



# Sustainability: The Role of Innovation, Creativity, and Diversity

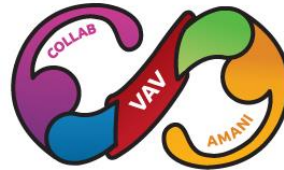
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# Sustainability: Innovation, Creativity & Diversity

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HEALTHY START  
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# What is Sustainability?

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**A strategic organization *modifies, drops or adds* new approaches as it adjusts to the needs in its community**

***It is a journey***

**Adaptability**

**Holistic approach to making good decisions**

**Not just about money**

**Exceptional impact**

# Creativity

**Ability to make or otherwise**

**bring into existence**

**something new**

# Diversity

**Existence of variations of different characteristics in a group of people**

**Range of human similarities and differences present in a group**



Lived –experience, expertise and wisdom

# Innovation

**A process that involves multiple activities to uncover new ways to do things**

**Opens New Possibilities**

**And**

**Creates A Range Of New Opportunities**

# Sustainability Requires

Creativity = Creative problem-solving and Creative thinking

Diversity = Divergent thinking

Innovation = New ideas/solutions with value

# Forbes Reports

Diverse teams are better positioned to unlock innovation that drives market growth. Diversity further enables nonlinear novel thinking and adaptability that innovation requires.

Diverse teams are more creative because a person's individual creativity is enhanced by their ability to integrate different points of view—something that many of us learn when interacting with people from different backgrounds.



# What Gets In The Way

We love simple solutions and quick fixes

We don't like conflict

We have low tolerance for disruption

We are comfortable with what is familiar

We are taught to fear failure

# What We Can Do

Stay in the question longer

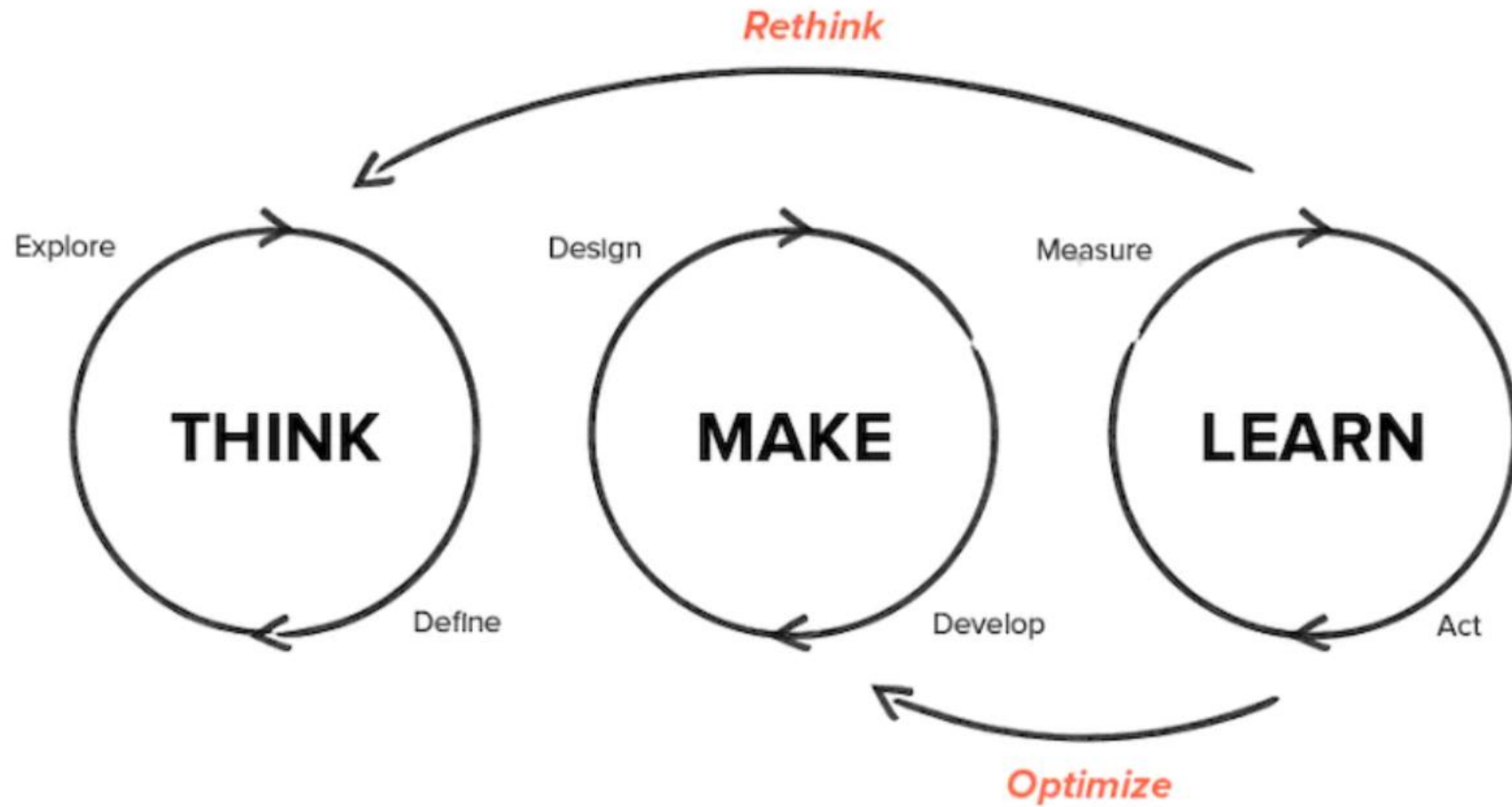
Embrace failure as part of the process of getting to successes

