

Healthy Start  
Virtual Grantees' Meeting

# MCHB Strategic Planning and Healthy Start Program Updates

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June 24, 2020



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# Maternal and Child Health Bureau Strategic Plan

**Michael D. Warren, MD MPH FAAP**  
**Associate Administrator**  
**Maternal and Child Health Bureau (MCHB)**

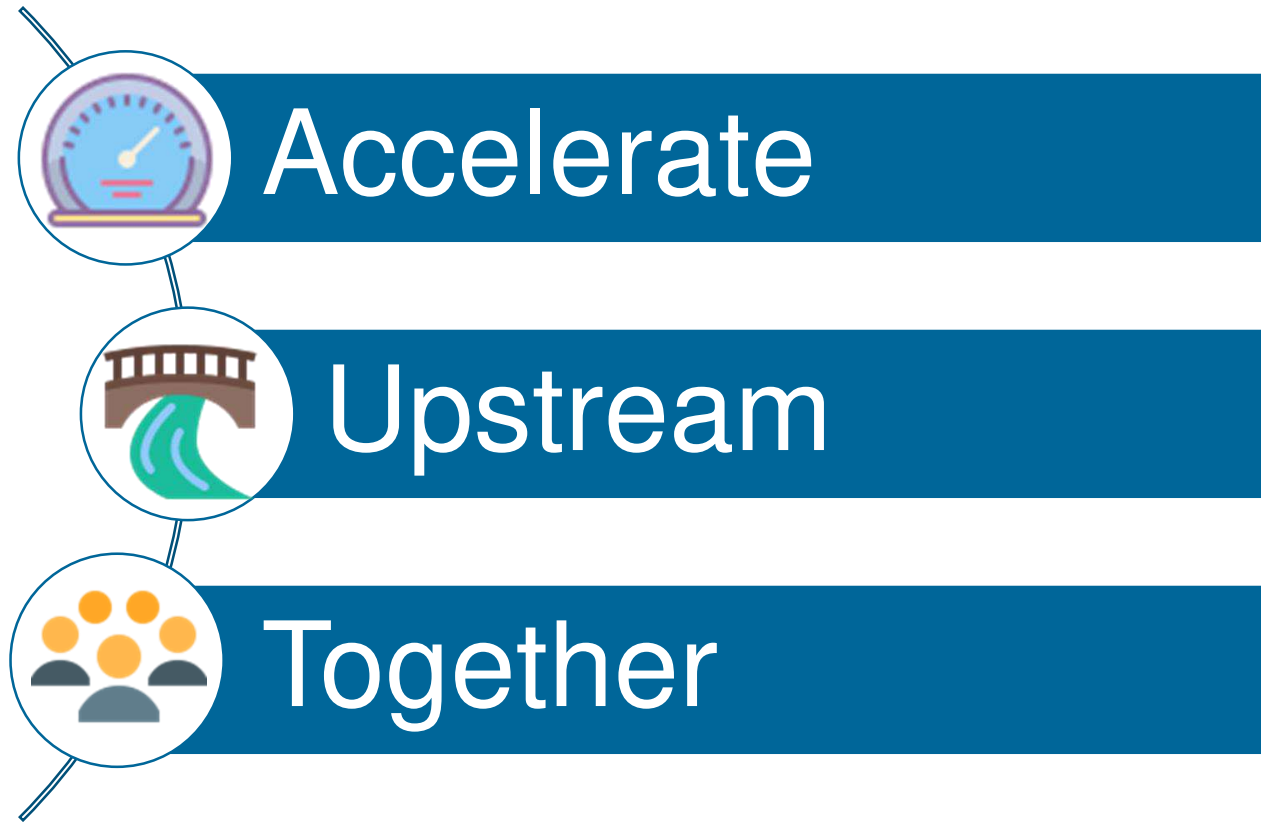
**Vision: Healthy Communities, Healthy People**



