

G. WESLEY BUGG, DIRECTOR, REACHING our BROTHERS EVERYWHERE

NICHQ
National Institute for
Children's Health Quality

SMART GOALS
SPECIFIC
MEASURABLE
ATTAINABLE
RELEVANT
TIMELY
WORK PLAN DEVELOPMENT
PSDA CYCLES SUSTAINABILITY
PLANS

HOW to MAKE
SPACE
for FATHERS?



WHILE ALL CHANGES DO NOT
LEAD to IMPROVEMENT, ALL
IMPROVEMENT REQUIRES
CHANGE.

* FOR the FATHERS
of MOTHER'S FATHER



* HOW to CARE for
MOTHER and POST
PARTUM

IF YOU WANT to START a
FATHERS ORG



* TEACH the
IMPORTANCE of
SKIN to SKIN
CONTACT

* HOW to SUPPORT a
LACTATING MOM
UNDERSTAND
DEVELOPMENTAL
MILESTONES



HAVE a PLAN
BUDGETING and
MANAGING FINANCIALS
IDENTIFY - STUDY
SOLUTION - IMPLEMENT
MEASURE with SURVEY
(PSDA: PLAN - DO - STUDY - ACT)

DATA
UNDERSTANDING
FOOD PORTIONS for
BABY

CREATE a
CAN

THEY WILL GIVE
TONS of IDEAS... if you ask!



PERINATAL
MOOD DISORDERS
education

JOB TRAINING



SUSTAINABILITY

MAKE
SURE YOU
HAVE
CAPITAL



DID I
HELP this
Guy?

RETENTION
CAN be SOLVED
with BUDGETING,
INCLUSION and
UNWAVERING SUPPORT

CO-PARENTING
SKILLS



INNOVATE

YOU HAVE
a lot of
ROOM to



the
BARBER
SHOP as a
PLACE to
CONNECT

+++
MENTAL
HEALTH
SERVICES

IT'S NOT
about
100 - the
NUMBER

It's about
WHAT YOU
DID with the
100 FATHERS

FATHER ENGAGEMENT

WHEN there
is an INFANT
DEATH... WHERE is
SUPPORT for the
FATHERS?



HEALTHY START REGIONAL MEETING: REGION 6, MARCH 6-7, 2023, SAN ANTONIO, TX