

# FATHERS

SHOW them HOW to **ADVOCATE** for MOM

TALK to THEM too...

AND DAD, WHAT KINDS of QUESTIONS DO YOU HAVE?



EDUCATE them on **HEALTHY MOM and INFANT DEVELOPMENT**

PROGRAMS CAN be SMALL - START w/ ONE THING and SEE WHAT WORKS!

**CREATE FATHER COMMUNITIES** (INCLUDE them in your CANs!)

ASK them **WHAT do YOU WANT/NEED?**

ASK... INCLUDE... EMPOWER... ENGAGE... them!

TEACH them HOW to **ADVOCATE** for THEMSELVES

**INCLUDE MEN**  
- TO ADVOCATE for MOM  
- KEEP MOM SAFE and SANE  
- TO EVANGELIZE the IMPORTANCE of KEEPING MOM SAFE

**CREATE a NETWORK** to CATCH BLACK WOMEN WHO COULD FALL through the CRACKS

# MATERNAL MORTALITY & MORBIDITY



# CAN and COMMUNITY ENGAGEMENT

USE the THEORY of **Q9** CHANGE to

NOT CAUSE HARM be COMFORTABLE with being UNCOMFORTABLE

**COME to the TABLE PREPARED**  
- KNOW HISTORY  
- KNOW SDOHs  
- DONE YOUR WORK

# BUILD TRUST

- LISTEN (HEARD)
- EMPATHY (SEEN)
- ASSIST (with DR. APPTS, SCHOOL, WIC, etc.)
- INCENTIVIZE GIVE them a REASON to THRIVE

# CENTER YOURSELF



# RECRUITMENT & RETENTION

**TEST IDEAS - FAIL FAST and LEARN HOW to ADJUST**



# SKILL BUILDING SHARE OUT