# Maternal and Child Health Bureau Strategic Plan



# Paradigm for Improving Maternal and Child Health



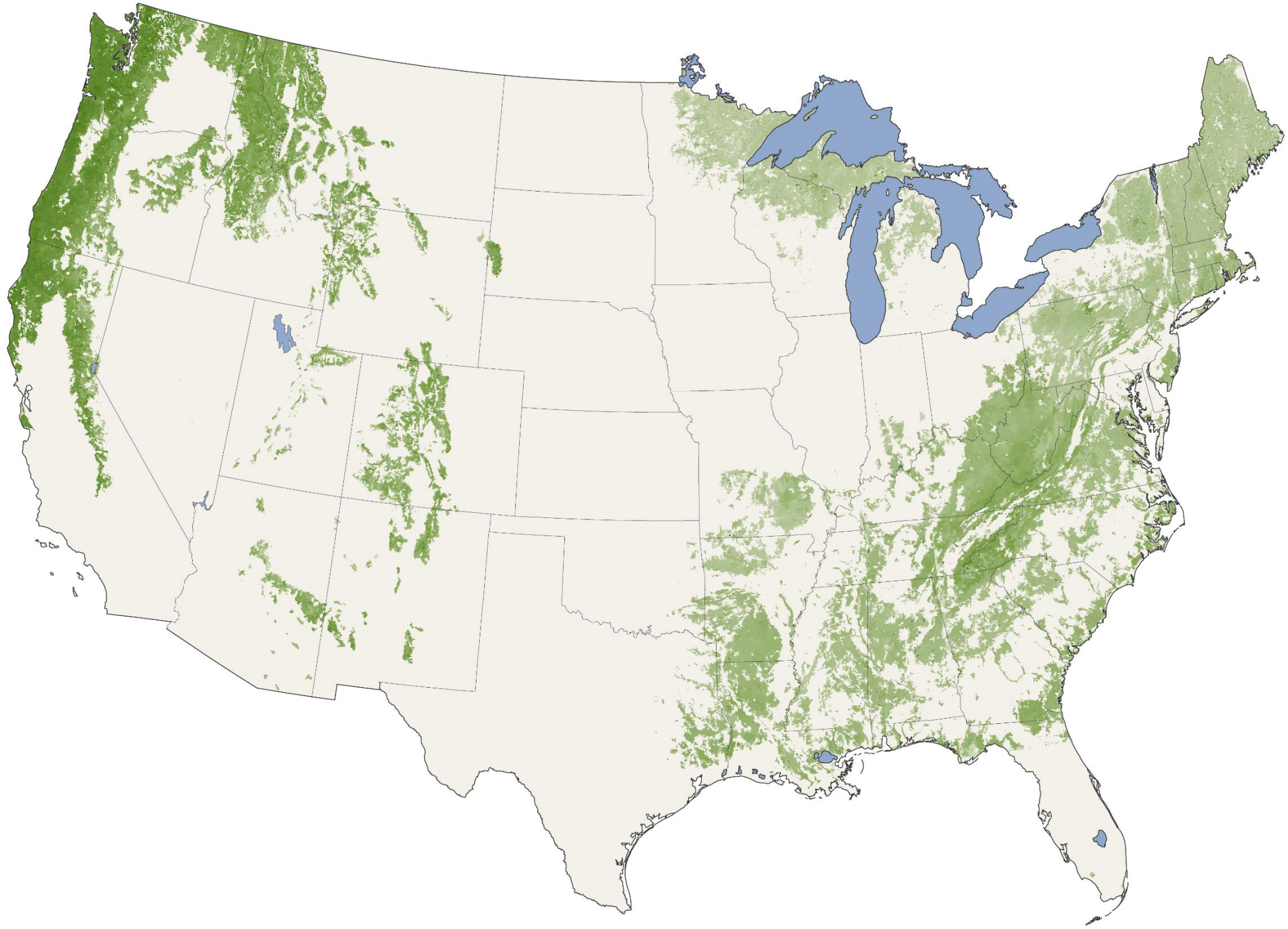




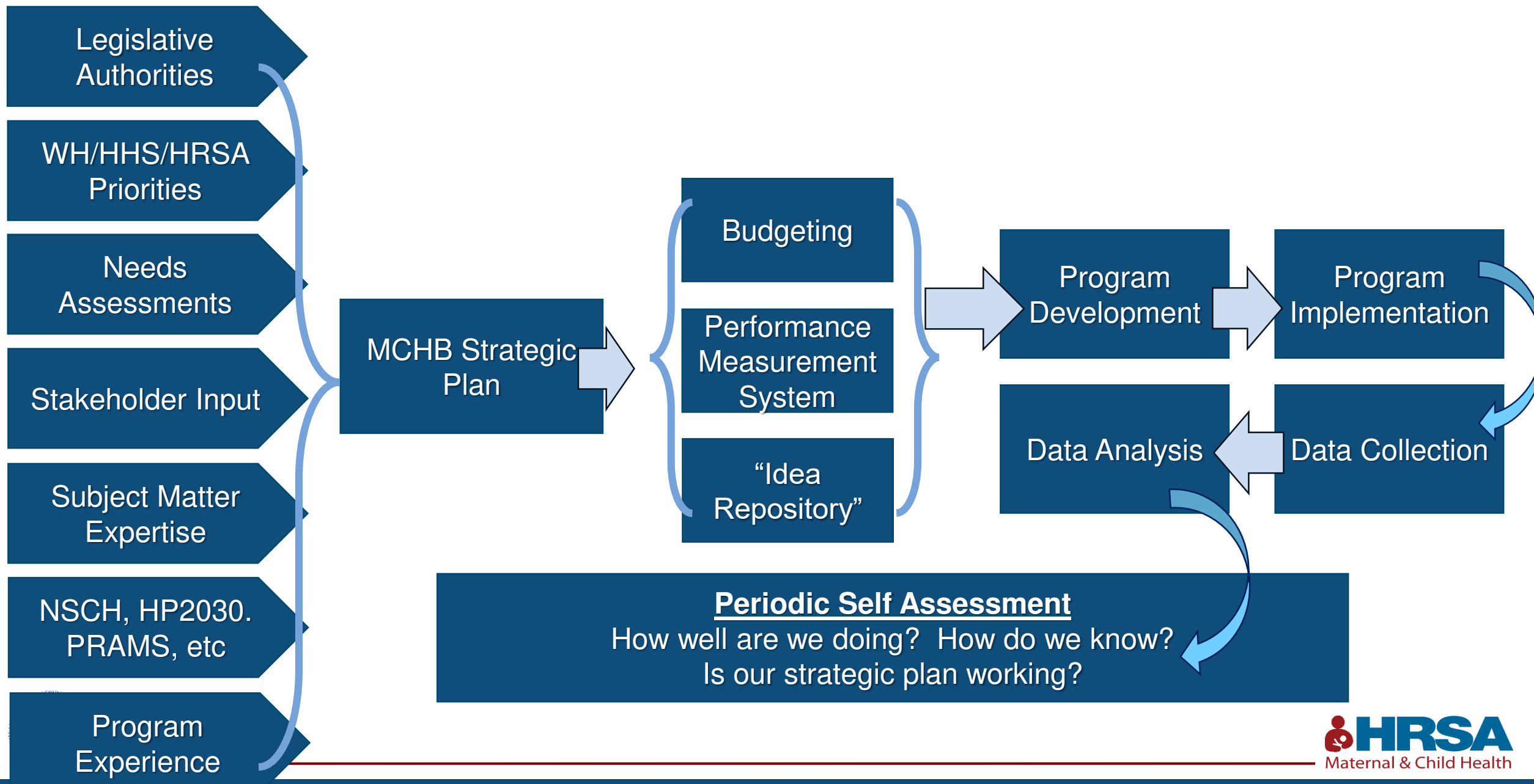












# MCHB Strategic Plan

“Planning the Plan”