Get comfortable with feeling uncomfortable

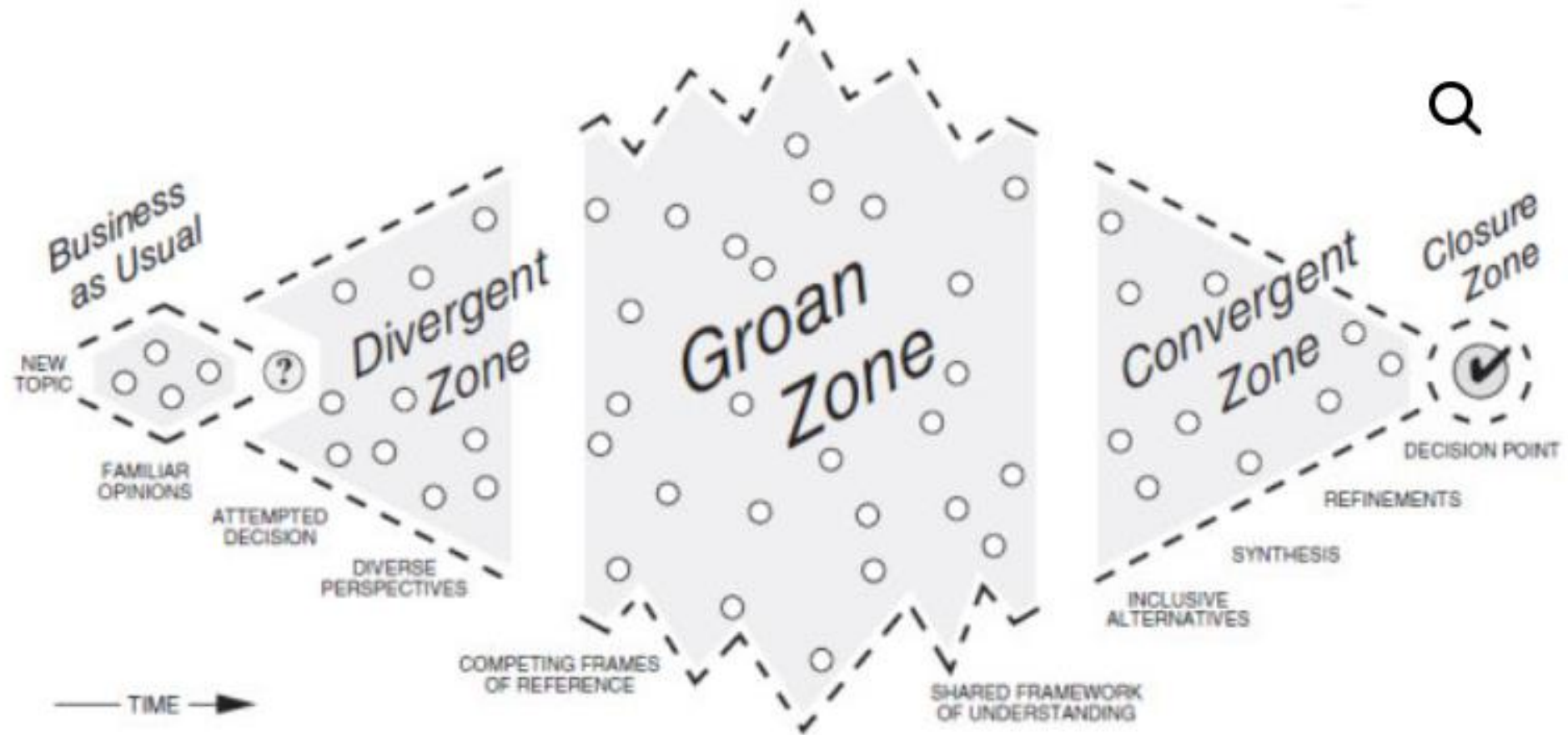
Use an iterative process in your work

Cultivate a culture that can hold constructive conflict – group think does not create something new

# Lean Process



# Group Decision Making Process



# Closing



Head: What are you leaving today thinking?



Heart: What are you leaving today feeling?



Feet: What are you leaving today walking away with?