sleeved top. The lighting is soft and intimate, creating a sense of love and care.

# 84%

The percentage of maternal deaths in the U.S. classified as “preventable.”



But there is *H O P E*.

*Introducing*



4 Kira 4 moms

# OUR MISSION

**4Kira4Moms** is on a mission to:

- **Educate** the public about the impact of maternal mortality in communities.
- **Advocate** for improved maternal health policies and regulations.
- Provide peer **support** to the victim's family & friends
- **Campaign** & **Legislate**, promoting the idea that maternal mortality should be viewed and discussed as a human rights issue.













# STEP 2: ADVOCATE



- Advocate for policies that promote improved maternal health and safe motherhood.
- Raise awareness and build commitment to maternal health among leaders and decision makers.
- Address barriers to access posed by gender and poverty.
- Introduce social accountability mechanisms to enable communities to hold government and providers accountable for the quality and availability of maternal health services.



This deal is sweet!   **Subscribe now and get 3 months for 99¢.**

## Walmart, J&J partner to tackle Georgia's Black maternal health crisis



# STEP 3: SUPPORT

## MATERNAL MORTALITY RESPONSE TEAM

A team of support that will mobilize anywhere in the US within 72 hours after a woman has died from a pregnancy related complication. The 4 main areas of support for families will include:

- Practical Baby Care Supplies
- Childcare Support
- Emotional Support
- Legal Support





Georgia Politics

Black History Month

Opinion

Sports

AJC Live

EPaper

Newsletters



This deal is sweet!

Subscribe now and get 3 months for 99¢.

## Expansion of postpartum Medicaid from 6 to 12 months heads to governor's desk



< Caption

# STEP 4: CAMPAIGN & LEGISLATE



Founder, Charles Johnson, IV testifying before Congress.

**4Kira4Moms** aggressively campaigns for local and federal legislation that will protect mothers and babies and improve maternal outcomes.



# Black Maternal Health Momnibus Act

*Representative Lauren Underwood and Senator Cory Booker*



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Awards funding to community-based organizations working to promote Black maternal health equity



Invests in the growth and diversification of the clinical and non-clinical perinatal health care workforce



Provides funding to address social determinants of health affecting pregnant and postpartum people like housing and nutrition



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**Black Maternal Health Momnibus Act**

Learn more: [@BMHCaucus](#) | [bmhc-underwood.house.gov](#)

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# Kira Johnson Act

*Representative Alma Adams*

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Awards funding to community-based organizations working to promote Black maternal health equity



Provides funding to implement trainings on bias and racism for all employees in maternity care settings

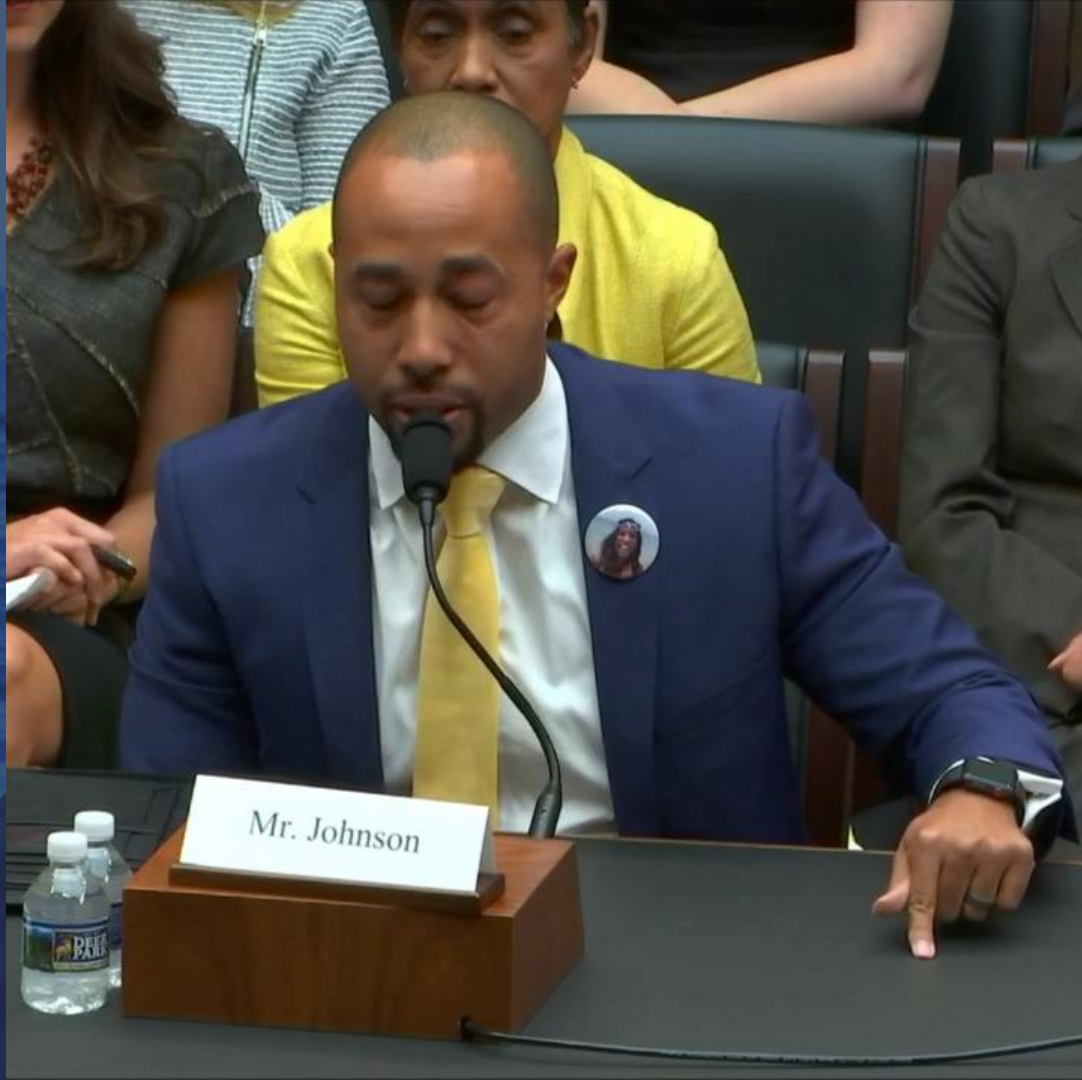


Establishes Respectful Maternity Care Compliance Programs to promote accountability in hospitals and birth settings

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**Black Maternal Health Omnibus Act**  
Learn more: [@BMHCaucus](#) | [bmhc-underwood.house.gov](#)

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# OUR ULTIMATE WHY



Charles Johnson, IV  
and son, Langston Johnson (4).



Charles Johnson, IV and sons  
Langston Johnson (4) (Left) and  
Charles Johnson, V (5) (Right).





EXCLUSIVE  
EXCLUSIVE



@4Kira4Moms  
[www.4Kira4Moms.com](http://www.4Kira4Moms.com)