Through May 2020

Information Gathering & Synthesis

Through CY2020

Plan Finalized & Disseminated

End of CY2020 through Early CY2021

Plan Implementation & Evaluation

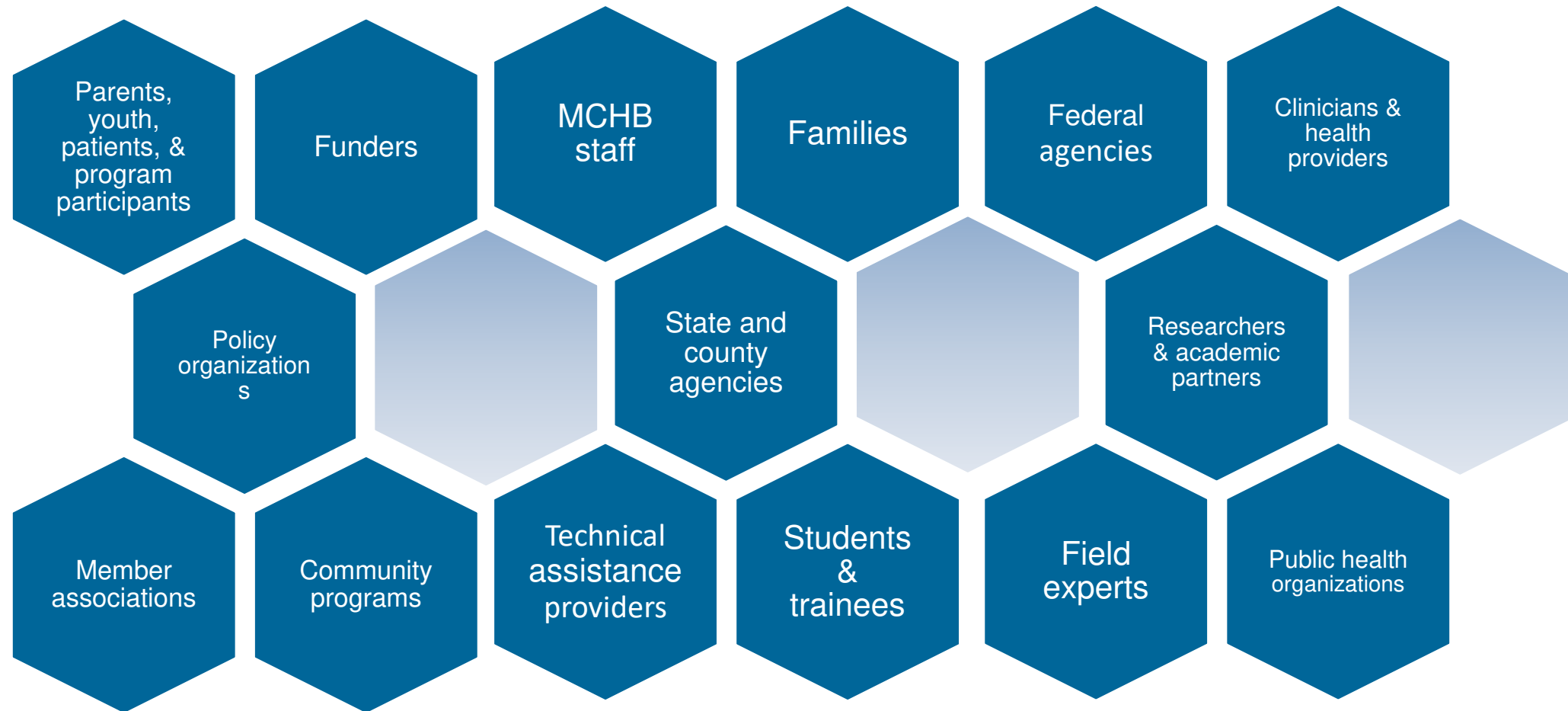
End of CY2020 through CY2021





# Stakeholder Input

[MCHStrategy.hrsa@hrsa.gov](mailto:MCHStrategy.hrsa@hrsa.gov)



# What Can We Anticipate Now for MCH Populations in the Future?

*“I skate to  
where the puck  
is going to be,  
not to where it  
has been.”*

*-Wayne Gretzky*





# MCHB Strategic Planning

Send comments via email to:  
[MCHStrategy.hrsa@hrsa.gov](mailto:MCHStrategy.hrsa@hrsa.gov).

**How can MCHB help your program be more effective and successful?**

**How might MCHB increase collaboration across its programs in order to strengthen the work of all?**

**How can MCHB support you in promoting health equity?**

**What does success look like for your program?**

**What do Healthy Start program participants share with you about what success looks like for their families?**



# Contact Information

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